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Templin-Bradley's

SEED and BULB Catalog for 1940

64TH. ANNUAL EDITION

5700 DETROIT AVENUE
CLEVELAND, OHIO

RECEIVED
FEB 26 1940

U.S. DEPARTMENT OF AGRICULTURE

Templin-Bradley's APPEALING PETUNIAS

For descriptions of these and many other wonderful Petunias, see pages 24 and 25.

- 1590-C Gaiety. Pkt., 25c.
- 1590-I Lace Veil. Pkt., 25c.
- 1583-C Elk's Pride. Pkt., 20c.
- 1581 Super Fluffy Ruffles. Pkt., 25c.
- 1603 Topaz Rose. Pkt., 15c.

1623 Collection

Of 5 Pkts., 1 Each of 5 Kinds,
Value \$1.10, for Only

80¢

Templin-Bradley's Wilt-Resistant ASTERS

Each variety shown on this page represents but one color of the many we offer in each of the families. For other colors, see pages 12 and 13.

SPECIAL OFFER

- 199 Light Blue. Giant Crego. Pkt., 10c.
- 147 Shell Pink. American Branching. Pkt., 10c.
- 210 Aviator. Peony-Flowered. Pkt., 10c.
- 212 Purple. Giant California. Pkt., 10c.
- 155 Deep Rose. Early Beauty. Pkt., 10c.
- 223 Light Blue. Cal. Sunshine. Pkt., 10c.

297 Collection

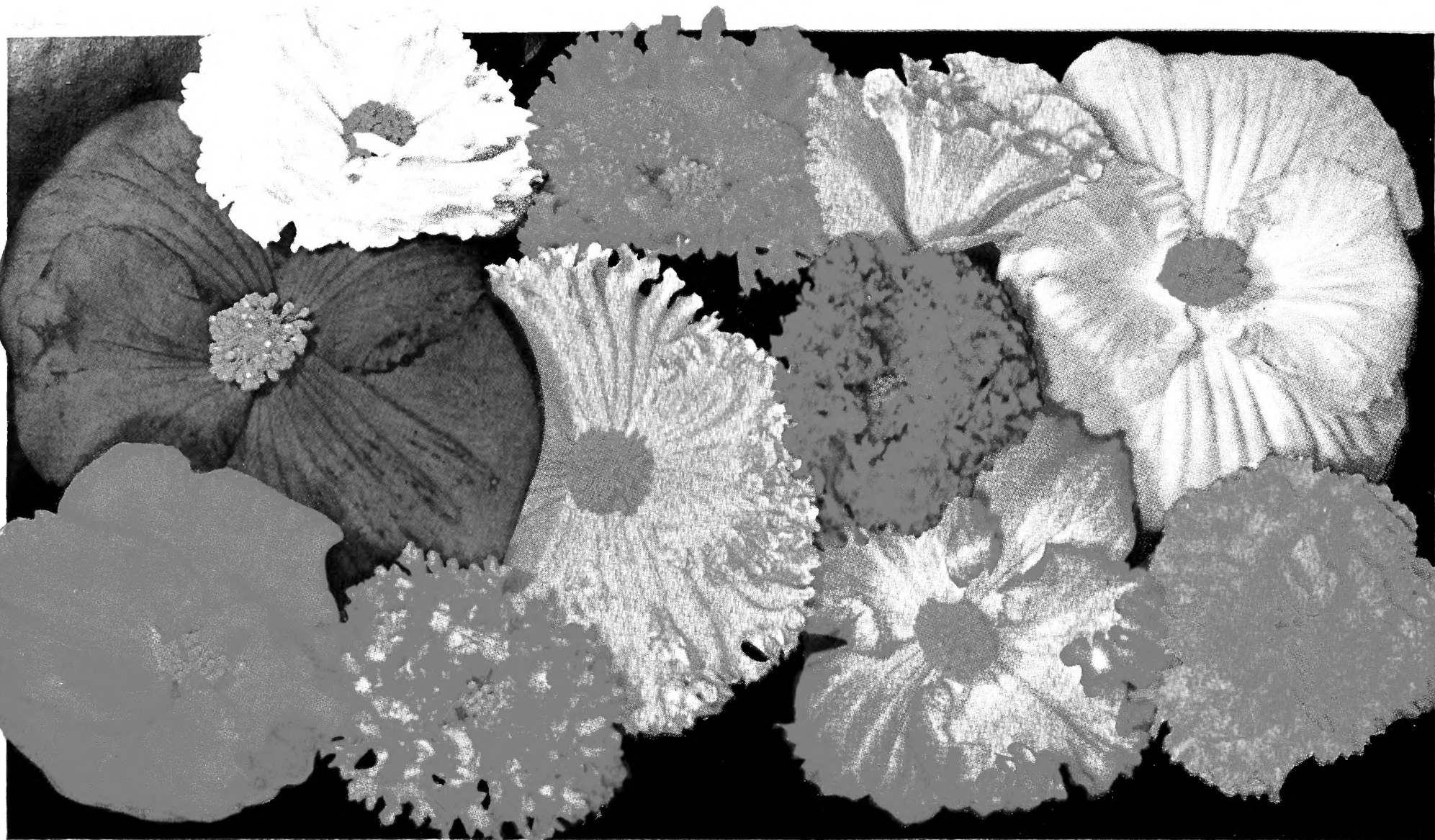
6 Pkts., 1 Each 6 Kinds,
Value 60c, for Only

40¢

2312 SPECIAL Collection

1 Pkt. Each of the Petunias and Asters shown on this page in colors.
Value \$1.70, for Only

\$1.10



Templin-Bradley's Tuberous Rooted Begonia Bulbs

Single, Mammoth, Frilled, and Crispa—Double Giant, Cristata, and Fimbriata

Bulbs will Last For Years. Easy to Grow In the Garden, Pots or Window and Porch Boxes. See Page 55.

5001. Collection of Single Mammoth and Single Giant Frilled or Crispa varieties. Four bulbs, no two alike in type or color. Our selection. \$1.00 value for **75c**

5002. Collection of Double Large and Double Cristata or Fimbriata. Four bulbs, no two alike in type or color. Our selection. \$1.10 value for **80c**

5003. Collection of Singles and Doubles all types, ten colors, ten bulbs (five Singles and five Doubles), no two alike, our selection from the above four classes of begonias, not separately labeled. \$2.63 value for only **\$1.50**



Scabiosas

1733 Blue Cockade. Pkt., 10c.
1737 Rosette. Pkt., 10c.
1722 New Giant Hybrids. Pkt., 10c. 1736 Salmon Beauty. Pkt., 15c.
1734 Collection of 4 pkts., value 45c, for only 35c. See page 27.



Gerberas

928 Gerbera, or Transvaal Daisy.
Jamesoni Hybrids. Pkt., 25c. See page 18.

Fall Bulb Catalog

A copy will be mailed to you about September 1st, FREE—if you just mention it at the bottom of your

Spring Order

Detach here before mailing your order

**THE TEMPLIN-BRADLEY COMPANY,
Seedsmen and Nurserymen,
5700 Detroit Avenue,
Cleveland, Ohio.**

Date 1940

Gentlemen:

I greatly appreciate the money saving offer of the use of this coupon as 25 cents in cash toward payment of my order for seeds and bulbs which I am enclosing.

(Must be \$2.50 or more)

The total amount of my order is \$.....

Name

Street or R. F. D.

Post Office State

Only one rebate coupon accepted on an order.

[illegible]

Notice "Variety Numbers"

A column is provided for "Variety Numbers." Please use it to insure complete accuracy on all seeds. Also on all bulb collections.

Our Guarantee

Our Guarantee We guarantee the safe arrival of all seeds and bulbs you order from us, that they will be as represented and in condition to grow satisfactorily if planted and cared for properly. Any item or items not found to be satisfactory, will be replaced free of charge or we will refund the price you paid us for same if reported to us promptly. It is agreed that we shall in no case be liable for more than the actual price paid for items found to be unsatisfactory, if any. We do not guarantee fertilizers, insecticides or other manufactured articles.

WHEN DO WE DELIVER? SEEDS. All seeds will be shipped to you as soon as your order is received, as they are not affected by coldest weather. **BULBS** will be shipped from here, separately later, if there is danger of freezing.



R. L. TEMPLIN
Founder



FLOYD BRADLEY
President

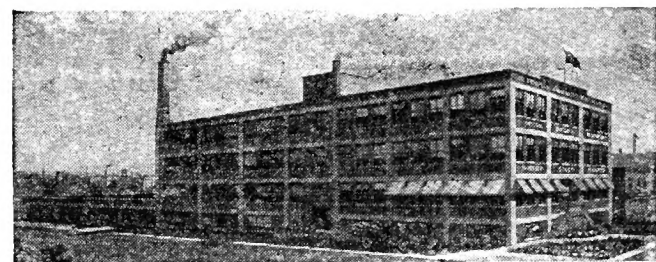


P. T. BRADLEY
Vice President

THE TEMPLIN-BRADLEY CO.

The World's Best Seeds and Bulbs

5700 Detroit Avenue
CLEVELAND, OHIO



Home of Templin-Bradley Company

Dear Customers:-

To be able to send you this personal message on this page, as I have been doing for many years is about as close to a personal call and visit about your garden as I can come, with you folk scattered in all parts of the United States, and even in foreign countries.

I like to think of your gardens as ones in which, thru the privilege of supplying your seeds, we have come to be partners. The folk associated with me here at headquarters feel the same way, whether they are specialists on some class of plants, office or warehouse workers or sales people. We know how important are high quality, prompt service and reasonable prices. I have the feeling that you are aware of this, too, for your orders show us your confidence in Templin-Bradley.

Before you have read thus far, you have doubtless wondered, "What is new this year?". For many months, we have all been busy preparing for that question, so that when you ask it, you can have the answer in what we can feel will be modified by "Worthwhile". You know there were some new things offered us that we do not classify as "Worthwhile" and those things are not offered you.

The new Annual Flower Seed varieties, most of them having been tested in the All America Trial Grounds located from California to Massachusetts and from the Saint Lawrence to the Gulf to check for adaptability, will be found on pages 6 to 10. The new Perennial Flower Seed Novelties on page 33. The new Vegetable Seed Novelties on page 43. Besides, all the new ones shown in actual color thruout the book. Read what we have to say about them and try as many as you can, if you like to have the very latest new things in your garden. Our search for these new things covered not only all of the United States, but many foreign countries.

We have received a host of splendid letters from all over, expressing pleasure with gardening results last year. Those letters please us more than I can tell you. Countless customers won really worthwhile prizes in garden and flower show competition, due to the high quality of our seeds and bulbs and their own fine gardening work. Florists who bought from us, had good prices for their flowers and Market Gardeners for their vegetables. Is it not natural for me to believe you have a right to expect the same satisfaction? Well, I do.

A customer from New Zealand, won city-wide gardening honors at Christchurch, with plants grown from our seeds and that was far south of the Equator. A local customer who comes in early and often every spring, told us, "Every time I get a couple of dollars to spare, I go to Templin-Bradley's and select a few of the things I will need for my garden. In this way, when planting time comes, I will be all ready, with the seeds and bulbs paid for and no burden on my pocketbook". (That might be an idea for some of you folk working on a budget, who like to have your garden just right.)

If you want more information than the catalog contains, drop me a line and I will try to provide it, (from experience if possible, if not, from books).

I will be looking forward to receiving your order. Permit me to thank you for it in advance. Please remember, that since we do not mail catalogs unsolicited except to customers, that we will greatly appreciate it if you will pass the word on to any of your gardening friends that we will send a copy of this catalog to them, free, if they will drop us a post card, requesting it.

Your gardening success and our business success are so closely tied together that our interests are highly mutual, so you have our sincere wishes for a grand garden this year.

Floyd Bradley
President.

FB:B.

The Templin-Bradley Guarantee

We guarantee the safe arrival of all seeds and bulbs you order from us, that they will be as represented and in condition to grow satisfactorily if planted and cared for properly.

Any item or items not found to be satisfactory will be replaced free of charge or we will refund the price you paid us for same if reported to us promptly. It is agreed that we shall in no case be liable for more than the actual price paid for items found to be unsatisfactory, if any. We do not guarantee garden accessories and manufactured articles.

The
Templin-Bradley Co.
5700 Detroit Ave.
Cleveland, Ohio

WHEN TO ORDER

Catalogs are mailed early so you can order as early as possible. We appreciate early orders because it enables us to fill them with most experienced help before the rush hits us, at which time we can fill 7,500 orders per day. We like to fill all orders within 24 hours of arrival here. Our customers like this service.

HOW TO ORDER

Use the printed order blank which we send with catalog. Fill in the form at the top first. Then list the seeds and bulbs, price and add. Note the column for "Variety Numbers" on all seeds and also on collections of bulbs. By using the "Variety Numbers" when you order it will increase accuracy all around. Use the enclosed tough, safe, self-addressed envelope, when you mail us your order. You may pay by Money Order, Check or if you must send cash or stamps, be sure to register the envelope.

WHEN DO WE DELIVER?

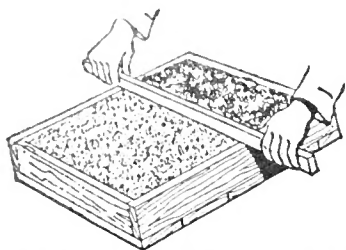
Seeds will be shipped as soon as your order is received. Begonias, Gladiolus, Dahlias, Cannas and other bulbs will be shipped from here, either with the seeds, or if there is danger of freezing them, later.

PRICES INCLUDE DELIVERY

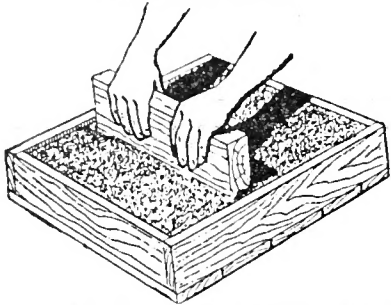
On everything in this catalog except where noted, prices include delivery to your mailbox or express office. This means you have no extras when you buy here.

See Index on Page 58.

Only the best is good enough for Templin-Bradley customers



Fill flat to top with sifted soil and scrape level



Firm seed bed by tamping lightly with brick or board.

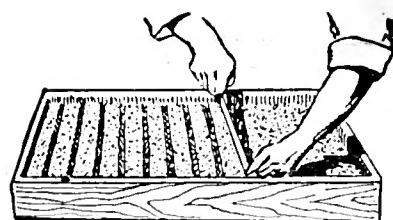
Helpful Hints About Starting Your Flower Seeds

This new feature of the Templin-Bradley catalog is presented as a service to those trying unfamiliar flower seeds for the first time.

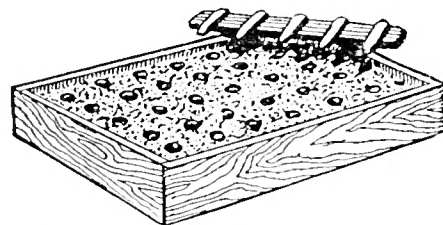
On pages 6 to 33, under the name of each family of Annual Flower Seeds, you will find whether we recommend Culture "A," "B," "C," "D," "E," or "F." All of these cultures are given below.

The majority of the Perennial Seeds offered on pages 33 to 40 should be started by following Culture "F" below. However, after Cultures "C," "D" and "E" below, a few varieties of Perennial Seeds are listed which should be started under those recommendations.

If you find these Cultural suggestions of value to you, let us know by card or letter or a notation on your order. If, on the other hand, you do not think it worth while, we would appreciate knowing that, too.



Sow seed in shallow rows and barely cover. Merely press very fine seed in the surface



An easy, time-saving method of making holes for transplanting seedlings.

A Start seed in open garden April to June where plants are to stand. Wait until danger of frost is past and soil is warm. Soil should be loamy and worked fine. If soil is heavy it is advisable to sow in seed bed (See culture "B") and transplant to permanent place. Very small seed should merely be pressed in or barely covered. Coarse seed should be covered to about four times its diameter. In either case, firm the soil over seed to bring up moisture. Soil should not be allowed to become hard and dry at any time, but too much water may cause "damping off." Lay a piece of burlap or newspapers over seed bed to hold moisture and prevent baking of soil before tiny plants appear above the surface. When the little plants come up, pull out some and transplant if they stand too thickly so they have a better chance to develop. Keep soil loose around the plants.

B Sow outdoors from April to June, then transplant. Prepare seed bed in the open, of loose, loamy soil, raised slightly above surrounding surface. Surround the bed with a wooden curb to prevent rain washing across it. Its width should not be more than four feet so it can be worked easily. If possible use spot sheltered from strong winds, but shady locations are not recommended as seedlings should have full sun. Sow seed in rows five inches apart. Otherwise follow instructions in culture "A" above. Transplant seedlings when they make true leaves which are second pair that show or they may be left until larger before being moved.

C Start seed in cold frame or flat or florists' pot outdoors April to July. This culture is for slow germinating seeds. Some require a year to germinate. Use soil described in culture "D." Firm soil and broadcast seed which should be covered about four times its diameter. Use shaded location with free circulation of air. In spring, summer and fall water often enough to prevent soil from drying out. Mulching with peat moss helps to retain moisture. Over the winter place in protected spot outdoors and cover with leaves. Remember such seed requires considerable time, so do not disturb too quickly. It will eventually grow if given time enough and soil, moisture, etc., are correct. If moss forms on soil, sprinkle fresh soil over top. When seedlings produce true leaves, transplant.

The following perennial seeds require "C" culture

Aconitum	Digitalis	Penstemon
Adonis	Helleborus	Phlox
Baptisia	Lobelia	Polemonium
Cerastium	Meconopsis	Primula
Oenothera	Statice	

D Start seed indoors in April or May in box or regular florists' pot. Place receptacle in south window so it may have sunlight most of the day. Box should have holes in bottom for drainage. After covering drainage holes in pot or box with broken pottery, fill with mixture of half sand and half black loam. This is regular potting soil, which may be obtained from florists. Firm the soil. Place pot or box in water so that it soaks up from below, or use a fine spray that does not wash soil. Place in dark room, covering with piece of burlap or newspaper until the plants appear, when receptacle should immediately be placed in full light. To conserve moisture cover pot or box with glass. When moisture collects on glass, wipe it off and prop up one end of glass to allow circulation of air during the day while sun shines. A minimum temperature of 50 degrees at night and 75 degrees during the day give best results. At no time should soil be allowed to dry out. Transplant seedlings to other flats when they get their second set of leaves, setting them at least two inches apart, or they may be placed in small pots or in a border or seed bed outdoors.

The following perennial seeds require "D" culture

Arenaria	Edelweiss
Armeria	Heliopsis
Doronicum	Wallflower

E Sow in cold frame or hot bed in April or May. It is recommended that seed be sown in flats, which are placed in the frame. If hot beds are heated with manure, do not sow seeds until temperature of newly made bed has dropped to 90 degrees. It is important that watering and ventilation be closely watched. On sunny days in spring always keep one end of sash open to prevent overheating which would cause spindly growth. Soil should never be allowed to dry out. Transplant seedlings to other flats when they have made their second set of leaves. Plant two inches apart each way. They may also be transplanted to soil in hot bed or in open ground if not too early in season.

The following perennial seeds require "E" culture if not started indoors as in culture "D"

Arenaria	Edelweiss
Armeria	Heliopsis
Doronicum	Wallflower

Good Seeds Carefully
Handled Make Good Gardens.

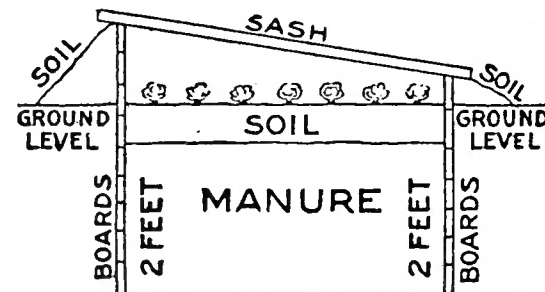
Templin-Bradley Seeds
are good seeds.

F Sow seed thinly in cold frame or flat or florists' pot outdoors in April after frost danger is past and any time up to August or September 1st. Use soil as described in culture "D." Broadcast seed which cover about four times its diameter and press in with edge of board. Place in cool, shaded location and keep soil moist. After germination supply bottom moisture and when seedlings get second or third set of leaves, transplant to more room. When they reach height of five or six inches and develop a fair root system, transplant to permanent place. The problem with seed started in mid-summer is that weather is usually so hot and dry and moisture supplied evaporates so rapidly, it is difficult to get good germination and quick growth. If you have a cool, moist spot to start seed or you provide means of gentle sprinkling and shading, you will be safe in starting then. Cloth or newspaper over the receptacle until plants appear, holds moisture and prevents baking. Plants of seeds sown in late summer really should be carried over first winter in cold frame for proper protection.

All perennial seed not listed under "C," "D," or "E" requires "F" culture.

THE HOT-BED

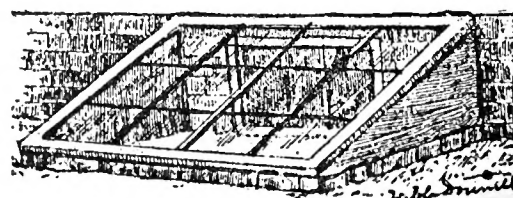
A hot-bed is really a miniature greenhouse and will enable you to start some plants from six weeks to two months earlier than otherwise. The cut below will give you quite a clear idea of the construction.



Showing the construction of a small hot-bed.

COLD FRAMES

One fine place to build a cold frame is right against a basement window of the house. Build it without a back and so arranged that the window can be opened to let heat from the basement get in.

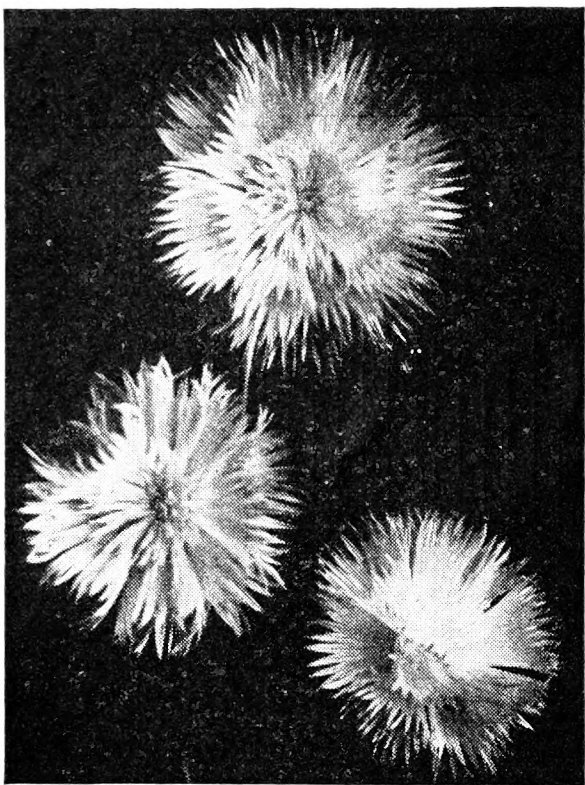


A cold frame against a basement window.

Annual Flower Chart

The greatest degree of success with flowers is acquired by knowing the likes and dislikes, the natural habits and the best treatment of each individual variety. We hope this chart will help you to this knowledge.

Color			Height in Inches		Blooming Season				Variety Name	Other Details							Variety Name	Other Details													
Red	Pink	Orange	Yellow	Blue	Purple	White	May	June	July	August	September	October	Sun	Shade	Partial Shade	Cutting	Flower Boxes	Cemetery	Rock Gardens	Borders	Bedding	Sun	Shade	Partial Shade	Cutting	Flower Boxes	Cemetery	Rock Gardens	Borders	Bedding	
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
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Centaurea, Lavender Beauty

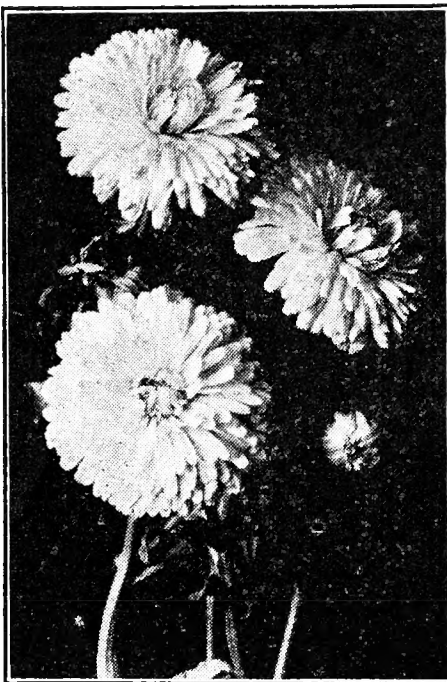


Ageratum, Fairy Pink

Three New Ageratums

- 17-A KING OF THE BLUES.** The flowers of this new Ageratum are the nearest to true blue of any yet grown. The plants are neat, dwarf, compact, very free flowering and exceptionally uniform in growth. Distinct in both habit and color, King of the Blues has just the qualities you desire. **Pkt. 25c.**
- 18 FAIRY PINK.** This new Ageratum is a dwarf compact type, seldom growing over 5 or 6 inches tall, producing a mass of delightful soft salmon-rose-pink flowers. Plants begin blooming when a few inches tall and continue as the plant grows until it forms a solid mass of bloom. **Pkt. 15c.**
- 19 MIDGET BLUE.** All-America Silver Medal 1940. After many years of intensive work in plant breeding and selection, a really dwarf Ageratum has been produced. Midget Blue grows only 2 to 3 inches high, has delicate foliage, which is practically smothered with deep blue flowers, making it a perfect flower for edgings. See Color Page 21. **Pkt. 25c.**

Annual Flower Novelties



Calendula, Orange Sunshine

New Acroclinium

- 9 SENSATION GIANTS.** The finest Acroclinium yet introduced. Flowers fully double, average 3 inches across, on plants 6 to 8 inches taller than other Acroclinium. Many stems have clusters of 6 to 8 flowers. A good variety to plant for winter bouquets. Colors range from medium rose to light pink. **Pkt. 25c.**

New Color In Alyssum

- 23-A VIOLET QUEEN.** Flowers of this new variety have a character peculiarly their own, being of a pretty bright violet tint. Plants are dwarf and neatly compact and just as free flowering as the white varieties. Violet Queen offers a pleasant alternative to the old favorite white flowering varieties for edging and borders. **Pkt. 25c.**
- 27 SNOW CLOTH.** A new and most desirable white variety of the Procumbens type, being very dwarf, very free flowering and very uniform in plant growth. A most outstanding variety for edging beds or for carpet bedding because of its neat growth and continuous bloom. **Pkt. 10c.**

ANTIRRHINUM—Color Page 41.

Regular Listing, See Snaps. Page 28.

Two New Balsams

- 309 BUSH FLOWERED MIXED.** This new type of Balsam will grow only 15 to 18 inches tall forming dense, shapely, compact plants with rich dark foliage. The lovely double blooms are borne above the foliage like miniature bouquets. With its delightful array of color this variety will add much interest and beauty to your garden. **Pkt. 10c.**
- 310 BUSH FLOWERED, THE TORCH.** Unlike tall Balsams, these little Bush Flowered Balsams carry their flowers at the tips of the stems. The plants are 8 to 10 inches tall, very compact and covered with double flowers. Torch is vermilion-red, very showy and is delightful for window-boxes, Rock Gardens, edging borders and for cut-flowers. See Torch Balsam in color on page 22. **Pkt. 15c.**

Each year many new varieties of annual flowers and many new developments or improvements of older varieties are offered you for use in your gardens. Most of these have much merit and are well worthy your trial if you are interested in the new flowers. The varieties which we offer on our five novelty pages, have been selected as the most interesting, most deserving and most worthy of a place in your garden.

Two Fine Calendulas

- 430 LEMON SHAGGY.** A very deserving companion to Orange Shaggy which still holds its popularity. The flowers are very beautiful with their bright lemon colored petals overlaying each other in a rather irregular fashion. The effect is to build up a bloom with the shaggy appearance of some Chrysanthemums. **Pkt. 15c.**
- 431 ORANGE SUNSHINE.** This rich golden-orange Calendula of the Chrysanth type produces flowers of informal loose formation with long slender incurved petals. Flowers are of good size and on long stems. A very welcome companion to the Lemon Chrysanth which has proven so popular and satisfactory. **Pkt. 10c; 1/4 oz. 35c.**

Celosia—Cockscomb

- 494 ROYAL VELVET.** All-America. A fine new Cockscomb branching from the base, the extra large center head is surrounded by numerous medium sized Combs just right for cutting. Combs are of rich ruby-red and foliage is bronzy-green with reddish margin. Plants are two feet tall and bloom very early. **Pkt. 15c.**
- 514 FLAME OF FIRE.** Decidedly the best and most colorful of the Plume Celosias for garden decoration or cutting material. 18 to 20 inches tall, of upright pyramidal form, it bears many terminal plumes both large and small, that are most attractive, alone or in mixed bouquets. Illustrated on Page 15. **Pkt. 15c.**

New Centaurea Imperialis

- 532 LAVENDER BEAUTY.** Flowers 3 to 3 1/2 inches across, in delicate lavender. The soft feathery texture, the dainty color, the ease with which Lavender Beauty is grown, the long blooming period and the great quantity of blooms, make it a most useful and lovely flower for the home garden, especially for cut-flowers. **Pkt. 20c.**

New Double Cornflowers

- 536 JUBILEE GEM.** A fine new dwarf variety of Double Bachelor Button or Cornflower. The plant grows very compact, 12 inches high, the foliage forms little tufts of bright green, contrasting beautifully with the strikingly vivid, double flowers. The color is so intense, and the well-shaped plant is literally covered with its true-blue flowers. **Pkt. 15c.**
See Jubilee Gem in Color on Page 39.
- 537 LILAC LADY.** A counterpart of Jubilee Gem in form and habit, this lovely variety bears an abundance of flowers of bright lilac-mauve color. These dwarf varieties are admirably adapted to use as an edging plant or in clumps. Also a fine pot plant. **Pkt. 20c.**

Our Front Cover

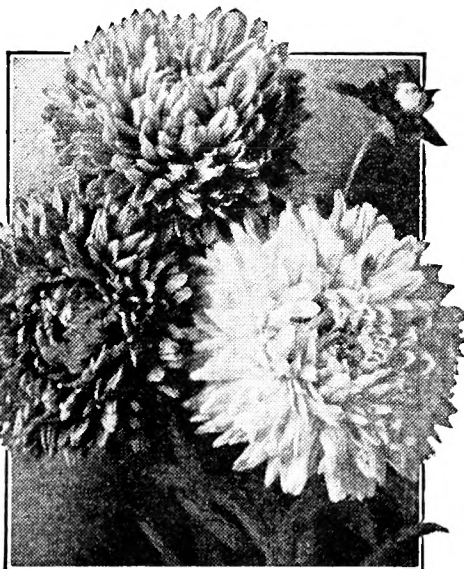
Collection of Six Adorable Asters

- CREGO.** Lovely Light Blue.
AMERICAN BRANCHING. Shell Pink.
PEONY-FLOWERED, AVIATOR. Crimson.
GIANTS OF CALIFORNIA. Purple.
EARLY BEAUTY. Deep Rose.
CALIFORNIA SUNSHINE. Light Blue.

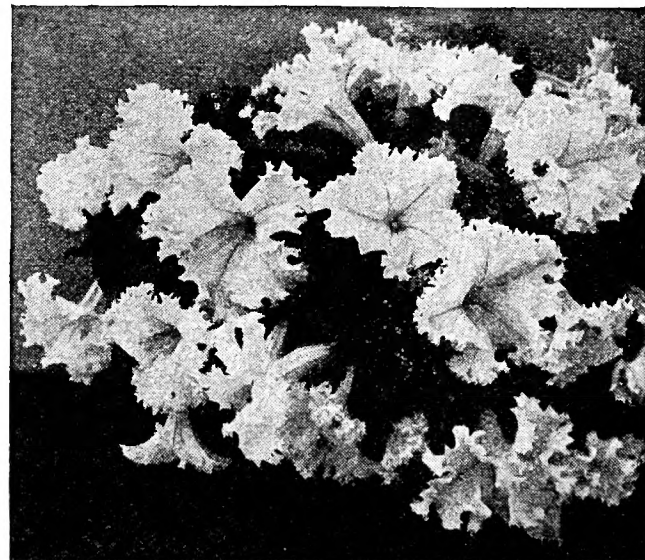
297 Aster Collection 1 Pkt. Each of 6 Above 40c
Kinds, 60c Value

Collection of Five Lovely Petunias

- FRINGED GAIETY.** Rose and White.
FRINGED LACE VEIL. White.
TOPAZ ROSE. Fiery velvety rose. All-America 1938 Bronze Medal.
LARGE FLOWERED ELK'S PRIDE. Purple.
SUPER FLUFFY RUFFLES. Mixed Colors.

1623 Petunia Collection 1 Pkt. Each of 5 Above 80c
Kinds, \$1.10 Value

American Branching Asters



Large Fringed Petunia, Lace Veil

and All-American Selections

By including each year a number of the new introductions, your garden becomes a spot of never ending interest and enchantment both to yourself and your garden visitors. You at the same time discover many new and worthy varieties which will become your permanent choice for annual planting.

New Double Cosmos

619 DOUBLE SENSATION MIXED. An extra **Early Sensation Cosmos** in a beautiful new double form. Two forms of the double flowers are found in this new Cosmos, one is the regular double crested and the other is the newer and novel fluted type. Both average $4\frac{1}{2}$ to 5 inches across. Color ranges from white, through pink to crimson. **Pkt. 25c.**

The New Cuphea

648 FIREFLY. Neat dwarf compact plants, with beautiful dark rich green foliage and many delicately formed fiery cerise-red flowers, make this new plant a very interesting and attractive subject for the rockery, window boxes, pots, or as an edging plant. Grows about 10 inches tall blooming continuously. **Pkt. 20c.**



Cuphea Firefly

Dwarf Cynoglossum

652 FIRMAMENT. All-America. This fine new Cynoglossum or Summer Forget-Me-Not produces plants of dwarf, compact, shapely growth, that overcomes the objection to previous varieties for garden use. The 12 to 15 inch plants bear a profusion of vivid indigoblue blooms on well branched stems, make excellent cutting material, as well as attractive garden flowers. **Pkt. 20c.**



Cynoglossum Firmament

Dwarf Double Dahlias

653 NEW DWARF DOUBLE HYBRIDS. A great improvement over present existing strains, this grand variety contains a very high percentage of true double flowers. The color range has also been broadened and includes shades of canary-yellow, scarlet, terra-cotta, apricot, crimson, lavender-pink, purple, maroon, buff, cream, white and many intermediate shades. An excellent cut-flower variety, growing about 30 inches tall. **Pkt. 15c.**

New Dimorphotheca

718 SPECTABILIS. You will be pleased with this Dimorphotheca which has single Daisy-like blooms, about 2 inches across, in deep pink with shining black centers. The stems grow 12 to 14 inches long and are produced in great abundance, making it ideal for cut-flowers. **Pkt. 20c.**

Gerbera

928 GERBERA, JAMESONI HYBRIDS, or Transvaal Daisy. A half-hardy perennial which we recommend growing as an annual. Start seed indoors very early. Fine house plant, too. Flowers in red, orange, pink, rose and coral, about 3 inches across and borne on long, excellent stems. Will last 3 weeks as cut-flowers. It will be outstanding in your garden. Florists get top prices for these flowers. **Culture D or E. Pkt. 25c.**
(See color page 2)



Livingston Daisy, Mesembryanthemum

New Annual Hollyhock

1078 INDIAN SPRING. All-America. This lovely new Hollyhock has semi-double to double fringed flowers borne on tall central spikes 4 to 5 feet tall which when cut are followed by several side shoots bearing more lovely flowers. Blooms in many delightful shades of pink and usually in 5 to 7 weeks from seed. One of the most interesting new plants. **Pkt. 20c.**

A Real Satisfactory Lobelia

1334 BLUE GOWN. A very delightful variety with most excellent habit of growth producing uniform compact plants bearing a mass of deep rich blue flowers. An unusual fine and satisfactory variety for edging or for pots and urns. **Pkt. 15c.**

Beautiful Livingston Daisy

1399 MESEMBRYANTHEMUM CRINFLO-RUM. Plants of spreading habit and literally covered with lovely daisy-like flowers in the most delightful shades imaginable. Pure white, rose, pink, crimson, apricot, primrose and gold, and some delightfully tinted and edged, are the colors that run riot in this strain. **Pkt. 15c.**



Double Cosmos, Sensation Mixed

Most Fragrant Nicotiana

1487 SUAVEOLENS, FRAGRANT WHITE. The most delightful of all Nicotiana varieties, this dwarf white should be in every garden. The upright well formed plants grow 18 to 20 inches tall and produce an abundance of orange-blossom white, very fragrant blooms, for cutting. **Pkt. 15c.**

Nierembergia

1489 HIPPOMANICA. These dwarf compact plants grow not over 5 to 6 inches tall with a spread of 8 to 10 inches forming a neat tidy plant which is fairly covered with bloom from the time it is 2 or 3 inches high. Flowers are lovely lavender-blue with yellow center and very freely produced. **Pkt. 20c.**



Nierembergia Hippomanica

A New Blue Nolana

1495 BLUE ENSIGN. This new form of the Chilean Bellflower has very attractive blue flowers enhanced by a large pure white center. Grows about 12 inches tall and spreading, throwing up its ultra marine blue flowers on 5 to 6 inch stems. Blue Ensign is also fine for pots, urns or window boxes. Sow early inside for transplanting or sow directly in the garden in May. **Pkt. 15c.**



Celosia Cockscomb, Royal Velvet
See opposite page.

Annual Flower Novelties

Marigolds of Unusual Form and Beauty To Provide the Gold and Maroon for your 1940 Garden

Gigantea Marigolds

1358 SUNSET GIANTS. Flowers measure 4 to 5 inches across. Gigantic, showy and fragrant, they come in a grand mixture of colors from deep orange through golden-yellow, to a delightful shade of primrose-yellow. Plants extremely strong growing, producing 6 to 8 branches of 3 to 6 flowers each. See color plate Page 39. **Pkt. 15c; 1/8 oz. 30c.**

1388 ORANGE SUNSET. This deep rich lively orange shade from the Sunset Giants has been the most admired shade in that mixture since it was introduced. It has now been segregated so that you may now grow this color separately. The flowers are the same giant double wavy petalled blooms of the parent and just as freely produced. **Pkt. 15c.**

Scabiosa-Flowered Marigolds

1395-A DWARF FRENCH SCABIOSA-FLOWERED ORBIT. Orbit is one of the brightest little annuals we have ever seen. Its quilled centers are a deep golden yellow, with a perfect background of reddish brown guard petals. Orbit grows to a height of 11 inches, is free flowering and the plants are compact and excellent for border and bedding purposes. **Pkt. 25c.**

1395-B DWARF FRENCH SCABIOSA-FLOWERED CORONET. Coronet has a quilled center of deep golden yellow and the collar petals are of reddish brown. It has a dwarf habit, growing about 18 inches tall and the plants make a very even growth, with stems 12 inches long, making it very useful for bedding and cutting. **Pkt. 15c.**

Other Interesting Marigolds

1360 EXTRA EARLY DWARF HYBRIDS. Carnation Flowered. This is the earliest of all the African type of Marigolds. Free flowering, blooms from 2 1/2 to 3 inches across, of Guinea Gold type, but with a quilled center. Grows 18 inches tall, with many base branches, all blooming at the same time, making it a mass of color that practically covers the foliage. **Pkt. 20c.**

1395 CHRYSANTHEMUM-FLOWERED LIME-LIGHT. All-America Bronze Medal 1910. Early and free flowering for 8 to 9 weeks. The flowers are of the incurved form, of pale primrose yellow. Uniform bushy plants about 3 feet tall. **Pkt. 25c.**

1368 COLLARETTE CROWN OF GOLD. All-America Gold Medal Award. Flowers with outer row of broad petals and centers of short curled and twisted petals forming a delightfully crested bloom of rich orange color and fragrant. The foliage is odorless. **Pkt. 10c; 1/8 oz. 25c.**

1367 TOM THUMB GOLDEN CROWN. A dwarf variety growing only 10 to 12 inches tall and fairly covered with large fully double blooms which except for being larger and more double are exact counterparts of Guinea Gold, its parent. Unusually fine for front row of borders. **Pkt. 20c.**

Harmony Double French

1376 DWARF HARMONY. This little beauty is a wonder in the garden as well as in the house as a cut-flower. The flowers are about 1 1/2 inches across. Center is orange-yellow with deep, tubular petals that resemble a Scabiosa and the guard petals are a broad setting of velvety maroon. It blooms early and late, from June to frost. Harmony makes a nice variety to plant in front of the taller, larger flowered Marigolds. (See color plate on Page 22.) **Pkt. 10c; 1/8 oz. 25c.**

1392 DWARF DOUBLE HARMONY HYBRIDS. Very early free flowering dwarf compact Marigold, in the popular Harmony type and in a wide range of colors, including Harmony, Spotlight, golden orange and golden yellow self-colored, and many blotched and striped combinations of orange and yellow shades with mahogany-red. **Pkt. 15c.**

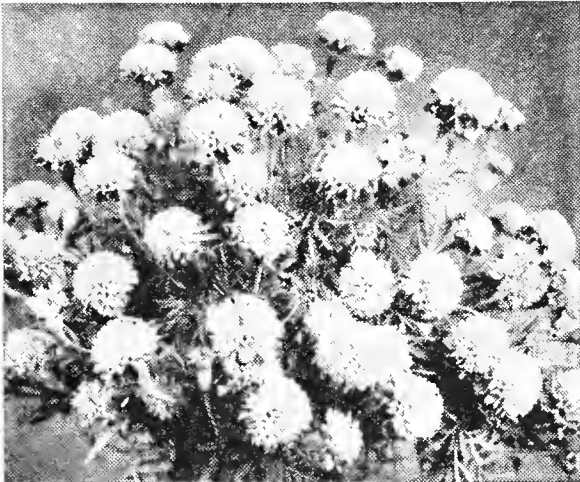
1393 DWARF DOUBLE HARMONY SPOT-LIGHT. Companion to the popular Harmony Marigold. Spotlight has crested centers of dainty tubular petals in a bright, lively yellow shade which contrasts strikingly with the broad, velvety dark maroon-red guard petals. **Pkt. 20c.**

1394 TALL DOUBLE HARMONY MIXTURE. Similar in form and color combinations to the Dwarf Harmony Hybrids, except that the plants grow to a height of 20 to 24 inches. Fine for cut-flowers. **Pkt. 15c.**

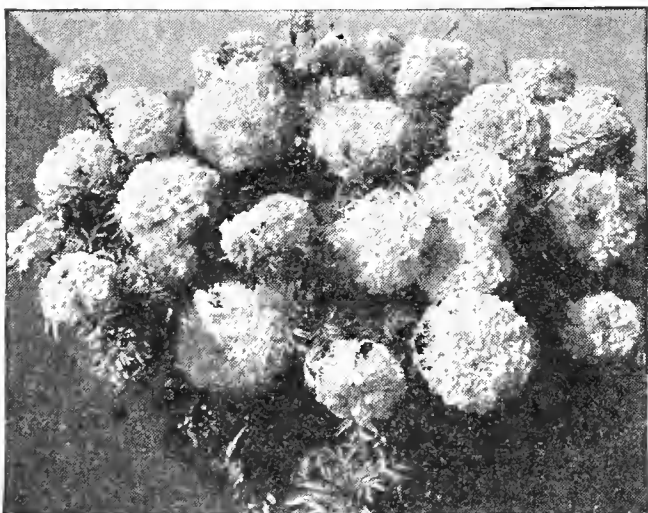
1382 TALL SINGLE HARMONY FERDINAND. Single flowered with a neat round, crested center of dainty tubular florets, in a very striking shade of golden yellow, surrounded by a single row of broad, mahogany-red guard petals. Ferdinand is the sauciest and sprightliest of the newer flowers. **Pkt. 25c.**



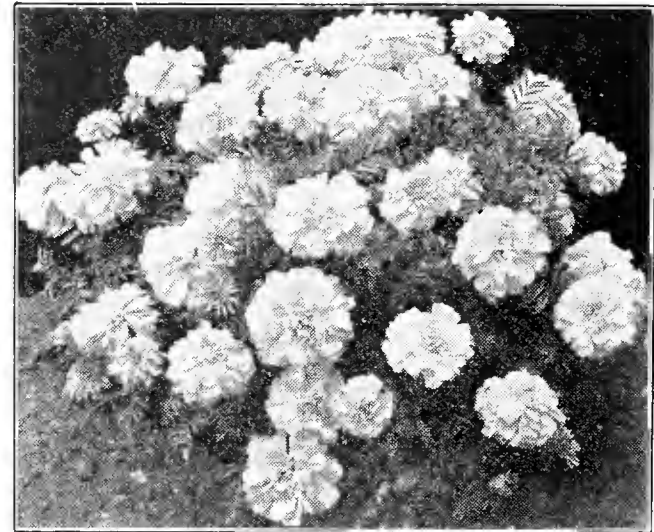
Marigold, Dwarf Single Ferdinand



Marigold, Dwarf French Scabiosa-Flowered Orbit



Marigold, Gigantea Orange Sunset



Marigold, Tom Thumb Golden Crown

Glorious Morning Glories, Ipomeas

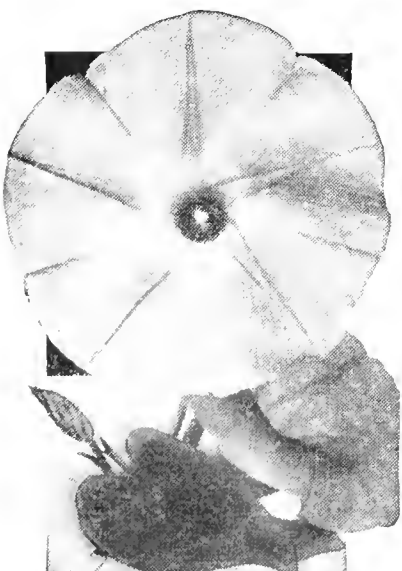
Vines Beautify Your Home

Cover Fences, Trellises, Vacant Spots and Unsightly Places with these Vines

2125 NEW SCARLETT O'HARA. All-America Gold Medal. Distinct from all present Morning Glories, this grand new variety produces its flowers of rich dark wine red or deep rosy-crimson on fast growing vines with dark green foliage. The bright showy blooms are 3 to 4 inches in diameter and appear in about 2 1/2 months from seed. This variety named for the leading character in "Gone With the Wind" should be in every garden. Start the seed early inside for planting out as soon as warm. See it in natural color on Page 21. **Pkt. 15c.**

2395 HEAVENLY BLUE. A trellis, arbor or doorway covered with this vine is one of the most beautiful sights imaginable. Bright sky blue flowers, almost as big as saucers, are freely borne on the rapidly climbing vines. The vine is late flowering and the seed should be started in pots indoors. **Pkt. 10c; 1/4 oz. 35c.**

See these in Color on Page 21.



Morning Glory, Heavenly Blue



Morning Glory, Scarlett O'Hara

and All-American Selections

New and Beautiful Petunias For a Riot of Color from Early Summer Until Frost

1569 DWARF DOUBLE ADORABLE. This wonderful new Petunia is the result of many years of patient work in bringing it to the ideal that has now been achieved. The plants are dwarf, branching from the base when only an inch or two high, forming a broad low growing plant which produces an abundance of fully double frilled light La France pink blooms. Adorable, is we believe, the finest double Petunia we have ever had the pleasure of offering our garden friends. For bedding it is unexcelled, as a pot or urn plant it gives wonderful effects, and as a cut-flower it is most satisfactory. Adorable, blooms early and continues until frost. **Pkt. 50c.**

1581 SUPER FLUFFY RUFFLES. A Petunia so heavily ruffled and fringed that it has the appearance of being double flowered. Flowers are very large, with large bright throat and almost 100% true to type. A fine color mixture of pink, salmon, rose, crimson, light blue and white, and many intermediates. **Pkt. 25c.**

See Fluffy Ruffles in Color on Front Page.

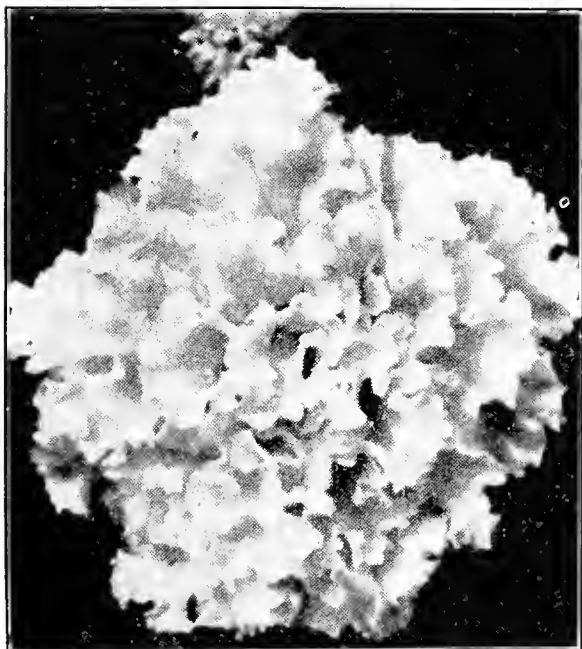
1583-E BURGUNDY. An All-America Selection. This new Petunia is a deep Burgundy-red and has a rich, velvety sheen. Its white throat is veined in purplish-red which adds greatly to its desirability. Petals about 3½ inches, five lobed and neither fringed nor ruffled. **Pkt. 20c.**

1592-H BALCONY ROSY MORN. All Petunia lovers are familiar with the popular bedding **Petunia Rosy Morn**, and know its wonderful color and quality. We now have available this grand Petunia in balcony type and offer it to you for boxes, hanging baskets and bedding, where the long pendulous branches are required. We know you will be happy to use **Rosy Morn Balcony Petunia** in many places where an abundance of beautiful rose and white flowers are desired. **Pkt. 25c.**

1603 TOPAZ ROSE. All-America 1938 Bronze Medal. A fiery rose of unusual brilliance, slightly suffused with gold and with a throat of true topaz color. The flowers are 2 inches across, are of a clear brightness, sweet-scented and in great abundance. **Topaz Rose** is charming in color tone and is at its best when planted alone, rather than with other shades of pink Petunias. See **Topaz Rose** in Color on Front Page. **Pkt. 15c.**



Petunia, Dwarf Velvet Ball



Petunia, Dwarf Double Adorable

1604 HOLLYWOOD STAR. All-America 1939. This lovely new Petunia is a charming shade of rich rose with an amber throat. The flower form is unique, distinctly a five pointed star shaped, very novel and attractive. Early, free flowering, **Hollywood Star** is fairly smothered with its beautiful blooms. **Pkt. 15c.**

1618 LADY BIRD. All-America 1938. A wonderful new color in Petunias, **Lady Bird** produces brilliant blooms of bright carmine overlaid with scarlet. Plants are dwarf and bushy, exceedingly fine for bedding or pot growing. Very resistant to hot dry weather. **Pkt. 25c.**

1620-A LITTLE BLUE STAR. The plants are dwarf and bushy and seldom grow to be more than 10 inches in height, making a shapely ball form that is literally smothered with small but beautiful flowers. The color is a clear blue with violet shade, with pure white star, which quite regularly marks each individual flower. This **Nana Compacta Little Blue Star** is an adorable little Petunia for edging or for bedding where a low flower is desired. **Pkt. 20c.**

1620-G CREAM STAR. All-America 1940 Silver Medal. A lovely companion to **Little Blue Star**, this new **Cream Star** will make a most delightful planting. The flowers are as the name indicates, a soft creamy white, bluntly star-shaped, very floriferous all season and the plants are dwarf compact and of fine form. **Pkt. 25c.**

1620-I GLOW. All-America 1940 Silver Medal. Dazzling carmine-red with lighter throat, a fascinating color in the bright sun. The flowers measure 2½ inches across and are produced in immense quantities on small compact, well formed plants. **Pkt. 25c.**

1621-B BETSY ROSS MINIATURE RUFFLED. The color of **Betsy Ross** is red and white, with the white blending to golden and the red deepening to a rich red in the throat. The blooms are 2½ inches in diameter and are well ruffled with a good open throat. The brilliant and startling color combination of red and white, gives the individual plant as well as a group of plants a very gay effect, especially so because the plants are so uniform and compact and so completely covered with the ruffled blooms. **Betsy Ross** is perfect for bedding and a splendid variety for pot plants. **Pkt. 25c.**

1621-F ROSE CREPE DE CHENE MINIATURE RUFFLED. This Petunia got its name because the texture of its rosy petals being so silky and crepe-like, reminded the grower of **Crepe de Chine**. The petals are waved or ruffled and the plants are dwarf and compact and are very floriferous. **Rose Crepe de Chine** will make a fine addition to your garden and its lovely color will thrill you. **Pkt. 15c.**

1583-I SNOWSTORM. A beautiful new Petunia that you must have for your white garden and to plant in combination with red or blue petunias. **Snowstorm** is of the plain petalled type, the flowers are of immense size and of the purest glistening snowwhite and are borne in abundance, making it one of the grandest Petunias we have ever seen for bedding. **Pkt. 25c.**

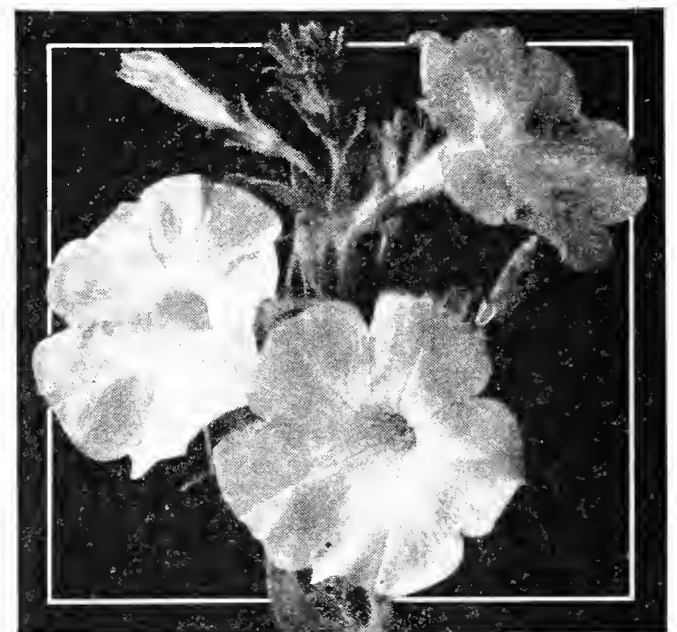
1620-J VELVET BALL. All-America 1939. Free flowering and very dwarf, this new Petunia develops into a round compact ball-shaped plant not over eight inches tall with the same breadth. Each plant bearing almost continuously ten to a dozen large blooms of deep velvety blood-red. An ideal variety for edgings. **Pkt. 15c.**



Petunia, Nana Compacta
Little Blue Star

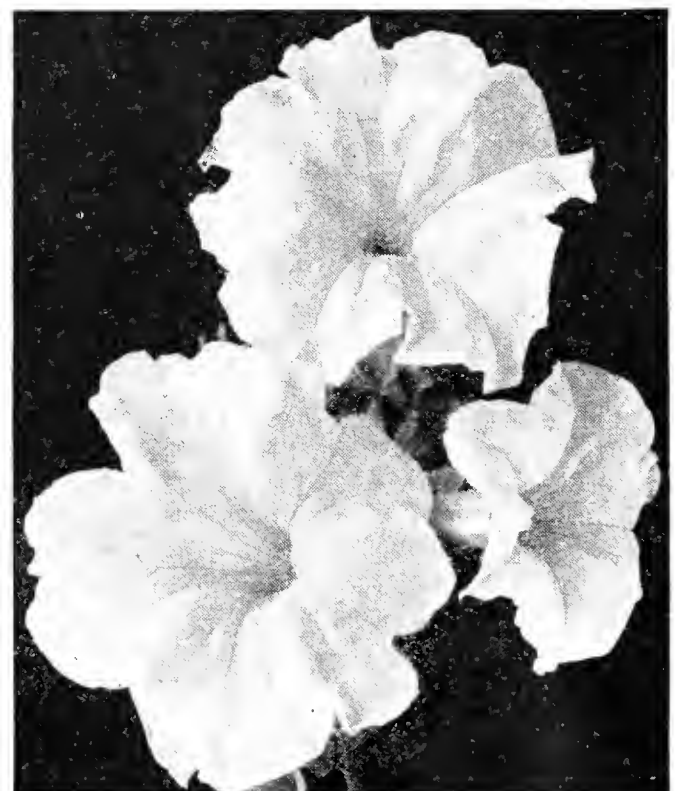


Petunia, Grandiflora Single
Burgundy



Petunia, Hybrida Balcony
Rosy Morn

1583-E BURGUNDY. An All-America Selection. This new Petunia is a deep Burgundy-red and has a rich, velvety sheen. Its white throat is veined in purplish-red which adds greatly to its desirability. Petals about 3½ inches, five lobed and neither fringed nor ruffled. **Pkt. 20c.**



Petunia, Dwarf Snowstorm

More Annual Flower Novelties

And All-America Selections

New Color In Phlox

1626 GIGANTEA SALMON GLORY. All-America. The individual florets of this new color are gigantic in size often $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. The color, a pure salmon-pink with creamy-white eye, makes one of the most delightful color combinations imaginable. Salmon Glory will please every one as a garden subject and as a cut-flower. **Pkt. 20c.**

Two Fine New Salvias

1708 BLAZE OF FIRE. Early, dwarf and brilliantly colored, this fine variety produces compact plants 12 to 18 inches tall with rich bright green foliage that is almost completely hidden by the blaze of color produced by its profusion of bloom. **Pkt. 20c.**

1709 ST. JOHN'S FIRE. A new dwarf compact variety coming into bloom a week earlier than Blaze of Fire. Its extreme earliness, brilliance of color and freedom of flower make it most desirable for every garden. **Pkt. 25c.**

The New Scabiosa

1726 BLUE MOON. This new type has broad wavy petals forming a fully double deep rounded bloom $2\frac{1}{2}$ to 3 inches in diameter. The pin-cushion effect has completely disappeared thus producing a flower of unimagined beauty. The color is a rich deep lavender of great effectiveness. Plants are upright, tall, and produce many flowers on fine stems for cutting. All-America. **Pkt. 20c.**

Giant Snapdragons, Rust Proof

45 GIANT RUSTPROOF SNAPDRAGONS. Mixed Colors. This Giant or Maximum Type of Snapdragons is a great improvement over the old types. They are magnificent in coloring, fully twice the size of old types and with a color range that defies description. Plants 3 feet tall, with stems ideal for cutting. This MIXTURE contains all the available colors. **Pkt. 10c.**

New Verbena

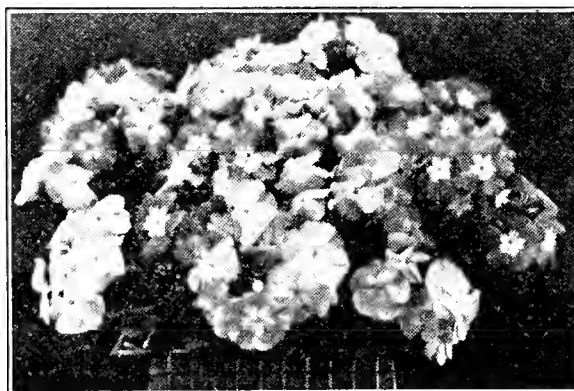
2079 VERBENA BONARIENSIS. A new upright growing Verbena, $4\frac{1}{2}$ feet tall with slender branched stems, bearing numerous terminal umbels of rosy lavender flowers in mid summer. Good for mass planting. **Pkt. 15c.**

Three Fine Mixtures

2320 ANNUAL MIXTURE FOR ROCK GARDENS. Low growing and trailing varieties that may be sown directly in the vacant spaces in your Rock Garden and that will quickly fill such spots and add much color. Especially fine to follow early flowering bulbs. **Pkt. 15c; Large Pkt. 40c.**

2321 ANNUAL MIXTURE DWARF BEDDING SORTS. An excellent mixture of dwarf varieties to sow in beds in the garden for bedding effect. Fine to sow early among Tulip plantings where you are not going to lift the bulbs. Will supply masses of colorful blooms until frost. **Pkt. 10c; Large Pkt. 35c.**

2322 ANNUAL MIXTURE FOR CUT-FLOWERS. A grand assortment of the finest cut-flower varieties that will supply you with an abundance of cutting material until frost. Sow very thin and let them grow where they stand. Contains many of the newer varieties. **Pkt. 10c; Large Pkt. 25c.**



Gigantea Art Shades Phlox, See Page 26
Salmon Glory is from Art Shades

New Fantasy Zinnias

Fantasy Zinnias are perfectly named for they are so fantastic in their beauty and such a marked change over the usual stiff and formal type of Zinnias to which we have always been accustomed. Their informal, shaggy appearance make them so graceful and interesting, especially for cutting. Their colors are the richest and most gorgeous ever seen in the Zinnia family. Flowers $2\frac{1}{2}$ to 3 inches across on plants $2\frac{1}{2}$ to 3 feet tall. This year we are able to offer you Fantasy Zinnias in five colors.

2294-A ORANGE LADY. A rich shade of deep bright orange, to give you a colorful spot in your garden, extremely desirable for gay cut-flowers. **Pkt. 10c.**

2294-B ROSALIE. A lovely new Fantasy in a delightful shade of intense rose. A tone of color that will please you for your more dainty bouquets. You'll love Rosalie. **Pkt. 10c.**

2294-C STAR DUST. All-America. A glorious shade of rich golden yellow. Its brilliance will thrill you and it will fill a big place in your Zinnia garden. **Pkt. 10c.**

2294-D WHITE LIGHT. All-America 1939. As near pure white as any Zinnia yet introduced. **White Light** is just the flower you have been looking for to use in your white or moonlight garden, and while it is not showy, yet it has such a restfulness in its soft beauty. **Pkt. 10c.**

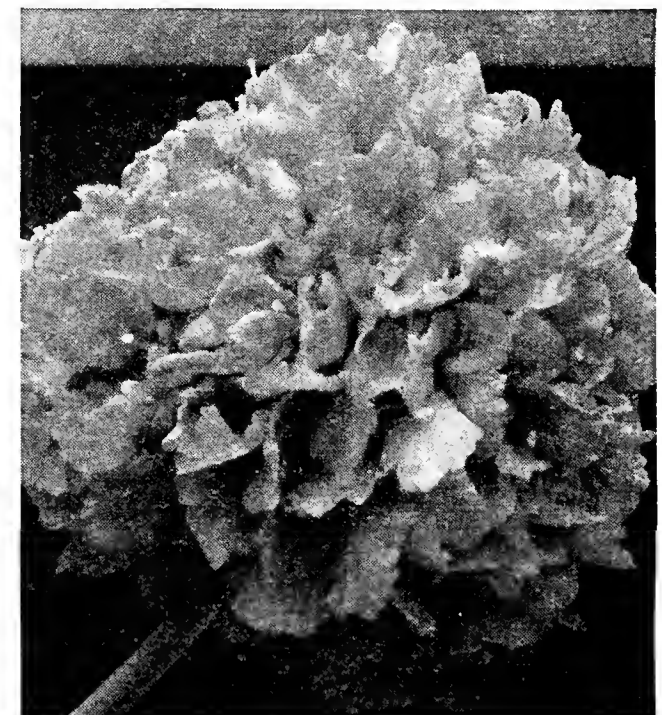
2294-E WILDFIRE. This new Fantasy Wildfire will make a very vivid companion to the other varieties and will be especially effective if planted with **White Light**. It will add a distinct note of color and cheerfulness to the garden and will be very striking in flower arrangements for the house. **Pkt. 10c.**

2294 FANTASY MIXED COLORS. Pkt. 10c; 1/8 Oz. 25c.

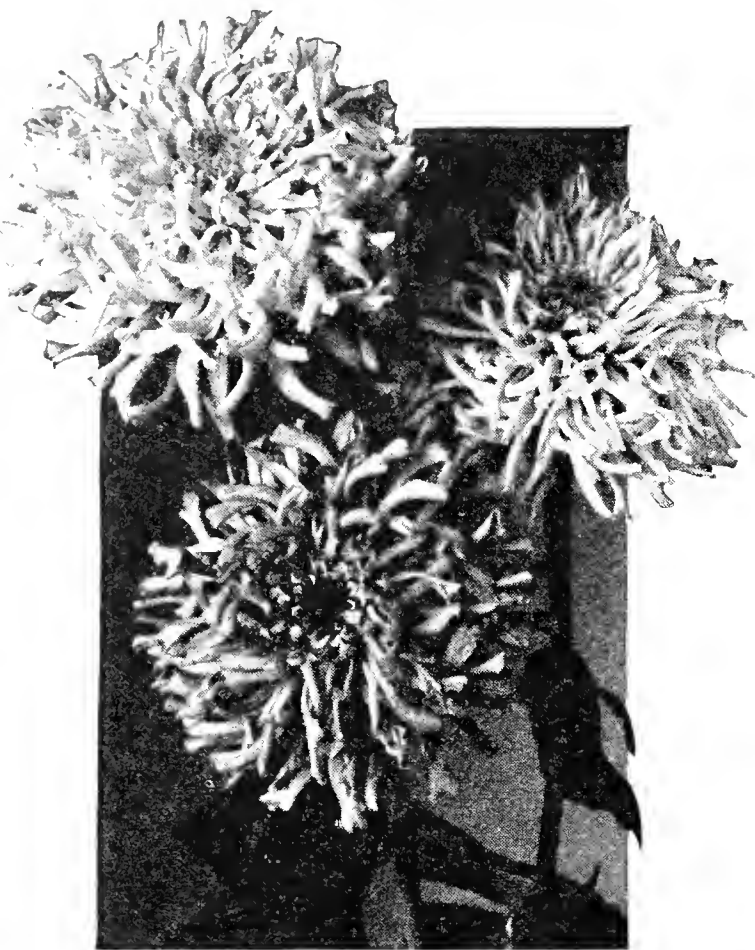
VITAMIN B-1 For Your Garden

Vitamin B-1 Pure Crystalline Powder Produces Amazing Revigorated Root Growth.

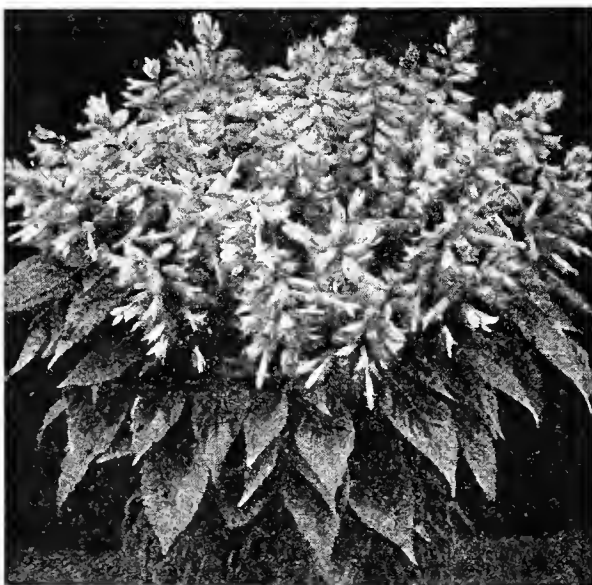
Vitamins are now known to be essential to plant life and this new discovery, **VITAMIN-B-1** is just the thing to put new life into your garden. Order a bottle of **VITAMIN B-1** today, apply it at regular intervals a few times during the growing season, and watch the results. Tests show that flowers treated with **VITAMIN B-1** will grow twice their usual size and vegetable will improve in quality and quantity. All you need to use **VITAMIN B-1**, is an eyedropper, a small vial and a sprinkling can. There is enough **VITAMIN B-1** in one **\$1.00 Bottle** to make **2,000 gallons** of solution, enough for an entire season for the average garden. Let us send your bottle of **VITAMIN B-1** now, so you can get an early start with your gardening. **Price, \$1.00 per bottle.** ("How to use **VITAMIN B-1**" will be packed with your order.)



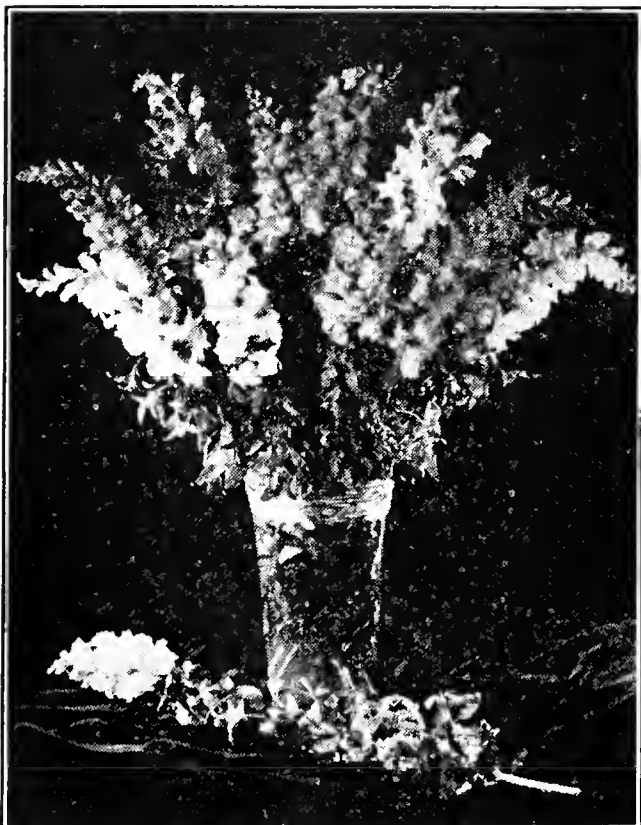
Scabiosa, Blue Moon



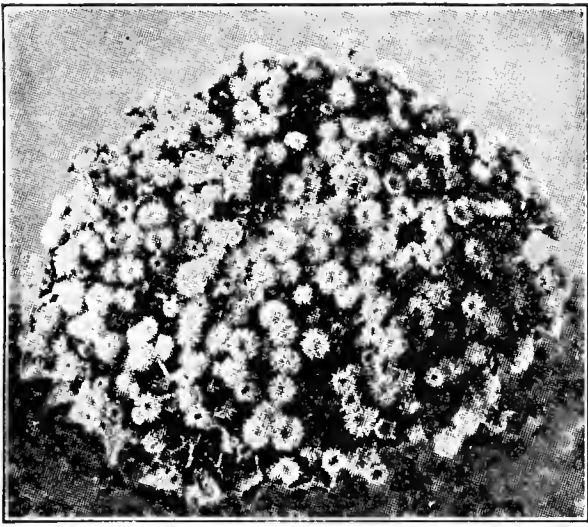
Fantasy Zinnias
Separate Colors on This Page
Mixed Colors on Page 30



Dwarf Salvia, Blaze of Fire



Rust-Proof Snapdragons
45 Giant Mixed Colors



Ageratum, Blue Ball Improved



Anchusa, Blue Bird



Alyssum, Popular Border Plant

Novelty Annuals
See Pages 6 to 10

Annual Flower Seeds

Alphabetical Listing
This Page To Page 33

Abronia

- 3 ABRONIA UMBELLATA GRANDIFLORA.** Sand Verbena. Fragrant; bright rose with white centers; trails; likes poor, dry, sunny soil. (R.G.) Culture D or E. Pkt. 10c.

Abutilon

- 5 ABUTILON.** Flowering Maple. Ornamental foliage; red, yellow, purple and white, bell-shaped flowers. Fine for bedding or house culture. Culture D or E. Pkt. 20c.

Acroclinium

- 7 ACROCLINIUM DOUBLE HYBRIDS.** Large flowered; 15 inch stems; rich salmon, apricot, pink, rose and cerise with tones to blend; contrasting center. Strawflower for winter bouquets. Culture D or E. Pkt. 15c.

1701 AFRICAN VIOLET, see Saintpaulia

Agathea

- 12 AGATHEA COELESTRIS.** Blue Marguerite Daisy. Clear, sky blue, daisy-like flowers borne profusely with good soil and sun. Bushy plants 2 to 3 feet tall. Culture D or E. Pkt. 5c.

Ageratum

Valuable edging plant, easily grown and covered with plentiful blooms from midsummer thru frost. Foliage especially attractive. CULTURE D OR E.

- 14 SWANLEY BLUE.** Spreading plants 15 to 18 inches tall and across. Excellent cut-flower. Pkt. 5c; ¼ oz. 25c.
- 17 BLUE BALL.** Dwarf, compact 10 to 12 inch plants with clear blue flowers. Pkt. 8c; ½ oz. 30c.
- 16 IMPROVED BLUE BALL.** Rich, dark blue, flowers literally cover each plant. Use in borders to blend with pink Petunias and golden Marigolds, where its low growth of about 8 inches makes rich frame for the bed. Pkt. 15c; ½ oz. 35c.
- 13 BLUE CAP.** Very dwarf, rich blue flowers cover each 6 inch plant. Grand for edging. Real improvement on other dwarf types. Pkt. 15c; ½ oz. 45c.
- 15 LITTLE BLUE STAR.** Small blue flowers with rosy tints. Excellent dwarf variety. Pkt. 10c.
- 18 FAIRY PINK.** Novelty this year.
- 17-A KING OF THE BLUES.** Novelty this year.

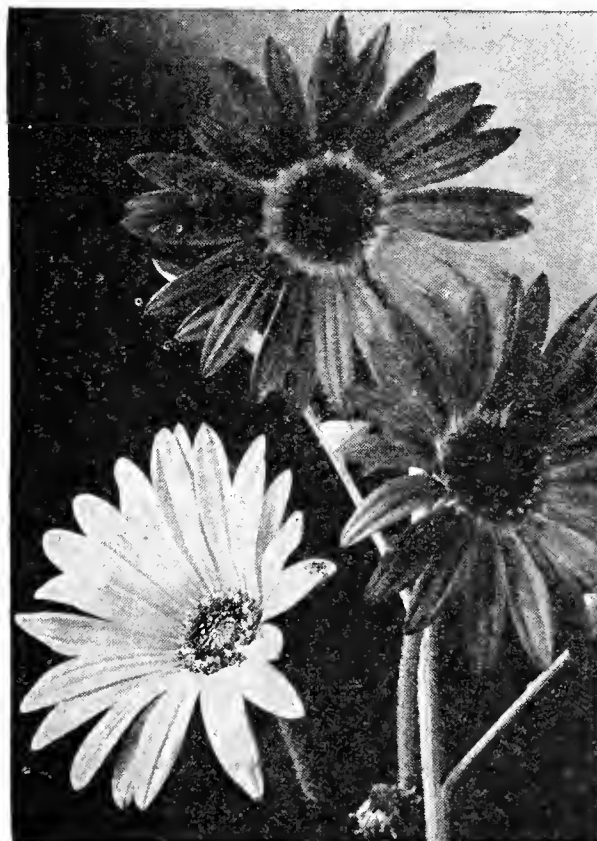
Ammobium

- 34 ALATUM GRANDIFLORUM,** Winged Everlasting. Airy, silvery-white; yellow centered flowers. One of the strawflowers so pretty when dried for winter bouquets. Culture D or E. Pkt. 10c.

Alyssum

Most popular of all flowers for very dwarf, compact borders and edgings. Blooms quickly from seed and continues until frost. Excellent for porch and window boxes. Delicately fragrant. CULTURE D OR E.

- 22 LITTLE GEM, Carpet of Snow.** Best white with most uniform plants. 6 inches tall. Pkt. 8c; ¼ oz. 20c; Oz. 60c.
- 26 LITTLE DORRITT.** Marvelous new type, forms perfect little plants 4 inches tall, completely covered with fragrant tiny white flowers. Pkt. 8c; ¼ oz. 25c.
- 24 PROCUMBENS, Dwarf Bouquet.** Extremely compact, about 2½ inches tall and 12 to 18 inches across. Blooms massed so thickly as to almost hide plants. Grand for rock gardens. (R. G.) Pkt. 10c; ¼ oz. 25c.
- 21 SWEET WHITE, Benthami Maritimum.** Semi-trailing so suitable for boxes and hanging baskets. In the border it spreads to 18 inches or more. White and sweet scented. Pkt. 5c; ¼ oz. 15c; Oz. 35c.
- 23 LILAC QUEEN.** Just enough off-white to be pleasingly noticeable and still not clash with other colors. Much like Little Gem in habit. Pkt. 5c; ¼ oz. 20c; Oz. 60c.
- 25 LUTESCENS.** Creamy-yellow flowers on compact plants 6 to 8 inches tall. Pkt. 10c.
- 27 SNOW CLOTH.** See Novelty page
- 23-A VIOLET QUEEN.** See Novelty page



Arctotis, Hybrida Mixed

Amaranthus

Colorful Foliage Plants. Culture A or B.

- 28 MOLTEN FIRE.** As the name implies the upper leaves are blazing bright red, the lower leaves maroon. Pkt. 15c.
- 30 TRICOLOR.** "Joseph's Coat." Very brilliant coleus-like foliage, the red, yellow and green, beautifully blended. Pkt. 5c.
- 32 PIGMY TORCH.** A new Amaranthus for low borders or beds, 9 to 10 inches high, rich crimson foliage. Pkt. 10c.
- 29 CAUDATUS, "Love-Lies-Bleeding."** Long, drooping, blood-red plumes on tall plants. Pkt. 5c.

Anchusa

- 35 CAPENSIS, Cape Forget-Me-Not.** 18 to 24 inches tall; bears profusion of Forget-Me-Not like flowers; freely branching; blooms all summer and excellent cut-flowers. Culture A or B. Pkt. 8c.
- 36 BLUE BIRD.** Dwarf and compact, 18 inches tall; blooms at top of stems. Vivid Indigo Blue. Pkt. 10c.

For Perennial Anchusa, see page 34.

ANTIRRHINUM, see Snapdragons,

Arctotis

Arctotis or Lavender Daisy is one of the loveliest Daisies, and most desirable annual for cut-flowers as well as for the garden. This Blue-Eyed African Daisy should not be confused with our Golden African Daisy or Dimorphoteca. CULTURE D OR E.

- 129 GRANDIS.** Large, showy; blush-white with a central disk of steel-blue, reverse of petal, pale lilac. Pkt. 5c.
- 128 HYBRIDA MIXED.** One of the most beautiful novelties offered in recent years. The flowers are like Arctotis Grandis in form but in pink, rose, yellow and orange, with dark centers. Pkt. 10c.

Artemesia

- 132 SACRORUM VIRIDIS, Summer Christmas Tree.** Ornamental pyramidal tree 3 to 5 feet high, like an Evergreen Fir. Rich dark green. Attractive as single specimens or for tall border. Culture D or E. Pkt. 10c.

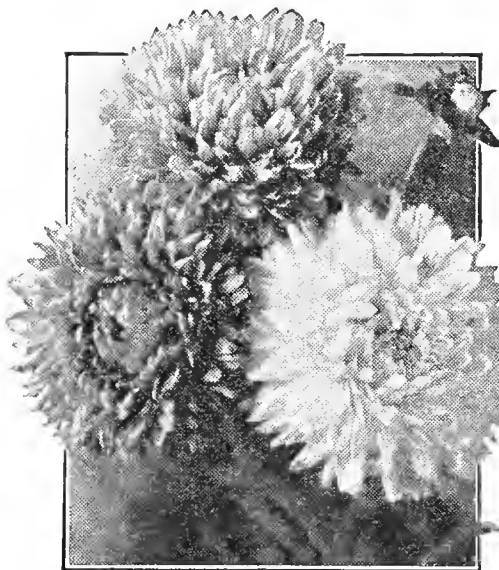
Asparagus Ferns

- 139 PLUMOSUS NANUS, Lace Fern.** A very ornamental pot plant and much used for cutting because of the graceful feathery foliage. Culture C. Pkt. 15c.
- 137 SPRENGERII, Emerald Feather Fern.** Excellent for hanging baskets, window boxes, etc. Pkt. 15c.

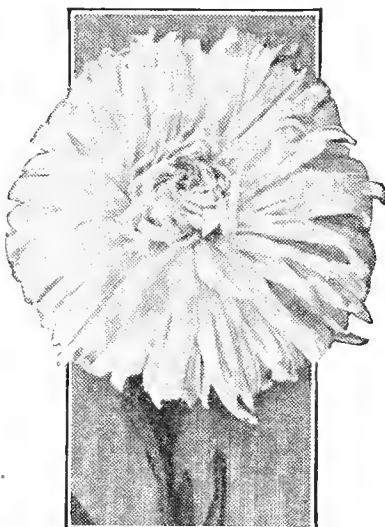
Templin-Bradley's Glorious Asters

Asters should have a place in your garden if you like plenty of flowers from July right on to frost. Their colors will suit your taste whether it be for white, delicate blues, pinks, salmons, yellows or the brilliant reds, deep purples and crimsons. Even a small bed of Asters will provide you with cut-flowers which will stand up in the home in hot weather. They are in such demand that customers in all parts of the country find ready sale for cut-flowers on the regular flower markets, on wayside stands and among neighbors. The intensive work in breeding which has been carried on by our specialist has resulted in improving the length of stems, the size of flowers and in fixing colors.

A most important development in Asters has been the work in making them wilt-resistant. This has been going on for several years and just as rapidly as we accomplish this important work with a family of Asters, we cease producing non-resistant strains and offer to you only strains which are resistant to Fusarium Wilt. All such are noted under the family name. The enjoyment you will get from growing Asters will be one of your greatest joys in flower growing. The fact that a large number of *America's leading florists* obtain Aster seed from Templin-Bradley each year is the strongest recommendation of quality we can offer you.



American Branching Asters



California Giant Asters

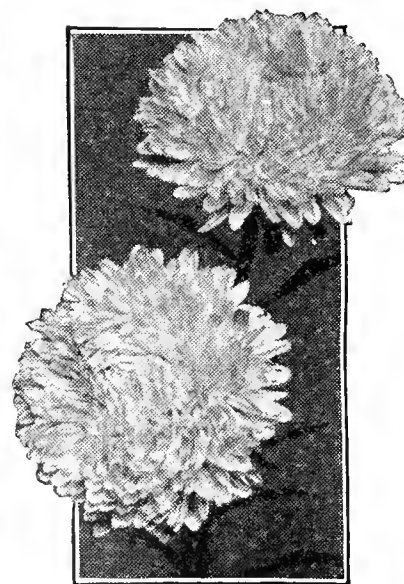
Front Cover Aster Collection

A very fine collection consisting of the outstanding color from each of the six most popular Aster families. A collection which gives you the finest in Asters at a very modest cost.

297 Collection 1 Pkt. each of the six shown in color on Front Cover, Value 60c for 40c



Aster, Mammoth Peony-Flowered



Beauty Asters

American Branching

Wilt-Resistant Asters

Fully double globular flowers 4 inches across, petals incurved, stems often 2 feet long. Excellent cut-flower from midseason to frost. Branching habit, vigorous plants. Pleasing colors. You will love them.

- | | |
|------------------------|----------------|
| 145 Coppery Rose | 147 Shell Pink |
| 143 Crimson | 144 Sensation |
| 146 Dark Lavender | (Scarlet) |
| 142 Purple | 148 White |
| 141 Above Colors Mixed | |

Price, any Color or Mixed, Pkt. 10c; 1/8 oz. 30c.

150 Collection Offer—Value 70c
7 Pkts. American Branching 50c
1 each of 7 above colors

Early Beauty Asters

Wilt-Resistant

Good sized flowers with center petals curled and whorled, blooms about same time as American Branching. Unexcelled for cut-flowers. Stems up to 2 feet. Sturdy plants with many branches. A distinct type you will be glad to have.

- | | |
|------------------|----------------------|
| 156 Azure Fairy | 152 Purple |
| (Dark Lavender) | 157 September Beauty |
| 154 Black Prince | (Flesh Pink) |
| 155 Carmine Rose | 158 White |
| 153 Crimson | 151 Mixed Colors |

Price, any Color or Mixed, Pkt. 10c; 1/8 oz. 30c.

160 Collection Offer—Value 70c
7 Pkts. Early Beauty Asters 50c
1 each of 7 above colors

Queen of The Market

Wilt-Resistant Asters

These well known early flowering Asters are of the branching habit, about 20 inches tall and come into bloom very early. The flowers are fully double and the stems long. They are very useful for early market and for early cut-flowers.

- | | |
|----------------|-------------------|
| 164 Crimson | 166 Peach Blossom |
| 162 Dark Blue | 163 Scarlet |
| 167 Flesh Pink | 168 White |
| 165 Light Blue | 161 Mixed Colors |

Price, any Color or Mixed, Pkt. 8c; 1/8 oz. 30c.

170 Collection Offer—Value 56c
7 Pkts. Queen of The Market 40c
1 each of 7 above colors

California Giant Asters

Large, full flowers of the Crego type with broad, graceful petals, borne on long heavy non-lateral stems. Plants 3 feet tall, blooming from mid-summer until frost. California Giants are in great demand for cut flowers, both by the home gardener and the florist.

- | | |
|------------------|-------------------|
| 212 Dark Purple | 213 Light Blue |
| (Wilt Resistant) | 217 Peach Blossom |
| 216 Deep Rose | 218 White |
| 214 Loveliness | 219 Crimson |
| 211 Mixed Colors | |

Prices on any separate or Mixed Colors listed above, 1 Pkt. 10c; 1/8 oz. 35c.

220 Aster Collection—Value 70c
7 Pkts. 1 each 7 colors California Giants 50c

Giant Branching Crego

Wilt-Resistant

Like Japanese Chrysanthemums with long, twisted and curled, reflex petals. Flowers 4 inches across and fully double. Tall, strong, heavy bearing, long stemmed flowers that bloom from mid-season to frost. Excellent colors. One plant makes a big bouquet.

- | | |
|----------------|------------------|
| 192 Blue Flame | 197 Dark Violet |
| 193 Shell Pink | 198 White |
| 194 Deep Rose | 199 Azure Blue |
| 196 Crimson | 191 Mixed Colors |

Price on any Color or Mixed, Pkt. 10c; 1/8 oz. 30c.

200 Collection—Value 70c
7 Pkts. 1 each 7 colors Crego Asters 50c

Imbricated Pompon Asters

A most charming type of Asters. Small round cushioned center, with a few rows of short, broad outer petals. Plants upright, suitable for bedding and for pot culture. 15 inches tall, blooming in midseason.

- | | |
|---------------------------|--------------------------|
| 273 Crimson, white center | 277 Dark Blue |
| 274 Light Blue | 278 White |
| 275 Rose | 279 Violet, white center |
| 276 Rose, white center | 271 Mixed Colors |

Price on any Color or Mixed, Pkt. 10c; 1/8 oz. 25c.

280 Collection—Value 70c
7 Pkts. 1 each 7 colors Pompon Asters 50c

Giant California Sunshine Asters

Called "The most beautiful Aster in the World"

This is a most artistic flower with its single row of outer petals and its tufted center of shorter petals. The color harmony is startlingly beautiful, a dual-tone effect being obtained through the contrasting tints of the disc-like center and the outer row or guard petals. Flowers 4 inches across.

- | | |
|----------------------|------------------|
| 227 Apple Blossom | 222 Purple |
| 225 Enchantress Pink | 226 Light Rose |
| 224 Lavender | 228 White |
| 223 Light Blue | 221 Mixed Colors |

Price on any Color or Mixed, Pkt. 10c; 1/8 oz. 30c.

230 Collection Offer—Value 70c
7 Pkts. Sunshine Asters 50c
1 each of 7 above colors

Aster, Mammoth Peony-Flowered

This superb new type of Aster is of immense fully double flowers, borne on long stout stems quite free from laterals. It is an improved Beauty type and is the best keeper of all Asters. All these good qualities make the Mammoth Peony-Flowered Aster a choice flower for cut-flowers both for the home gardener and for the florist. Plants 2½ to 3 feet high, mid-summer until frost.

- | | |
|-----------------------|-------------------------|
| 203 Azure Fairy | 202 Purple Robe |
| (Clear Sky-Blue) | 204 Rosebud (Deep Rose) |
| 207 Maiden Blush | 205 Silvery Rose |
| (Delicate flesh pink) | 208 Swansdown (White) |
| 210 Aviator | 201 Mixed Colors |
| (Crimson) | |

Price on any Color or Mixed, Pkt. 10c; 1/8 oz. 35c.

264 Collection Offer—Value 70c
7 Pkts. Peony-Flowered Asters 50c
1 each of 7 above colors

Southcote Beauty Single Ostrich-Plume Aster

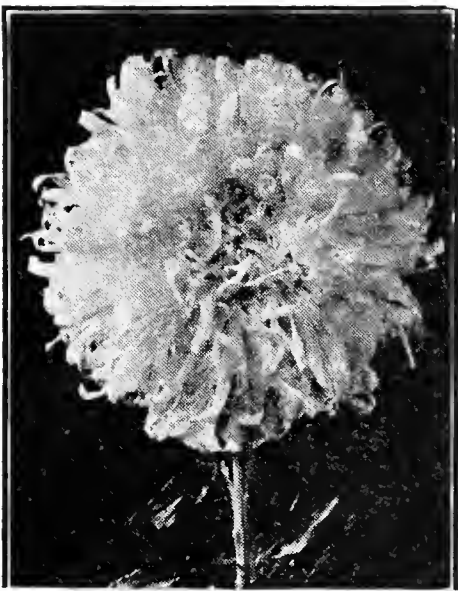
Single Asters are exceedingly popular because of their adaptability to cut-flower work. Southcote Beauty has graceful flowers, with long, tapelike, curled petals of the ostrich plume type and are produced on long, stiff stems from 12 to 20 inches in length. They are very unusual and will furnish many dainty bouquets. Plants grow 2 to 2½ feet tall.

- | | |
|-----------------|------------------|
| 252 Dark Blue | 254 Rose |
| (Almost Purple) | (Rich Rose-Pink) |
| 253 Light Blue | 255 Scarlet |
| (Mauve Blue) | 256 White |

251 Beauty Mixed (All Colors)

Price on any Color or Mixed, Pkt. 10c; 1/8 oz. 30c.

257 Collection Offer—Value 50c
5 Pkts. Southcote Beauty 35c
1 each of 5 colors



Aster, Super Giant Los Angeles

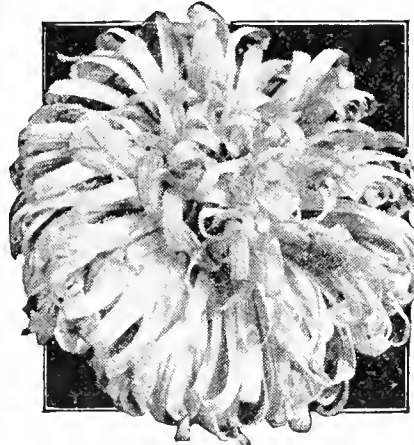
See also El Monte
Super Giant Aster
Listed Below

Templin-Bradley's Glorious Asters

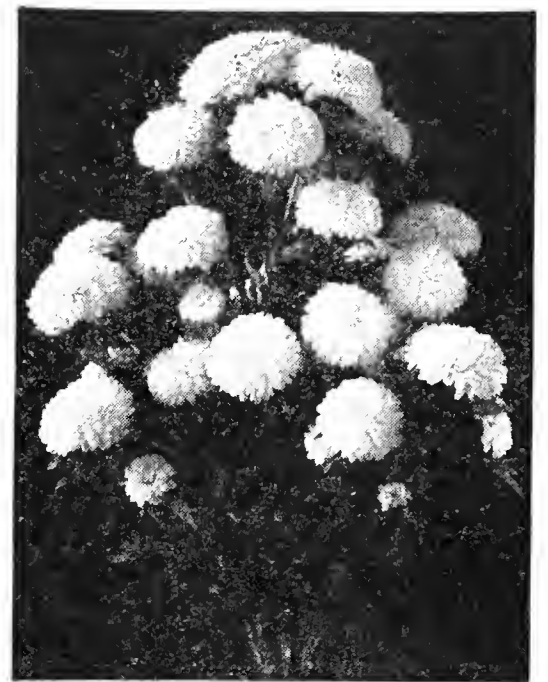
Continued from preceding page.



Southcote Beauty Aster



The Graceful Comet Aster



Imbricated Pompon Asters

Aster Varieties

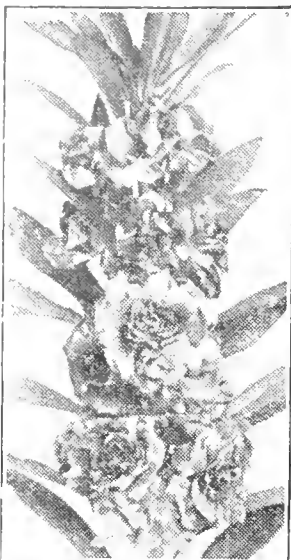
- 291 SUPER GIANT LOS ANGELES. Wilt-Resistant.** The last word for size and beauty in Asters. The flowers are 6 inches across with graceful, interlacing petals and are really like magnificent Chrysanthemums as the illustration above shows. The color is pure shell pink, a favorite shade in Asters. Plants 2½ feet tall. **Pkt. 15c; 1/8 Oz. 25c.**
- 292 SUPER GIANT EL MONTE. All-America.** The only really large-flowered crimson Aster. It is a deep crimson, composed of quantities of daintily interlaced, plume-like petals. The flowers are extremely large and fluffy, borne on heavy non-lateral, basal branched stems. Very early and long lasting blooms. Considered the finest Aster yet introduced. **Pkt. 15c; 1/8 Oz. 25c.**
- 281 HEART OF FRANCE. Wilt-Resistant.** The finest red Aster, as alluring as the richest Ruby and retains its color to the very end. The petals appear changeable, sometimes showing a glow, sometimes a warm velvety texture. Plants 1½ feet tall and well branched. **Pkt. 10c; 1/8 Oz. 30c.**
- 282 CRIMSON GIANT. Wilt-Resistant.** Immense flowers of brilliant crimson, on stems 12 to 15 inches long. Plants 2½ feet tall. **Pkt. 10c; 1/8 Oz. 30c.**
- 285 GIANT BRANCHING PHLOX PINK. Wilt-Resistant.** Rich clear light rose-pink. A very lovely Aster for dainty bouquets. **Pkt. 10c; 1/8 Oz. 30c.**
- 293 SURPRISE GOLDEN SALMON.** Opens pure salmon-yellow, changes to salmon-rose. The blooms resemble the Peony-Flowered Asters, fully double round 3 inches across. Good keeping qualities, making them valuable for bouquets. The plants are long stemmed, 15 inches tall, and bloom profusely in mid-summer. **Pkt. 10c; 1/8 Oz. 30c.**
- 294 PEERLESS YELLOW.** A delicate shade of yellow in beautifully formed flowers of the American branching type. 2 feet tall, good sized flowers, petals slightly incurved. **Pkt. 10c; 1/8 Oz. 35c.**
- AURORA ASTERS.** Fully double flowers with attractive crest-like or quilled center and an outer band of broad petals. Splendid for cutting. Height 2 feet. August bloom 3 fine colors.
- 289 Bright Rose.** Rose with Yellow center.
- 286 Golden Sheaf.** Wilt-Resistant. Deep Yellow.
- 288 Light Blue.** Clear Blue, Yellow center.
- 290 Mixed.** Includes all Colors.
- Price, Any Color or Mixed. Pkt. 10c; 1/8 Oz. 30c.**

Superfine Aster Mixtures

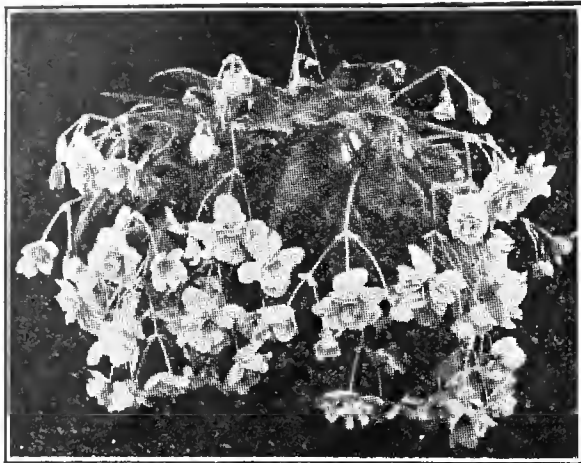
- 171 GIANT BRANCHING COMET MIXED. Wilt-Resistant.** Like Japanese Chrysanthemums with long, twisted and curled, reflex petals. Flowers 4 inches across and fully double. Tall, strong, heavy bearing, long stemmed flowers that bloom from mid-season to frost. Excellent colors. One plant makes a big bouquet. **Pkt. 8c; 1/8 Oz. 30c.**
- 181 OSTRICH FEATHER MIXED. Wilt-Resistant.** A lovely type of Aster with large, full, fluffy flowers of irregularly twisted petals, resembling Ostrich plumes or feathers. Plants 2 feet tall and of robust growth. Long stems make them fine for cut-flowers. Blooms in mid-season. **Pkt. 10c; 1/8 Oz. 35c.**
- 260 KING OR NEEDLE MIXED. Wilt-Resistant.** An unusual type of distinctive beauty. The plants are two feet tall, strong growers, with long stems crowned with large double flowers 5 inches across. The petals are long and quilled, resembling a Cactus Dahlia. Our mixture contains all the popular Aster Colors. **Pkt. 8c; 1/8 Oz. 25c.**
- 299 LILLIPUT FLOWERED MIXED.** Also called 'Button Aster.' A real dwarf small flowered Aster, plants only 12 inches high, bushy and with medium length stems. Prettily formed, flat-topped double flowers with quilled center petals. This type makes wonderful cut-flowers, is very colorful for the garden border and fine for pot plants. **Pkt. 10c; 1/8 Oz. 3c.**
- 231 EARLY ROYAL BRANCHING MIXED. Wilt-Resistant.** Large, well-rounded double flowers, petals broad, medium long and gracefully curved inward. Plants 2 feet tall, branch near the ground giving long stemmed flowers for cutting. **Pkt. 10c; 1/8 Oz. 30c.**
- 304 EXTRA QUALITY MIXED.** Very carefully prepared, containing all of the separate types we list, and others as well. It will give you a beautiful Aster collection for the price of one packet—early, mid-season and late varieties, and all the colors known to Asters. Plant a quantity of this mixture and see what delights are in store for you. **Pkt. 8c; 1/8 Oz. 25c; 1/4 Oz. 40c.**
- 240 AMERICAN BEAUTY MIXED.** Offer in splendid mixture of all colors. Long stems, large compact flowers. Bloom right up to frost. **Pkt. 10c; 1/8 Oz. 30c.**
- 261 ASTERMUMS MIXED. Wilt-Resistant.** Well named Astermums because the shaggy flowers are really more like Chrysanthemums than like Asters. Plants about 2 feet tall, upright branching habit, flowers large double, well-formed. Blooms in mid-August. **Pkt. 10c; 1/8 Oz. 30c.**
- 298 DWARF BOUQUET MIXED.** These are little gems of flowers. Plants 10 inches high, compact little bushes, covered with small, double flowers 1½ inches across. A great variety of colors, each plant a bouquet in itself. Fine for pots, borders and beds. **Pkt. 10c; 1/8 Oz. 35c.**
- 301 WHITE VARIETIES MIXED.** A splendid mixture of the best of all white varieties consisting of all types, early, mid-season and late thus giving you a continuous bloom of large lovely white blooms all summer. A delight to those who appreciate flowers. **Pkt. 10c; 1/8 Oz. 35c.**
- 302 PINK VARIETIES MIXED.** This mixture contains all the best pink varieties of all types early, mid-season and late and will give you an abundant supply of blooms in the delightful shades of pink. **Pkt. 10c; 1/8 Oz. 35c.**
- 303 BLUE VARIETIES MIXED.** All the varieties are represented in this fine mixture of light blue and mid-blue Asters. Early, mid-season and late sorts are all included and will give you a most excellent supply of blue flowers for cutting. **Pkt. 10c; 1/8 Oz. 35c.**
- 300 WILT-RESISTANT MIXED.** A splendid well balanced mixture of wilt-resistant strains containing all the colors and types listed on these two pages. This mixture should give you a continuous supply of wonderful blooms for cut flowers throughout the entire season. You will enjoy studying the types. **Pkt. 5c; 1/8 Oz. 25c.**



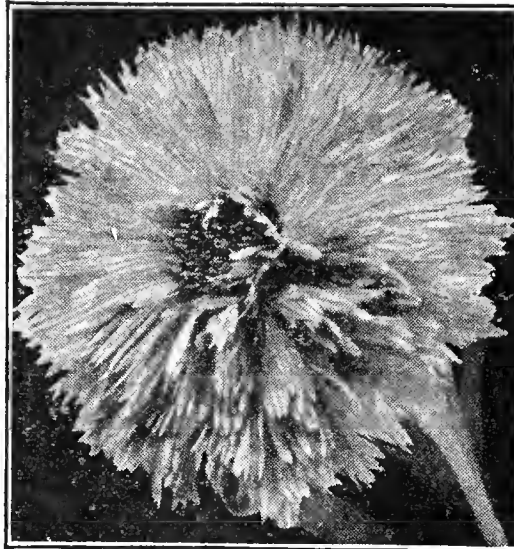
A Field of Templin-Bradley's Wilt-Resistant Asters Being Grown for Seed



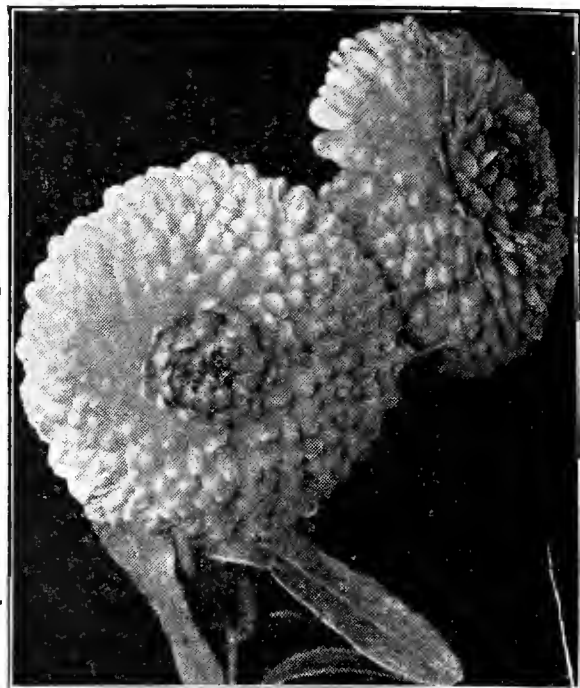
Double Balsam



Begonia, Pendula Basket Type



Calendula, Orange Shaggy



Jewel Calendula

Begonias

Tuberous Rooted Begonias

See Color Page 2.

Generally considered summer bedding plants, also make charming pot plants. Once started, you can keep Tuberous Rooted Begonias indefinitely. All colors and shades except Blue. Single flowers often measure 6 inches in diameter; the doubles, 4 inches. CULTURE D OR E.

334 SINGLE MIXED BEGONIA SEED. Pkt. 40c.

335 DOUBLE MIXED BEGONIA SEED. Pkt. 50c.

336 PENDULA TUBEROUS ROOTED BEGONIAS. Basket Type Mixed. Beautiful drooping double rose and red flowers on graceful stems. Pkt. 50c.

Balsam

Balsam or Lady's Slipper, form nearly symmetrical, tree-like plants with a profusion of wax-like flowers in most brilliant colors. Easy culture, grow 1½ to 2 ft. tall. May be sown in late summer for transplanting in the fall for winter blooming indoors. CULTURE A OR B.

306 DOUBLE ROSE FLOWERED. Great variety of rich colors. Pkt. 10c.

307 CAMELIA FLOWERED. Tightly double as a Camelia and in grand color range. Pkt. 10c.

309 DOUBLE BUSH FLOWERED. See Novelty Page

Balsam Apple

2367 BALSAM APPLE VINE, Momordica. Growing quickly to a height of about 10 feet, this vine bears ornamental fruits of golden-yellow, resembling an apple with bright red interior. Culture D or E. Pkt. 10c.

Bartonia

312 BARTONIA AUREA, Golden Star. Pretty orange-yellow flowers 2 inches across. Plants 12 inches tall with masses of flowers, like patches of polished gold, throughout the summer. Foliage is gray and thistle-like and very brilliant in the sunshine. Will not stand transplanting. Culture A or B. Pkt. 10c.

Black Eyed Susan

2447 BLACK EYED SUSAN, Thunbergia Vine. Slender growing vine from Africa. Attractive in porch boxes, or rockeries. Large single white, yellow and orange flowers with distinct black eye. Slow to germinate. Blooms July to October. Culture D or E. Pkt. 5c.

350 BRACHYCOME, See Swan River Daisy

Briza

358 BRIZA MAXIMA, Quaking Grass. The prettily shaped seed clusters are carried on such slender graceful stems that they wave in the slightest of air currents. Valuable for winter bouquets. About one foot high. Culture D or E. Pkt. 10c.

Cacalia

401 CACALIA, Tassel Flower or Devil's Palnt Brush. Brilliant orange and scarlet flowers with small tassels borne on long stems. Brilliant colors make it admirable for combining in bouquets. Culture A or B. Pkt. 5c.

Ever-Blooming Begonias

Continuous flowering Begonias of great value for bedding and summer seedlings, make attractive winter House Plants. Small, brilliant flowers, in great profusion. Begonia Seed is Extremely Fine. Open packets over white dish to avoid losing them. CULTURE D OR E.

These are not Tuberous-Rooted.

321 SEMPERFLORENS. Mixed Colors. Pkt. 15c.

326 GRACILIS LUMINOSA. Bright Scarlet. Pkt. 15c.

327 GRACILIS PRIMA DONNA. Carmine-Rose. Pkt. 20c.



Single and Double Tuberous Begonias

Browallia

Pretty little flowers, suitable for beds, porch boxes, hanging baskets or for winter-blooming in the house. CULTURE D OR E.

361 ELATA MIXED. Dainty blue and white, 15 inches tall. Pkt. 10c.

365 SPECIOSA MAJOR. Brilliant ultramarine-blue, a rare color, 12 inches tall. Pkt. 15c.

364 SAPPHIRE. Dark blue with white eye, 9 inches tall. Pkt. 15c.

Cactus

Grow them from Seed.

403 MIXED CACTUS. A fine mixture of the many sorts that can be successfully grown from seed under ordinary conditions. Interesting hobby. With good drainage and thoroughly broken up sod, screened, with sand added it is not too difficult. Culture C, D or E. Pkt. 25c.

Calceolaria

404 CALCEOLARIA, Dwarf Giant Hybrids. Odd, pouch-shaped flowers, many with gorgeous spots, bloom heavily on compact, foot tall plants. Seeds minute. Well worth trying if you like to achieve the unusual in your flower growing. Mix good garden soil with Peat Moss and sand. Cover the fine seed lightly. Water lightly and keep moist. Transplant tiny plants into small pots and later into larger. Culture C. Pkt. 30c.

California Poppy

Listed under Poppies. See Page 26.

Calendulas

If you like a gala atmosphere in your garden, plant Calendulas. Unrivalled for brilliant color and will fill your garden and house with their charming beauty all summer and fall.

By careful plant breeding, Calendulas have been greatly improved in size and color and we offer you a wonderful selection of varieties in all the gay shades of orange, yellow and lemon. They come in double, loose and quilled petal types. 2½ to 4 inches in diameter and 12 to 18 inches tall. CULTURE D OR E.

427 ORANGE SHAGGY, Gold Medal Award. An unusual Calendula, with over-lapping, deeply fringed petals. Rich, glowing orange, shading to lighter orange in the center. Large flowers, 18 inch stems. Excellent bouquet variety. Pkt. 10c; ¼ oz. 30c.

428 JEWEL. A real jewel. Petals regularly and perfectly formed and overlapped so beautifully, and the color of deep orange so sparkling, that it resembles a jewel. Semi-dwarf, free-flowering. Equally desirable for bedding and cut-flower use. Pkt. 10c; ¼ oz. 30c.

419 ORANGE KING. Deep orange with dark center. A favorite with florists and just as fine for the outdoor garden. Flowers are of very good form, fully double and borne on excellent stems. Pkt. 10c; ¼ oz. 20c.

420 SENSATION OR CAMPFIRE IMPROVED. Vigorous growth and strong stems needing very little disbudding to produce the finest flowers. Blooms flat and undoubtedly the largest of any Calendula. Color is brilliant orange with scarlet sheen, and full yellow center. Pkt. 10c.

425 CHRYSANTHA OR LEMON SUNSHINE. Distinct from other Calendulas in form of flower. Large, clear, buttercup yellow. Long, loosely arranged petals, like Chrysanthemums. Long, stiff stems. Pkt. 10c.

441 BALL'S GOLD. A special florist's strain, by many considered the finest of all. A rich golden-yellow lighter than Ball's Orange. Pkt. 15c.

417 LEMON QUEEN. A beautiful clear lemon-yellow. Flowers are large, of excellent form, well rounded, fully double, on tall strong stems. Pkt. 10c.

443 BALL'S ORANGE. A companion to Ball's Gold with same good form and size, but rich orange in color. Extra long stemmed. Pkt. 15c.

423 RADIO. Orange. Distinct from other Calendulas with its quilled, or comet petals, and nearly globe-shaped, showing practically no center until old. Pkt. 10c.

429 NEW CALENDULA ORANGE FANTASY. A new and distinct type of Calendula with outer petals long and beautifully twisted and the inner petals short and fantastically curled and interlaced. Rich bronzy or coppery-orange, petals edged deep mahogany red. Pkt. 25c.

426 PASTEL SHADES CALENDULA MIXED. Dwarfier growing types; especially adapted for bedding or borders. Many shades of apricot, salmon, cream, white, orange and lemon. Pkt. 10c.

430 LEMON SHAGGY. See Novelty Page

431 ORANGE SUNSHINE. See Novelty Page.

416 MIXED CALENDULAS. An excellent mixture of orange, yellow, lemon, and striped varieties that will give many beautiful bouquets, and a very bright showy bed in the garden. Pkt. 5c; ½ oz. 20c.



Calliopsis Golden Crown

Calliopsis

Calliopsis, or Annual Coreopsis is one of the finest midsummer annuals for mass planting or clusters in the garden or border. So profuse and continuous blooming that they will furnish much for cutting and still always maintain a wonderful display in the garden. CULTURE D OR E.

- 466 TALL MIXED.** Produces flowers in nearly every shade of yellow, orange, crimson and brown, on long wiry stems, fine for cutting. Pkt. 10c.
- 469 DWARF DRUMMONDI MIXED.** Includes yellow, orange, brown, red, crimson, in many shades and color combinations. Pkt. 10c.
- 470 GOLD CREST, Semi-Double Drummond.** A leading novelty in 1937. The color is a rich golden-yellow with a reddish-brown zone and comes with a double row of mammoth petals. Pkt. 10c.
- 465 GOLDEN CROWN.** A greatly enlarged variety of the Drummond type with an extra row of petals which produce a semi-double flower of great attractiveness. The color is a rich shade of orange-yellow or gold enhanced by dark rich colored centers. Stems are 12 to 15 inches long and fine for cutting. Pkt. 25c.

Canary Bird Vine

- 2372 CANARY BIRD VINE.** A pretty and rapid growing climbing vine. Little canary-yellow flowers, with wings half extended. Appear in sprays early and continuously during the season. Culture D or E. Pkt. 5c.

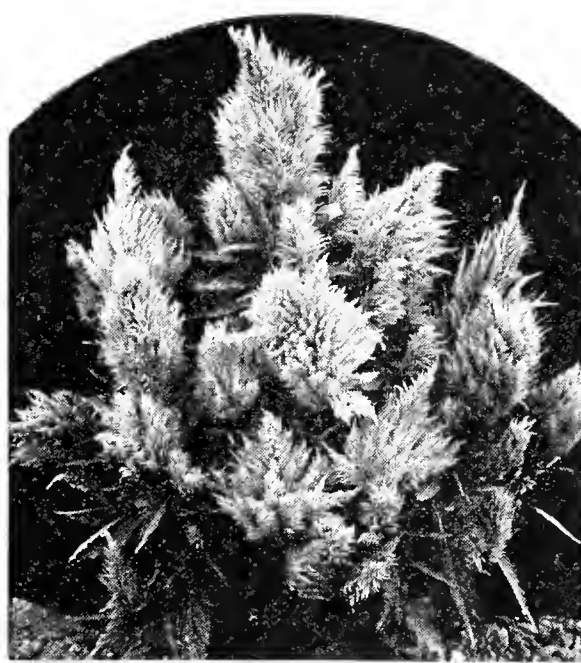
Candytuft

One of the most useful and popular annuals. Completely covered all summer with neat clusters of flowers well suited for bouquets; of dwarf spreading habit, making it especially desirable as a border or edging plant. Prefers sandy loam. Blooms profusely and their fragrance especially commends them as cut-flowers. CULTURE D OR E.

- 471 GIANT HYACINTH.** Very large bold elongated heads of pure white florets. Will grow to 12 or 15 inches in height. Pkt. 10c; ¼ oz. 25c.
- 475 UMBELLATA MIXED.** An excellent bedding or border variety of Candytuft of dwarf compact growth. Free flowering in shades of white, lavender, rose or crimson. Pkt. 10c; ½ oz. 25c.
- 472 LITTLE PRINCE.** Immense flowers of snow-white on sturdy dwarf plants only 6 inches high. Pkt. 10c.

Canna

- 481 CROZY'S HYBRIDS.** Blooms in less than four months from the seed, (hard shelled, so file or nick the coat and soak in warm water a few hours before planting). Start inside, transplanting out when weather is warm. Culture D or E. Pkt. 15c; ¼ oz. 30c.



Celosia, Thompsonii Magnifica

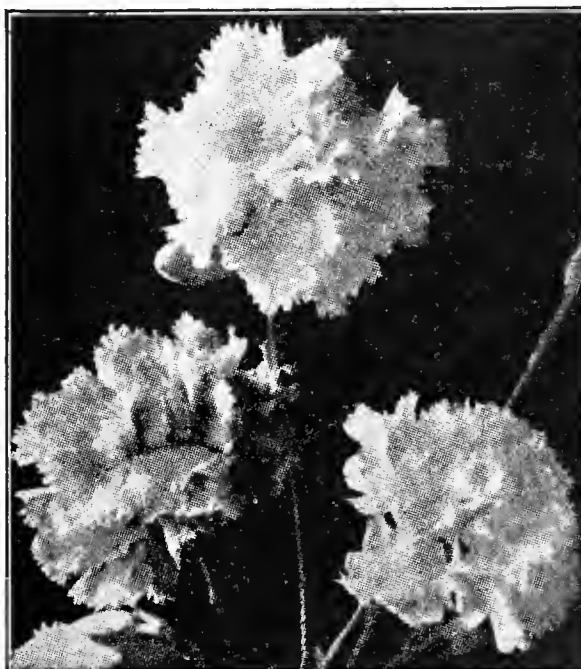
Canterbury Bells

Annual Canterbury Bells. A new strain of this popular biennial flower in which has been developed the ability to bloom in a few months from seed thus making it entirely satisfactory to use as an annual subject. 2 to 2½ feet tall and each plant producing several spikes of bloom. CULTURE D OR E.

- 486 MIXED COLORS.** Blue shades, rose and pink, and pure white. Pkt. 10c.
Perennial Canterbury Bells, See Page 35.

Cardinal Climber

- 2373 CARDINAL CLIMBER VINE.** Attractive and ornamental; dark green fern-like foliage and clusters of fiery cardinal-red flowers 1½ inches in diameter; rapid grower to 10 to 20 feet; blooms all season. Plant on pillars or walls and not as a fence covering. Culture A or B. Pkt. 10c; ¼ oz. 25c.



Carnation, Marguerite

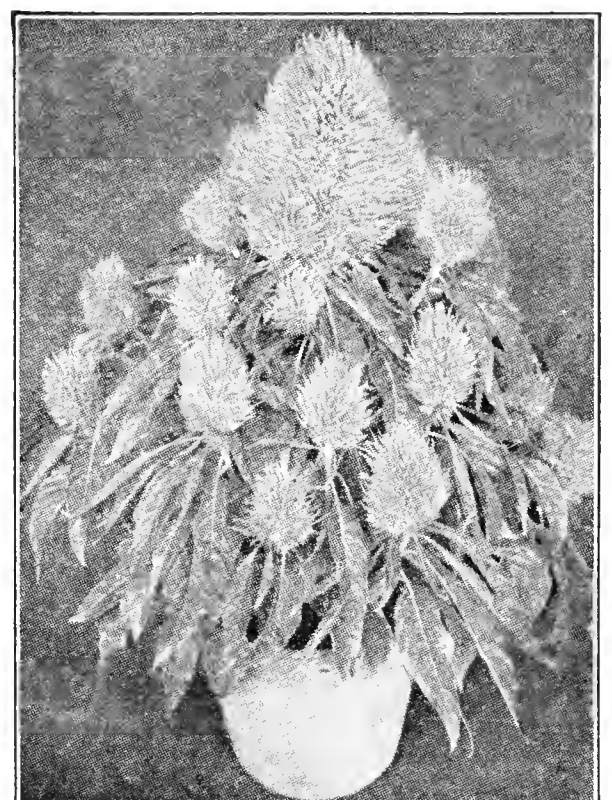
Carnations

- 681 DOUBLE MARGUERITE.** Lovely, fragrant, produce fine double flowers from seed sown in the garden early in the spring, bloom in four months. When well started, transplant to 12 inches apart. Flowering until late fall and can be potted for winter blooming. Mixed. Pkt. 10c.

Castor Beans

Strong, sturdy-growing, tropical-like, ornamental greenish-bronze foliage plants, desirable for centers for Canna beds and to hide unsightly places. CULTURE D OR E.

- 1694 ZANZIBARIENSIS.** The largest and freest growing of this family. Foliage from bright green to bronze. Pkt. 10c; Oz. 25c.
- 1695 RED SPIRE.** A very showy variety with large bronze leaves and bright crimson seed pods. Grows quickly, 6 to 8 feet high. Pkt. 10c; Oz. 40c.



Celosia, Flame of Fire, See Novelty Page

Celosias-Cockscombs

Give Lasting Color To Your Garden

The Celosias include some of the finest and showiest flowers that can be grown in the outdoor garden. Easily raised from seed, either planted directly outdoors or started inside for later transplanting. Make beautiful bouquets. We offer seeds of both the fine feathery type, called Plumosa, and the broad heavier type called Cockscomb. Many like to cut the flowers and keep them in vases over winter. Try it this year. CULTURE D OR E.

Chinese Wool Flowers

- 501 CHILDSEI CELOSIA.** Distinct forms of plumed Celosia. Average, 2 feet tall, branching freely, each shoot bearing beautiful ball-shaped flower-heads, resembling a ball of wool. Mixed. Pkt. 10c; ⅛ oz. 30c.
- 502 CRIMSON 503 PINK 504 YELLOW**
Price any above, Pkt. 10c; ⅛ oz. 30c.

Cockscombs

- 491 CRISTATA. Dwarf Large Flowering.** This type forms large heavy combs or heads as illustrated. Our strain is dwarf, 12 to 15 inches, with extra large flowers of crimson, rose or yellow. Pkt. 10c; ⅛ oz. 25c.
- 493 MIRACLE TALL.** Tall unbranching stems, 24 to 30 inches tall, bearing immense solid heads or combs of unusual size and coloring. Colors range from creamy-white thru yellow, orange, pink, red, scarlet and purple. Extra fine Mixed. Pkt. 15c; ⅛ oz. 40c.
- 494 ROYAL VELVET COCKSCOMB.** See Novelty Page

Celosia Plumosas

Ostrich Plume Celosias are of pyramidal form, bearing many graceful feather-like plumes of brilliant reds and yellows. Easy to grow in any garden soil.

- 513 PLUMED KNIGHT.** One of the most wonderful flowers ever grown, the result of over 20 years of patient toil. Produces waving plumes in dozens of color shades—rose, silvery-pink, salmon, red, purple, orange and yellow. Special Packets 25c.
- 508 MANDARIN.** Rich Yellow and Gold.
- 509 INDIAN CHIEF.** Scarlet and Crimson.
- 507 THOMPSONII MAGNIFICA.** Mixed Color. Price on any above 3, Pkt. 10c.
- 514 FLAME OF FIRE PYRAMIDALIS CELOSIA.** All-America. See Cut and Novelty Page

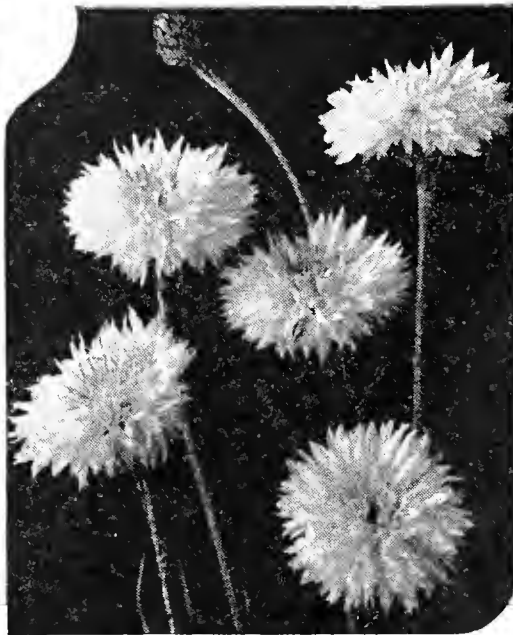
Dwarf Feather Celosias

A new dwarf type which grows but 15 to 18 inches tall and produces a mass of brilliant colored feathery plumes. Excellent for bedding or bordering and supplies unlimited quantities of flowers for cutting.

- 511 DWARF FIERY FEATHER.** Brilliant red. Pkt. 10c.
- 510 DWARF GOLDEN FEATHER.** Old Gold. Pkt. 10c.
- 512 DWARF MIXED COLORS.** Pkt. 10c.



Giant Sweet Sultans



Double Bachelor's Buttons



Annual Chrysanthemums

Ornamental
Corn →

Centaureas

Bachelor's Button, Double Cornflower Double Bachelor's Button

Centaurea Cyanus, Cornflower. Among our most popular old-fashioned annuals. Easy to grow; make very pretty bouquets and go well with other flowers. Florists grow many of these double varieties for their formal pieces. We offer the double flowering in the following separate colors, CULTURE A OR B:

- 517 BLUE BOY 522 RED BOY
520 BLACK BOY 518 SNOWMAN
519 PINKIE

Price of any Color, Pkt. 10c.

524 COLLECTION, 5 Pkts. 1 Each of 5 Colors, 40c.

516 BEST MIXED DOUBLE. Includes all shades of the double flowered. This mixture will certainly give you some pretty bouquets. Pkt. 10c; 1/4 oz. 25c.

536 JUBILEE GEM. See Novelty Page

537 LILAC LADY. See Novelty Page

Giant Sweet Sultans

Sweet Sultans, or *Centaurea Imperialis*. Beautiful long-stemmed sweet-scented flowers with soft, velvety heads, make very enchanting bouquets, and will keep in good condition for several days. Flowers 2 to 2 1/2 inches across the plants, 2 1/2 to 3 ft. tall. CULTURE A OR B.

- 530 AMARANTH RED 531 RICH PURPLE
527 BRIGHT ROSE 526 SNOWFLAKE
529 LAVENDER 528 YELLOW
 SUAVEOLENS

Price any above Color, Pkt. 10c.

535 COLLECTION, 6 Pkts. 1 Each of 6 Colors, 50c.

525 IMPERIALIS MIXED. The above and other shades, in splendid mixture. Pkt. 10c; 1/4 oz. 25c.

541 CENTAUREA AMERICANA. American Lilac Basket Flower. Largest of all *Centaureas*. Native variety, bearing large thistle-like blooms of delicate rosy-lilac. Flowers 3 to 4 inches across, under side resembles basket weaving. Plants 3 feet tall. Blooms July and August. Pkt. 10c.

Annual Chrysanthemums

Also called Painted Daisies. Easy growing Annuals, forming pretty bushy plants with a profusion of showy flowers, excellent for cutting. CULTURE D OR E.

558 SINGLE MIXED. Includes Morning, Eastern, Evening and Northern Star, and others in shades of yellow, pink, red and white. Pkt. 5c.

559 DOUBLE MIXED. Splendid assortment of Colors. Pkt. 10c.

560 SINGLE AND DOUBLE MIXED. An excellent mixture for the garden, containing both single and double flowered sorts. Pkt. 5c.

Above Mixtures—Our Own Blends.

Cinerarias

A marvelously beautiful house plant. In full bloom, it makes a solid dome of flowers with only the leaves showing above the pot. Florists use our selected strains of seed in large quantities, which speaks for quality. Sow seeds in May. CULTURE D.

561 GIANT PRIZE SEMI-DWARF. Immense heads of large flowers on compact, well shaped plants about 12 inches tall. A wide range of colors gives you everything. Mixed. Pkt. 20c.

562 MULTIFLORA NANA. When we first introduced this to our indoor growers, our Multiflora Nana immediately took hold so now most Florists grow both. Try it. These Hybrids grow a grand assortment of colors. The individual blossoms are about half the size of Giant Prize, but more of them. Pkt. 20c.

Clarkia

581 CLARKIA ELEGANS. Clarkia resembles sprays of Flowering Almond. Flowers double, pink, rose, red and white; dainty and attractive. Plant some of our grand mixture and you will be pleased with their beauty. Culture A or B. Mixed Colors: Pkt. 10c.

Cleome

591 GIANT ROSE SPIDER PLANT. A vigorous plant 3 to 4 feet tall and bearing clusters of rose colored flowers of a curiously attractive appearance. The flower stamens resemble spider legs. Cleome is much used as bee pasture. Culture D or E. Pkt. 5c.

Cloud Grass

11 CLOUD GRASS, *Agrostis Nebulosa*. Produces airy graceful heads so pretty for mixing with flower bouquets. 18 to 20 inches tall. Culture D or E. Pkt. 5c.

Coleus

601 EXHIBITION MIXED. Coleus is a plant with richly colored leaves of maroon, green, crimson and yellow. The most popular bedding foliage plant grown from seed. The large variegated leaves of this strain are beautiful. Culture D or E. Pkt. 25c.

603 RAINBOW MIXTURE. Strikingly beautiful colors. Large, variegated leaves. Pkt. 25c.

Corn—Ornamental

600 ORNAMENTAL CORN MIXED. Much interest is expressed in the use of the highly colored, striped and variegated corn which is being so much used in many ways as a decorative subject. A few ears of this bright colored corn, with husks braided together, make a most interesting and attractive decoration for many locations. We offer a fine mixture of the vari-colored and rainbow sorts. Culture, grow same as Sweet Corn. Ounce Packet, 10c; 1/4 lb. 30c.

ORNAMENTAL GOURDS, See Color Page 39.

Cup & Saucer Vine

2378 CUP & SAUCER, *Cobea Scandens* Vine. "Cathedral Bells." Rapid growing, grows to 15 to 20 feet, flowers large and bell-shaped, pink to purple. Plum-shaped fruits; start early indoors. Culture D or E. Pkt. 10c.

Cosmos

Our plant breeders have developed strains of Cosmos which are so early that they will bloom from seed sown in the open ground. Prior to the introduction of these new strains, many people who wanted Cosmos would not try to grow them because the flowers bloomed too late. If you want an extra early start, the seed may be sown indoors and transplanted into the garden later. CULTURE D OR E.

616 SENSATION MIXED. The Sensation type of Cosmos is ideal as a cut-flower and, it has already become a favorite for this use. Flowers immense size, 4 to 5 inches across, with broad heavy fluted petals, which overlap, forming a very full single flower. Long strong stems 3 to 4 feet tall. Flowers in 8 to 10 weeks from time seed is sown, blooming from July to Frost. Pkt. 15c.

626 ORANGE FLARE COSMOS. Gold Medal, All-America. A startlingly beautiful flower of vivid orange, blooms in profusion from early summer until late frost. The foliage is light green, and the plants bushy, making a grand and useful annual for a background where height is desired and at the same time providing a wealth of color for the garden and for cut-flowers.

Pkt. 10c; 1/8 oz. 25c.

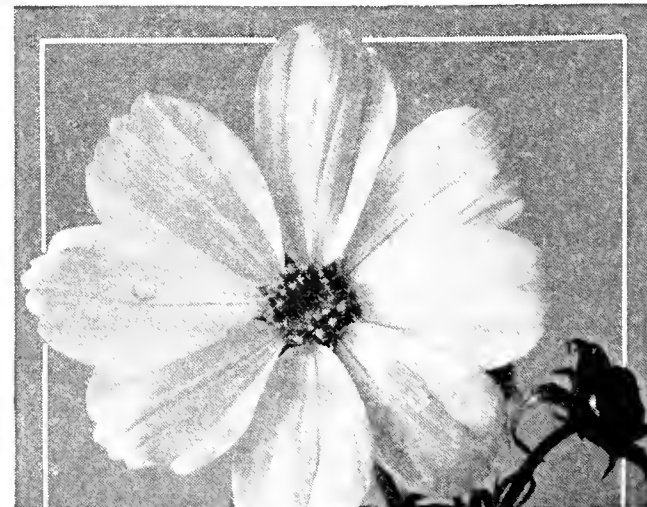
618 DOUBLE CRESTED COSMOS. The flowers are unique and exceedingly pretty. Center double with a row of broad outer petals. We have the earlier flowering strains of doubles, the best strain obtainable. Flowers frequently entirely double or else the disk-florets become tufted or crested. The seed should be started indoors early. Mixed Colors. Pkt. 10c; 1/8 oz. 30c.

606 EARLY MAMMOTH SINGLE COSMOS. The best type for the North as it blooms earlier than the late Giants. The flowers are large, in shades of crimson, pink and white. There is no other of the tall Annuals that serve their purpose as well as the Cosmos. They are graceful and attractive during all stages of their growth. Mixed Colors, Pkt. 5c; 1/4 oz. 20c.

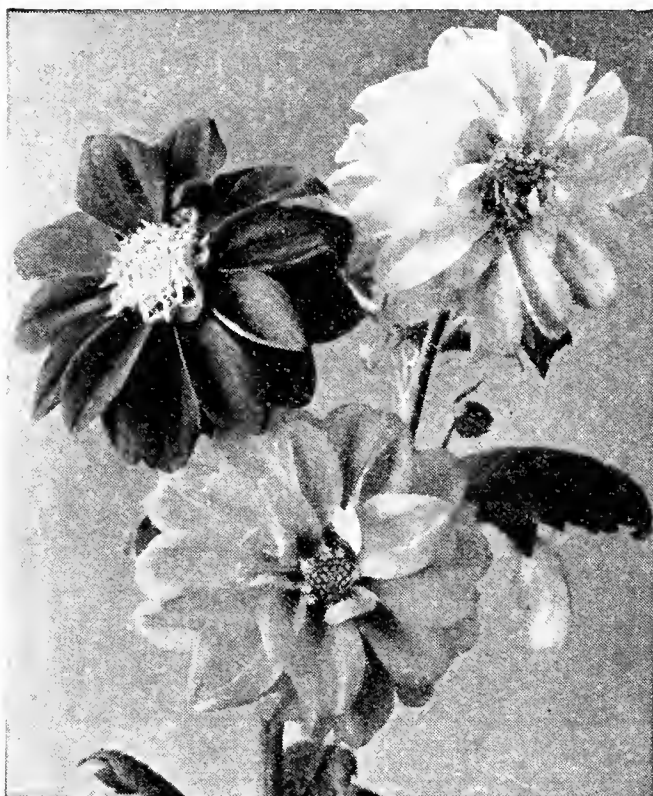
609 CRIMSON 608 PINK 607 WHITE
Price Separate Colors Above, Pkt. 5c.

Early Express Cosmos

612 EXPRESS MIXED. In Early Express Cosmos, we have a variety that will bloom in from 45 to 50 days after the sowing of the seed and will bloom continuously from then until frost. The flowers are of medium size and the colors good. Plants 2 1/2 to 3 feet tall. Pkt. 10c; 1/8 oz. 20c.



Cosmos Sensation



Dahlia, Double Dwarf Hybrids

648 CUPHEA "Firefly" See Novelty Page

Cyclamen

628 CYCLAMEN MIXED. One of the most charming house plants, blooming freely during the winter and spring. The flowers are fragrant and richly colored. Our strain will give you a mixture of the best colors. **Culture C. Pkt. 20c.**

Cynoglossum

Cynoglossum or Summer Forget-Me-Not. A very desirable annual that blooms in a few weeks from seed. The bushy little plants about 18 inches high are covered with a mass of dainty deep blue flowers, similar to the spring Forget-Me-Nots. Blooms profusely from June through September. It thrives in hot, dry locations where few flowers grow. Makes choice cut-flowers for dainty bouquets. **CULTURE A OR B.**

650 AMABILE BLUE. Pkt. 5c; ¼ oz. 20c.

651 AMABILE PINK. Pkt. 10c.

Cypress Vine

2380 CYPRESS VINE. Dainty, fern-like foliage, star-like flowers, scarlet and white mixed. For small trellises. Good to grow in pots for winter. 15 to 20 feet. **Culture A or B. Pkt. 5c.**

Dahlia Seed

Dahlias are easily grown from seed and although they do not come true to color of the parent, many new and fine varieties are seedlings. Seed started early in the house will bloom the same season. **CULTURE D OR E.**

660 SUPERFINE SELECTED DAHLIAS. This seed has been hand-selected from cross-pollinated blooms of the best named varieties of Decorative and Cactus types, the highest quality possible to secure. **Pkt. 25c.**

659 ORCHID FLOWERING DAHLIA. A new type of a distinctive character, the petals curled and twisted, stems good for cut-flowers. Wide range of colors from white through all the shades known to the Dahlia family. **Pkt. 10c.**

656 DOUBLE MIXED DAHLIAS. Seed taken from the finest double flowers of Cactus, Decorative and Peony Types. **Pkt. 10c; ⅛ oz. 40c.**

New Dwarf Dahlias

The new Dwarf Dahlias grown from seed produce beautiful blooms for cut-flower use. 12 to 24 inches.

658 DWARF DOUBLE HYBRIDS. Dwarf early flowering double and semi-double in wide range of colors. **Pkt. 10c.**

657 DWARF MIGNON DAHLIAS. Sturdy compact little plants only 12 to 15 inches tall. **Pkt. 5c.**

654 ZULU HYBRID DAHLIAS. Dwarf, very dark foliage, flowers double and mostly in the crimson and scarlet shades. **Pkt. 15c.**

653 NEW DOUBLE DWARF HYBRIDS. See Novelty Page



African Daisy, Hybrids

African Daisies

Dimorphoteca Aurantiaca

717 MIXED HYBRIDS. A very beautiful assortment of colors is produced by these new Hybrids. Shades of golden-yellow, orange, salmon, pink, white and others, run riot in a bed of this variety. Excellent cut-flowers. **Culture D or E. Pkt. 5c.**

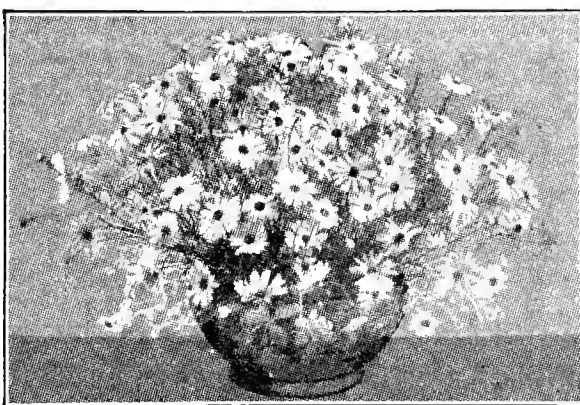
716 GOLDEN STAR. Makes a fine, low border, almost hugging the ground, and spreading out to a width of 8 to 10 inches. Large daisy-like salmon-orange flowers. **Pkt. 5c.**

721 PLUVIALIS RINGENS. Compact plants 8 to 10 inches high, bearing daisies of a most attractive color combination. Petals pure white, center bluish brown with a zone of bright blue. **Pkt. 10c.**

Swan River Daisy

350 BRACHYCOME, Annual Cineraria Iberidiflora. Plants 10 inches tall, covered with masses of little Daisy-like flowers in blue, pink and white. Mixed Colors, **Pkt. 10c.**

1399 LIVINGSTON'S DAISY, Mesembryanthemum Criniflorum. See Novelty Page



Swan River Daisy, Brachycome

Datura

661 FASTUOSA DOUBLE MIXED. 2 to 3 feet tall, bearing large trumpet or cone-shaped, fragrant flowers, often 6 inches long, in white, purple and yellow. **Culture D or E. Pkt. 5c.**

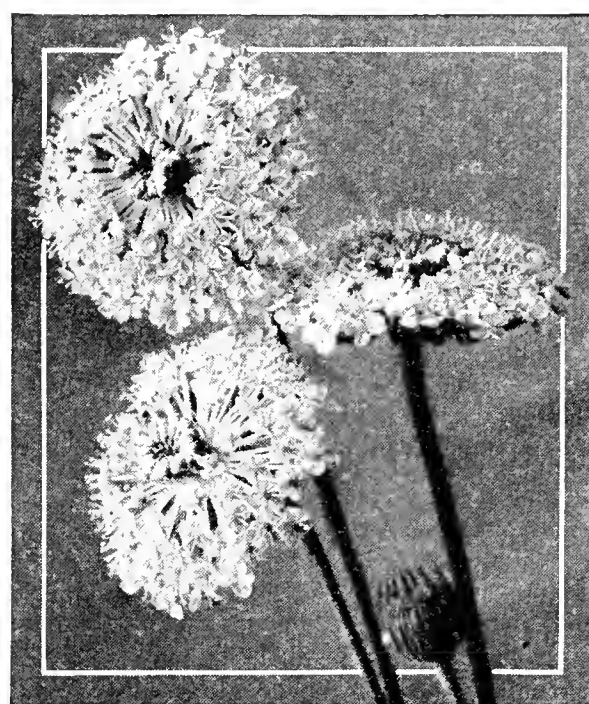
Dianthus

Culture D or E.

685 DIANTHUS LOVELINESS. Bears a multitude of lovely blooms fantastically fringed and deeply lacinated. Rosy-lilac. Desirable for cutting. **Pkt. 20c.**

687 LACINIATUS SPLENDENS. The most striking Dianthus. Flowers over 2 inches across, in brilliant crimson, with large, bold white eye. Free flowering and easily grown. **Pkt. 10c.**

697 TOM THUMB BRILLIANT. Bright scarlet, fully double flower, that will make a brilliant display. 5 to 6 inches tall. **Pkt. 10c.**



Didiscus, Queen Anne's Lace Flower

Didiscus

706 DIDISCUS COERULEUS, Queen Anne's Blue Lace Flower. A shade of heavenly blue that has decided value in bouquets or in the open garden. Flower ball-shaped, a compact mass of dainty individual florets, charming and graceful. Plant the seed early in a cool, rather moist place. **Culture A or B. Pkt. 5c.**

Dusty Miller

538 DUSTY MILLER, Centaurea Gymnocarpa. For edgings and borders for taller plants, especially Cannas, Salvias and Geraniums. Leaves silvery-white and fern-like. Desirable for hanging baskets and porch boxes. Grow 12 to 15 inches tall. **Culture D. Pkt. 5c; ¼ oz. 25c.**

ESCHSCHOLTZIA. See Poppy-California

Euphorbias

S31 SNOW ON THE MOUNTAIN, Euphorbia Variegata. Bushy plants growing 2 to 3 feet high, surmounted with broad fleshy green leaves, veined and margined with white. **CULTURE D or E. Pkt. 5c; ¼ oz. 20c.**

S32 ANNUAL POINSETTIA, Euphorbia Heterophylla. Similar to Snow on the Mountain but upper foliage marked with red instead of white. Top center leaves later turn to a rich orange-scarlet, giving appearance of the Poinsettia. **Pkt. 5c; ¼ oz. 25c.**

Everlastings

S41 EVERLASTINGS MIXED. We have made a very special mixture of all kinds, types and colors of Everlastings, all those listed as well as many others. You will enjoy this mixture for it will give you many winter bouquets of great variety. **Pkt. 10c; 2 Pkts. 15c.**

See Complete list of Everlastings and Strawflowers under Strawflowers



Euphorbia, Annual Poinsettia



Four O'Clocks Make Excellent Annual Hedge

Four O'Clocks

881 TALL MIXED, Marvel of Peru or Mirabills.

A popular and easy growing annual of bushy habit, 2 feet high, each plant bearing throughout the summer, hundreds of brilliant blooms. The flowers remain tightly closed until four o'clock in the afternoon, when they all open together and the plants become a glowing mass of brilliant colors. Culture D or E. Pkt. 15c; 1/4 lb. 35c; Lb. \$1.00.

877 TALL RED. 879 TALL WHITE.

878 TALL ROSE. 880 TALL YELLOW.

Price, any above separate colors. Pkt. 10c.

887 DWARF TOM THUMB STRIPED. Pkt. 10c; Oz. 20c.

Gaillardia, Annual

915 DOUBLE AND SINGLE MIXED. Excellent for bedding. Strong, constant bloomers, from early summer to frost. Flowers showy, on long stems and distinctive, in reds and orange, and rose tinted at the base of petals. Foliage gray-green and abundant. Our mixture contains both singles and doubles. 18 inches tall. Culture D or E. Pkt. 5c; 1/4 oz. 25c.

Geranium

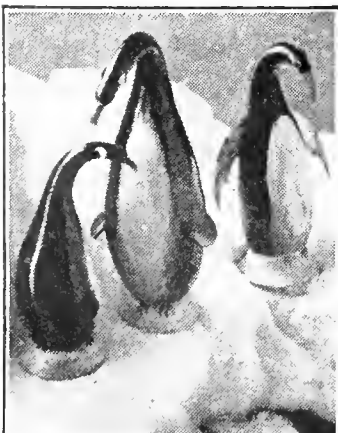
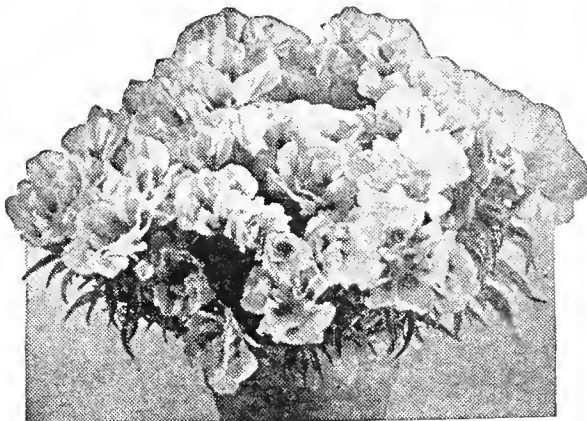
921 GERANIUM. We have an extra nice strain of the largest and finest colored varieties in mixture. They will bloom the first year from seed started in the early spring inside for transplanting outdoors in June. Culture D or E. Pkt. 15c.

Gerbera

928 GERBERA, JAMESONI HYBRIDS, or Transvaal Daisy. A half-hardy perennial which we recommend growing as an annual. Start seed indoors very early. Fine house plant, too. Flowers in red, orange, pink, rose and coral, about 3 inches across and borne on long, excellent stems. Will last 3 weeks as cut-flowers. It will be outstanding in your garden. Florists get top prices for these flowers. Culture D or E. Pkt. 25c.

Gloxinia

946 GLOXINIA HYBRID EXHIBITION MIXTURE. A mixture in red, purple, rose, white and mottled, unrivalled for variety and color, in this splendid house plant, Large bell-shaped flowers 4 inches across. Culture D or E. Pkt. 25c.


Gourd
Cave Man's Club

Calabash Gourds
Decorated as Penguins


Godetia, Dwarf Double Azalea Flowered

Gillas

943 MICRANTHA "Fairy Stars." Exquisitely dainty, charming and attractive for rockery and bedding. Neat and compact, 6 to 8 inches high, literally covered with tiny daisy-like flowers. A riot of color, includes popular pastel shades; rose, pink, orange, yellow, cerise and cream. Excellent for miniature bouquets. Culture A. (R.G.) Pkt. 10c.

944 CORONOPIFOLIA HYBRIDS. Tall upright plants, with needle-like foliage, bearing many trumpet-shaped flowers along the sides of the stem at the top. In rich color tones of apricot, salmon, pink, scarlet and yellow, 3 feet tall. Pkt. 15c.

Godetias

961 MIXED DWARF DOUBLE AZALEA FLOWERED GODETIA. Beautiful for pots, porch boxes or in the garden. Colors brilliant and when blooming they are simply a mass of color as may be seen in the illustration. Compact. Do well in partial shade in the garden, but best as a pot plant. Have the charm and beauty of an Azalea. Culture A or B. Pkt. 10c.

962 TALL DOUBLE SCHAMINI GODETIA. This splendid type grows about 2 feet tall, providing fine long stemmed cut-flower spikes, like Azaleas in beautiful shades of crimson, rose and pinks. Pkt. 10c.

955 SYBIL SHERWOOD GODETIA. New and outstanding. A beautiful single flowering variety of most exquisite color, a glorious shade of bright salmon-pink softened by an undefined edging of white. 18 to 20 inches tall, strong stems, free flowering. Foliage practically hidden by the bloom. Pkt. 15c.

Gourds, Ornamental

See Gourds in Natural Color. Page 39.

A very novel and interesting Annual climber with ornamental foliage, and singular fruits of many shapes and colors that are attractive for decorations. When ripe, shells can be hollowed out and dried, and are useful for decoration in dining room. See various types of Gourds in pictures below. CULTURE D OR E.

2381 APPLE. Apple-shaped, striped and varicolored.

2382 NEST EGG. Egg-shaped, white.

2383 HORNED CUCUMBER. New and attractive.

2384 BICOLOR. Pear-shaped, green and yellow.

2385 BOTTLE. Miniature necked.

2386 FLAT STRIPED. Flat round, green and white.

2387 ORANGE. Color and shape of orange.

2388 PEAR. Varicolored and striped.

2389 SPOON. Ball-shaped with long neck.

2390 TURK'S TURBAN. Brightly colored.

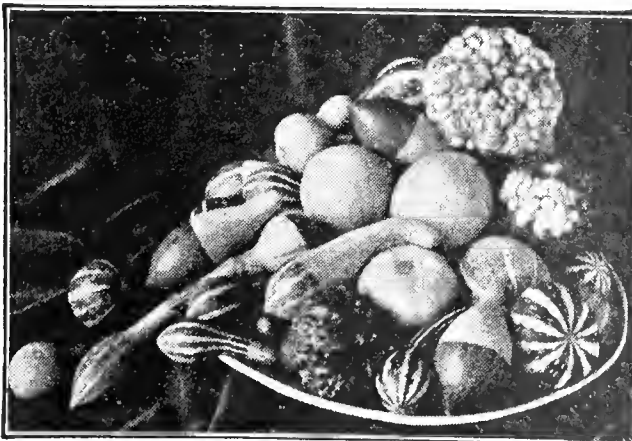
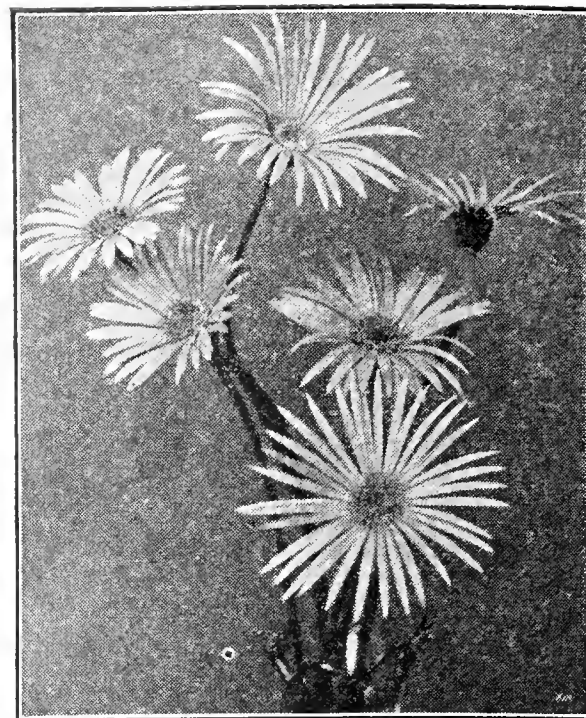
2391 WARTED. Mixed colors and shapes.

2393 CAVE MAN'S CLUB. Large knobby.

2394 CALABASH OR PENGUIN.

2392 SMALL FRUITED ORNAMENTAL MIXED.

Any Above, Pkt. 10c; Oz. 30c.


Ornamental Gourds Make Gay Decorations
They are very popular right now.
See color page 41.


Gerbera, Transvaal Daisy

Gomphrena

971 GOMPHRENA, Globe Amaranth. Very showy bush plants, bearing attractive clover-like flowers in rose, purple and white. Another good flower to be dried for winter bouquets. Culture D or E. Pkt. 5c.

Gypsophilas

Annual Baby's Breath

Popular Bouquet Flowers. Easily grown Annuals, 12 to 15 inches high. Always useful for combining with other flowers in bouquets or small vases. Make several plantings to have the flowers always in the best condition. CULTURE A OR B.

990 COVENT GARDEN. Extra Large Flowered. An improved strain of pure white Gypsophila. Pkt. 10c; 1/4 oz. 20c.

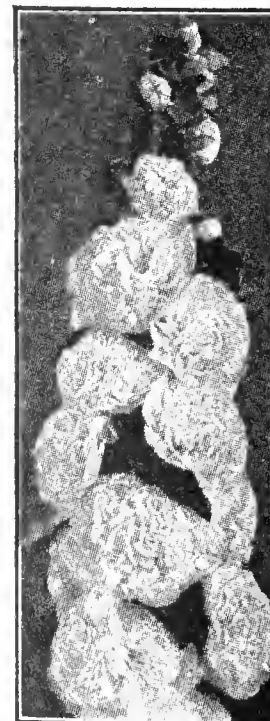
991 PARIS MARKET. Flowers pure white, very small, star-like, produced in feathery sprays. Pkt. 5c; Oz. 25c.

992 CRIMSON CARMINEA. Rosy-crimson. Pkt. 5c.

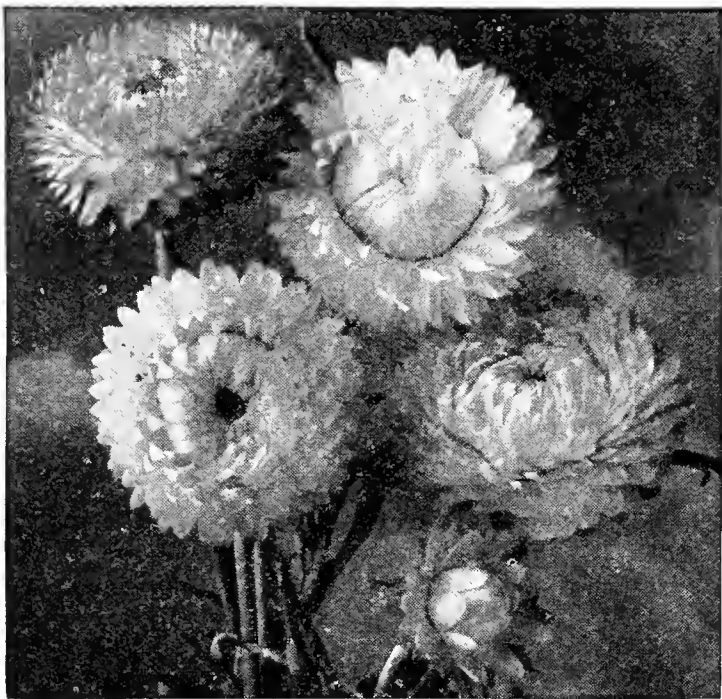
993 MURALIS ROSE. Delicate rose-pink flowers, 6 inches high. (R.G.) Pkt. 10c.



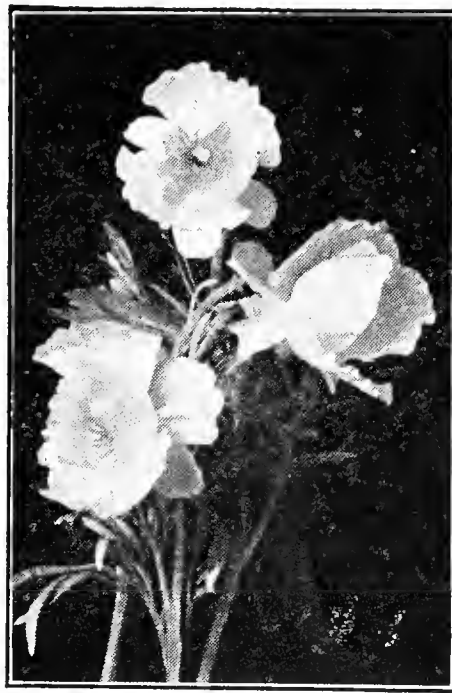
Annual Gaillardia


Double Hollyhock
See Next Page.

Gilla Coronopifolia
"Texas Plume"



Helichrysum (Strawflower)



Hunnemannia, Sunlite

Grasses, Ornamental

For descriptions, see alphabetical list of annual flowers. This abbreviated list shows all the kinds that can be grown from seed, which we offer.

- 11 AGROSTIS NEBULOSA**, Cloud Grass. Pkt. 5c.
358 BRIZA MAXIMA, Quaking Grass. Pkt. 10c.
1172 JOB'S TEARS or Coix. Pkt. 5c.
1565 PENNISETUM, Fountain Grass or Ruppelium. Pkt. 10c.

Helichrysum

- 1016 HELICHRYSUM**, Monstrosum Strawflower. The most popular Everlastings. The best known and most desirable because of the great improvement in recent years. This Monstrosum or large double is the best type. The plants grow 2 to 3 feet high and are literally covered with these large double brilliant flowers. In all the gay colors and shades. Mixed Colors. Culture D or E. Pkt. 5c; 1/4 oz. 25c.

Heliotrope

- 1031 HELIOTROPE**, GIANT MIXED. Perfume of this makes it great for bouquets. Pretty house or summer bedding plant, blooms all season. Start indoors, or the seed may be sown right outdoors in May. Lavender, pink and white, in compact, roundish clusters. Culture D or E. Mixed Colors. Pkt. 10c.

Hollyhocks, Annual

The marvelous development in Hollyhocks which enables gardeners to secure blooming plants the first year from seed should place this fine plant in every garden. Sown in April will bloom in August and by starting plants inside they may be brought into bloom much earlier. CULTURE E.

- 1077 ANNUAL DOUBLE SCARLET BEAUTY**. The finest of the doubles. Pkt. 20c.
1076 ANNUAL SINGLE MIXED. All the delightful colors of the popular perennial sorts. Pkt. 10c.

Hop Vine, Japanese

- 2397 JAPANESE HOP VINE**, Humulus. A rapid climbing vine for verandas, arbors, or screens. Foliage mottled green and yellow. Culture D or E. Pkt. 10c.

Hunnemannia

- 1075 SUNLITE**, Buttercup Poppy. New strain, semi-double flowers, clear canary-yellow, bright as sunlight. Extra row of petals adds greatly to the beauty of the flowers. Sunlite received the Award of Merit from the All-America Selection Committee. Culture A or B. Pkt. 10c.
1074 GOLDEN BUTTERCUP POPPY. Bush Eschscholtzia. Imagine great long stemmed buttercups. Lacy foliage. The only poppy suitable for cutting. Bloom all summer. Pkt. 5c.

Hyacinth Bean Vine

- 2399 HYACINTH BEAN**, DOLICHOS. Rapid growth, makes dense and attractive screen, flowers freely in upright spikes like Hyacinths. Culture D or E. Pkt. 5c.

House Plant Seed

Many of our customers like to grow their own house plants from seeds. It is an interesting hobby in the cold, winter months. For your convenience, if you like this type of growing, we offer here a complete list of those varieties which can be so grown. For descriptions of the separate varieties, please refer to each in its alphabetical listing among the Annual Flower Seeds, pages 11 to 33. The following list is a guide as to what we have in this class.

	Pkt.
5 ABUTILON , Flowering Maple.....	20c
139 ASPARAGUS FERN , Plumosus.....	15c
137 ASPARAGUS FERN , Sprengerii.....	15c
334 BEGONIA , Sgl. Tuberous Mixed.....	40c
335 BEGONIA , Dbl. Tuberous Mixed.....	50c
336 BEGONIA , Pendula Tuberous.....	50c
321 BEGONIA , Semperflorens, Mixed.....	15c
326 BEGONIA , Bedding, Luminosa.....	15c
327 BEGONIA , Prima Donna.....	20c
403 CACTUS , Only sorts used indoors.....	25c
404 CALCEOLARIA , Dwarf Hybrids.....	30c
561 CINERARIA , Giant Semi-Dwarf.....	20c
562 CINERARIA , Multiflora Nana.....	20c
601 COLEUS , Exhibition Mixed.....	25c
603 COLEUS , Rainbow Mixture.....	25c
628 CYCLAMEN , Mixture.....	20c
921 GERANIUM , Mixture.....	15c
928 GERBERA , Jamesoni Hybrids.....	25c
946 GLOXINIA , Hybrid Exhibition.....	25c
1031 HELIOTROPE , Giant Mixed.....	10c
1121 IMPATIENS , Best Hybrid.....	15c
1257 LANTANA , Dwarf Mixed.....	10c
2413 LINARIA , Kenilworth Ivy or Cymbalaria.....	5c
1410 MIMOSA , Sensitive Plant.....	10c
1661 PRIMULA , Obconica, Giant.....	25c
1701 SAINTPAULIA , Ionanthe.....	35c
1742 SCHIZANTHUS	15c
1751 SOLANUM , Jerusalem Cherry.....	10c
1752 SOLANUM , Capsicum, Peppers.....	10c
2442 SMILAX	10c
1761 STEVIA SERRATA	10c

Impatiens

- 1121 IMPATIENS BEST HYBRIDS**, Sultans Balsam. A charming plant for the house, blooming almost continuously. Light pink to reds, and purple-violet. About 18 inches tall. Satisfactory bedding plant for partial shade. Culture D or E. Pkt. 15c.

Job's Tears

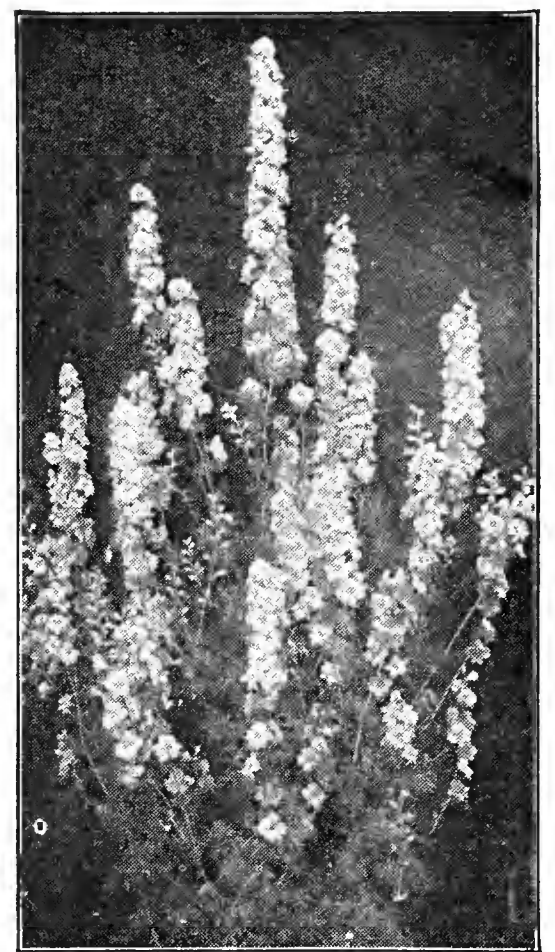
- 1172 JOB'S TEARS**. (Coix) Ornamental Grass. Old remedy for sore throat and teething babies, strung on linen thread worn around the neck. Culture A. Pkt. 5c.

Kochia

- 1228 KOCHIA**, MEXICAN FIRE BUSH, Giant Summer Cypress. Effective decorative plant. It has light green feathery foliage, which changes to crimson in the fall. May be grown as single specimens or as an ornamental hedge, 2 to 2½ feet high with a spread of about 15 to 18 inches. Plant seed where the plants are to stand and thin out later, or start the seed indoors. Culture D or E. Pkt. 5c; 1/4 oz. 20c.

Lantana

- 1257 LANTANA**, DWARF MIXED. Verbena-like heads, white rose, and orange. Excellent in house and garden. Compact plants 10 inches high. Culture D or E. Pkt. 10c.



Larkspur, Giant Imperial

Larkspurs, Annual

This big family of free-flowering, colorful, long stemmed Annuals will bring you plenty of pleasure in your garden. It stands up well as a cut-flower, too.

In addition to spring sowing of seed, it is possible to make a fall sowing for early blooms the following spring, because the young plants will winter over in your garden.

We are proud of the fact that many of the best Florists in the United States buy their Larkspur Seed from us. CULTURE D OR E.

Giant Imperial Type

Their type of growth allows closer planting without influencing the amount of their bloom. Height 3 to 4 feet.

- 1280 BLUE BELL**. Deep sky-blue. Pkt. 10c.
1274 LOS ANGELES IMPROVED. Brilliant rose on salmon ground. Pkt. 10c.
1281-A GIANT CORAL KING. Beautiful blush-pink with a strong suffusion of coral. Pkt. 10c.
1275 WHITE SPIRE. Pure white. Pkt. 10c.
1276 BLUE SPIRE. Deep oxford-blue. Pkt. 10c.
1284 GIANT WHITE KING. Pkt. 10c.
1279 CARMINE KING. Carmine-rose. Pkt. 10c.
1272 EXQUISITE PINK. Delicate pink. Pkt. 10c.
1282 MISS CALIFORNIA. Deep pink, salmon ground. Pkt. 10c.
1271 MIXED COLORS. A fine mixture including all the above and other rare colors. Pkt. 10c; 1/8 oz. 20c.

Dwarf Larkspurs

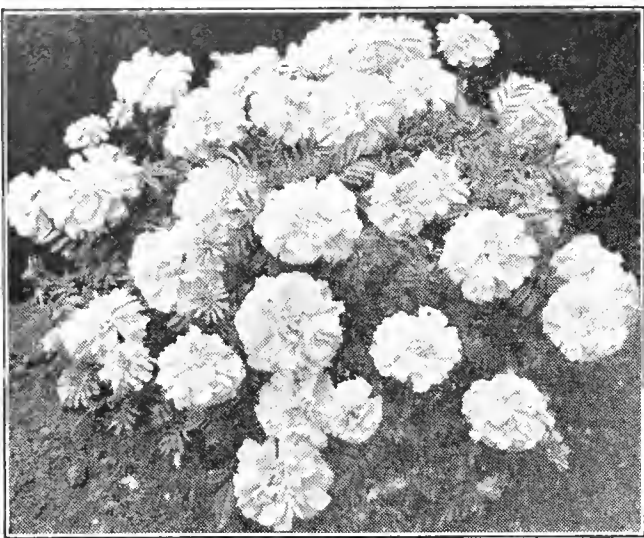
Bedding Varieties

- 1301 EMPEROR**. An improved class, more dwarf and compact in growth, making a fine bedding variety. Plant grows about 2 feet tall, producing an abundance of spikes, bearing double flowers of the stock flowered type. Mixed Colors. Pkt. 5c.
1302 ENCHANTRESS. A beautiful new variety of the Dwarf Emperor class. The compact, bushy plant is literally covered with soft, salmon-pink flowers. For potting or bedding. Pkt. 10c.

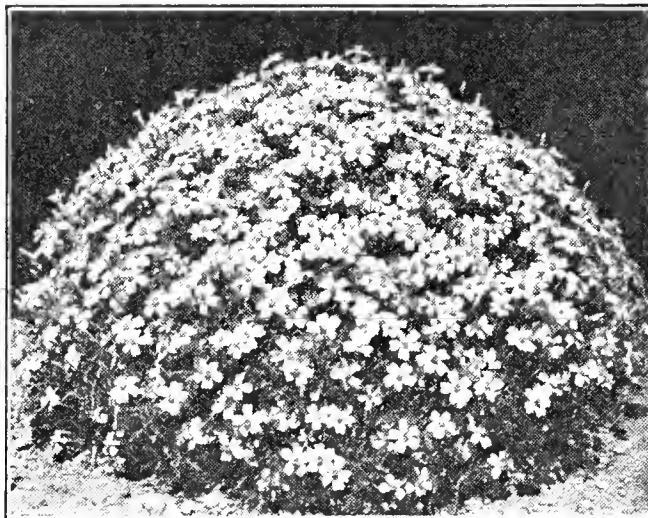
Tall Double Stock Flowered

The plants grow 3 to 4 feet high and bear long cutting spikes of beautiful double flowers.

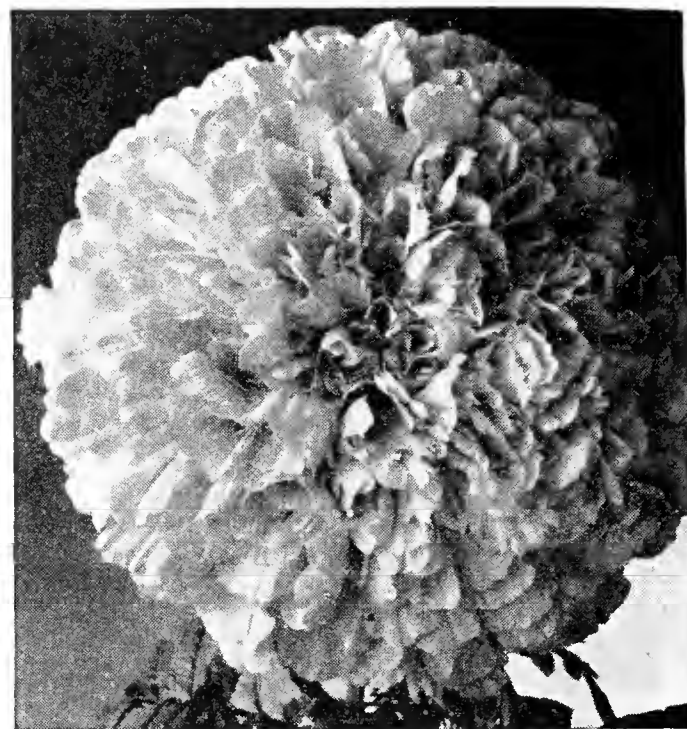
- 1269 LA FRANCE**. Salmon-pink, very large, double and well placed on long stems. Pkt. 10c.
1263 ROYAL DARK BLUE. Rich, deep blue, almost purple. Pkt. 10c.
1270 ROSAMOND. All-America. New pure deep rose, self-colored, fully double. Pkt. 10c.
1267 WHITE. A grand Annual for your white or moonlight garden. Pkt. 10c.
1261 MIXED COLORS. Includes a great variety of colors, blues, reds, pinks and white of the tall double flowered type, considered the best of all. Pkt. 5c; 1/4 oz. 20c; Oz. 60c.



Marigold, Tom Thumb Golden Crown



Marigold Tagetes Border of Gold Golden Gem

Marigold, Sunset Giants
See them in Natural Color on Page 39.

Leptosiphon

1319 FRENCH HYBRIDS. Edging plant only a few inches high. Dense cushions of foliage, surmounted by cream, yellow, orange to brown, lilac and purple flowers. **Culture A or B. Pkt. 10c.**

Linarias

1327 FAIRY BOUQUET. Awarded gold medal by the All-America. Fairy Bouquet is a little beauty. Plants about 8 inches high covered with pretty flowers, like miniature Snapdragons, in a mixture of shades. Blooms quickly from seed. Ideal filler for bouquets, for bedding or potting. **Culture A or B. Pkt. 10c.**

1326 MAROCCANA HYBRIDA. Excelsior Mixed. Like miniature Snapdragons, crimson, gold, pink, rose, maroon, dark blue and chamois. 12 to 18 in. tall, blooms in 8 weeks. **Pkt. 5c.**

Linum

1328 LINUM, Scarlet Annual Grandiflorum. Brilliant flowered 1 to 1½ ft. high, rosy-crimson flowers for pretty beds or borders. **Culture A or B. Pkt. 5c.**

Lobelias, Dwarf and Trailing

1335 CRYSTAL PALACE COMPACTA. This is the best strain of dwarf Lobelia, 5 to 6 inches high, fairly covered with rich deep blue dainty flowers. A fine little border or pot plant and for porch boxes. **Culture D or E. Pkt. 5c; ½ oz. 25c.**

1340 BLUE STONE. Dwarf, compact; large gentian-blue flowers without white eye. **Pkt. 10c. ½ oz. 25c.**

1333 EMPEROR WILLIAM. Uniform dwarf habit, compact plants surmounted and almost completely covered with medium blue flowers. **Pkt. 10c.**

1336 SAPPHIRE TRAILING. A beautiful new strain of trailing Lobelia, so useful for porch boxes and baskets. Strong growing, flowers extra large; deep blue with white eye. **Pkt. 10c.**

1334 BLUE GOWN. See Novelty Page

Lupines—Annual

Easily grown, free flowering Annual, with long, graceful spikes of pea-shaped flowers, richly and variously colored. Fine, dark, glossy foliage. Prefers some shade. Height 2 feet. **CULTURE A OR B.**

1344 MIXED COLORS. Blue, pink, rose and white. **Pkt. 5c; ½ oz. 20c.**

Lupines, New Giants or King

1342 KING BLUE. Rich oxford-blue with a white stripe in the standard of each flower. **Pkt. 10c.**

1343 KING WHITE. Sweet scented, snow-white. **Pkt. 10c.**

1349 KING SKY BLUE. Clear light blue. Fine for your Blue Garden. **Pkt. 10c.**

1351 KING HELIOTROPE. Rosy-purple, white stripe. **Pkt. 10c.**

1350 KING MIXED. Shades of blue, rose and white. Made from above varieties. **Pkt. 10c; ¼ oz. 20c.**

FIRST PRIZE AT OHIO STATE FAIR

"Templin-Bradley Co. I enclose \$1.48 and order. Last year at Ohio State Fair, with Sunset Giants Marigolds I grew from your seed. I won FIRST PRIZE,"

Sincerely yours, H. T."

Congratulations to a good customer!

Marigolds

Marigolds, as a family, offer you a great deal for your money. You can be sure of plenty of flowers from July on through to frost. They come in every size and a wide range of colors including gold, yellow, orange, mahogany and brown, so they fit into many color schemes when used as cut-flowers indoors. They start easily in the garden from seed or may be started indoors in flats.

The new kinds that have been developed recently, are really novel and distinct and we can heartily recommend them to you. You may find several of them shown in natural colors on the color pages of this catalog, and the very newest, on the Novelty pages. **CULTURE D OR E.**

1364 ORANGE ALDDOUBLE. A new and improved strain of African Marigold in which the flowers are practically 100% double. The plant growth and habit is identical with Orange Prince, but the form and doubleness of the flower in this new strain has reached perfection. **Pkt. 10c.**

1365 LEMON ALDDOUBLE. Similar in growth and characteristics to Orange Alldouble except in color, which is bright lemon-yellow. **Pkt. 10c.**

1362 ORANGE PRINCE. A tall double African variety. Bears large, perfectly double tubular or quilled petalled flowers of a rich deep golden-orange, a single plant often having 50 or more splendid flowers. **Pkt. 10c; ½ oz. 30c.**

1363 LEMON QUEEN. A counterpart of Orange Prince, except in color, which is a soft lemon-yellow. **Pkt. 10c; ½ oz. 30c.**

1355 TALL DOUBLE AFRICAN AND FRENCH MIXED TYPE. The African type has large flowers of a uniform color, yellow or orange and the double are more or less globe-shaped. The French Marigolds are combinations of mahogany, brown, yellow and gold, single and semi-double. **Pkt. 5c.**

1359 YELLOW SUPREME. All-America, Gold Medal. This Marigold is the result of years of careful breeding. It is similar to "Guinea Gold" but of a pure lemon-yellow color, fully Carnation-flowered, nearly 3 inches across, quite early and a very profuse bloomer. Plants 2 feet tall. **A grand cut-flower. Pkt. 10c.**

1383 CHRYSANTHEMUM FLOWERED. These new Hybrids contain many new and distinct types of Marigolds. Flowers vary in size from 2 to 4 inches, some are quilled, other imbricated. Fascinating shades of yellow and orange, plants 3 feet tall. **Pkt. 10c; ½ oz. 25c.**

1378 GUINEA GOLD. All-America, Gold Medal. Brilliant orange, double and semi-double, ruffled, with loose petals. Plants 2 to 2½ feet tall of pyramidal growth. A very popular Marigold. **Pkt. 5c; ¼ oz. 20c.**

1375 ALL-DOUBLE ROYAL SCOT. All-America Selection. A most striking color combination in rich Mahogany and Old Gold. A new strain of Dwarf Striped French. Compact, bushy, uniform, 10 to 12 inches tall. **Pkt. 10c.**

1369 MEXICAN DWARF ORANGE. Grows 15 to 18 inches tall, bears large double flowers of bright orange. Petals broad, deeply crinkled at ends. Flowers 4 inches in diameter and so very double that they resemble oranges. Sow indoors in March and plant outdoors in May. Bloom July until frost. **Pkt. 10c.**

1386 GOLDEN WEST. Fully double flowers of bright rich orange, 3 inches and more across. Loose informal petal formation. Grows 2 to 2½ feet tall and produces many excellent blooms for cutting. **Pkt. 20c.**

1387 AFRICAN LITTLE GIANTS. One of the most delightful Marigold introductions of recent years. Little Giants produce almost a solid mass of fine large blooms on plants 15 to 18 inches tall. Color ranges from yellow to bright orange and the flower type varies from Carnation type to perfect globe. We highly recommend. **Pkt. 20c.**

1376 HARMONY, New Dwarf French. This little beauty is a wonder in the garden as well as in the house as a cut-flower. The flowers are about 1½ inches across. Center is orange-yellow with deep, tubular petals that resemble a Scabiosa and the guard petals are a broad setting of velvety maroon. It blooms early and late, all the way from June to heavy frost. In our Trial Grounds last fall it was actually the last plant hurt by the frost about mid-November. This Harmony makes a nice variety to plant in front of the taller, larger flowered Marigolds. You will certainly like it. **See Natural Colors on Page 22. Pkt. 10c; ½ oz. 25c.**

1367 TOM THUMB GOLDEN CROWN. A dwarf variety growing only 10 to 12 inches tall and fairly covered with large fully double blooms which, except for being larger and more double are exact counterparts of Guinea Gold, its parent. Unusually fine for front row of borders. **See Novelty Page. Pkt. 20c.**

1368 COLLARETTE CROWN OF GOLD. All-America Gold Medal Award. Flowers with outer row of broad petals and centers of short curled and twisted petals forming a delightfully crested bloom of rich orange color and fragrant. The foliage is odorless. **Pkt. 10c; ½ oz. 25c.**

1370 LEGION OF HONOR. A single French Marigold, forming compact bushes 9 inches high. For borders. Golden-yellow with brown markings. **Pkt. 5c.**

1374 DWARF DOUBLE FRENCH, Monarch Strain. Valuable for garden and cut-flowers. The new Monarch Strain shows improvement in its dwarf compact growth, the increased size and doubleness of the flowers and its splendid assortment of colors. Plants 1 ft. high. **An All-America. Pkt. 10c.**

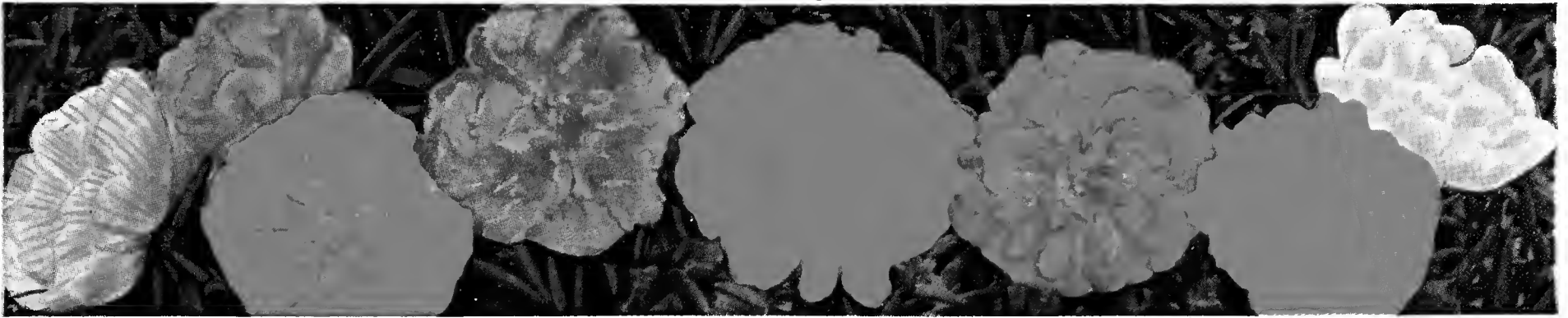
1366 DWARF DOUBLE AFRICAN MIXED. Much more dwarf and compact than the tall sorts. The flowers are large, ball-shaped and in shades of lemon, yellow and orange. **Pkt. 5c.**

1380 BORDER OF GOLD. "Golden Gem." Tagetes. Truly a Golden Gem for your garden. This dainty little flower belongs to the Marigold family and is one that should be in every garden. Dwarf habit, growing 12 to 15 inches tall, forming compact little plants with fern-like foliage of brightest green, and literally covered with a mass of small, single golden flowers from early summer until late frosts. A perfect annual for a "Border of Gold" and one that always pleases. **Pkt. 5c; ½ oz. 20c.**

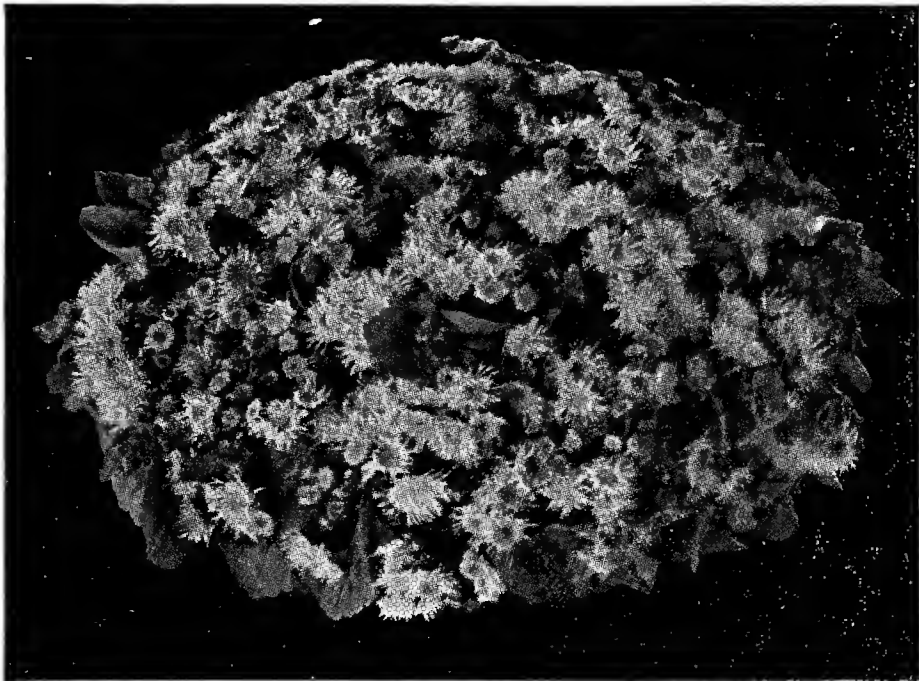
1381 LITTLE GIANT, Signata Pumila Tagetes. The highest development yet attained in a neat, dwarf, really compact strain of this type. Very dainty, with slender foliage, plants 4 to 6 inches high, with a spread of 8 to 10 inches, covered with gay, single, deep orange flowers. An ideal edging plant, a perfect mass of gold. **Pkt. 10c; ½ oz. 25c.**

1358 SUNSET GIANTS. The largest Marigold yet developed. Flowers averaging 5 inches in diameter and when grown for show purposes, sometimes attain a size of 7½ to 8 inches. They are of fairly loose formation, with petals gracefully overlapped, and are definitely sweet scented. The color range includes deep orange, golden-orange, deep golden-yellow, light yellow, lemon-yellow and a delightful new shade of primrose. The plants are extremely robust, usually 3½ to 4 feet tall, with 6 to 8 branches, each bearing 3 to 6 flowers. **See in Natural Colors on Page 41. Pkt. 15c; ½ oz. 30c.**

1388 ORANGE SUNSET GIANTS. See Novelty Page



Double Portulaca 1641 Templin-Bradley's Double Mixed. Long-blooming, compact, dwarf edging plant with flowers like tiny double Roses of many pleasing colors. Pkt., 10c; $\frac{1}{8}$ oz., 30c. See page 25.



Ageratum 19 Midget Blue. All-America Silver Medal winner. Delicate, fine foliage, practically smothered with small, true, Ageratum-blue flowers. Very dwarf, 2 to 3 inches tall. Pkt., 25c. See novelty page.



Zinnias 2288 Templin-Bradley's Little Jewels. Note wide variety of forms and colors. Pkt., 10c; $\frac{1}{8}$ oz., 30c. See page 30.

2303 Color-Plate Collection

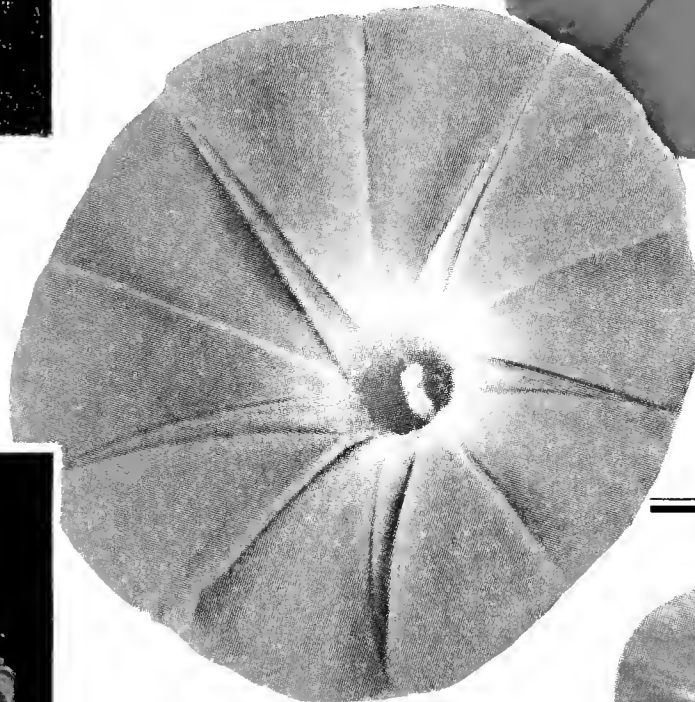
Six packets—one each of six varieties of Annual Flowers shown on this page, in colors. Grand flowers all summer long.

80c Value for Only 65c

Scarlett O'Hara Morning Glory

2425

Won the All-America Gold Medal last year. Broad leaves make vertical screen on fences, etc. Flowers so striking they command attention of all. Our seed is originator's strain; supply still limited, so order early. Pkt., 15c; $\frac{1}{8}$ oz., 40c. See novelty page.



2395

Heavenly Blue Morning Glory

Our improved strain of this grand running-mate for Scarlett O'Hara has the true heavenly blue shade. Rapid climber, masses on top of fences, etc. Heavy bloomer. Pkt., 10c; $\frac{1}{4}$ oz., 35c. See novelty page.

Both above Morning Glories about half natural size.



1943

Sweet Pea, Shirley Temple

This exquisite, early flowering Sweet Pea is daintily frilled and fluted. Four flowers per stem not unusual. Charming as its namesake. Pkt., 10c; $\frac{1}{2}$ oz., 30c; oz., 60c. See page 29.



Color-Plate Collection 2304

These varieties can well be the backbone of any flower garden, so we offer you one packet of each of the nine kinds shown.
Value 93c, for
Only **65c**



The Torch 310 Double, Bush-Flowered Balsam. Grand new type of this old family. Pkt., 15c. See novelty page.



GOLD MEDAL Giant Dahlia-Flowered

Zinnias

This family of long-blooming, mammoth-flowering summer flowers, easily grown from seed planted in the garden, has reached absolutely top popularity in American gardens.

2220 Special Collection of these five varieties, Golden State, Purple Prince, Bear, Quisite Pink, Polar, One and Crimson Monarch. One packet of each of 5 shown.
50c Value for
Only **35c**
See pages 30 and 31.



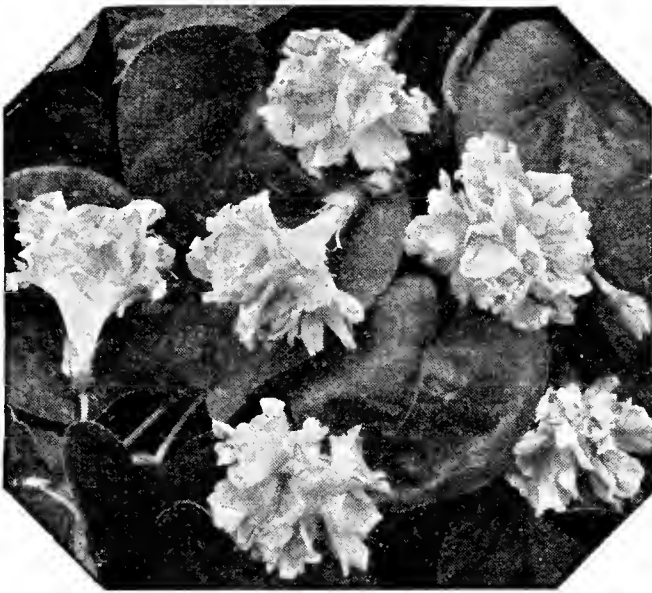
Double Nasturtiums 1440. Glorious Gleam Hybrids. Pkt., 8c; oz., 20c. Also offered in separate colors. See page 23.

A Grand Combination (Below)

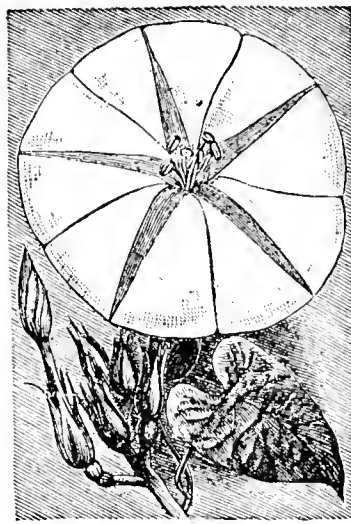
Marigold 1376 Dwarf Double Harmony. Pkt., 10c; 1/8 oz., 25c. See page 20.

Verbena 2061 Venosa. Plant Harmony and edge bed with Venosa to get an unusual effect for a long season. Pkt., 10c; 1/8 oz., 20c. See page 32.





Morning Glory, Double Rose Marie



Moon Flower



Double Gleam Nasturtiums

Matricarias

Double Feverfew. The small double flowers resembling button Chrysanthemums, are produced in showy clusters. CULTURE D OR E.

1384 CAPENSIS, DOUBLE WHITE. Plants grow from 2 to 3 feet high. For bedding or mixed border. Pkt. 10c.

1385 EXIMIA, GOLDEN BALL. Dwarf, compact, 9 inches high. Edging or border plant. Pkt. 10c.

Matthiola

1391 BICORNIS. Evening Scented Stocks. Lilac color flowers. Emit delicious perfume, 15 to 18 inches high. Culture A or B. Pkt. 8c.

Mesembryanthemums

1396 ICE PLANT, Crystallinum. The foliage and stems are covered with crystal-like formations that glisten in the sun. For hanging baskets, porch boxes and rockeries. Trailing. Culture A or B. Pkt. 5c.

1399 LIVINGSTONE DAISY, Criniflorum. See Novelty Page

Mignonettes

Reseda Odorata. Many folks in a garden will quickly inhale—face light up—exclaim—“What is so fragrant?” All for the unpretentious Mignonette. Combine with odorless flowers to make bouquets. Excellent for bedding and for pots indoors. CULTURE D OR E.

1401 ODORATA GRANDIFLORA. A highly improved strain. Very fragrant. Pkt. 8c.

1402 GOLDEN GOLIATH. Improved spikes of golden-yellow. Compact growth. Pkt. 10c.

1403 NEW YORK MARKET. A select strain desirable for florists, 2 to 2½ feet tall. Flowers red. Pkt. 10c.

1405 BISMARCK. Improved Machet. Reddish shade with dense spikes. Distinct crinkly foliage. Pkt. 10c.

Mimulus

1412 MONKEY FLOWER, Quen's Prize Tigrinus Grandiflorus. Large flowers, resemble grinning monkey's face, white, yellow, golden, rose, crimson and maroon blotched and striped. 10 inches tall. Culture D or E. Pkt. 10c.

Mina Lobata Vine

2418 MINA LOBATA. Rich green leaves, heart shaped, large rich scarlet flowers in sprays, in bud turn to orange. A rapid grower quickly covering a trellis. Culture D or E. Pkt. 10c.

Moonflower Vine

2419 MOONFLOWER. Dense foliage, climbing 20 to 30 feet. Immense white flowers 5 to 6 inches. Open in the evening and on cloudy days. Culture D or E. Pkt. 10c; ¼ oz. 20c.

Oenothera

1508 EVENING PRIMROSE. Flowers in the evening. Fragrant large flowers of buttercup-yellow, bright red calyx; 18 inches high. Culture A or B. Pkt. 10c.

Morning Glories and Ipomeas

To get quicker results from Ipomea and others of the Morning Glory family, it is best to soak the seed in lukewarm water for 2 hours before planting. CULTURE D OR E.

2421 TALL. Climb rapidly, bloom freely all summer and will thrive in nearly any location, on trellis or fence. A mixture of many colors. Pkt. 5c; Oz. 20c.

2422 IMPERIAL. They quickly cover a large area, and bloom profusely. Foliage very desirable and interesting on account of its varied forms and good color. Blooms immense, white to dark purple, solid colors, striped, flaked and spotted. Pkt. 8c; Oz. 25c.

2423 NEW GIANT. This is a recent introduction. Immense flowers in a splendid variety of bright colors. Flowers are twice the size of the common Morning Glories. Pkt. 8c; Oz. 25c.

2424 ROCHESTER BLUE. Quick growing with flowers 4 to 5 inches across, deep violet-blue in the throat blending to an azure-blue and margined with a broad white band at the edges. Pkt. 10c; Oz. 20c.

2405 DOUBLE ROSE MARIE. A beautiful new addition to the Annual Climbing Vines. Vigorous and rapid growing, beautiful double flowers of a delightful shade of deep rose. Rose Marie is early and free flowering. Pkt. 10c.

2395 HEAVENLY BLUE, See Natural Color, page 21.

2425 SCARLETT O'HARA, See Natural Color, page 21.

Nemesia

1456 NEMESIA. Templin-Bradley Hybrids. Compact growth about 1 foot high. May be used as winter flowering plants. This is the best strain; large flowers, creamy-white through orange to carmine. Culture D or E. Pkt. 10c.

Nemophila

1463 NEMOPHILA. “Baby Blue Eyes.” About 8 inches high and producing an abundance of bright blue, cup-shaped flowers in clusters. Very dainty for cut-flowers. Culture A or B. Pkt. 10c; ¼ oz. 20c.

Nicotianas

Flowering Tobacco. A lovely class of fragrant Annuals that bloom freely throughout the summer and fall. Plants are bushy, 2 to 3 feet high and branching. They open towards evening emitting a very pleasant odor. CULTURE D OR E.

1486 CRIMSON BEDDER. New strain, 15 inches tall, well-branched, ideal for bedding. Rich deep crimson, blooms profusely, striking in the garden, as bouquets, or as a pot plant. Pkt. 15c; ½ oz. 45c.

1483 AFFINIS WHITE, Tuberosa-flowered Tobacco. Continuous and profuse bloomer. Waxy-white flowers, branching, bushy habit. Blooms a few weeks after sowing, 2½ to 3 ft. Pkt. 10c.

1484 AFFINIS HYBRIDS. Like above in growth. Mixture of rose, red, white and blue. Pkt. 10c; ¼ oz. 25c.

1482 CRIMSON KING. Compact, with rich velvety crimson flowers, 2½ feet tall. Pkt. 10c.

1487 SUAVEOLENS, FRAGRANT WHITE. See Novelty Page

Nierembergia

1489 HIPPOMANICA, Dwarf Cup-Flowered. See Novelty Page

Nasturtiums

For summer display in large or small beds, boxes or borders, nothing can surpass Nasturtiums. They start to bloom early and keep up a continuous display of bright colored flowers until hard frost in fall. The more you cut the flowers, the more profusely will the plants produce blooms.

You can grow them in practically any garden soil, in fact, they will grow in soils that are too poor to support any other plants. Plant the seed after soil is warm, covering an inch deep and dropping a couple of seeds every 3 inches. They should not be transplanted. Do not water too freely.

Plant plenty of Nasturtiums this summer and enjoy their glorious colors in the garden and in bouquets where you need gaiety. CULTURE A OR B.

Double Gleam Nasturtiums

1438 GOLDEN GLEAM. Immense double golden-yellow. Flowers 2½ to 3 inches across. Pkt. 8c; Oz. 20c.

1439 SCARLET GLEAM. Dazzling orange-scarlet. Large flowers on long stems. Pkt. 8c; Oz. 20c.

1444 ORANGE GLEAM. Deep glowing golden-orange. Striking color. Pkt. 8c; Oz. 20c.

1445 MOON GLEAM. Beautiful primrose-yellow. For your Moonlight Garden. Pkt. 8c; Oz. 20c.

1446 SALMON GLEAM. Delicate glowing salmon. Unusual color. Pkt. 8c; Oz. 20c.

1450 DOUBLE GLEAM COLLECTION. 5 Pkts. 1 each of 5 Above Colors, Value 40c, 35c.

1440 DOUBLE SWEET SCENTED “GLEAM HYBRIDS.” This mixture of our glorious Gleam Hybrids contains an evenly balanced blend of brilliant colors; orange-scarlet, crimson, cerise, maroon, salmon, golden-yellow, cream-yellow and orange. Flowers large, well formed, double and deliciously sweet scented. Plants semi-dwarf, throwing short runners from the rounded, free-flowering bushes. Stems long, and bear flowers well above the lush green of the foliage, giving the effect of a solid mass of color. Gleam Nasturtiums in Natural Colors, page 22. Pkt. 8c; Oz. 20c; ¼ lb. 60c.

1435 DWARF DOUBLE GEM MIXED. Shades of yellow, orange, scarlet, crimson, cerise, cream, maroon and spotted varieties. Compact, gem-like plants, ideal for edging and border use. These lovely, sweet-scented Nasturtiums created a sensation at the California Exposition in San Diego. Pkt. 10c; Oz. 25c.

Single Dwarf Nasturtiums

1426 MIXED. These are especially desirable for borders and beds forming neat compact plants 1 to 1½ feet across. This mixture is made from many select named varieties and will give you many beautiful flowers. Pkt. 5c; Oz. 15c; ¼ lb. 40c.

Climbing Nasturtiums

1441 BEST TALL OR CLIMBING. For trailing over porch lattice or arbors, or for covering old fences or unsightly places, also for vases, we consider the tall varieties most desirable. There is also a greater variety in colors. Pkt. 5c; Oz. 20c; ¼ lb. 60c; Lb. \$1.50.

Nigella

1490 NIGELLA, “Love-in-a-Mist,” or Devil-in-a-Bush. Compact, free flowering, little blue flowers, nestled in feathery foliage, resembling a mist. The seed pods are attractive; 15 to 18 inches high. Easy to grow. Culture A or B. Pkt. 8c.

Templin-Bradley's Glorious Petunias

Petunia Culture D or E—See Page 4

For freedom of bloom, variety of color, form and general effectiveness, Petunias have no equal. If only a little care is bestowed upon them, Petunias will produce their handsome sweet-scented flowers in their delicate and gorgeous colors all summer. No other flowers will bloom so freely and as long as Petunias in hot, dry weather. Many of our Petunias are of recent introduction and we recommend that you try some of these new kinds.

For your convenience on these two pages we have grouped separately those Petunias having similar habits of growth or types of flower.

Last summer while visiting our Trial Grounds with a local customer, he said, "If I had known what a wide assortment of Petunias of rare beauty is available, I would have gone in for them this year. Watch me next year."

Many of the leading florists of the United States use our Petunia Seed in large quantities every year. This is one of the best recommendations for the quality because the Florist must make his living from what he grows. You get the best when you buy from us.

May we suggest you study these Petunia pages carefully.

All-Double "Victorious"

Dwarf Giant Fringed Petunia 10 to 13 inches tall.

This wonderful new Dwarf Compact Petunia "Victorious" produces practically 100% double, beautifully fringed and ruffled flowers that will measure 4 inches across.

This type makes perfect pot plants, and is ideal for porch boxes and bedding where a dwarf compact plant is desired. The plants come remarkably uniform in habit, bloom profusely producing a wonderful display of brilliant and fancy colorings.

- 1571-A LOVELINESS. Clear Pink.
- 1571-B ROSY CARMINE.
- 1571-C BRIGHT AMARANTH-RED.
- 1571-D PURPLE.
- 1571-E WHITE, BLUE VEIN.
- 1571-F VENOSA. Netted Amaranth Pink.
- 1571-G PURE WHITE.
- 1571-H GAIETY. Rose and White.

Price any Above Colors: Pkt. 75c; 3 Pkts. \$1.75.

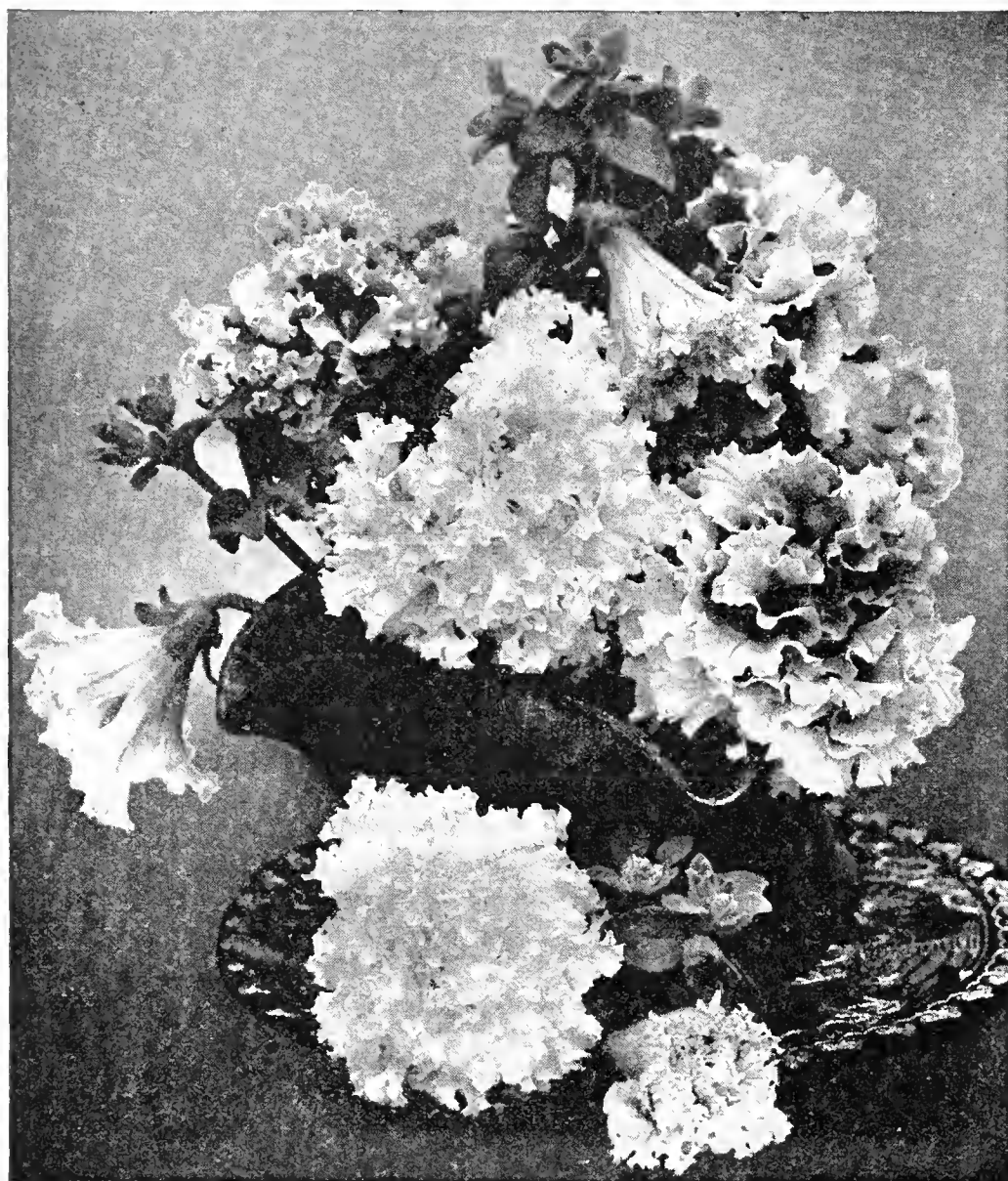
1571 MIXED ALL-DOUBLE "VICTORIOUS" PETUNIAS. Special mixture blended from the above named varieties and many other intermediary shades. Pkt. 60c; 3 Pkts. \$1.50.

All-Double "Triumphant"

Tall Giant Fringed Petunias—14 to 17 inches tall

All-Double "Triumphant" are suitable for pot plants and attractive for bedding. The flowers are of immense size, 4 to 5 inches in diameter, exquisitely fringed and ruffled and very double. They are very lovely for cut-flowers and last well in low bowls.

1570 MIXED ALL-DOUBLE TRIUMPHANT PETUNIAS. A very fine mixture comprising all colors of this delightful type. This mixture will give you an unexcelled variety for bedding or for cut flower material. Pkt. 60c; 3 Pkts. \$1.50.



Petunia All-Double Victorious Mixed

Large Fringed Single

The fringed varieties combine elegance of form with a great diversity of colors. Flowers 4 to 6 inches across.

1582-B THEODOSIA. Rosy pink, golden throat.
1582-C ROMANY LASS. Coppery crimson, dark throat.

1582-D PEPITA. Rich deep carmine, blotched white.
1582-E SCARLET BEAUTY. Bright scarlet rose.
1582-F DAINY LADY. Beautifully ruffled soft yellow.

1582-G STEEL BLUE. Mid-blue, purple throat.
1582-H VIOLACEA. Velvety deep violet blue.

Price any above Variety: Pkt. 20c; 3 Pkts. 50c.

1582-A Mixed Single Fringed. A grand mixture of the above and other beautiful varieties. Pkt. 15c; 3 Pkts. 40c.

Large Fringed Dwarf

Daintily ruffled and fringed flowers 3 inches in diameter in a great variety of color. Plants are bushy and only 10 inches high, excellent for potting and bedding. The daintiest of all Petunias. Our strain comes from Erfurt, Germany, where all plants are hand pollinized.

1590-A LA FRANCE. Beautiful La France pink.
1590-B SETTING SUN. Brilliant rose, orange tinted.

1590-C GAIETY. Beautiful rose and white.
1590-F GOTTFRIED MICHAELIS. Bright amaranth red.

1590-H VIOLET BLUE. Beautiful velvety violet.
1590-I LACE VEIL. Most beautifully fringed white.
1590-L ROSALIND. Delicate rose pink.

1590 MIXED DWARF FRINGED. Strikingly beautiful is this mixture of these charming Dwarf Fringed Petunias.

Price any Variety or Mixed: Pkt. 30c; 3 for 75c.

Large Plain Petalled

Flowers 3 to 4 inches across, in four choice colors. This type is very suitable for bedding and will produce a beautiful effect through entire summer.

1583-A PINK GLORY. Large flowered rose pink.
1583-B QUEEN OF THE MARKET. Deep carmine red.

1583-C ELK'S PRIDE. Deep rich royal purple.
1583-D WHITE CLOUD. The finest large white.

1583-E BURGUNDY. New rich deep red.

1583-F SCARLET GLORY. Bright glowing scarlet.

1583-H PURPLE ROBE. Violet, silver edged.

1583 LARGE PLAIN PETALLED, MIXED.

Price any Color, or Mixed: Pkt. 20c; 3 Pkts. 50c.

Giants of California

Ruffled and Fringed Petals

The largest and finest of all single-flowering types of Petunias. The blooms measure 5 to 6 inches across. The petals are ruffled and fringed, the throats are of deep tone, many beautifully netted and veined. We offer you both dwarf and tall types.

1586 DWARF RAMONA STRAIN. A superfine mixture containing all light and dark Petunia shades. All flowers will have wide open, well marked throats. Mixed. Pkt. 25c; Large Pkt. 75c.

1584 TALL GIANTS MIXED. Many fine shades of Rose, Pink, Lavender, Purple with veined throats of contrasting color. Mixed. Pkt. 15c; Large Pkt. 50c.

1585 DWARF GIANT ROSIE. A magnificent mammoth Petunia in rich Rosy-Lavender, with deeply netted throat. Makes a wonderful exhibition for beds, borders and pots. Pkt. 30; Large Pkt. 80c.



Dwarf Giants of California

1582 RUFFLED MONSTERS MIXED. The flowers are very large and ruffled. Mostly colored in the desirable red and dark shades, neatly marked and veined. Half dwarf and erect in growth. Pkt. 25c.

1569 DWARF DOUBLE ADORABLE. This

wonderful new Petunia is the result of many years of patient work in bringing it to the ideal that has now been achieved. The plants are dwarf, branching from the base when only an inch or two high, forming a broad low growing plant which produces an abundance of fully double frilled light La France pink blooms. Adorable, as we believe, the finest double Petunia we have ever had the pleasure of offering our garden friends. For bedding it is unexcelled, as a pot or urn plant it gives wonderful effects, and as a cut-flower it is most satisfactory. Adorable, blooms early and continues until frost. Pkt. 50c.

1572 PEONY-FLOWERED DWARF SUPERB.

Very large flowers which are fully double, are born in great profusion on dwarf bushy plants 12 inches in height. Many prefer these large non-fringed flowers to the above fringed types. We offer you a well balanced mixture of all the wonderful colors. Pkt. 50c; 3 Pkts. for \$1.25.

1573 CARNATION-FLOWERED GLORIOUS.

The individual flowers of this type are not quite as large as those of the Giant All-double Strains, "Triumphant" and "Victorious," but they bloom more profusely and the flowers resemble carnations. The plants are very compact and branching, and only 12 inches tall. We offer you an extra fine color mixture. Pkt. 50c; 3 Pkts. for \$1.25.

1575 SUPER DOUBLE FRINGED. This is a

super-strain of Giant Double Ruffled and Fringed Mixed Petunias. This seed should produce 95% double flowers of immense size and in a wonderful assortment of colors. Pkt. 50c; 3 Pkts. for \$1.25.

1576 STANDARD DOUBLE FRINGED. A

splendid mixture of all colors, double ruffled and fringed and large flowers that will please you. Pkt. 35c; 3 Pkts. for 90c.

Small Flowered Doubles

As the name implies, the flowers are comparatively small, normally 2 to 2½ inches across, but they run a large percent double. The plants are quite dwarf and compact which makes them very desirable for bedding and for potting.

1577 DOUBLE ROSY MORN. "Rosa Bonheur."

The flowers are like rosy-pink Carnations. Fine for porch boxes. Pkt. 30c; 3 Pkts. 80c.

1578 LILLIPUT DOUBLE MIXED. A mixture

of shades of pink, crimson striped and blotched red and white. Pkt. 30c; 3 Pkts. 80c.

Templin-Bradley's Glorious Petunias

Every one should plant an abundance of these beautiful Petunias. They can be used in nearly any location however large or small the space, and they will so readily adapt themselves to the situation as to appear a permanent part of the garden or yard. You will want some of the large flowered doubles and single fringed for garden display and to furnish you with abundance of cut flowers and you will want others of the smaller flowered sorts to fill in your bedding areas, even in very small spots where only a few plants can be fitted in.

Front Cover Petunias

Shown in color on the front cover of our catalog we offer five of the finest Petunias that you will want in your garden this year. We offer these in this special collection.

1623 Front Cover Petunias. 5 Pkts. 80c.

Medium Plain Petalled

Extensively used where a mass planting for abundance of color is desired. This type produces a wealth of flowers under all conditions of weather and soil, and the spreading habit of the plants, makes them ideal for covering large spaces.

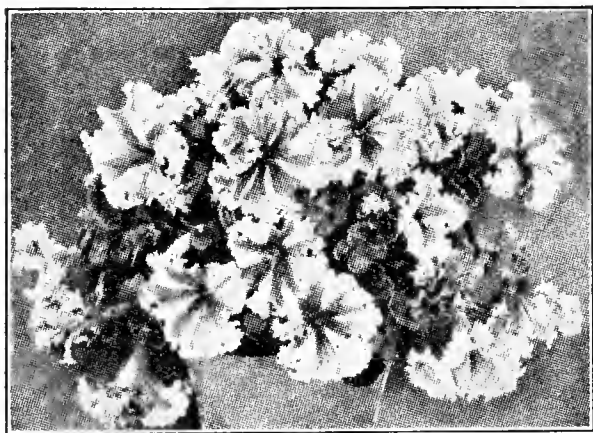
- 1601 BLUE BEE.** Rich Violet-Blue.
- 1596 CARMEN SYLVA.** Violet, white throat.
- 1599 FLAMING VELVET.**
- 1600 GENERAL DODDS.** Velvety blood-Red.
- 1597 GOLDEN ROSE.** (Lord Courtney.)
- 1602 HOWARD STAR IMPROVED.** Maroon, White Star.
- 1595 LUMINOSA.** Tyrian Rose, cream throat.
- 1598 ROSE KING IMPROVED.** Rich deep Rose.

Price any above: Pkt. 10c; 3 Pkts. for 25c.

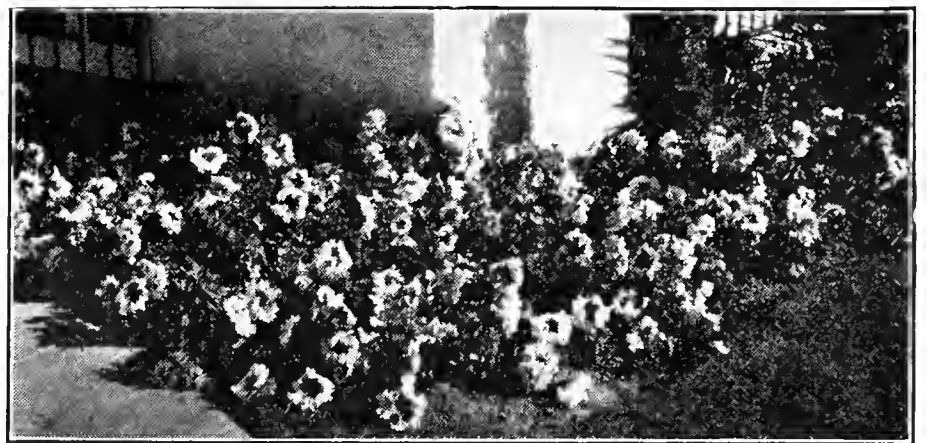
1580 COLLECTION 8 Pkts. 1 each of 8 Kinds. Total Value 80c.

1594 MIXED COLORS. A choice blend of all colors, including the soft tones as well as the more brilliant hues. Pkt. 5c; 1/8 oz. 25c.

1593 DELUXE MIXED. A select blend of all the most alluring colors including the above named and many more of the medium flowered varieties. This mixture will provide you with a glorious array of colors that will thrill you throughout the entire summer. Pkt. 15c; 1/8 oz. 35c.



Large Fringed Dwarf Gaiety



Petunias are the best bedding plants available

Dwarf Erect Single Small Flowering Petunias

Most Popular Type of Bedding Petunias

This is one of the finest of the small flowered dwarf sorts for bedding to which use its upright dwarf habit of growth fits itself well, they will not grow out of control, will maintain a good appearance all season producing a marvelous abundance of beautiful bloom.

- 1612 ROSE OF HEAVEN.** Rose-Pink.
- 1610 ROSY MORN.** Rose, white throat.
- 1606 SNOWBALL.** Pure Satiny White.
- 1607 TYRIAN ROSE.** Rose, creamy throat.
- 1609 VIOLACEA.** Velvety deep Violet.
- 1608 CELESTIAL ROSE.** Rich Satiny Rose.
- 1615 COCKATOO.** Violet, irregular White spots.
- 1614 CRIMSON GEM.** Bright Crimson.
- 1613 HEAVENLY BLUE.**
- 1616 PERIWINKLE.** Vinca-Pastel-Blue.
- 1605 ALL COLORS MIXED.** Price Any Above Colors or Mixed: Pkt. 10c; 3 Pkts. 25c.

Dwarf Compact Single Small Flowering

Grow Compact Ball-Shaped Plant

Very fine for bedding use, these dwarf compact plants are also very useful and most charming when used as an edging plant with other flowers, along walks and drives or edging your shrub plantings. They produce a uniform and compact growth that always appears neat and well kept.

- 1620-B MARTHA WASHINGTON.** Large frilled and ruffled flowers of blush white with red throats.
- 1620-C VIOLET BLUE.** Beautiful rich velvety purple. Flowers large and numerous.
- 1620-D DWARF INIMITABLE.** Very showy and bright mixture of striped and blotched.
- 1620-E IMPROVED SENATOR.** Rich violet blue self color of very free blooming habit.
- 1620-F SNOW BEDDER.** Beautiful pure white blooms nearly completely cover the plants.
- 1620-J VELVET BALL.** Velvety blood red blooms on very dwarf compact plants.
- 1620 MIXED DWARF COMPACT.** Very fine colors.

Price any color or mixed: Pkt. 10c; 3 Pkts. 25c.

1622 Petunia Parviflora An Oddity for Your Rock Garden

This miniature Petunia makes a mat of lovely green. It is of trailing or creeping habit with a finely cut foliage and almost insignificant tiny Pink flowers. The fact that it delights in a dry, hot situation, makes it useful in spots where nothing else will grow. Pkt. 15c; 1/8 oz. 25c.

Balcony Petunias

The plants of this group are very free flowering. They are well adapted to bedding as well as for boxes or hanging baskets, but the long pendulous branches make them especially fine for porch or window plantings. Richly colored, with large plain petaled flowers.

- 1592-A BALCONY ROSE.** Bright cheery rose color.
- 1592-B BALCONY CRIMSON.** Glowing crimson large flowers.
- 1592-C BALCONY STAR OF CALIFORNIA.** Velvety violet-crimson starred with white blotches.
- 1592-D BALCONY BLUE.** Deep rich blue.
- 1592-E BALCONY NETTED BLUE GEM.** Steel blue with delightful netting or veining of violet.
- 1592-F BALCONY WHITE.** Pure white large flowers.
- 1592-G BALCONY BLACK PRINCE.** Deep velvety red.
- 1592 BALCONY MIXED.**

Price any color or mixed: Pkt. 10c; 3 Pkts. 25c.



Dwarf Compact Martha Washington

Dwarf Miniature Petunias

The latest type of Petunia that has been developed, these dwarf Miniature Petunias are fast making friends wherever they are grown. They are very dwarf and compact, growing in almost a true ball shape, each plant very uniform and very free flowering giving the appearance of globes of color. We urge you to try them because we know you will like them.

- 1621-A ROSE GEM.** True miniature type with flowers of a true rose color. Very lovely.
- 1621-C WHITE GEM.** A pure white, with flowers of exceptional fine texture.
- 1621-D BRILLIANT ROSE GEM.** Rich glowing lively rose colored of much brilliance. Very showy.
- 1621-E PINK GEM.** Delightful delicate pink, an exceedingly lovely color.
- 1621-F ROSE CREPE DE CHINE.** Fine rich rose with silky petals crinkled like crepe.
- 1621-H PINK AND WHITE GEM.** Beautiful rose pink with white star. Very attractive.
- 1621 MIXED.** Very fine mixture of all colors.

Price any color or mixed: Pkt. 15c; 3 Pkts. 35c.

Portulaca ^{Rose Moss} for Hot, Dry Garden Spots

They Thrive in Poor Soil—Bloom Profusely Culture D or E

Portulaca will provide you with a brilliant floral carpet of adorable little silky rose-like blooms in a grand assortment of colors—Pink, Rose, Yellow, Apricot, Scarlet, Lavender, Cerise, White and variegated. See Color Cut.

It is ideal for edgings, between stepping stones, for rock gardens, for sowing broadcast, in fact, any place where you want color and a low growing annual. Portulaca grows in the hottest spots, even in the poorest of soils and it seeds itself too, which makes it desirable in many locations where you wish to have the same planting more than one summer. Plant Portulaca, even if your garden space is limited, you'll enjoy an edging of these charming little flowers. The foliage is attractive too.

1640 Paris Beauty Single

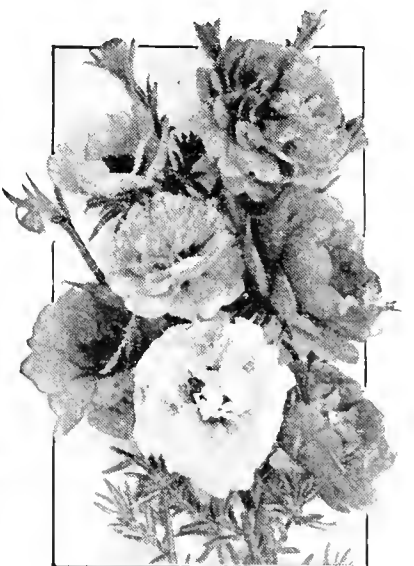
Beautiful single flowers of brilliant Tyrian Rose on Rosy-Purple. This is a most unusual Portulaca as the flowers are fully twice as large as the Portulaca of our Grandmother's day. You will be thrilled with Paris Beauty. Pkt. 10c; 1/8 oz. 25c.

1642 Single Mixed

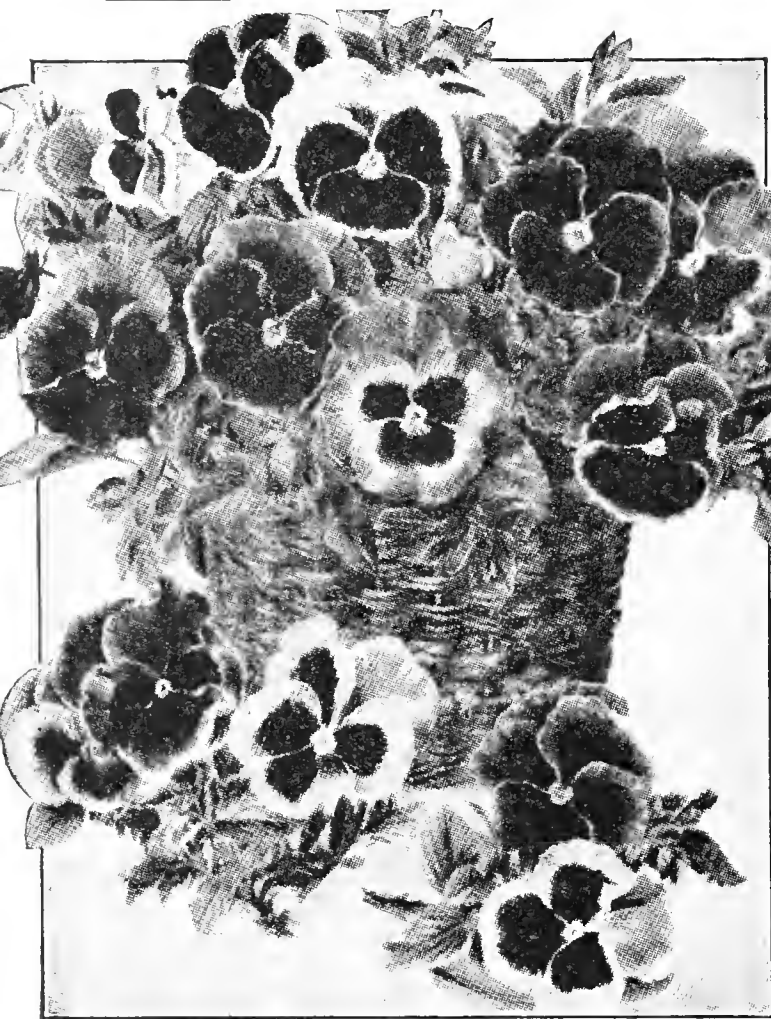
This mixture is unsurpassed for a carpet bedding where brilliance is desired. Our strain contains a complete assortment of glorious colors, Orange, Pink, Red, Buff, Yellow and White. Sow this seed broadcast in some hot, dry sunny spot and enjoy the colorful effect. Pkt. 8c; 1/4 oz. 25c.

1641 Double Mixed

See this lovely mixture in Color, Page 12. The form of these lovely double, Rose-like silky flowers is shown in cut at right. This grand mixture contains a brilliant assortment of colors. Pkt. 10c; 1/8 oz. 30c.



Double Portulaca
See Them in Color Page 21.



Templin-Bradley's Supreme Mixture

Pansies

Roggli's Swiss Giants

1515 ROGGLI'S SWISS GIANTS MIXED. This marvelous strain of giant Pansies is the result of years of intensive plant breeding by the Roggli Brothers near the Lake of Thun or "Thunersee" in the Swiss Alps. The flowers are of immense size, 3½ to 4 inches across, borne freely on long stems, which make them most desirable for cut-flowers. The plants are exceptionally strong and with the richly colored and beautifully marked flowers, carried well above the leaves. **Culture B. Pkt. 25c; 1/16 oz. \$1.00.**

1516 ALPENGLOW. Rich Cardinal and Garnet.
1517 THUNDERSEE. "Ullswater." Solid deep blue.
1518 RHEINGOLD. Canary-yellow, brown blotches.
1519 BERNA. Velvety dark violet-blue.
Any above Variety, Pkt. 25c; 1/16 oz. \$1.00.

Paris Giant Pansies

1531 PARIS GIANTS MIXED. A medium priced large flowering strain of Pansies that will please you. They are free flowering and of vigorous compact growth. This mixture contains an assortment of beautiful colors, golden-yellow, brilliant red, violet-blue, deep blue, bronze, white, maroon-black and the lighter colors as shown in Natural Colors. page 59. **Pkt. 10c; 1/8 oz. 30c.**

1526 GIANT EXHIBITION MIXED. Our own blend of which we sell a great quantity to the most critical Pansy lovers. Included are the ruffled types, the striped and mottled, the blotched as well as solid colors are mixed together to make our Giant Exhibition. **Pkt. 15c; 3 pkts. 35c.**

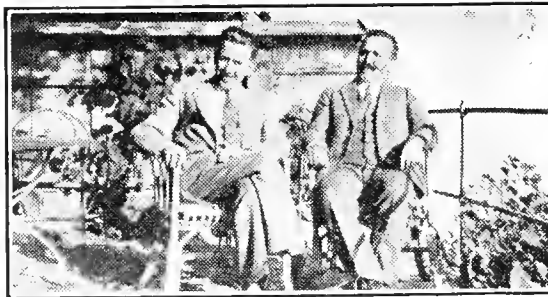
1528 POPULAR BEDDING MIXTURE. Comprising the finest varieties in all colors. Just what you want for a pretty bed. **Pkt. 5c; 1/8 oz. 25c.**

1540 TEMPLIN-BRADLEY'S SUPREME MIXTURE. In this mixture we have thought out the best mixture of Pansies in all the finest types, colors, sizes, markings and substances available. **Pkt. 25c; Large Pkt. 50c.**

1529 ENGELMANN'S RAINBOW MIXTURE. This strain has a greater range of color than any other strain we have ever offered. Furthermore, the flowers are enormous in size, 4 to 5 inches across, plants compact, of vigorous growth, good stems. Colors marvelous. You will find those of bronze and reddish tinge, many with distinct rings, deep blues, purples and light gold and yellow shades as well. **Pkt. 25c.**

1527 MIRACLE PANSIES. American Strain of Mastodon Mixed. This Pansy strain was developed by Steele's Pansy Gardens and is considered the best of the American strains. Hardy, early flowering, huge blooms on long stems; colors beyond description. **Pkt. 15c; 1/16 oz. 75c.**

1552 WINTER-BLOOMING GIANT PANSIES. Sometimes called World's Record. A very early flowering hardy strain. Good size and include a splendid assortment of colors. Delicately fragrant. **Pkt. 10c.**



Floyd Bradley and Ernst Roggli, the Pansy Seed grower in Switzerland


California Poppy
Single Eschscholtzia

Pansy Novelties

1554 SHAKESPEAR PANSY. Delightfully quaint little Pansy exactly like those of Shakespear's time. Charming small blossoms in a wonderful array of colors cannot fail to please. **Pkt. 20c.**

1550 CORONATION GOLD. All-America. The largest golden-yellow Pansy with lightly ruffled edges and mild spicy scent. **Pkt. 20c.**

1556 BABY PANSIES. These little dwarfs do not grow over 4 inches tall with compact bushy little plants literally covered with the pretty little blooms in unusual colors. **Pkt. 20c.**

Pennisetum Grass

1565 PENNISETUM, Rueppelianum "Fountain Grass." Ornamental Grass for borders around Canna and Caladium beds or pools. 2½ feet tall. **Pkt. 10c.**

Phacelia

1624 PHACELIA, California Bluebell. Campanularia or Harebell. Neat little bushes, 9 to 12 inches tall, bear all summer pretty gentian bell-shaped blue flowers with white stamens. Easy to grow. **Pkt. 10c.**

Annual Phlox

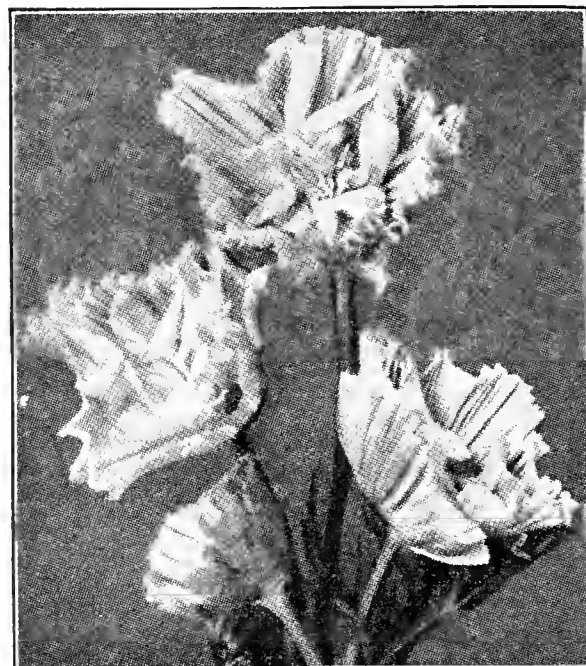
1625 GIGANTEA ART SHADES MIXED. An outstanding new strain of Phlox with flowers 1 to 1½ inches across. Annual Phlox are unrivalled for richness of color, profusion of bloom and compactness. Whether in clumps or masses, they are equally beautiful. The plants grow 9 inches tall and bloom from July to September. Our mixture contains a wonderful range of Art Shades; salmon, apricot, apple-blossom, soft rose, light blue, light mauve, pale violet, all with cream or white eyes. **Culture D or E. Pkt. 10c; 1/8 oz. 35c.**

1626 GIGANTEA SALMON GLORY. See Novelty Page.

1627 TALL LARGE FLOWERED MIXED. Phlox Drummondii Grandiflora. Unrivalled for richness of color, profusion of bloom, duration of bloom and general compactness. In clumps or masses looks equally beautiful. Should occupy a prominent place in every garden; plants 12 to 15 inches tall. **Pkt. 10c; 1/8 oz. 25c.**

1630 DWARF COMPACT MIXED. Phlox Drummondii Nana Compacta. For edgings, rockeries and porch boxes. Only 6 to 8 inches tall. **Pkt. 10c; 1/16 oz. 30c.**

1628 STARRED AND FRINGED. This beautiful type is quite distinct. The flowers are either star-shaped or fantastically fringed, really two distinct types. Many bright colors. **Pkt. 10c; 1/8 oz. 25c.**


California Poppy or Eschscholtzia
Ramona Hybrids

Poppies, Annual

Poppies will grow most anywhere and you should scatter seed wherever there is any space in your garden, they are so bright. Make several plantings to have fresh flowers throughout the summer. They will not stand transplanting. The Shirley Poppies are all very attractive because of their good sized, beautiful silken flowers. **CULTURE A OR B.**

1651 SWEET BRIAR, Double Shirley. Deep rose-pink, formed like a large double Begonia. Much larger than standard Double Shirley. **Pkt. 10c.**

1652 THE DAZZLER. Double Shirley. Orange-scarlet. **Pkt. 10c.**

1655 DOUBLE SHIRLEY MIXED. Eldorado. Same brilliant shades as the single mixed but last longer. There will be some singles and some semi-doubles. **Pkt. 8c; 1/4 oz. 25c.**

1654 SINGLE SHIRLEY MIXED. Silk or Ghost. What you would expect to see in a Chinese garden. Vivid, glistening. **Pkt. 5c; 1/4 oz. 20c.**

1649 PEONY FLOWERED DOUBLE. Often 3 to 4 inches across. All colors mixed. **Pkt. 8c.**

1650 TALL SALMON SHADES, IRRESISTIBLE DOUBLE. A new strain. Flowers larger than the Peony and Carnation flowered Poppies, particularly pleasing. **Pkt. 10c.**

1653 FLANDERS FIELD, SINGLE. The beautiful native Poppy that covers the war fields of France and Belgium. A glorious scarlet. **Pkt. 8c.**

1648 TEMPLIN-BRADLEY BRILLIANT MIXTURE. Single and Double. Containing all the colors known to Poppies. **Pkt. 5c; 1/4 oz. 15c.**

California Poppy

California Poppy, or Eschscholtzia, is the State flower of California and one of the most attractive low growing Annuals. The foliage is finely cut, fern-like, and silvery-green in color. They start to bloom a few weeks after the seed is sown. **CULTURE A OR B.**

801 GOLDEN YELLOW. Bright golden-yellow shading darker at the base of petals. The original California Poppy. **Pkt. 5c; 1/4 oz. 15c.**

802 GRANDIFLORA HYBRIDS. Large flowering in shades of gold, copper, bronze, scarlet, purple and crimson. **Pkt. 8c; 1/4 oz. 30c.**

809 DOUBLE MIXTURE. Like little silken flags, beautifully fluted and crinkled, double and semi-double. Rich yellow, orange and salmon color. **Mixed Colors. Pkt. 10c.**

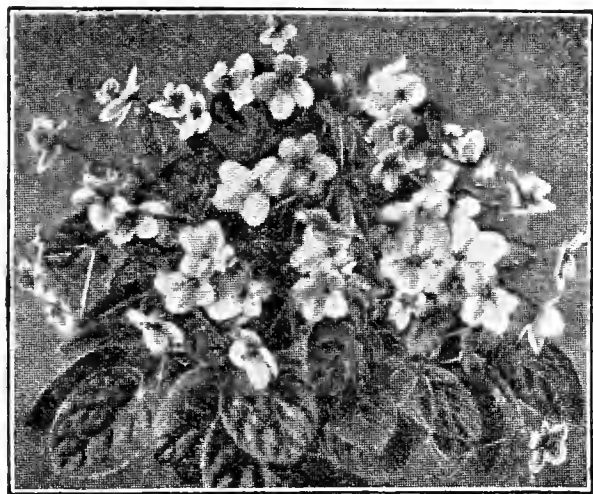
808 RAMONA HYBRIDS. This grand strain contains all the lovely colors, shades and combinations of colors known to the Eschscholtzia family. For type of flower, see cut. **Pkt. 8c; 1/8 oz. 25c.**

Pinks, China and Japan

686 CHINA AND JAPAN PINKS. Popular and satisfactory, easy culture, comprising a large variety of types and brilliant colors, many of them deeply fringed. **Pkt. 5c; 1/4 oz. 20c.**

Poinciana

1638 POINCIANA, Bird of Paradise. Gillesli. Stately tall growing plant reaching up 8 to 10 feet. Flowers large, bright and yellow, in trusses. Crimson stamens and pistils, long and incurving. **Pkt. 10c.**



Saintpaulia, African Violet

Primula

1661 OBCONICA. One of the most beautiful Primulas for pot plants and also for the summer border. Fine large flowers in many colors. Start in a light window, using a porous loam but no leaf mold or peat. Culture D or E. Giant Mixed. Pkt. 25c.

Rhodanthe

1693 SWAN RIVER EVERLASTING MIXED. Flowers star-like, dainty, with silken petals, in pink and white. Plants one foot high. Easily grown. Culture D or E. Pkt. 10c.

Rudbeckia—Coneflower

1697 MY JOY. Delightful new and desirable variety of this popular Annual. Attractive flowers of rich orange-yellow, often over five inches in diameter and having a much smaller central cone. Plants are vigorous and strong growing, furnishing fine strong stems for cutting. Culture D or E. Pkt. 10c.

Saintpaulia—African Violet

1701 SAINTPAULIA, Ionantha. A very useful and charming pot plant that is now in very popular demand. Flowers resembling Violets of a very rich violet-blue color enhanced by the golden anthers, which lend a beautiful contrast. Foliage is similar to the Gloxinia. Very easily grown from seed, flowering in six months and continuing all winter. Culture D or E. Pkt. 35c.

Salvias

Scarlet Sage. Salvia is one of the best bedding and border plants. Start seed indoors. CULTURE D or E.

Salvias, Scarlet

1711 HARBINGER. One of the finest Salvias. Will bloom early and continue till frost. About one foot tall, compact, with rich green foliage and vivid scarlet flowers. Pkt. 15c.

1707 BONFIRE, Clara Bedman. Plant of globular form, 1½ to 2 feet tall, upright spikes of dazzling flowers. Uniform growth, profuse bloomer. Pkt. 10c; ½ oz. 35c.

1706 SPLENDENS SCARLET. Most popular bedding variety. A scorching scarlet. Pkt. 10c; ½ oz. 25c.

Two Glorious New Salvias

The new and wonderful Salvias, Blaze of Fire and St. John's Fire should be in every garden this year, and are offered on Novelty page 6, and the latter on Color Page 2.

1708 BLAZE OF FIRE, See Novelty Page

1709 ST. JOHN'S FIRE, See Novelty Page

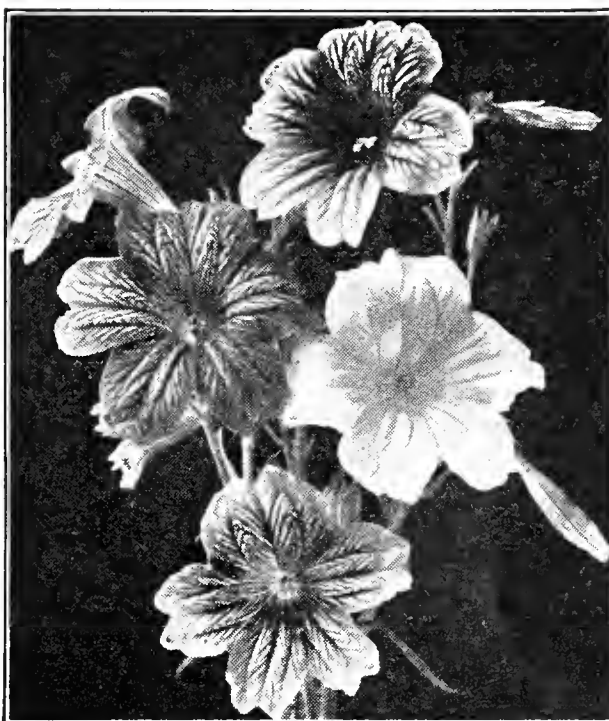
Salvias, Blue

1713 FARINACEA BLUE. This beautiful variety is fine for cutting or for bedding. Tall graceful spikes. Pkt. 10c.

1715 BLUE BEDDER. Strain of Farinacea Blue but more dwarf and compact, free bloomer and deeper in shade. Pkt. 15c.

Smilax

2442. One of the prettiest of all Vines for baskets, porch boxes or conservatory. Lasts several days in bouquets. Culture D or E. Pkt. 10c.



Salpiglossis, Tall Mixed

Salpiglossis

1705 DWARF GIANT FLOWERING. Salpiglossis is an aristocrat in appearance and is prized for its beauty. This is a new strain with compact, branching plants, 18 to 20 inches tall, making it ideal for bedding purposes. Extremely floriferous, the head of the plant being covered with Petunia-like blossoms, half again as large as the regular Salpiglossis. Our mixture contains blue, scarlet, crimson, brown, lilac and many intermediary shades, all beautifully veined with gold. Culture A or B. Mixed Colors. Pkt. 15c; 1/8 oz. 25c.

1703 TALL MIXED. Tall graceful plants 24 inches tall bearing large rich velvety flowers in all the finest colors. Pkt. 10c; 1/8 oz. 25c.

Sanvitalia

1717 PROCUMBENS, Creeping Zinnias. Hugs the ground. Masses of tiny Zinnia-like flowers in deep, golden-yellow. Excellent for border, edgings around birdbath, wall crevices and Rock Gardens. Blooms all summer. Culture D or E. Pkt. 10c; 1/8 oz. 25c.

Saponaria

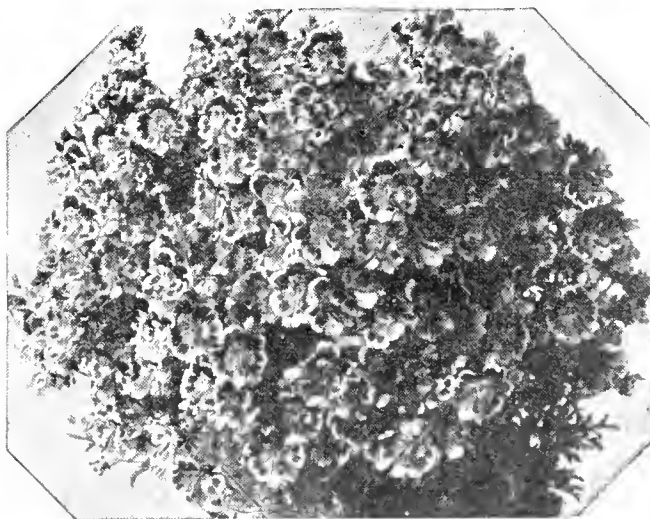
1720 ROSE AND WHITE, Bouncing Bet. 2 feet high and covered with small pink and white flowers, somewhat like large Baby's Breath. Desirable as cut-flowers. Culture A or B. Pkt. 10c.

Scarlet Runner Bean

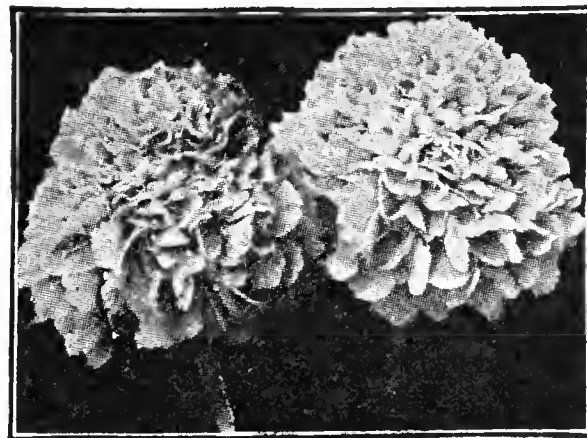
2368. This ornamental Vine grows 8 to 10 feet high, and bears sprays of bright red pea-like flowers, which are followed by pods of edible beans. Culture D or E. Pkt. 5c; Oz. 15c.

Sensitive Plant

1410 MIMOSA PUDICA. Curious 12 inch plants with small pinkish-white flowers. Fern-like foliage, folds when touched. Everybody knows the name, few have seen the plant. Culture D or E. Pkt. 10c.



Schizanthus Excelsior Compactus



Scabiosa, Blue Cockade

Scabiosas

Tall, Large Flowering

The delicate coloring, dainty form and long graceful stems make Scabiosa especially adapted for dainty bouquets. The colors are glorious and we know you will want to grow all of them. CULTURE D OR E.

1736 SALMON BEAUTY. A huge flower of pure salmon color, result of 12 years work, trying to get this grand shade into Scabiosas. Pkt. 15c.

1733 BLUE COCKADE. Lovely azure-blue large, conical flower of great beauty. Pkt. 10c.

1737 ROSETTE. Deep rose, heavily suffused with salmon. Extra large flowers. Pkt. 10c.

1724 PEACH BLOSSOM. Large well formed blooms of delicate pink on fine 12 inch stems. Pkt. 10c.

1725 SHASTA WHITE. The largest flowered and best pure white Scabiosa. One of the best white bouquet flowers. Pkt. 10c.

99 SCABIOSA COLLECTION. For Dainty Bouquets. 5 Colors, 1 Pkt. each of 5 kinds above, Only 35c.

1726 BLUE MOON SCABIOSA, See Novelty Page.

1722 NEW GIANT HYBRIDS. The flowers in this new strain are much larger than the standard Scabiosa, often measuring 2 to 2½ inches across, completely rounded and double. An unusual range of lovely colors. Pkt. 10c; 1/8 oz. 20c.

Dwarf Scabiosas

1735 TOM THUMB MIXED. Fine for Rock Gardens, only 8 to 9 inches tall. Lovely colors. Pkt. 10c; 1/4 oz. 25c.

Schizanthus

Schizanthus, or Butterfly Flower. Charming and dainty, compact and branching, 1½ to 2 feet high, delicate fern-like foliage. Bright range of colors, all bloched and marked. CULTURE D OR E.

1738 CHOICE MIXED. A fine strain containing many beautiful contrasting colors. Pkt. 10c.

1742 EXCELSIOR COMPACTUS FINEST MIXED. Best for pot plants. 6 inches tall, pyramidal in form, free flowering. Colors, pink, rose, cream, white and all pastel shades, as well as darker colors. Pkt. 15c.

1739 GIANT FLOWERING HYBRIDS. An excellent strain for greenhouse growing but also fine for garden use. Wonderful color assortment. Pkt. 15c.

Stocks

Stocks come in a great variety of soft colors and are very attractive for cut-flowers both by the florist and the home gardener. They bloom in late summer, fall and winter. CULTURE D OR E.

1765 TEN WEEKS. Dwarf, Large Flowered. Mixed Colors. The favorites for bedding, dwarf, compact. Large double flowers. Our strain shows only a few singles. Pkt. 10c; 1/8 oz. 30c.

1767 GIANT IMPERIAL DOUBLE. Improved Bismarck. Fine for greenhouse, large and branching, long flower stocks, 2½ feet tall. Mixed Colors, Pkt. 10c; 1/8 oz. 30c.

1791 GIANT EXCELSIOR OR COLUMN DOUBLE. Produce one large flowering spike 3 feet long on each plant. Mixed Colors. Pkt. 20c.

See Cut on Next Page



Rust-Proof Snapdragons
45 Giant Mixed Colors



Statice, Sinuata Mixed

Stocks, Giant →
Excelsor, See Page 27



Statice, Suworowi



Statice- Everlasting

Statice, Limonium, Sea Lavender, Beautiful for the garden and for winter bouquets. When dry it retains true colors. CULTURE D OR E.

1753 SINUATA MIXED. Excellent cut-flowers. Bright blue, rose and white. Pkt. 10c; ¼ oz. 20c.

1759 BONDUELLI YELLOW. Strong growing variety, producing many heads of bright lemon-yellow. Pkt. 10c.

1754 TRUE BLUE. This rich deep blue Statice Sinuata makes ideal flowers for winter bouquets. Flowers are lacy and dainty, stems graceful. Pkt. 10c; ¼ oz. 25c.

1760 SUWOROWI. A nice type of Statice from Russia with graceful spikes of soft rose flowers. Easy to grow. Pkt. 10c; ½ oz. 30c.

Strawflowers Everlastings

Many varieties, not true Strawflowers, can be dried and kept in vases over winter to add color to the home. These are all listed in the Annual Flower Seed pages, alphabetically but grouped here to help those wishing a wide assortment.

7 ACROCLINIUM Pkt. 15c

34 AMMOBIUM Pkt. 10c

971 GOMPHRENA Pkt. 5c

1016 HELICHRYSUM Pkt. 8c

1693 RHODANTHE Pkt. 10c

1753 STATICE, Sinuata Mixed Pkt. 10c

1754 STATICE, True Blue Pkt. 10c

1759 STATICE, Bonduelli Pkt. 10c

1760 STATICE, Suworowi Pkt. 10c

2130 XERANTHEMUM, Mixed Pkt. 10c

S-11 MIXED EVERLASTINGS Pkt. 10c

S-12 STRAWFLOWER COLLECTION. 10 Pkts.,
1 Each of 10 above kinds, (All except S-11),
Value 98c, for 75c.

Solanums

1751 JERUSALEM CHERRY SOLANUM. Ornamental pot plant bearing large, bright red cherries. Culture D or E. Pkt. 10c.

1752 ORNAMENTAL PEPPERS, CAPSICUM, Solanum. Interesting little bushy plants bearing brilliant and curious fruits in many shapes and colors. Pkt. 10c.

Stevia

1761 STEVIA SERRATA. Bushy plants, 2 feet tall, bearing numerous fragrant white flowers. Grow outdoors in summer and indoors in winter, and have the flowers for bouquets with other blooms. Used extensively by florists. Culture D or E. Pkt. 10c.

Snapdragons (Antirrhinum)

The delicacy, purity, variety and size of flowers make Snapdragons most desirable to all, for either garden or greenhouse culture. Speaking of greenhouse culture, brings to mind the fact that many hundred of the leading Florists of America who grow Snapdragons indoors, buy their seed from us because they have found by experience it is the best obtainable. You may as well have the best seed for your garden while you are at it. CULTURE D OR E.

Rustproof Snapdragons

Several years of careful work by our specialist, collaborating with the University of California to fight and overcome the rust which has at times hit Snaps in some parts of the country, is resulting in additions to the resistant strains. This is one of many jobs we are carrying on, relating to plant breeding in the interest of our customers.

Giant Snapdragons Rustproof

Giant or Maximum, is a great advance over the old Snapdragons. Magnificent in size and coloring, fully twice the size of the old types and with a color range that defies description. Plants 3 feet tall. Do not fail to include some of these in your garden.

46 ALASKA. Snow-white

47 APPLE BLOSSOM. Dainty pink.

48 CAMPEIRE. Luminous scarlet.

49 CANARY BIRD. Rich yellow.

50 COPPER KING. Burnish-copper.

51 CRIMSON. Deepest red.

52 FAIR LADY. Silver pink.

53 LOVELINESS. Soft rose-pink.

54 RED CROSS. Rich crimson.

56 SWING TIME. Rose-pink, yellow nose.

57 YELLOW GIANT. Deepest yellow.

45 ALL COLORS MIXED. This mixture includes all the above and many other fine new and beautiful colors.

Any above Varieties, Pkt. 10c; ½ oz. 35c.

58 COLLECTION MAXIMUM SNAPS.

11 Pkts. 1 each of above 11 Varieties,
\$1.10 Value, for 90c.

Majestic Snapdragons Rustproof

The Super Majestic Antirrhinum are the very latest development in this popular Annual. Spikes and individual flowers extra large, like the Giant type, the plants semi-dwarf and bushy, 18 to 24 inches tall and a mass of color, making a splendid plant for bedding and borders. They bloom profusely and are fine for cut-flowers. You will like the assortment of rich colors we offer you here.

S1 AUTUMN GLOW. Old rose suffused amber.

S2 HARMONY. Terra cotta, yellow

S3 ORANGE GOLD. Tangerine, orange.

S4 MAIDEN'S BLUSH. Blush pink.

S5 RED ROCKET. Bright red.

S6 ROSE SENSATION. Rose-pink.

S7 ROYAL CRIMSON. Garnet-crimson.

Any above packet 20c; ½ oz. 45c.

S9 COLLECTION MAJESTIC SNAPS. 7 Pkts.
\$1.00.

S0 ALL COLORS MIXED. This mixture includes all the above and many other fine new and beautiful colors. Pkt. 15c; ½ oz. 35c.

Medium Snapdragons Rustproof

Medium Snapdragons flower very freely and run about 20 inches tall. Blossoms are the true Grandiflora type, closely spaced and form graceful spikes from seven to nine inches long. Under ideal garden conditions, should produce plants 15 to 18 inches across. Excellent for cut-flowers. A grand range of colors from which to select.

61 CARMINE ROSE.

62 GLOWING SUNSET.

63 INDIAN GIRL. Brownish-orange.

64 RED BOY. Rich scarlet.

65 WILDFIRE. Orange-scarlet.

66 ANTIQUE GOLD.

60 ALL COLORS MIXED.

Any above Varieties, Pkt. 8c; ½ oz. 30c.

70 COLLECTION OF MEDIUM SNAPS. 6 Pkts.
1 each of 6 above Varieties, 48c; Value, 35c.

74 University of California Rust-Proof Mixture.
Contains a wonderful range of most popular colors. Pkt. 10c; ½ oz. 35c.

Early Forcing Snaps

For forcing into bloom in the greenhouse during the winter, we have made a mixture of the best florists strains available. This mixture contains all the best shades of pink, rose, gold, bronze, yellow and white. These may also be grown out of doors the same as the other types of Snaps. They produce tall plants and long spikes of large flowers.

95 FLORISTS MIXED COLORS.
Pkt. 25c; Large Pkt. 50c.

Dwarf Snapdragons

92 MAGIC CARPET. English Novelty. A grand new dwarf Snap that truly grows into a "Magic Carpet." Most unusual. It is especially useful in the Rock Garden, but is equally suitable to any spot where a low growing trailing form of Annual is to be used. The flowers are of an adorable deep rose shade that blends in so richly with the green foliage, and it blooms profusely, giving a lovely carpet of dainty little Snaps that may also be used for small bouquets. Culture D or E. Pkt. 20c.

Templin-Bradley's Lovely Sweet Peas

Most Desirable Varieties of Finest Quality

For distinctive beauty and extra fragrance, the Sweet Pea has no rival. You can have Sweet Peas in your own garden just as fine as those of the Florist. Pick the flowers frequently for abundant bloom. One ounce of seed will plant a single row 20 feet long.

Sweet Pea Culture. Prepare a deep trench, removing top soil and loosen subsoil, working into it some well rotted manure, replace top soil, leaving it 4 to 5 inches deep. Sow Sweet Pea seed in bottom of trench, 12 to 15 seeds to the foot for each row, then cover seed with 2 or 3 inches of soil and as vines grow, gradually fill up to the level. Sweet Peas must be sown early in the spring to get the best results, just as early as you can possibly work your soil. This is why many say plant Sweet Peas on St. Patrick's Day.

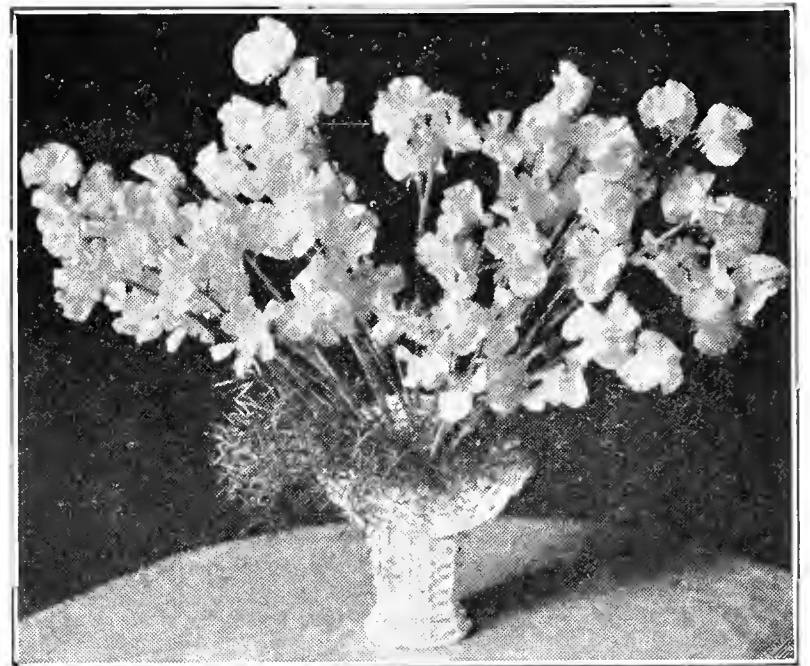
Plant Sweet Peas twice, both Classes each time, in March and May for early and late Summer flowers.



Inoculate Your Sweet Peas

Inoculating your Sweet Pea seed when planting insures more vigorous growth, stronger stems, larger blooms and an earlier and longer blooming season. The Garden Size Nitrugin will inoculate a pound of Sweet Pea Seed.

43-10 NITRAGIN, Garden Size Pkt. 10c; 3 Pkts. for 25c.



Grow Your Own Beautiful Bouquets

Summer Flowering Giant Spencers

Same thrifty, vigorous large waved and frilled flowers as the Early Flowering Giant Spencer Sweet Peas, except that they bloom 3 to 4 weeks later. Plant both Early and Summer Flowering varieties and have a double blooming period with a wealth of Sweet Peas for dainty bouquets.

- 1829 ANGLO.** Yellow, edged pink.
- 1824 BEGONIA ROSE.** Begonia-rose.
- 1848 BLACK DIAMOND.** Deep maroon-black.
- 1843 CAPRI.** Best light blue.
- 1842 CHINESE BLUE.** Rich deep blue.
- 1838 ENSIGN.** Cornflower-blue.
- 1826 ETHERIAL.** Peach and rose.
- 1830 EXQUISITE.** Coral-salmon.
- 1839 FLORA.** Clear lilac-lavender.
- 1812 GIGANTIC.** Large flowered, white.
- 1832 GOLD CREST.** Orange and salmon.
- 1834 GOLDEN WINGS.** Salmon-orange.
- 1813 GRAND NATIONAL.** Frilled cream.
- 1819 GRAND SLAM.** Cerise, shaded orange.
- 1815 HEADLIGHT.** Scarlet, shaded orange.
- 1831 LADY MACBETH.** Dazzling ruby-red.
- 1833 LA FRANCE.** Salmon-pink on cream.
- 1827 LULLABY.** Rose-pink on white.
- 1825 MARY PICKFORD.** Pink and salmon.
- 1844 MYSTIC.** Soft lavender.
- 1851 PACIFIC.** Luminous pink.
- 1828 PINKIE.** Deep rose-pink.
- 1840 REFLECTION.** Cornflower-blue.
- 1821 ROBUSTUM.** Rich apricot-pink.
- 1814 ROMANCE.** Rose-pink, white ground.
- 1817 RUDDIGORE.** Glowing scarlet.
- 1823 STYLIST.** Pink flushed salmon.
- 1846 SYBIL HENSHAW.** Blood-red.
- 1852 TRANQUILITY.** Rose-lilac on cream.
- 1855 VANITY.** Deep geranium-pink.
- 1811 WHAT JOY.** Primrose, shaded cream.

Price on Any of Above Varieties

Any 1 Pkt. 10c; 3 Pkts. 25c; 7 Pkts. 55c.

Sweet Peas in Special Mixtures

1809 NEW VARIETY MIXTURE. For the Connoisseur. As the name of the collection states, it is made entirely from New Varieties of Sweet Peas, of both the Early and Summer Flowering classes listed on this page. If you wish to have an "Up to the Minute" Garden, this is the mixture you should plant. These wonderful varieties, glorious colors, beautifully waved and frilled flowers, make this the grandest Sweet Pea Mixture possible. **Pkt. 25c; Oz. 60c; ¼ lb. \$1.75; Lb. \$5.00.**

1808 DE LUXE GARDEN MIXTURE. Here is a mixture that will give you many thrills and a wealth of lovely flowers. We have combined both Early and Summer Flowering Classes, old and new varieties, every color and shade found in Sweet Peas and are giving you a truly De Luxe Garden. **Pkt. 20c; Oz. 45c; ¼ lb. \$1.25; Lb. \$3.50.**

1807 TEMPLIN-BRADLEY'S MEDAL MIXTURE. If you have a limited amount of space for your Sweet Peas and yet wish to have the best named varieties in the most colorful and gorgeous display of Sweet Pea beauty and daintiness, plant this Templin-Bradley Medal Mixture. We have combined thirty or more choice named varieties of the Butterfly or Orchid Flowering Spencer Summer-Flowering Sweet Peas into this fine mixture. It will give you an unlimited supply of beautiful flowers for dainty bouquets. **Pkt. 15c; Oz. 35c; ¼ lb. 85c; Lb. \$2.25.**

1806 SUMMER FLOWERING MIXED. Our mixture contains many choice varieties, the best in their respective colors. They are all large and wonderfully frilled and waved and will give you a splendid assortment of shades and colors in this delightful class of Sweet Peas. Summer Flowering. **Pkt. 10c; Oz. 25c; ¼ lb. 60c; Lb. \$1.75.**

1861 EARLY FLOWERING MIXED. A splendid mixture of the above named varieties and many colors and tones. If you wish a fine lot of Sweet Peas with little space and a limited expenditure, plant these with our summer flowering mixed. **Pkt. 10c; ½ oz. 30c; Oz. 50c.**

Early Flowering Giant Spencers

Our Early Flowering Giant Spencer Sweet Peas have been bred to bloom 3 to 4 weeks earlier than the Summer Flowering Spencers, and they continue to bloom over a much longer period, too. Sweet Peas thrive best in the Spring and early Summer while the days are moderately cool. If your Sweet Pea vines have suffered in the past from extremely hot weather, try some of these Early Flowering Spencers and enjoy an abundance of bloom before the hot days come. This type is excellent for Winter and early Spring bloom in the greenhouse, too.

- 1863 SNOW QUEEN.** New large pure white.
- 1872 IRIS BLUE.** Glowing deep rich blue.
- 1925 VALENCIA.** Long stemmed bright orange.
- 1949 TITANIA.** Richest brightest deep rose.
- 1905 ROSE PICOTEE.** Salmon rose edged white.
- 1889 TRIUMPH.** Beautiful lilac mauve.
- 1879 TOP HAT.** Deep velvety violet blue.
- 1894 EVENING STAR.** Bright orange scarlet.
- 1918 BOON.** A very fine deep salmon pink.
- 1940 VIRGINIA.** Rose pink on white ground.
- 1913 SPRING SONG.** New shade of salmon pink.
- 1937 CATTLEA.** Long stemmed rosy lilac.
- 1950 VIVIAN.** Very fine clear deep rose.
- 1886 FRAGRANCE.** A clear lavender shell.
- 1897 INSPIRATION.** Large rich salmon cerise.
- 1917 ATTRACTION.** Bright lively salmon pink.
- 1948 DELICIOUS.** The shade of crushed strawberries.
- 1878 PRINCESS BLUE.** Rich light blue color.
- 1901 AVIATOR.** Glowing crimson scarlet.
- 1916 MONTEREY.** Beautiful geranium-pink.
- 1944 EILEEN.** Rich Begonia rose shade.
- 1890 HEATHER BELL.** Delicate mauve lavender.
- 1926 TREASURE ISLAND.** New rich golden orange.
- 1943 SHIRLEY TEMPLE.** New, sweet and lovely as its namesake. Bright rose-pink. Large flower daintily frilled and fluted.

Price on Any of the Above Varieties

Any 1 Pkt. 10c; 3 Pkts. 25c; 7 Pkts. 55c.

See Color Page 21.

Sweet Williams, Annual

698 ANNUAL SWEET WILLIAM MIXED. A very fine and desirable annual variety not quite as tall as the perennial but in just as fine an array of colors. A valuable sort for bedding and for cut flowers. Culture D or E. **Pkt. 8c; ½ Oz. 25c.**

Tithonias

1984 SPECIOSA, GOLDEN FLOWER OF THE INCAS, or Mexican Sunflower. Tall, shrubby, border plant; bears large dazzling orange-scarlet flowers, partially hidden by foliage. Long blooming. Culture D or E. **Pkt. 10c.**

1983 EARLY FLOWERING MIXED. Improved strain; slightly dwarfed, blooms two weeks earlier. **Pkt. 15c.**

1985 SPECIOSA FIREBALL. Its blaze of fiery color, surmounting the attractive foliage of the tall plants, often 8 to 9 feet tall. **Pkt. 25c.**

Torenia

1995 FOURNERI. Bushy plants about 12 inches high, bearing curious blue flowers with bright yellow throat during late Summer and Fall. Fine for beds or for potting and porch boxes. **Pkt. 10c.**

Sweet Wivelsfield

Sweet Wivelsfield is a new hardy Annual, the results of a cross between Dianthus Allwoodii and Dianthus Barbatus. Free flowering from June to frost. Color includes rich reds and purple, through shades of pinks to white, solid colors and with markings.

700 SINGLE SWEET WIVELSFIELD. Pkt. 10c.

701 DOUBLE SWEET WIVELSFIELD. Pkt. 15c.

Sunflowers

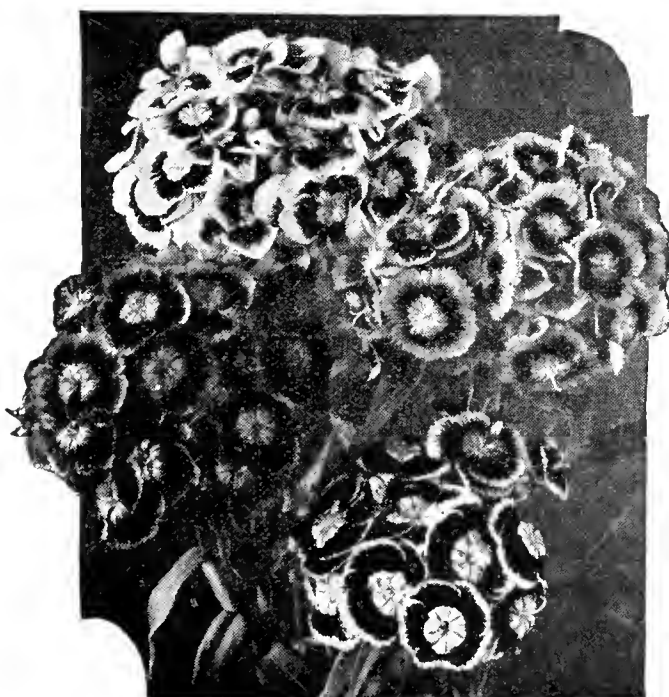
1801 RED. Like immense Gaillardias. Height 5 to 6 feet, flowers 4 to 7 inches across in shades of brown, red, yellow. Culture D or E. **Pkt. 5c; ¼ oz. 20c.**

1802 DOUBLE CHRYSANTHEMUM. While many come single, a large portion of them will come fully double like big Chrysanthemums. **Pkt. 10c; ¼ oz. 25c.**

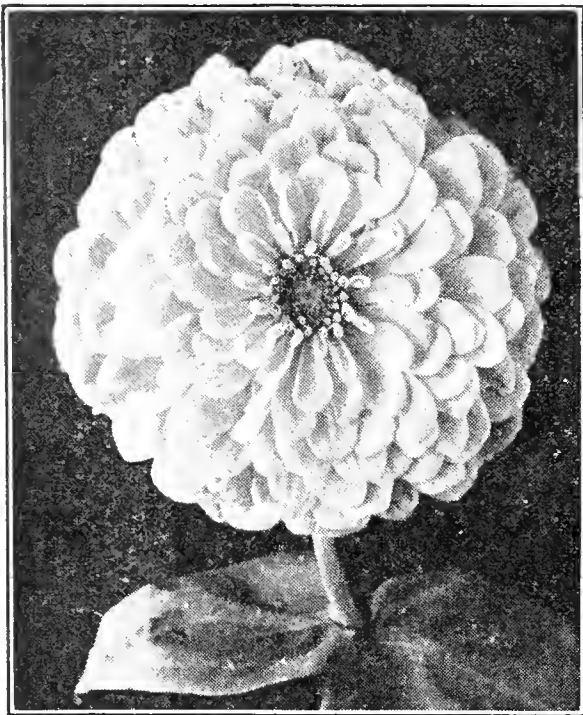
1803 STELLA. Best miniature type. Wealth of golden-yellow, single flowers, all summer. Fine for cut-flowers. **Pkt. 5c; ¼ oz. 20c.**

4077 MAMMOTH RUSSIAN. The large flowered, tall growing variety. **Oz. 5c; ¼ lb. 10c; Lb. 25c; 3 lbs. 60c.**

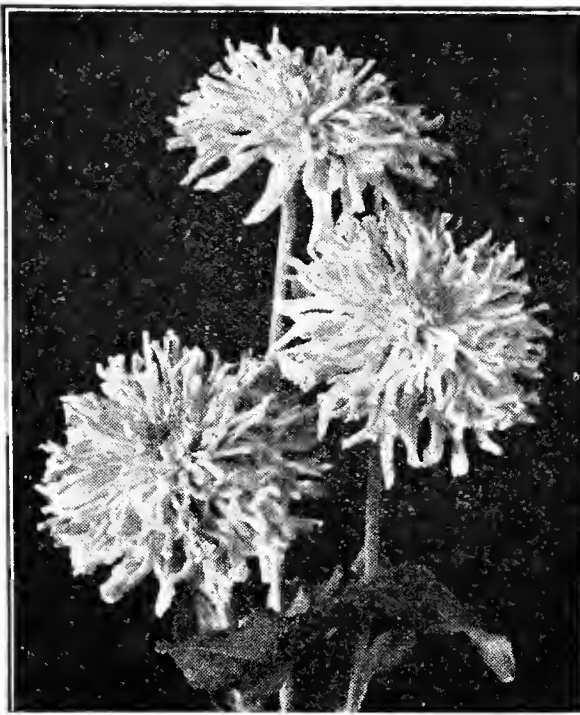
1804 SUNFLOWER COLLECTION. 1 Pkt. each of the above four varieties. **25c Value, for 20c.**



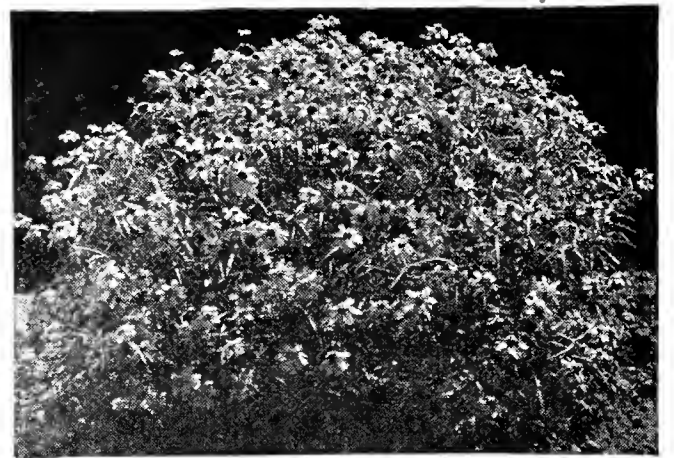
Annual Sweet Williams



Zinnia Dahlia-Flowered Type



Zinnia, Fantasy Mixed



Plant of Zinnia Linearis

Zinnias

Zinnias will provide an abundance of Gorgeous Color from July until frost. Zinnias, the historical flowers of Old Mexico, have been favorites in every garden for as long as there have been home gardens. In our grandmother's day, Zinnias were gay and colorful but only the common type, small flowers and a few primary colors were to be had. Today, we have Zinnias of hugh size, of medium size and the tiny little baby types. Through years of scientific work and intense study, our growers have developed Zinnias that are almost beyond belief in size and beauty of color. We have classified on this and page 31, the many types of Zinnias so that you may order the height and color particularly suited to the spot you wish to plant with these colorful flowers. CULTURE D OR E.

Giant Dahlia — Flowered Gold Medal Strain

The flowers of these Giant Dahlia Flowered Zinnias are immense in size, often 5 to 6 inches across and 3 inches in depth. The colors are marvelous pastel shades, the plants are robust and the flower stems straight and long. They are ideal for large, showy bouquets and for garden beauty. 2½ to 3 Feet Tall. See Flowers in Color on page 22.

- *2202 CANARY BIRD. Delicate primrose. Pkt. 10c.
- *2203 CRIMSON MONARCH. Rich red. Pkt. 10c.
- *2204 EXQUISITE. Rose-pink. Pkt. 10c.
- *2213 GOLDEN STATE. Orange-yellow. Pkt. 10c.
- *2216 ILLUMINATION. Rose. Pkt. 10c.
- *2207 LAVENDER DREAM. Lavender. Pkt. 10c.
- *2212 LUMINOSA. Rose, salmon. Pkt. 10c.
- *2208 OLD ROSE. Old rose. Pkt. 10c.
- *2205 ORIOLE. Orange and gold. Pkt. 10c.
- *2206 POLAR BEAR. White. Pkt. 10c.
- *2210 PURPLE PRINCE. Purple. Pkt. 10c.
- *2214 SCARLET FLAME. Scarlet-orange. Pkt. 10c.

*2219 Collection of 12 Packets, 1 Each 12 Kinds, Value \$1.20 for 90c.

*2201 GOLD MEDAL DAHLIA FLOWERED MIXED. A very fine color assortment of the above varieties in well balanced color proportion, a mixture that will give you a wonderful array of these beautiful bright colored flowers. Pkt. 10c; ½ oz. 25c; Oz. \$1.50.

Zinnia Color Collection

*2220 5 Pkts., Dahlia Flowered Zinnias, 1 Each 5 Colors, Value 50c for 35c.



Templin-Bradley's Little Jewel Zinnias

California Giant Zinnias

The stems are long and the flowers very large, 5 to 6 inches across, and flat, only about one inch deep. The petals are loosely placed and overlap, in shingle form. The colors are unusually lovely.

- *2251 BRIGHTNESS. Rose-pink. Pkt. 10c.
- *2245 CERISE QUEEN. Cerise-rose. Pkt. 10c.
- *2250 DAFFODIL. Canary-yellow. Pkt. 10c.
- *2249 GRENADIER. Red. Pkt. 10c.
- *2242 MISS WILMOTT. Pink. Pkt. 10c.
- *2243 ORANGE KING. Orange. Pkt. 10c.
- *2252 PURITY. White. Pkt. 10c.
- *2253 SALMON QUEEN. Salmon-rose. Pkt. 10c.
- *2244 SCARLET QUEEN. Scarlet. Pkt. 10c.
- *2248 VIOLET QUEEN. Violet. Pkt. 10c.
- *2255 LAVENDER QUEEN. Lavender. Pkt. 10c.
- *2246 ENCHANTRESS. Rose. Pkt. 10c.
- *2241 CALIFORNIA GIANTS MIXED. All the above colors and other shades are included in this Giant Mixture. Pkt. 10c; ½ oz. 25c.

Collections of California Giants

*2256 12 Pkts. 1 Each of 12 Kinds Total Value \$1.20 90c.

*2257 5 Pkts. 1 Each of 5 Kinds Total Value 50c, for 35c.

Unusual Zinnias

*2221 GIANT DOUBLE ZINNIAS MIXED. This type though not quite as large flowering as the Dahlia Zinnias still are "Giants" borne on plants 2½ to 3 ft. tall. The flower is deeper than the Dahlia Flowered with petals more formally placed. They are great favorites for cutting or garden display. Mixed Colors. Pkt. 8c; ¼ oz. 20c; Oz. 50c.

*1717 DWARF CREEPING ZINNIAS. *Sanvitalia procumbens*. A low growing, trailing plant about 6 inches tall and producing a wealth of small double yellow flowers all summer. Very compact. Perfect for Rock Gardens, edgings and stone wall crevices. Pkt. 10c; ½ oz. 25c.

*2286 RED RIDING HOOD ZINNIAS. 12 inches tall, of compact form and covered the entire season with little button-like double scarlet flowers, not over 1 inch across. Highly effective as a border plant. Brilliantly beautiful. Pkt. 10c.

*2295 TOM THUMB ZINNIAS. Only 4 to 6 inches tall. Cute little Zinnias that are suitable for Rock Garden, edging or for pot plant use. The plants are covered with perfect little double flowers of red, orange, yellow, pink, rose and other pastel shades. See cut page 31 Pkt. 10c; ½ oz. 30c.

Unusual Zinnias

*2300 LINEARIS. A Charming Little Zinnia from Australia. Unique and alluring with its pretty little single flowers of golden-orange, with a delicate lemon-yellow stripe through the center of each petal. It is extremely early blooming, commencing to flower when the plants are about 6 inches tall and keeping right on through the season until the late frosts of autumn. It always looks neat, as the newly opened flowers prevent the faded ones from becoming prominent. The plants reach a height of 8 to 10 inches and with plenty of room for development, may have a spread of 2 feet by the end of the season. The flowers are produced in great profusion, literally hundreds being open at a time. Linearis is valuable for border or edging use and is excellent for window boxes, or any place where a dwarf plant is desired. Will flower 6 weeks after seed is sown. Pkt. 15c; ½ oz. 35c.

*2297 STAR DUST FANTASY. Same shaggy-petaled, medium-sized flower as the mixture. The color is a rich, golden-yellow. Pkt. 10c.

*2294 FANTASY MIXED. The most fascinating new type of Zinnias introduced to the flower world in many years. The very informal, shaggy appearing flowers are graceful and interesting, quite distinct from the stiff, formal Zinnias to which we are accustomed. The cuts show the type of flower. The ranges include the brightest shades of red, yellow and orange as well as the popular pastel pinks and cream. This should be the sensation of the year. Mixed Colors. Pkt. 10c; ½ oz. 25c.

*2291 SCABIOSA FLOWERED. A new and very distinct type of Zinnia growing about 30 inches tall and producing an abundance of flowers in many colors. The outer petals are long and flat. The inner petals are short tubular florets forming a crest or crown somewhat resembling the Scabiosa. Pkt. 10c.

*2299 GAILLARDIA FLOWERED. The charming flowers of this new type remind one of the Double Gaillardia with their delightful color combinations and markings. The flowers are medium sized about 2 inches in diameter and on good stems for cutting. Plants grow about 2 feet tall and produce an abundance of bloom in rose, pink, bronze, yellow, orange, lavender and many combinations. Pkt. 15c.

*2288 TEMPLIN-BRADLEY'S LITTLE JEWELS. These small flowered Zinnias have a charm all their own. They lend themselves to bedding where a brilliant array of colors is needed. The stems are long enough to make the most wonderful bouquets, whether you wish just a tiny vase of flowers or a huge bowl of them. The mixture contains many combinations of colors in red, mahogany, rose, yellow, salmon and gold. Height 18 inches. See Color Page 21. Mixed Colors. Pkt. 10c; ½ oz. 30c.

*2293 DESERT GOLD. For the lover of gold colored flowers, here is a real addition to your gold garden. This Desert Gold contains all the rich yellow and golden shades of the Crown O'Gold Mixture. Pkt. 10c.

*2292 CROWN O'GOLD MIXTURE. A new development in which each petal is overlaid with a deep golden-yellow at the base while carrying out the individual flower color at the tip. Colors include old rose, cream, yellow, carmine-red and pink. Mixed Colors. Pkt. 10c.

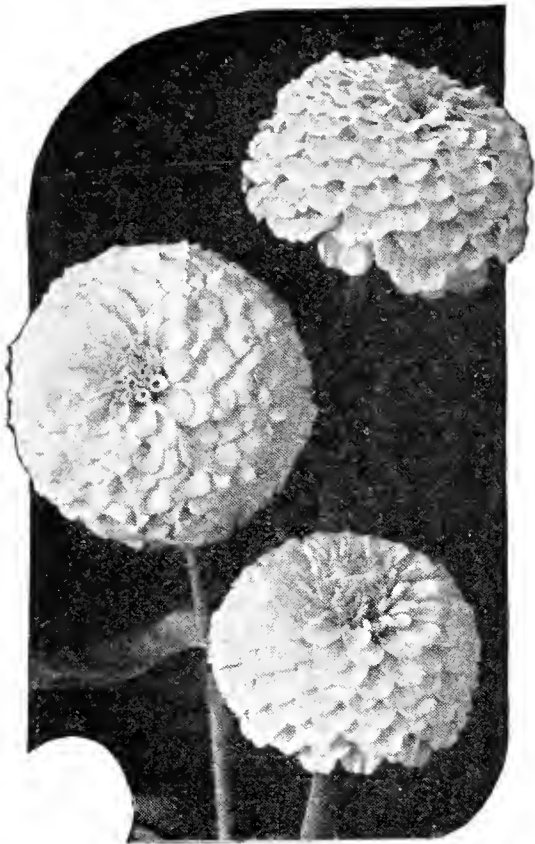
*2298 EARLY WONDER GYPSY. The earliest of all Zinnias. Beautiful burnished-orange of Pumila type in 30 to 40 days from seeding. Plants 15 to 18 inches tall. Pkt. 10c.

*2289 EARLY WONDER MIXED. 12 to 15 inches tall. A new race of dwarf early flowering Zinnias, bearing many flowers on long stems. Shades of salmon, pink, cerise, orange, red and lavender. Pkt. 10c.

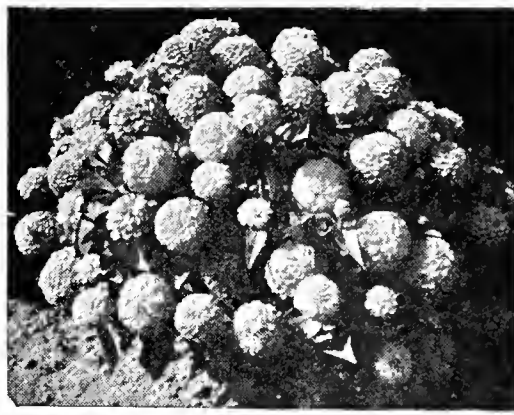
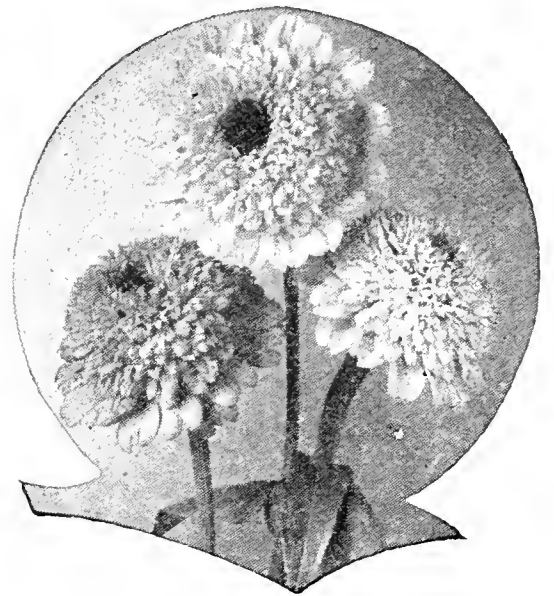
*2282 VICTORY QUILLED. Quilled like a Cactus Dahlia. Flowers large on tall plants. Mixed, Pkt. 10c.

*2283 PICOTEE. The petals are tipped with a contrasting color giving the flowers a very pretty and unusual effect. Mixed, Pkt. 10c.

More Zinnias on Page 31



Zinnia Lilliput or Pompon

Plant of Zinnia Tom Thumb
See description on page 30Zinnia Scabious Flowered Mixture
See description on page 30

More Zinnias

See Page 30 for other Zinnias.

Lilliput or Pompon "Baby Zinnias"

Lilliput Zinnias form pretty little dwarf, compact plants, literally covered with very double flowers 1 to 1½ inches across. They bloom all summer and provide an immense quantity of charming little flowers for miniature bouquets. The colors are lovely, too. 12 to 15 in.

- 2272 CANARY BIRD. Pkt. 5c.
 2277 CRIMSON GEM. Pkt. 5c.
 2278 FLESH PINK. Pkt. 5c.
 2273 GOLDEN GEM. Pkt. 5c.
 2279 ROSE BUD. Pkt. 5c.
 2274 SALMON GEM. Pkt. 5c.
 2275 SCARLET GEM. Pkt. 5c.
 2276 WHITE GEM. Pkt. 5c.
 2271 ALL ABOVE COLORS MIXED. Pkt. 5c;
 ¼ oz. 25c.

Pumila Double Zinnias

- 2261 PUMILA MIXED COLORS. This is the best type for bedding, growing compact plants 1½ feet tall with a multitude of good sized, perfectly double flowers. Pkt. 5c; ¼ oz. 25c.
 2266 CANARY YELLOW. 2267 PINKIE.
 2262 FIREBALL. 2265 SALMON ROSE.
 2263 GOLDEN BALL. 2268 SPUN GOLD.
 Price, Any Above Color: Pkt. 5c.
 2270 PUMILA ZINNIA COLLECTION.
 7 Pkts. 1 each of 7 Kinds 40c.
 Total Value 56c, for 40c.

Pumila Picotee Delight

Really a most delightful Zinnia. This class is the result of crossing Double Pumila with Picotee. The petals of the flowers are fringed and fluted. Each petal of the light colored flowers is tipped with Maroon, while those of the darker flowers are tipped with a lighter color. Florists consider this the best Zinnia for cut-flowers. 2 to 2½ feet tall.

- 2290 SALMON ROSE. Very popular color for cut-flowers. Pkt. 10c.
 2296 GOLDEN RAY. Golden-orange, tipped red, ruffled, curled. Pkt. 10c.
 2287 PICOTEE DELIGHT MIXED. Salmon, cream, buff and lavender, edged with contrasting colors. Pkt. 10c.

Templin-Bradley's Fine Lawn Mixtures

Your lawn is the foundation for all of your other plantings. The trees, shrubs and flowers that you have planted around your home cannot produce the perfect picture of beauty that you desire without the foreground of well-kept lawn. A good lawn is not difficult to produce.



Any one variety of grass alone will make a completely satisfactory lawn, as each variety has its peculiar advantage. Thus when several varieties are blended in the proper proportions, the advantages of all are combined in your lawn. We have spent years of experimental work in securing the proper varieties and proportions to use in each mixture for very best results. One pound of our lawn mixtures will sow 200 to 250 sq. ft. of new lawn. For filling in an old lawn use one-half that amount.

How to Plant a Lawn

Full directions for planting and the care of your lawn will be sent with every 5 lbs. or larger package of seed or will be sent free on request.



Make Your Lawn as Beautiful as This Golf Green

Our Best Regular Mixtures

For Sunny Places

- 4201 IDEAL MIXTURE. For a fine permanent lawn. It is a carefully blended mixture of the following varieties of hardy grasses best suited to growing a compact durable evergreen sod; Kentucky Blue Grass, Red Top, Fescues, White Clover and Bent Grass, a combination that insures a fine velvety lawn that will withstand the heat of summer and the cold of winter. Lb. 55c; 3 lbs. \$1.55; 5 lbs. \$2.50; 10 lbs. \$4.75; 25 lbs. \$11.00; Postage Paid.

For Shady Places

- 4202 SHADY NOOK MIXTURE. A special mixture containing varieties that naturally grow in shaded places. Suitable for sowing under shade trees and in shady corners, where the ordinary mixture will not do. The shady lawn must have special care as well as the right kind of seed. Our Lawn Leaflet explains what is necessary. ½ lb. 35c; Lb. 60c; 3 lbs. \$1.75; 5 lbs. \$3.00; 10 lbs. \$5.25; 25 lbs. \$12.50; Postage Paid.

For Quick Growth

- 4203 QUICK GROWTH MIXTURE. Makes a good lawn quickly. While not composed of as fine or expensive grasses as Ideal, nevertheless Quick Growth contains enough of these grasses to insure a good lawn after the biennial varieties have run out. Contains white clover. Compares favorably with many of the "best" mixtures on the market. Lb. 40c; 3 lbs. \$1.15; 5 lbs. \$1.85; 10 lbs. \$3.50; 25 lbs. \$8.50; Postage Paid.

Bent Mixture

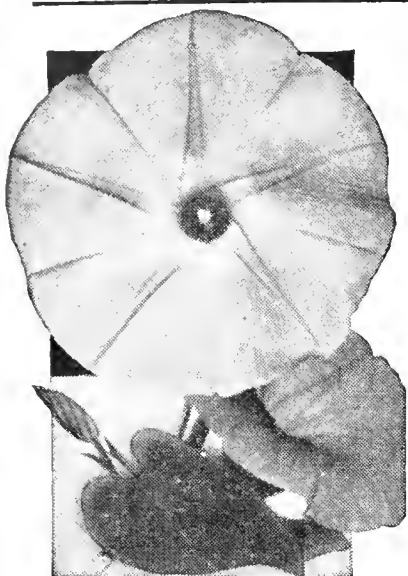
- 4204 SUPERFINE BENT or GOLF TURF MIXTURE. We highly recommend the use of this mixture as it is made up of the best strains of fine leaved grasses suitable for the "Putting Green" or Lawn. It contains a liberal proportion of Bent Grass as well as other varieties to secure a fine velvety sod throughout the season from early spring until late fall. Lb. 80c; 3 lbs. \$2.25; 5 lbs. \$3.75; 10 lbs. \$7.25; 25 lbs. \$18.00; Postage Paid.

Straight Grasses

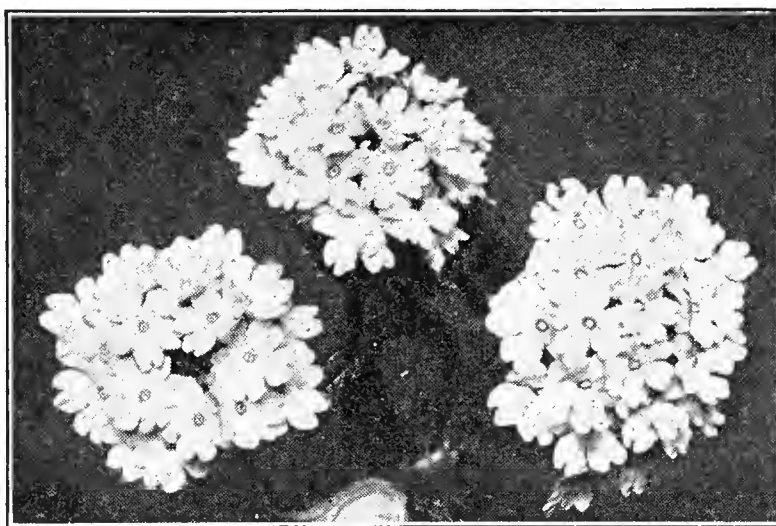
In addition to the Special Templin-Bradley Blends of the finest Lawn Seed, we also offer you separate named varieties for special purposes.

- 4222 SUPERFINE KENTUCKY BLUE GRASS. Fine leaved, true perennial, deep green. Lb. 45c; 10 lbs. \$4.00.
 4223 SUPERFINE RED TOP. Quick germination, long lasting, narrow leaves. Lb. 45c; 10 lbs. \$4.00.
 4227 POA TRIVIALIS. Quick growing shade grass, long lasting. Lb. 70c; 10 lbs. \$6.25.
 4228 ASTORIA BENT. Best for seed-started Bent Lawn. Dwarf, compact, spreading. Lb. \$1.35; 10 lbs. \$12.50.
 4235 PURE WHITE CLOVER. For those who like heavy showing of clover in lawns. ¼ lb. 35c; ½ lb. 60c; Lb. \$1.00; 5 lb. \$4.50.

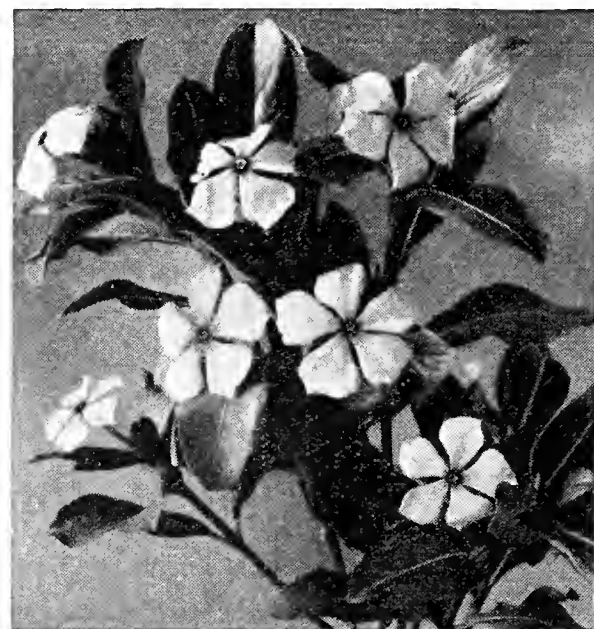
All above prices include postage paid.



"Heavenly Blue"
Morning Glory, See Page 21



Verbena, Mammoth Giant, Mixed



Vinca Rosea, Periwinkle

Ursinias

2036 ANETHOIDES. Native of Africa; novelty here. Daisy-like flowers 1½ inches across, of rich yellow, with purple center, above tufts of leaves on long, wiry stems. Remain open all day. Plants 1 foot high. **Culture D or E. Pkt. 10c.**

2037 PULCHRA. This charming new Ursinia is of semi-dwarf habit producing an abundance of rich orange daisy-like blooms. It is especially fine for dwarf borders or carpeting where much color is desired. The beautiful and very refined flowers are very fine for cut-flower use and combine well in bouquet or bowl arrangement. Pulchra prefers a sunny location. **Pkt. 15c.**

Venidium

2046 FASTUOSUM. Gorgeous Daisy from Africa, 3 feet high. Flowers 3 to 4 inches across. 90 days from seed. Orange with purple-black center. **Culture D or E. Pkt. 15c.**

Vine Seeds

Climbing Vines are useful in so many places that you can use many different kinds without clashes of color or habit of growth. You will find all described in the alphabetical listing on the Annual Flower Seed Pages of this catalog, but for your quick reference, we group them here for you.

- 2362 ALLEGHENY VINE, Adlumia** .. Pkt. 10c
- 2364 AMPELOPSIS VEITCHII** Pkt. 10c
- 2367 BALSAM APPLE** Pkt. 10c
- 2447 BLACK EYED SUSAN** Pkt. 8c
- 2372 CANARY BIRD VINE** Pkt. 10c
- 2378 CUP & SAUCER VINE** Pkt. 10c
- 2380 CYPRESS VINE** Pkt. 8c
- 2381 APPLE, ORNAMENTAL GOURD** Pkt. 10c
- 2382 NEST EGG, ORNAMENTAL GOURD** Pkt. 10c
- 2383 HORNED CUCUMBER, ORNAMENTAL GOURD** Pkt. 10c
- 2384 BICOLOR, ORNAMENTAL GOURD** Pkt. 10c
- 2385 BOTTLE, ORNAMENTAL GOURD** Pkt. 10c
- 2386 FLAT STRIPED, ORNAMENTAL GOURD** Pkt. 10c
- 2387 ORANGE, ORNAMENTAL GOURD** Pkt. 10c
- 2388 PEAR, ORNAMENTAL GOURD** Pkt. 10c
- 2389 SPOON, ORNAMENTAL GOURD** Pkt. 10c
- 2390 TURK'S TURBAN, ORNAMENTAL GOURD** Pkt. 10c
- 2391 WARTED, ORNAMENTAL GOURD** Pkt. 10c
- 2392 SMALL FRUITED, MIXED, ORNAMENTAL GOURD** Pkt. 10c
- 2393 CAVE MAN'S CLUB, ORNAMENTAL GOURD** Pkt. 10c
- 2394 CALABASH or PENGUIN, ORNAMENTAL GOURD** Pkt. 10c
- 2399 HYACINTH BEAN, Dolichos**.... Pkt. 8c
- 2395 HEAVENLY BLUE, Morning Glory** Pkt. 10c
- 2405 DOUBLEROSEMARIE, Morning Glory** Pkt. 10c
- 2397 JAPANESE HOP VINE** Pkt. 10c
- 2410 JAPANESE KUDZU VINE** Pkt. 10c
- 2413 KENILWORTH IVY** Pkt. 8c
- 2418 MINA LOBATA** Pkt. 10c
- 2419 MOONFLOWER** Pkt. 10c
- 2421 COMMON MORNING GLORY** Pkt. 5c
- 2422 JAPANESE MORNING GLORY** Pkt. 8c
- 2423 NEW GIANT MORNING GLORY** Pkt. 10c
- 2424 ROCHESTER BLUE MORNING GLORY** Pkt. 10c
- 2425 SCARLETT O'HARA MORNING GLORY** Pkt. 25c
- 2368 SCARLET RUNNER BEAN** Pkt. 5c
- 2442 SMILAX** Pkt. 10c
- 2376 CLIMBING VINE MIXTURE.** You surely get your money's worth in this package as it contains a general mixture of the above varieties. **Pkt. 10c; ¼ oz. 25c.**

Verbenas

Verbenas are wonderful for Bouquets. Very free flowering Annuals of low spreading growth, forming a carpet of bright colors when in bloom, from July to frost. **CULTURE D OR E.**

New Giant Verbenas

2077 CRIMSON GLOW. Best deep red Verbena, bears an abundance of rich flowers of solid color. No white eye. Plants are neat, semi-compact in habit and very desirable bedding type. **Pkt. 15c.**

2076 FLORADALE BEAUTY. An All America selection producing extremely large flowers of rose-pink to deep rose-red. **Pkt. 20c**

2070 EYEFUL. All America. Startling beautiful. Medium sized flowers of intense, dazzling scarlet with white eye. Useful for bedding or borders. Well named "Eyeful." **Pkt. 10c.**

2074 BEAUTY OF OXFORD HYBRIDS. Cross between Luminosa and Beauty of Oxford. Individual florets, large, in mammoth heads. From clear rose-pink to rose-red, with a touch of salmon-pink. **Pkt. 10c.**

2051 MAMMOTH GIANTS MIXED. An excellent mixture of Giant Verbenas, of all colors listed above and other distinctive colors. **Pkt. 5c; ¼ oz. 25c.**

2071 HYBRIDA GRANDIFLORA MIXED. This Hybrida Grandiflora Mixture contains a riot of gay and lovely colors. It will make a brilliant bed and will provide cut-flowers for your house from July until frost. They are not quite as large as the Mammoth Flowered, but of good size and larger than the Common Hybrids. **Pkt. 5c; ¼ oz. 25c.**

Dwarf Erect Verbenas

2065 ERECTA, ROYAL BOUQUET. A new strain of Verbenas of robust compact habit and free blooming. Plants rather upright, 15 to 18 inches tall. Flowers in mixed colors. Can be used for cutting as well as for bedding display. **Pkt. 10c; ¼ oz. 25c.**

Dwarf Compact Verbenas

2069 MIXED HYBRID COMPACTA ERECTA. This new class of Verbenas is entirely distinct from the older forms. The plants are bushy and compact. They are wonderful for borders or bedding. Height 6 to 8 inches. Mixture of very choice varieties. **Pkt. 10c; ¼ oz. 25c.**

Other Verbenas

2061 VENOSA. A splendid bedding type, plants quite erect, one foot high. It is a luxuriant grower and the plants are well covered with bright flowers of purple and heliotrope. Very effective used with Alyssum as a ground cover and background for the Verbenas. **Pkt. 10c; ¼ oz. 20c.** See Color Plate, Page 22.

2062 CITRIODORA. Alyosia, Lemon Verbena. A favorite in old fashioned gardens. Has fragrant lemon scented foliage. A tender plant which may be grown in the outdoor summer garden and then potted for indoor garden in the winter. **Pkt. 10c; ¼ oz. 35c.**

Vinca Rosea

2081 PERIWINKLE. One of the finest border plants imaginable. 1½ feet tall, compact and bushy. Dark shiny foliage. White, pink and crimson eye. **Culture D or E. Pkt. 5c.**

Viscaria

2093 BLUE PEARL. An English Novelty. New, free-flowering, pure lavender-blue, lovely for mass planting. 12 inches high, blooms all summer with an abundance of the charming little flowers covering the plant and giving the effect of a blanket of lavender-blue, sow the seed broadcast for a fine flower bed. **Culture D or E. Pkt. 15c; ¼ oz. 35c.**

Xeranthemum

2130 XERANTHEMUM. Charming everlasting flower, produce many bright flowers of silky texture. Rose, white and purple, double mixed. Plants 2 feet tall. **Culture D or E. Pkt. 10c.**



Have Every Feature You Want
in a Garden Glove

**All-Leather—DIRT PROOF—Durable
SOFT — Comfortable — WASHABLE**

Easy on the hands and easy to wear!

Economical, too—outwear 6 pairs of ordinary fabric gloves, are washable and can be used the year round for garden, housework, yard, painting, furnace, garage, etc. You'll like them.

Sizes for Women (small, medium, large) for Men (small, medium, large). Price, 75 cents a pair, post-paid (2 pair \$1.40.)



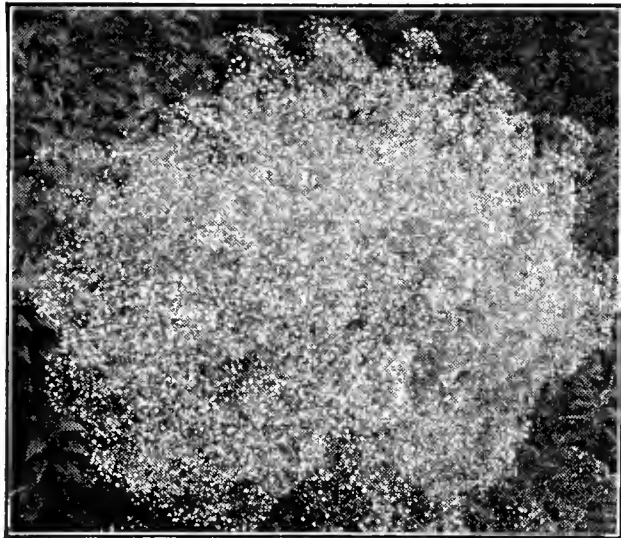
"DOGZOFF"

If you are bothered with dogs, cats or rabbits, "Dogzoff" is the spray you need. A most efficient animal repellent, non-poisonous to plants and animals and not offensive to humans.

"Dogzoff" is applied with any small insect sprayer and one application lasts three to four weeks. It will save its cost many times over around the garden and home.

Price for Season's Dogzoff Supply 69c

Perennial Novelties



Gypsophila Oldhamiana

Beautiful Dwarf Anchusa

2534 MYOSOTIDIFLORA. With those who delight in Rock Garden varieties of real merit, Anchusa Myosotidiflora will at once become a favorite. The beautiful rich green foliage completely covers the dwarf plants from which arise many airy sprays of the most delightful forget-me-not blue flowers during April and May and at intervals throughout the summer. Will grow from 9 to 12 inches tall. **Pkt. 20c.**

Novelty Aquilegia

2575 RED RIDING HOOD. This variety is extremely fine short spurred with double flowers of deep old rose and a pure white corolla. The plants bear an abundance of beautiful rich green foliage from which arise numerous tall strong branching stems bearing the delightful pink and white blooms. The plants will average two feet in height and produce their bloom quite early, continuing for a month to six weeks. **Pkt. 15c.**

Grand New Armeria

2595 GIANT PINK. The delightful attractiveness of the Armerias is very well known, but it is difficult to imagine fully the beauty and charm of this new large flowered variety. Its clumps of very attractive foliage are of themselves worthy a place in our gardens and when surmounted by large glistening pink balls of bloom in June and July, they become one of the most satisfactory rock garden and border subjects. Giant Pink certainly deserves a place in your garden. **Pkt. 20c.**

Fine New Carnation

2714 J. M. BRIDGEFORD. A very new development in the hardy perpetual Carnation family, this valuable variety brings new virtues to this popular flower. The habit of the plants is exceptionally sturdy, growing 15 to 16 inches high, each of its strong upright branches bearing a large well formed flower of unusual size. The grand blooms appear in a range of colors heretofore unattained in the Carnation family. Many new and interesting shades adding to its interest and value. Extremely hardy, it will give success under practically all conditions. **Pkt. 30c.**

Novel Euphorbia

2880 POLYCHROMA. A delightful garden subject for the dwarf border or rockery, sending up many crown shoots 10 to 15 inches tall. Each shoot bears an abundance of dark green oval leaves and is surmounted by a close bract of small flowers of a rich butter-yellow. As the flowers open, the surrounding crown of leaves turn to a similar color until the entire top of each branch becomes a glow of bright yellow. A very interesting and attractive variety. **Pkt. 20c.**

Unusual Gaillardia

2892 THE GOBLIN. A really dwarf Gaillardia of compact plant habit which produces an abundance of rich colored bloom on good stems above the attractive foliage. They are a bright red, edged yellow, which add much color in the garden and are fine for cutting. **Pkt. 20c.**

Dainty Gypsophila

2920 OLDHAMIANA. This fine new hardy Gypsophila is similar to the popular Paniculata variety but more erect growing and continuous blooming, bearing flowers until late into the autumn. The flowers have a very slight tinge of flesh-pink which adds to their charm. Oldhamiana is very hardy and is an excellent addition to your hardy garden both for garden effect and for a continuous supply of cutting material. **Pkt. 15c.**

Real garden merit is the test that a hardy perennial plant must pass to assure its acceptance into the gardens of critical gardeners and to assure its permanent acceptance as a member of their garden family. The following comparatively newer varieties have this degree of merit and will please you.



Myosotis, Star of Love

New Delphiniums

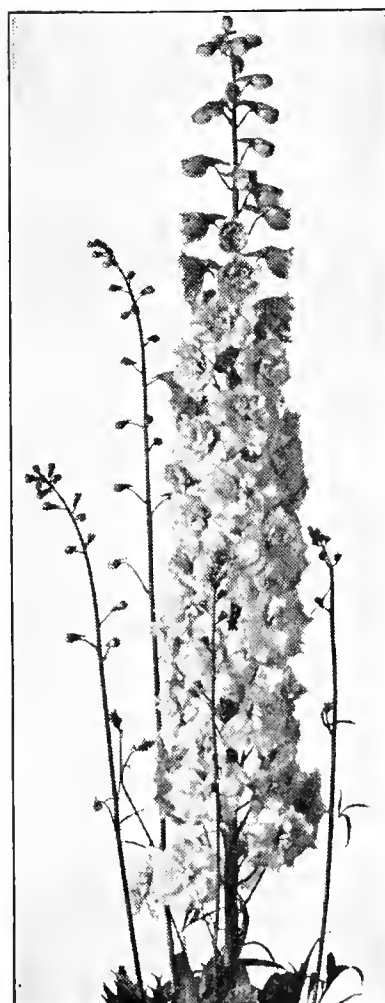
Of Great Size and Beauty. See Page 59.

2790 GIANT PACIFIC HYBRIDS. This wonderful new strain produces huge flowers often 2 to 2½ inches in diameter, beautifully spaced on tall well proportioned spikes growing 6 to 8 feet tall. The plants are strong vigorous growers with an abundance of rich green foliage that is comparatively mildew resistant. The tall spikes are on strong woody stems and bear a grace and charm that far surpasses all other sorts. The colors in these new hybrids range from pure white through all the lovely light blues and pastels and include the rich dark blue and violet tones, with both light and dark "bees." The Giant Pacific Hybrids are practically 100% double flowered. **Pkt. 35c.**

Lovely White Delphiniums

2790-F GIANT PACIFIC WHITE. This grand white is a careful color selection from the New Giant Pacific Hybrids and has all the vigor and virtues of the parent strain. The beautiful pure white petals in their graceful double arrangement with large "bees" sometimes pure white and often dark and contrasting, form a most attractive flower. Spikes tall and graceful. **Pkt. 50c.**

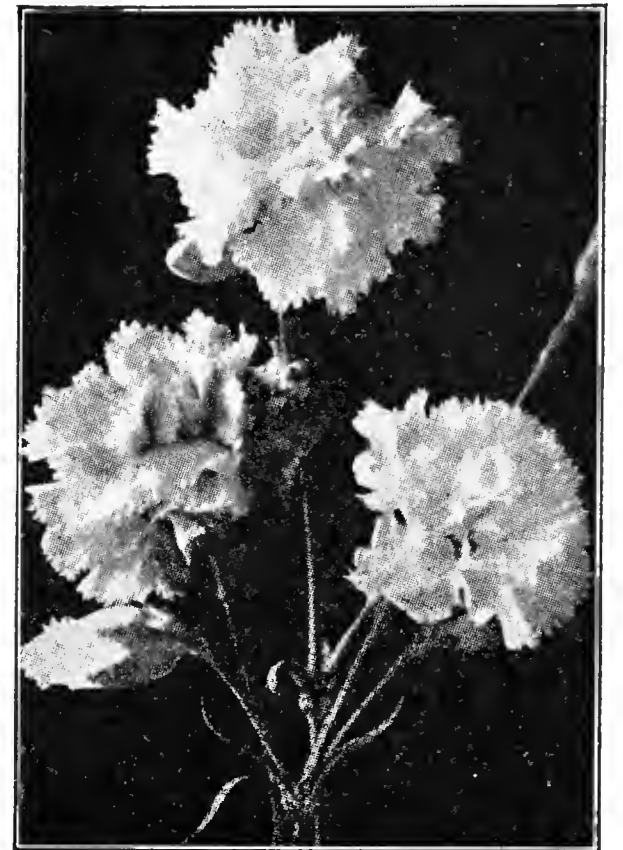
2789 HOODACRES WHITE. This giant new white Delphinium is a marvel of stately beauty with its fine straight spikes 5 to 6 feet tall, of beautiful nicely doubled blooms. Hoodacres resembles the Hollyhock type in its habit of growth and in its flower and spike form; it is a good vigorous grower and produces excellent flower spikes. The flowers are double with large white "bees," closely arranged on long well formed spikes. **Pkt. 25c.**



New
Delphinium
Hoodacres
White

More Choice
Delphiniums
on Page 36.

Helpful Hints
about starting
your Flower
Seeds
See Page 4.



Hardy Carnation, J. M. Bridgeford

Brilliant Coral Bells

2964 HEUCHERA SPITFIRE. An unusually fine and desirable variety of Coral Bells. Vigorous and free blooming producing many large brilliant bells of rich scarlet on tall strong stems. A most valuable sort to add to your perennial planting both for garden display and cut flowers. **Pkt. 20c.**

Glorious Double Heliopsis

2943 HELIOPSIS LEMOINE STRAIN. The most beautiful of all Heliopsis varieties the new Lemoine strain bears a multitude of large double golden yellow flowers of exceptional value as cut flowers. Started early this strain will come into flower the first year. We consider this one of the loveliest of all new perennials in its color. **Pkt. 20c.**

Most Beautiful Myosotis

3131 COMPACTA STAR OF LOVE. This lovely new strain of hardy Forget-me-not is the result of many years of careful selection. The plant type and habit of growth is a grand improvement in uniform dwarf compactness. Above the beautiful foliage appear multitudes of light graceful flower heads of unusual bright blue. **Pkt. 20c.**

New Dwarf Pentstemon

3193 MINIATURE HYBRIDS. The delightful Gloxinia-like flowers are borne in the most marvelous array of colors imaginable on branched spikes 2½ to 3 feet. The flowers are numerous and closely arranged on the spike, thus being very desirable for cutting. **Pkt. 20c.**

A Useful Pyrethrum

3267 PTARMICAEFLORUM. A most charming and useful plant with silvery white graceful feathery foliage so desirable in bouquets. The plants are neat in habit and will supply a great quantity of cutting material throughout the season. Grows 6 to 10 inches tall and is quite hardy. **Pkt. 25c.**

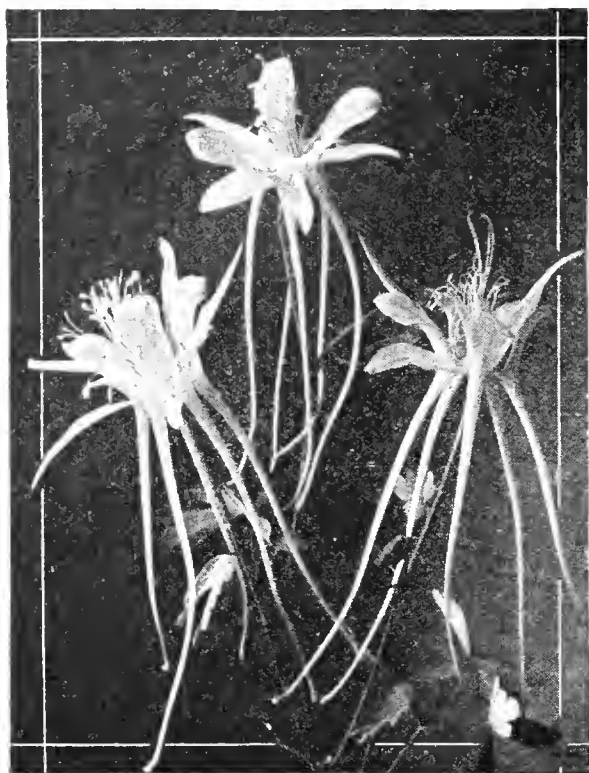
A Grand Little Viola

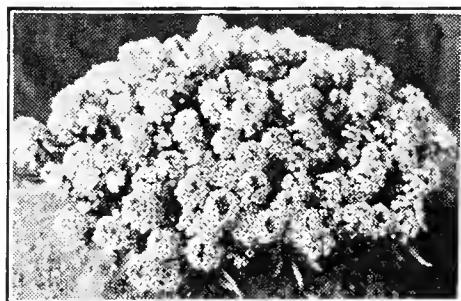
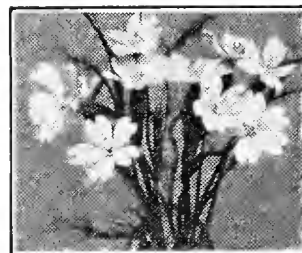
3452-A. CHANTREYLAND. Among the delightful Viola Cornutas, Chantreyland takes top place. Its beautiful, pure apricot color, fine flower form, abundance of bloom and neat plant habit, all help to make Chantreyland almost the perfect Viola, and it comes exceptionally true from seed. **Pkt. 15c.**

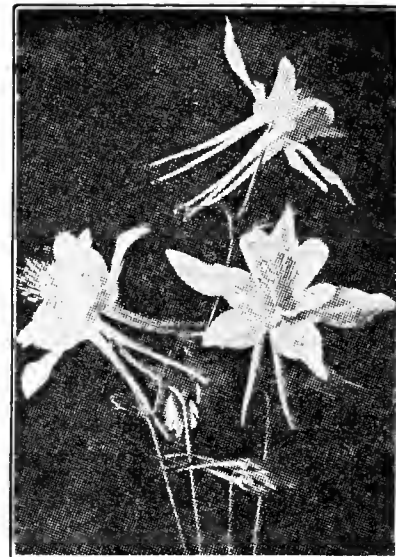
Grand Perennial Mixtures

3471 TALL SORTS. Most desirable varieties for border planting or for cut-flowers. Most all grow 2 to 3 feet tall. Very interesting to grow. **Pkt. 10c; ¼ oz. 35c; Oz. \$1.00.**

3472 FOR ROCK GARDENS. This mixture includes the varieties that are best for Rock Garden use. All semi-dwarf and low growing and will thrive well in the rockery. **Pkt. 20c; ¼ oz. 25c.**


Aquilegia Longissima

Achillea

Alyssum Saxatile

Agrostemma

Aconitum Napellus

Dobbie's Aquilegias Hybrid

Perennial Chart

On Page 57

The Best Perennial Seeds

The term Hardy Perennial is used to distinguish that class of plants whose life cycle is not completed within one or two years, but grow year after year, increasing in beauty and size and are hardy enough to withstand the severe weather of the winters. Great Horticulturists and Plant Breeders in many parts of the world have spent their lives developing and improving many varieties of these lovely flowers. Not until trial grounds have proven that we are giving you something that will benefit your garden, do we offer you a new variety or strain. The Perennial Seeds we offer to you on the following pages will please you and will make your garden a thing of beauty for many years.

Growing Perennials From Seed See Culture "F" on page 4

The letters R. G. after the name means the variety is especially fine for Rock Gardens.

Achilleas, Milfoil

- 2505 THE PEARL, Ptarmica Double.** If sown early, Achilleas will bloom the first season. Fully double pure white flowers like little snowballs, all season from spring until fall. Fine for cutting. 2 feet. **Pkt. 10c.**
- 2506 YELLOW. R. G.** Yellow, sweet scented 1½ to 2 feet. **Pkt. 10c.**
- 2507 MILLEFOLIUM ROSEA.** Rosy-red flowers in dense heads and finely cut, deep green foliage. Blooms in June and later. **Pkt. 15c.**
- 2508 TOMENTOSA YELLOW. R. G.** Dwarf, 6 to 8 inches tall, fern-like foliage. Bloom July to September. **Pkt. 15c.**

Aconitum, Monkshood

- Tall spikes of hooded flowers for cutting and garden display. Likes rich, moist soil in partial shade. Slow to germinate.
- 2510 NAPELLUS DARK BLUE.** Flowers July and August. 4 to 5 feet. **Pkt. 10c.**
- 2512 WILSONI.** Violet-blue flowers in September. 5 to 6 feet. **Pkt. 15c.**

Adonis Vernalis

- 2516 ADONIS VERNALIS.** Bright yellow flowers like large Buttercups in April and May. 15 to 18 inches tall, fern-like foliage. After blooming the plants die down to the ground. **Pkt. 15c.**

Agrostemma, Mullein Pink

- 2521 CORONARIA, ROSE OF HEAVEN, Atro-sanguinea. R. G.** Brilliant blood-red flowers like small single pinks, June to August. Sown early will bloom first year. Fine cut-flower, very showy in borders. 2 ft. **Pkt. 10c.**

Allegheny Vine

- 2362 MOUNTAIN FRINGE, Adlumia.** Graceful climber, foliage like Maiden Hair Fern. Reseeds itself. Likes shaded sheltered situation and moist soil. The flowers numerous like Bleeding Hearts, white and purple. 15 feet high. **Pkt. 10c.**

Ampelopsis Veitchii

- 2364 BOSTON IVY.** The best vine to grow on stone or brick walls. Leaves are rich green and form a dense mat. After frost, leaves change to scarlet, orange and yellow. **Pkt. 10c.**

Asphodeline

- 2600 LUTEA, Jacob's Rod.** Stately plants 3 to 4 feet tall. Beautiful foliage, golden-yellow fragrant flowers in June and July. **Pkt. 15c.**

Alyssums, Hardy

- 2528 SAXATILE COMPACTUM.** Basket of Gold. R. G. Masses of golden-yellow flowers in May. Plant and flowers similar to Annual Alyssum. 9 to 12 inches tall. **Pkt. 5c; ¼ oz. 30c.**
- 2529 ARGENTEUM. R. G.** Yellow flowers, silvery foliage. Dense growth, blooms June to August. 12 to 15 inches. **Pkt. 10c.**
- 2530 SERPYLLIFOLIUM. R. G.** A few inches high, silvery-gray foliage, bright yellow flowers. Early blooming. **Pkt. 15c.**
- 2531 ROCK GARDEN SPECIES MIXED. R. G.** The rarer dwarf varieties such as Montanum, Rostratum, Corymbosum etc. Bloom April to August. **Pkt. 15c.**

Anchusa, Bugloss

- 2533 ITALICA GRANDIFLORA.** Bugloss Drop-more. Lovely deep blue trumpet-shaped flowers, borne freely from May to July. Likes partial shade. 3 to 4 feet. **Pkt. 10c.**
- 2534 MYOSOTIDIFLORA, R. G.** See Novelty Page 33.

Anemone, Windflower

- 2541 CORONARIA, ST. BRIGID. R. G.** Among the prettiest of Perennials, and this strain with large, double and semi-double flowers of wide color range is best of all. 1 to 1½ inches across. Flowers in May and June. 1 ft. **Pkt. 15c.**

Anthemis, Golden Marguerite

- 2548 KELWAYI.** Bright golden-yellow, daisy-like flowers on long stems with finely cut foliage. Blooms June to September. 2 ft. **Pkt. 10c.**
- 2549 MONTANA.** White flowers, very fine blooming, nice for massing in the border. Blooms all summer, one foot high. **Pkt. 10c.**

Arabis, Rock Cress

- 2581 ALPINA. R. G.** Blooms in April and May, pure white, fragrant flowers over low carpet-like plants. Fine for edging or bare spaces. 6 inches tall. **Pkt. 15c.**
- 2582 ROSEA. R. G.** A lovely variety of Arabis only an inch or two taller than Alpina. Vivid rose. **Pkt. 20c.**

Arenaria, Sandwort

- 2586 MONTANA.** A very desirable trailing sort of nearly Evergreen foliage, forming a dense carpet of green foliage covered with large white flowers in spring. A fine subject for the Rock Garden. **Pkt. 15c.**

Aquilegias Columbines

- 2556 TEMPLIN-BRADLEY'S LONG SPURRED HYBRIDS.** A selection of the finest long spurred Columbines including the famous strain known as Mrs. Elliott, which has received many awards wherever exhibited. Many rare and pleasing colors. **Pkt. 15c; ½ oz. 25c; 1 oz. 45c.**

Separate Colors

- 2557 BLUE SHADES.** Very beautiful.
- 2558 ORANGE and SCARLET.** Brilliant.
- 2559 PINK SHADES.** Very delicate.
- 2560 ROSE QUEEN.** Rich darker pink.
- 2561 SNOW QUEEN.** Very fine pure white. Price any Above, **Pkt. 20c.**
- 2565 DOBBIE'S IMPERIAL HYBRIDS.** An English strain sure to charm you with the excellence of the color assortment and the long spurs. **Pkt. 15c; ½ oz. 45c.**
- 2564 CRIMSON STAR.** Long spurred, having deep blood-crimson sepals and spurs and white petals, a very delightful and attractive color effect. Plants are erect and vigorous, 2½ feet tall and very free flowering. **Pkt. 20c.**
- 2555 COERULEA.** The Rocky Mountain Columbine. Long blue spurred. **Pkt. 10c.**
- 2566 CHRYSANTHA YELLOW.** Large canary-yellow flowers with long spurs. Blooms from May to August. 3 to 4 feet. **Pkt. 15c.**
- 2567 RED SPURRED (Jaetschui).** Large flowered, yellow with Peach-red, long spurs. **Pkt. 10c; ½ oz. 40c.**
- 2562 COPPER QUEEN.** This delightful new addition to the long spurred family is of deep copper-red with a straw-yellow corolla. **Pkt. 15c.**
- 2572 LONGISSIMA.** Beautiful American Species received Award of Merit. Its most unusual feature is the very long spurs, often measuring 4 inches in length. Delicate yellow. **Pkt. 20c.**
- 2575 RED RIDING HOOD.** See Novelty Page 33.
- 2571 FINE MIXED.** A lovely mixture of all colors, single and double short spurred varieties. **Pkt. 5c; ¼ oz. 25c.**

Aquilegias for Rock Gardens

- 2569 ALPINA BLUE. R. G.** 12 to 18 inches tall, compact and branching, clear blue. **Pkt. 15c.**
- 2570 COMPACTA ERECTA EDELWEISS. R. G.** Snow-white, blooms in profusion. **Pkt. 15c.**
- 2573 FLABELLATA NANA.** Dwarf White. R. G. A very early flowering variety, growing one foot high. Pure white flowers. **Pkt. 25c.**



Hardy Aster



Bellis, Monstrosa



Campanula Rotundifolia Olympica



Campanula Medium



Bocconia, Plume Poppy

Armeria, Sea Thrift

2591 FORMOSA. Dwarf, rose-pink flowers, June to July. 24 inches tall. **Pkt. 10c.**

2592 MARITIMA SPLENDENS. R.G. 6 inches high, bright rose flowers, May and June. **Pkt. 15c.**

2593 LAUCHEANA. R.G. 6 inches high. Rosy-crimson flowers, July and August. **Pkt. 15c.**

2594 MAURITANICA. Pink flowers, 2 to 3 inches across, 18 to 24 inches tall. Bloom in June, July and later. **Pkt. 15c.**

2595 GIANT PINK. R.G. New large flowered, attractive foliage, surmounted by large glistening pink balls of bloom in June and July. **Pkt. 20c.**

Asclepias

2596 TUBEROSA. Bright orange flowers, followed by long curious pods containing white feathery seeds. The opened seed pods may be dried for winter decorations. Easy to grow. Start where plants are to stand. 2 to 2½ feet. **Pkt. 15c.**

Asperula

2601 SWEET WOODRUFF, Odorata. Herb, for carpeting shady places, 6 to 8 inches high. May to July, bears sweet-scented snowy-white flowers. **Pkt. 10c.**

Asters, Hardy

2602 WARTBURG STAR, Subserotus. Lavender-blue with yellow centers. 2 feet high, flowers 3 inches across. Blooms May and June. **Pkt. 15c.**

2605 SUBCOERULEUS BLUE. R.G. Daisy-like azure-blue flowers, golden centers, 2½ to 3 inches across. Blooms June to July, 15 inches. **Pkt. 10c.**

2603 LARGE FLOWERED MIXED, Michaelmas Daisy. Graceful masses of bright flowers. Excellent for cutting. **Pkt. 15c.**

2604 ALPINUS MIXED. R.G. 12 to 15 inches high, flowers rose, lavender and blue. Contains many May and June flowering varieties. **Pkt. 15c.**

Aubretia, Deltoidea

2607 LILAC BLUE, R.G. Dwarf, compact plants. Bloom April and May. 6 inches. **Pkt. 15c.**

2606 LARGE FLOWERED HYBRIDS. R.G. 6 inches tall, many colors. **Pkt. 15c.**

Baptisia

2613 AUSTRALIS or Wild Indigo. June and July. Plants 2 to 3 feet, racemes of pea-shaped, indigo-blue flowers. **Pkt. 10c.**

Bellis

2617 MONSTROSA DOUBLE MIXED. Double English Daisy. Large flowered strain. Double, ball-shaped flowers of white, pink, rose and red. April to early June. Most popular for low edgings in cool shady spots. **Pkt. 10c; ½ oz. 40c.**

Bocconia

2626 CORDATA JAPONICA, Plume Poppy. 5 to 8 feet tall, attractive, large plumes of small pinkish-white flowers in July. Fine background. **Pkt. 15c.**

Boltonia

2632 LATISQUAMA, False Camomile. 6 to 8 feet tall, showy, excellent background. Quantities of lavender-pink daisy-like flowers, August and September. **Pkt. 15c.**

Calamintha

2634 ALPINA. R.G. Small blue flowers in June. 6 inches tall. **Pkt. 15c.**

Campanulas

There are few groups of plants which possess such beauty as do the Campanulas. Some are Perennials, others Biennials. They like sunny situations and the seed may be sown any time from spring until August. Sow seed of the Biennials each season. To prolong blooming season, cut off flowers as they fade. Give protection over winter.

Campanula, Canterbury Bells

Campanula Medium. Showy plants, 2 to 3 feet high, large bell-shaped flowers.

2637 DARK BLUE. Pkt. 5c.

2639 PINK. Pkt. 5c.

2636 MEDIUM SINGLE MIXED. Pkt. 5c.

2644 MEDIUM DOUBLE MIXED. Pkt. 10c; ¼ oz. 30c.

Campanula, Cup and Saucer

Campanula Calycanthema. Flowers tubular bell-shaped with saucer-like petal fringed at base, giving appearance of cup and saucer. Bloom June and early July, 2½ feet tall. Biennials, blooming the second year from seed sown in June.

2652 DARK BLUE. Pkt. 10c.

2654 PINK. Pkt. 10c.

2651 CAMPANULA CALYCANTHEMA MIXED. Pkt. 10c; ½ oz. 25c.

Campanula, Carpatica, Harebells

2681 CAMPANULA CARPATICA MIXED. 10 inches high. Flowers cup-shaped, 1½ inches across, June to October. **Pkt. 10c.**

2682 BLUE. Pkt. 15c.

2683 WHITE. Pkt. 15c.

2666 CAMPANULA PERSICIFOLIA MIXED or Peach Bells. Large bell-shaped flowers of blue or white. 2 feet. June and July. **Pkt. 15c.**

2660 TEMPLIN-BRADLEY'S PRIZE MIXTURE. Splendid mixture of Medium and Cup and Saucer, single and doubles, all available shades. **Pkt. 15c.**

Campanulas for Rock Gardens

2693 TURBINATA BLUE. R.G. Bushy, 15 inches, cup-shaped. June to August. **Pkt. 15c.**

2694 PUSILLA BLUE. R.G. 4 inches. Bell-shaped flowers. June to July. **Pkt. 25c.**

2696 ROTUNDIFOLIA BLUE. Blue Bells of Scotland. R.G. 1 ft. tall. Flowers pendant. June to August. **Pkt. 15c.**

2697 ROTUNDIFOLIA OLYMPICA. R.G. An Alpine. 10 inches. Fairly covered all summer with pretty like blue bells. **Pkt. 25c.**

2688 GLOMERATA SUPERBA. R.G. Pkt. 15c.

Candytuft, Iberis, Hardy

2701 SEMPERVIRENS. R.G. In April and May the low compact plants are covered with white flowers, resembling the Annual Candytuft. Excellent for Rock Garden, naturalizing, or as a border to taller plants in sun or shade and on practically all soils, foliage Evergreen. 8 inches tall. **Pkt. 10c; ½ oz. 35c.**

Cerastium

2731 TOMENTOSUM, Snow in Summer. Foliage silvery, creeping, loaded with small single white flowers in May and June. 4 to 6 inches tall. **Pkt. 10c.**

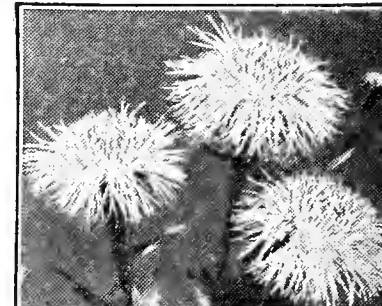
Chelone

2736 BARBATUS TORREYI, Turtlehead Shell-flower. Slender, tube-like, scarlet. July to August. 2 feet. **Pkt. 10c.**

2737 HYBRIDA PRAECOX, Turtlehead Shell-flower. Early large flowers in profusion. Pink, rose and red. **Pkt. 15c.**



Carnation, Chabauds



Hardy Centaurea Montana

Carnations, Hardy

2708 CHABAUDS. Large double and semi-double flowers on stems 16 to 20 inches and in a great variety of colors. For outdoors in north, treat as Annual. Greenhouse strain. **Pkt. 10c.**

2709 EARLIEST DWARF VIENNA. 12 to 15 inches. Pink, yellow, red and purple. Flowers large, and many double. **Pkt. 10c.**

2714 J. M. BRIDGEFORD. See Novelty Page 33.

Carnations, Grenadin

Valuable class, blooming first year from seed sown early. Large double flowers, good stems, rich colors. 18 to 20 inches.

2711 WHITE GOLD. Pkt. 15c.

2703 ROSE-PINK SHADES. Pkt. 15c.

2704 YELLOW. Pkt. 15c.

2705 SCARLET. Pkt. 15c.

2710 GRENADIN, MIXED COLORS. Pkt. 15c.

Centaureas, Hardy

2715 MONTANA BLUE. Large flat flowers 2 inches across, called Perennial Cornflower or Blue Bottle. June to September. 2 ft. **Pkt. 10c.**

2719 MACROCEPHALA. Large, globular, bright yellow flowers, 2 inches across. Showiest Centaurea. Blooms July to August. 4 ft. **Pkt. 15c.**

2720 DEALBATA, Persian Centaurea. Rose-pink. July to September. Silvery foliage. 1½ to 2 ft. **Pkt. 15c.**

CHEIRANTHUS. See Wallflower

Chinese Lantern

3204 PHYSALIS FRANCHETI. Pods bright orange-red, resemble Chinese Lanterns. Make colorful winter bouquets. **Pkt. 10c.**

Chrysanthemums, Cascade

2747 JAPANESE MOUNTAIN, Single and Double Mixed. White, yellow, bronze, pink, rose, red and crimson. Single and double, 2 inches across, drooping stems. For hanging baskets or garden. Not absolutely hardy. **Pkt. 15c.**

CHRYSANTHEMUMS, HARDY. See Shasta Daisy.

Coreopsis

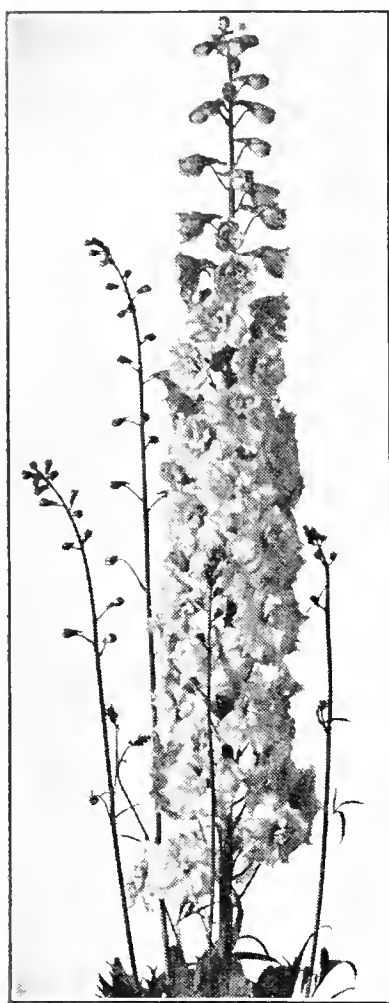
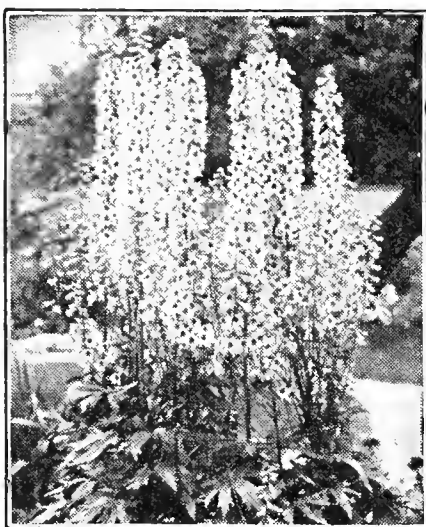
2756 MAYFIELD GIANT. New strain 3 to 3½ feet tall, masses of extra large golden-yellow flowers on long firm stems. Superior to original semi-double. **Pkt. 15c.**

2754 GRANDIFLORA SINGLE. Large single yellow flowers, fine for cutting. **Pkt. 10c.**

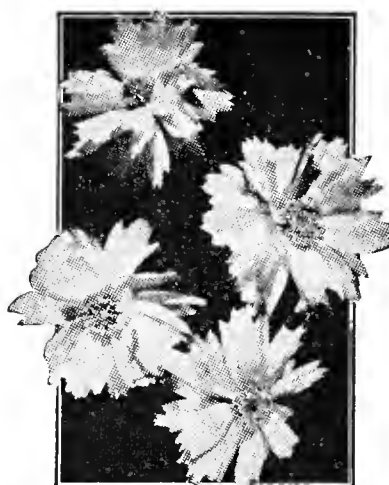
2755 GRANDIFLORA DOUBLE. Improved. Each flower has double row of petals. **Pkt. 15c.**

2757 DOUBLE SUNBURST. If you want something real brilliant in your garden and home, plant some of these. 2 inches across, deep golden-yellow, about 80% double. **Pkt. 15c.**

The letters "R. G." after a name mean that it is especially good for Rock Gardens.


New Delphinium
Hoodacres White


English Hybrids Delphinium


Chinese Lantern
Physalis


Double Coreopsis

Delphiniums

Their popularity is growing each year because of the stately magnificence of the flower spikes, and beautiful shades of coloring. Belladonna, Bellamossa and Hybrids, grow 3 to 6 feet tall, bloom in June and July, and if cut back and fertilized after bloom, will give more flowers in late summer or early fall. CULTURE F.

2775 TEMPLIN-BRADLEY'S ENGLISH HYBRIDS. (Blackmore and Langdon's Prize Strain.) This strain is the product of many years of patient hybridizing and selection by one of the outstanding horticulturists of England. The best strain seen in Europe's wonderful Delphinium plantings on a personal trip by Mr. Bradley. The recipient of many Gold Medals and Awards. The coloring, all the clear shades of blue with many opaline variations, and the size and refinement of the flowers, are unexcelled. Grow 3 to 6 feet tall. Pkt. 25c; 1/2 oz. 40c.

Hollyhock or Wrexham Types

2774 HOLLYHOCK or WREXHAM DELPHINIUM. A distinct new type of Delphinium with massive yet refined spire-like spikes that taper to the tip. The individual florets are very large and closely arranged on the stems. The flowers are in the most beautiful shades of blue, lavender and purple, singles, semi-doubles and doubles. Pkt. 20c; 1/2 oz. 40c; 1/16 oz. 75c.

In Separate Shades

We offer this splendid strain this year in separate shades for the discriminating grower.

2776 ART SHADES. 2777 BLUE SHADES.

2778 DARK BLUE SHADES.

Price, any of Above Shades. Pkt. 25c.

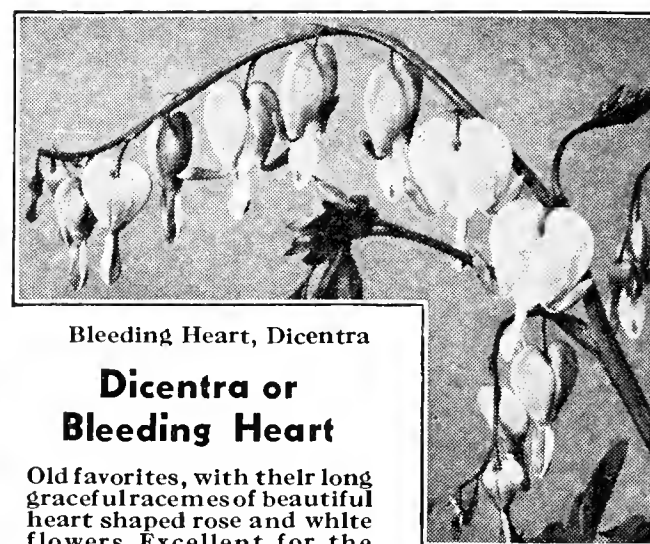
Gold Medal Hybrids

2773 GOLD MEDAL HYBRIDS. A good strain at a low price. These hybrids embrace a nice collection of Hybrid Delphiniums. The shades range from pale lavender to deep indigo-blue, a glorious mixture. Pkt. 10c; 1/8 oz. 30c.

2770 BELLADONNA. Most continuous blooming of all, early June until frost. Clear turquoise-blue flowers, delicate, beautiful and most popular. Pkt. 10c; 1/8 oz. 35c.

2771 BELLADONNA IMPROVED. Carefully selected strain of Belladonna type, excellent uniformity of type and color. Pkt. 15c; 1/16 oz. 35c.

2772 BELLAMOSA. Similar to Belladonna but much deeper and richer blue. Pkt. 10c; 1/8 oz. 35c.



Bleeding Heart, Dicentra

Dicentra or Bleeding Heart

Old favorites, with their long graceful racemes of beautiful heart shaped rose and white flowers. Excellent for the Perennial border and do well in the shade.

2812 SPECTABILIS, Dielytra. At best in May and June. Hardy and easy to grow. 2 1/2 to 3 feet tall. Pkt. 20c.

2813 EXIMIA, Plumy Bleeding Heart. Flowers rosy-pink. Bloom June to September. Lovely foliage, much dwarfer than Spectabilis, only 10 to 15 inches tall. Pkt. 20c.

More Delphiniums

2780 REGAL HYBRIDS. A new and outstanding strain of Hybrids which we believe is the equal of many of the very high priced strains. Large double flowers of the richest color tones and of the finest flower forms yet achieved in the Delphiniums. Plants are vigorous and hardy growing to 6 feet in height. We inspected the field of blooming plants from which this seed was harvested and assure you it was one of the finest displays of Delphiniums we ever saw. If you buy this seed you will certainly have a strain of the finest parentage. Pkt. 15c; 1/8 oz. 45c.

2789 HOODACRES WHITE. This giant new white Delphinium is a marvel of stately beauty with its tall straight spikes, five to six feet tall, of beautiful nicely double blooms. Hoodacres resembles the Hollyhock type in a good vigorous grower and produces an abundance of excellent flower spikes. The flowers are beautifully double with large white bees and are closely arranged on long well formed spikes. Hoodacres will fill well, the long felt desire for a good white Delphinium of satisfactory type. Pkt. 25c; 1/8 oz. 75c.

2790-F PACIFIC HYBRID WHITE, See Page 33.

2790 PACIFIC HYBRIDS MIXED. See Page 33.

2779 WHITE ICEBERG. A new Perennial Delphinium. Lovely white bloom on spikes 18 to 20 inches long, 3 to 4 feet tall. Plants are strong, healthy and will produce by their second year. Pkt. 25c; 1/16 oz. \$1.00.

2787 YELLOW ZALIL. Yellow Delphiniums are rare and Zalil is worth trying. 3 feet tall, flower formation similar to blue kinds. Germinates slowly. Pkt. 15c; 1/16 oz. 60c.

2788 SCARLET CARDINALE. Bright scarlet flowers, but dwarfer plants than the other strains, about 2 to 2 1/2 feet tall. Germinates slowly. Pkt. 15c; 1/16 oz. 40c.

Chinese Butterfly Varieties

Perfectly hardy and seed sown early will bloom first year. Flowers on loose sprays. Fine for garden display or cutting.

2782 DWARF BLUE BUTTERFLY. Pkt. 10c.

2783 CAMBRIDGE BLUE. Pkt. 10c.

Dictamnus, Gas Plant

2810 FRAXINELIA. Bushy, showy spikes, for cutting. Foliage fragrant. Slow to germinate, once established is practically permanent. Pink and white flowers. June and July. In still, hot weather, leaves give off lemons scented gas, which will ignite in a puff of flame from a match. 3 feet. Pkt. 10c.

Digitalis or Foxglove

Foxgloves are Biennials, so after blooming, cut down and sow more seed each season. Wherever planted Foxgloves give the appearance of dignified beauty. Bloom June and July.

2815 THE SHIRLEY. Finest strain ever introduced, long, large flower spikes, flower heads 3 feet long, covered with big bell-shaped flowers. White and shell-pink to deepest rose, many dotted with crimson or chocolate. 5 to 6 feet. Pkt. 10c; 1/4 oz. 25c.

2816 GOOD MIXED. White, pink, rose and mottled colors. Pkt. 10c.

2817 SALMON HYBRIDS. (Lutzii). Attractive, 4 feet tall. Pkt. 15c.



Dianthus, Semperflorens, Hardy Pinks

Corydalis

2761 CHEILANTHIFOLIA, Chinese Bleeding Heart. Yellow flowers in terminal racemes, fern like foliage. 10 inches high. Does well in shade. April to June. Pkt. 20c.

Crucianella

2764 STYLOSA, Crosswort. R. G. Trailing masses of bright green foliage. Rosy-red heads above foliage, June to September. Pkt. 15c.

Dianthus

Spice or Clove Pinks

Every garden should contain at least a few clumps of these old fashioned fragrant Pinks. Excellent for border, blooming in June. 15 to 18 inches tall.

2796 SEMPERFLORENS. (Florist's Perpetual Pinks.) R. G. Everblooming, many colors, double, semi-double and single. 15 inches. Pkt. 10c.

2801 HIGHLAND QUEEN. R. G. Abundance of lustrous scarlet blooms. June to November. For bedding, borders and Rock Gardens. Pkt. 20c.

2802 SCOTICUS, DOUBLE SCOTCH MIXED. Large, double fringed flowers, spring and early summer. Fragrant. Pkt. 20c.

2798 DOUBLE MIXED COLORS. Fine mixture of all shades. Pkt. 10c; 1/8 oz. 25c.

2791 ALLWOODI MIXED. Large, fully double, like Carnations. Blooms June to fall. Splendid colors. 15 inches. Pkt. 25c.

Dianthus

Hardy Rock Garden Pinks

Especially for use in the Rock Garden and they seem to give their best results in such a situation.

2792 ALLWOODI ALPINUS. R. G. Hybrid, diminutive plants. Fine colors, 9 inches. Pkt. 25c.

2793 CAESIUS, CHEDDAR PINKS. R. G. Dwarf, compact, dense green foliage. Rosy-pink, May. 6 inches. Pkt. 10c.

2794 DELTOIDES BRILLIANT. R. G. Compact, crimson, May and June. 4 inches. Pkt. 10c.

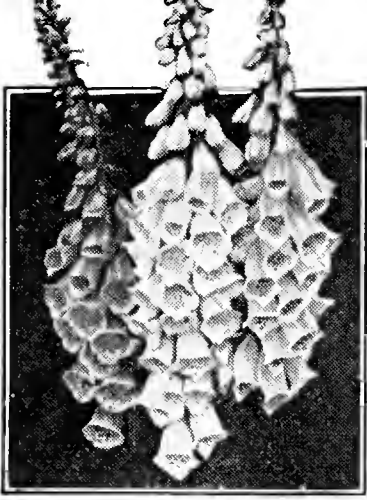
2800 NEGLECTUS or Glacier Pinks. R. G. Cherry-red, May and June. 6 inches. Pkt. 25c.

2805 GRANITICUS. R. G. Deep red, May and June. Pkt. 10c.

2799 ROCK GARDEN PINKS MIXED. R. G. Best adapted for Rock Garden and border. Pkt. 10c.

Dodecatheon

2826 CLEVELANDI, Shooting Star. R. G. Small Cyclamen-like, drooping lilac flowers. Likes shady, cool moist soil. 1 ft. Pkt. 15c.



Digitalis, Shirley



Doronicum



Gaillardia Grandiflora Goblin



Gypsophila Repens Rosea for Rock Gardens

Doronicum

Very early blooming, large yellow daisy-like flowers on long wiry stems. Begins to bloom with the earliest bloomers in the spring and continue until mid-autumn.

2831 CAUCASICUM, Leopardbane. A semi-dwarf variety growing 1½ to 2 feet tall and producing its large yellow flowers in profusion. Pkt. 25c.

Echinops

2846 RITRO, Globe Thistle. Bristly metallic-blue flowers, July and August. Popular for winter bouquets. 2 to 3 feet. Pkt. 10c.

Edelweiss

2854 LEONTOPODIUM, Alpinum Alpine Snow-flower. R.G. Famous Edelweiss of Swiss Alps. Silvery-gray leaves, almost flat on the ground. Stalks spring from center, bear 3 to 4 starlike flowers. 4 inches. Pkt. 20c.

Erigeron

2856 SPECIOSUS GRANDIFLORUS, Fleabane. Bright purple Aster-like flowers, all summer. Fine for cut-flowers and border. Pkt. 15c.

Erinus

2859 ALPINUS, Liver-Balsam. R.G. Little plants, rosy-purple flowers, May and June, 4 to 6 inches. Pkt. 15c.

Euphorbias

2879 COROLLATA, Flowering Spurge. 2 feet tall. Pretty white flowers, June to August. Lovely cut-flowers. Pkt. 15c.

2880 POLYCHROMA. R.G. 10 to 15 inches. As small butter-yellow flowers open, leaves turn similar color. Pkt. 20c.

Gaillardias, Hardy

Easily grown, very showy, fine for cut-flowers and almost perpetual bloomers, July to November. If sown early, will bloom the first year. 1½ to 3 feet tall.

2890 BURGUNDY. Solid maroon, tips yellow. Grandiflora type. Pkt. 20c.

2891 MAXIMA. Solid yellows and golds. 2½ to 3 feet. Pkt. 10c.

2889 TANGERINE. Tangerine-orange flowers of good size. Pkt. 15c.

2887 DAZZLER. Immense flowers, golden-yellow, maroon center. Pkt. 10c.

2888 PORTOLA HYBRIDS. Flowers often 3½ inches across. Scarlet, tipped yellow. 2¼ to 3 ft. Pkt. 10c.

2886 GRANDIFLORA MIXED. Combinations of yellow and maroon-red. Rich. Pkt. 5c.

2892 GOBLIN GRANDIFLORA. First really dwarf Gaillardia. Compact, 12 inches tall, closely covered with large showy flowers, red, bordered yellow. Planted in March will flower same year. Pkt. 20c.



Geum, Mrs. Bradshaw



Helenium

Gentiana

2896 ACAULIS, Blue Gentian. R.G. Bloom in spring. Like moist, shady spots. 4 inches tall. Pkt. 15c.

Geums

The Geums are becoming more popular each year, for their free flowering and attractive plants are a valuable addition to any hardy garden. Very easily grown from seed and produce a continuous supply of flowers for cutting.

2901 MRS. BRADSHAW. Double, bright red flowers 1½ inches across, May and June on stems 18 inches tall. Foliage at base. Pkt. 10c.

2902 LADY STRATHEDEN. Similar to Mrs. Bradshaw in growth, but bright golden-yellow flowers. Pkt. 10c.

2903 PRINCE OF ORANGE. A true rich orange shade, reproduces itself true from seed. Pkt. 20c.

Gypsophilas

Hardy Baby's Breath. A class of hardy Perennial flowers that is almost indispensable to the garden from which cut-flowers are gathered. Gypsophila gives a daintiness to all bouquets.

2914 PANICULATA SINGLE. Immense panicles of white, gauze-like flowers. 2 feet. Pkt. 10c.

2915 DOUBLE FLOWERING. "Snow White." For winter bouquets. Showier than single. Pkt. 20c.

2919 PACIFICA. Tall bushy plants, tiny pink flowers. Blooms after Paniculata, so prolongs cutting period. Pkt. 15c.

2920 GYPSOPHILA, OLDHAMIANA. See Novelty Page 33.

Gypsophilas for Rock Gardens

2916 REPENS, Prostata. R.G. 6 inches, prefers dry, open place. Graceful, white. Pkt. 10c.

2917 REPENS ROSEA. Pink flowers of dwarf trailing habit. Pkt. 15c.

Hedysarum

2923 CORONARIUM, French Honeysuckle. Border plant, red, fragrant flowers, July. 2 feet. Pkt. 15c.

Heleniums

Large Daisy-like flowers of yellow, bronze and orange with conspicuous centers. For cutting or garden, from August to October.

2932 AUTUMNALE HYBRIDUM PRAECOX. 3 feet. Pkt. 15c.

2933 RIVERTON GEM. Old gold and terracotta, changing to red. 3 to 4 feet. Pkt. 15c.

Helianthemum

2936 SUN ROSE, Mutabile Hybrids. R.G. Ground cover for dry slopes. 12 inches. Pale rose, lilac, white. Blooms June and July. 1 ft. Pkt. 10c.

Helianthus

2939 AUGUSTIFOLIUS, Hardy Sunflower or Autumn Glory. Excellent background, masses of clear golden-yellow flowers in October and November. 5 to 6 feet. Pkt. 10c.

Helleborus

2948 NIGER, Christmas Rose. Delightful pure white flowers, often bloom in snow, continuing through March. 9 inches. Partial shade in summer. Pkt. 15c.

Hesperis

2954 MATRONALIS MIXED, Sweet Rocket. For naturalizing among shrubs or permanent border. Fragrant flowers, white, violet and purple. Similar to Phlox. Blooms May and June. 2 to 3 ft. Pkt. 10c.

Heucheras

2961 SANGUINEA SPLENDENS, Coral Bells. R.G. Compact, 8 to 10 inches high. Stems 18 to 24 inches bear graceful spikes of showiest, bright coral-red flowers. For borders. Fine for cutting during July and August. 2 ft. Pkt. 15c.

2962 SANGUINEA GRANDIFLORA HYBRIDS. Includes white, pink, scarlet and crimson. 2½ ft. Pkt. 15c.

Hibiscus, Mallow

Shrub-like plants 4 to 5 feet high, bearing, August until frost, immense single flowers 4 to 6 inches. Easily grown from seed.

2972 MALLOW MARVELS MIXED. White, pink and crimson. Mixed. Pkt. 10c.

2971 GIANT GOLDEN BOWL or Sunset. Cream-yellow with maroon center. Pkt. 10c.

Hollyhocks, Double

Double Hollyhock is the grandest flower that grows. Its stately beauty makes it grand at the garden gate, stone wall, back fence or any place where you need height, color and grandeur. In addition to its garden use, the individual flowers make perfect bouquets for table display.

Double Hollyhocks in Separate Colors.

2998 CHAMOIS.

2994 MAROON.

2996 NEWPORT-PINK.

2997 SALMON.

2993 SCARLET.

2992 WHITE.

2995 YELLOW.

2991 MIXED COLORS.

Price Any Color or Mixed: Pkt. 10c; ½ oz. 30c.

3000 COLLECTION OFFER— 7 Pkts., 1 each of 7 Colors, Value 70c., 50c.

3003 TRIUMPH DOUBLE FRINGED. Branching, waved and fringed. Crimson, pink, white, yellow and purple. Early 4 to 5 feet. Pkt. 15c.

3002 IMPERATOR.

Pink to salmon. Flowers 6

inches, frilled and fringed

with central double rosette.

Pkt. 10c.

3001 EXQUISITE

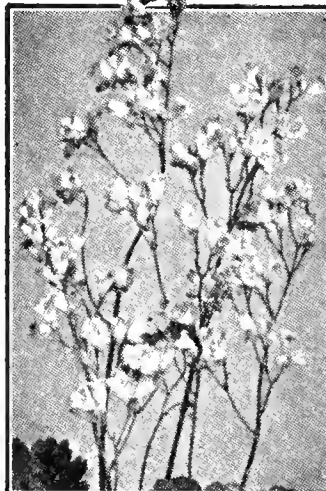
FRINGED MIXED. The

most artistic shades of

pink, rose and red. Striking

semi-double variety. Pkt.

10c.



Heuchera



Double Hollyhocks

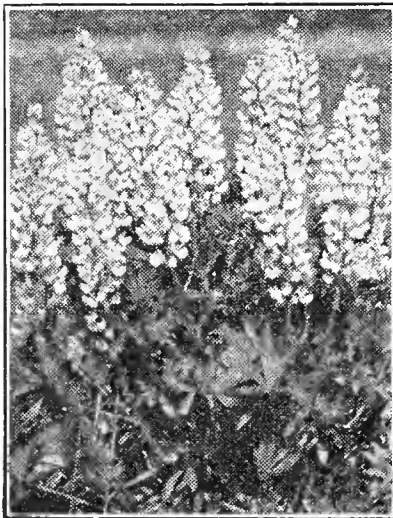
The letters "R. G." after a name mean that it is especially good for Rock Gardens.



Liatris, Kansas Gay Feather



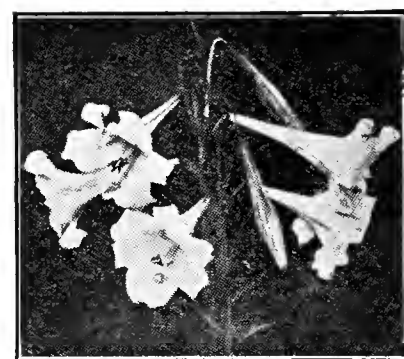
Lychnis Chalcidonica



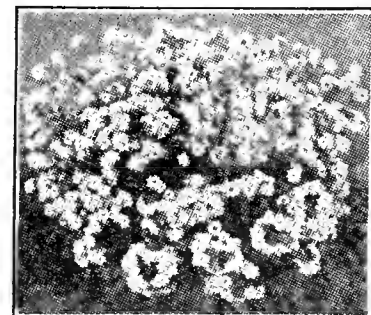
A Clump of Lupines



Oenothera



Lilium Phillipinense



Myosotis, Everblooming

Perennial Chart,
Page 57

IBERIS, Hardy Candytuft, See Page 35.

Incarvilleas

3007 VARIABILIS HYBRIDS, Hardy Gloxinia. Gloxinia-like flowers, from white and yellow to deep pink all summer. 2½ to 3 feet. **Pkt. 15c.**
3008 DELAVAYI, Rosy-purple in June through summer. Protect over winter. 2 to 2½ feet. **Pkt. 15c.**

Kudzu Vine

2410 PUERARIA, "Jack-and-the-Bean-Stalk." Fastest growing Hardy Vine, often 8 to 10 feet first year from seed, later sometimes 50 ft. in a season. Dense foliage making good shade. Rosy-purple, flowers in small racemes, in August. **Pkt. 10c.**

LATHYRUS LATIFOLUS. See Hardy Sweet Peas,

Lavendula

3026 SWEET LAVENDER, Shrubby Perennial 1½ ft. high, gray-green foliage, small blue flowers, July-Sept. Fragrant foliage. Give winter protection. **Pkt. 10c.**

LEONTOPODIUM. See Edelweiss,

Lewisia

3030 HOWELL, R.G. Rare, lovely creeper forming rosettes of narrow crinkled leaves. Star-like flowers of apricot streaked rose, 6 inches above foliage. Spring sown seeds will bloom the following year. **Pkt. 25c.**

Liatris

3034 PYCNOSTACHYA, Blazing Star, Kansas Gay Feather. Slender grass-like leaves, thickly covering the stems. Tall, graceful spikes of bright rosy-purple flowers. July-August. 6 ft. **Pkt. 15c.**

Lobelia

3061 CARDINALIS, Cardinal Flower. Flowers intense cardinal-red, 1 inch long, in spikes on erect leafy, unbranching stems. July to September. 2½ to 3 feet. **Pkt. 15c.**


Penstemon Dwarf Hybrids

Lily Seed

3041 LILIUM REGALE, Regal Lily. Easily grown from seed, blooms the third year. One of the loveliest of all Lilies. **Pkt. 10c.**
3042 PHILIPPINENSE FORMOSANUM. A wonderful new Lily, grows easily from seed. At the Arnold Arboretum, seed produced flowering plants in seven months. Similar to Easter Lily, white trumpet-shaped flowers, slightly marked with reddish brown on base of petals. Perfectly hardy. 2 to 3 ft. **Pkt. 15c.**
3045 PRAECOX WHITE QUEEN. A beautiful Lily of the Longiflorum family, producing long snow-white trumpets. Blooms in 12 months from seed. **Pkt. 30c.**
3044 TENUIFOLIUM, Coral Lily. Quantities of small, glossy, scarlet flowers, recurved petals. Perfectly hardy, bloom June and July. Seed slow to germinate but well worth patience. 2 feet. **Pkt. 15c.**

Linarias

3047 MACEDONICA, Speciosa Hybrids. R.G. 3 feet tall, bright yellow, resembling Snapdragons. Foliage silvery. **Pkt. 10c.**
3048 ALPINA, Alpine Toadflax, R.G. Trailing flowers violet-blue, blotched orange, in July and August. 6 inches tall. **Pkt. 15c.**
2413 CYMBALARIA, Kenilworth Ivy. R.G. Trailing vine. Abundance of small lavender flowers in the fall. **Pkt. 8c.**

Linums

3055 PERENNE BLUE, Perennial Flax, R.G. Small flat flowers, azure-blue, May and June. Erect, leafy stems. 1½ to 2 ft. tall. **Pkt. 10c.**
3056 FLAVUM, GOLDEN FLAX, R.G. Yellow, in July and August. 15 inches. **Pkt. 10c.**
3058 FLAVUM NANUM COMPACTUM, R.G. Dwarf strain, 6 inches, golden-yellow, June-July. **Pkt. 15c.**
3057 NARBONENSE, R.G. Azure-blue flowers, white eye in May. Spreading foliage. 2 ft. **Pkt. 15c.**

Lunaria

3068 BIENNIS, Honesty, St. Peter's Penny. Grow for silver pods for winter decorations. Purple flowers in summer. A Biennial. May be grown as an annual. 2 feet. **Pkt. 10c.**

Lupines, Hardy

Spikes 3 to 4 feet tall of softly colored flowers, individual florets resemble Sweet Peas. Leaves, palm-like, form thick ornamental clumps of light green. Bloom May-June.

3080 NEW HYBRIDS MIXED. Long beautiful spikes of blue, rose, buff, flesh, salmon and white. **Pkt. 10c; ¼ oz. 30c.**
3083 DOWNER'S HYBRIDS. Early and perpetual blooming, fine range of Lupine-colors, bold spikes. **Pkt. 10c.**
3081 POLYPHYLLUS SUNSHINE. Yellow. **Pkt. 10c.**
3076 POLYPHYLLUS BLUE. **Pkt. 10c.**
3077 POLYPHYLLUS WHITE. **Pkt. 10c.**
3078 POLYPHYLLUS ROSE. **Pkt. 10c.**
3084 POLYPHYLLUS, Chocolate Soldier. Golden-yellow and violet-bronze. **Pkt. 15c.**
3079 POLYPHYLLUS MIXED. **Pkt. 10c; ¼ oz. 20c.**
4340 NITRAGIN. Inoculate Lupine Seed with Nitragin, before planting, to get better growth of plants. Garden size package, postpaid, 10c.

Lythrum

3092 ROSEUM SUPERBUM, Loosestrife. Erect, graceful red flowers. July and August. 4 to 6 ft. **Pkt. 10c.**

Novelty
Perennials
Page 33

Lychnis

3086 CHALCEDONICA, Scarlet Maltese Cross. June and July, covered with scarlet flowers. Each forms Maltese Cross. Blooms first year from early sown seed. 2 feet. **Pkt. 10c.**
3085 CHALCEDONICA SALMON QUEEN. Large flowers. **Pkt. 10c.**
3087 ARKWRIGHT HYBRIDS. These attain 2 feet. Large brilliant flowers, orange-scarlet to salmon-pink. **Pkt. 10c.**
3088 VISCARIA SPLENDENS, German Catch-fly. R.G. Bright rose, May-June, 15 inches. **Pkt. 10c.**
3089 ALPINA, R.G. Clusters, rose-pink flowers in April. 6 inches. **Pkt. 15c.**
MATRICARIA, See Page 23. Although Matricaria is a Perennial, it is best grown as an Annual and is listed under Annuals.

Meconopsis

3098 BAILEYI, Blue Poppy. From Tibet. From its root stock, half a dozen leafy stems, 3 feet high with broad sea-green leaves, flowers four-petaled, sky-blue with golden-yellow anthers. Blooms in July. **Pkt. 15c.**

Monarda

3106 DIDYMA HYBRIDA MIXED, Bergamot. Bee Balm, Oswego Tea. Scarlet-crimson, rose and purple. 3 feet high. **Pkt. 15c.**

Myosotis

3117 ALPESTRIS "BLUE BALL", Forget-Me-Not. Compact, globular, regular growth. Flowers deep blue. A gem for bedding in the spring. **Pkt. 15c.**
3131 "STAR OF LOVE" COMPACT. See Page 33.

3126 ISOLDE KROTZ. Heavenly blue, yellow eye. 1 foot high and semi-trailing. Protect over winter. **Pkt. 15c.**
3120 EVERBLOOMING PALUSTRIS, Semper-florens. Blooms all summer. Small blue flowers in clusters on half creeping stems. For carpeting shady and moist places. **Pkt. 10c.**

Nepeta

3146 MUSSINI, Mauve Catmint. R.G. Dwarf, edging plant, blue-gray foliage, pale mauve flowers nearly all summer. 9 to 12 inches. **Pkt. 10c.**

Oenothera

3161 YOUNGII, Evening Primrose. Fragrant, lemon-yellow flowers, 1½ to 2 inches, in clusters. Sturdy plants 1½ to 2 feet tall. **Pkt. 10c.**
3163 MISSOURIENSIS, R.G. 10 inches. Solitary flowers, 5 inches across. June-August. **Pkt. 10c.**

Pentstemons

3192 SENSATION GLOXINOIDES. Resembles Gloxinias. Pink, rose, red, lilac and purple. 2 feet. **Pkt. 10c.**
3193 MINIATURE HYBRIDS. Marvelous array of colors, branched spikes. 3 ft. **Pkt. 20c.**
3194 BLUE GEM, R.G. Dwarf, excellent for the Rock Garden. Blue. **Pkt. 10c.**
3195 GRANDIFLORUS MIXED. Showy. Lilac and pink, May and June. Fine for cutting. **Pkt. 10c.**

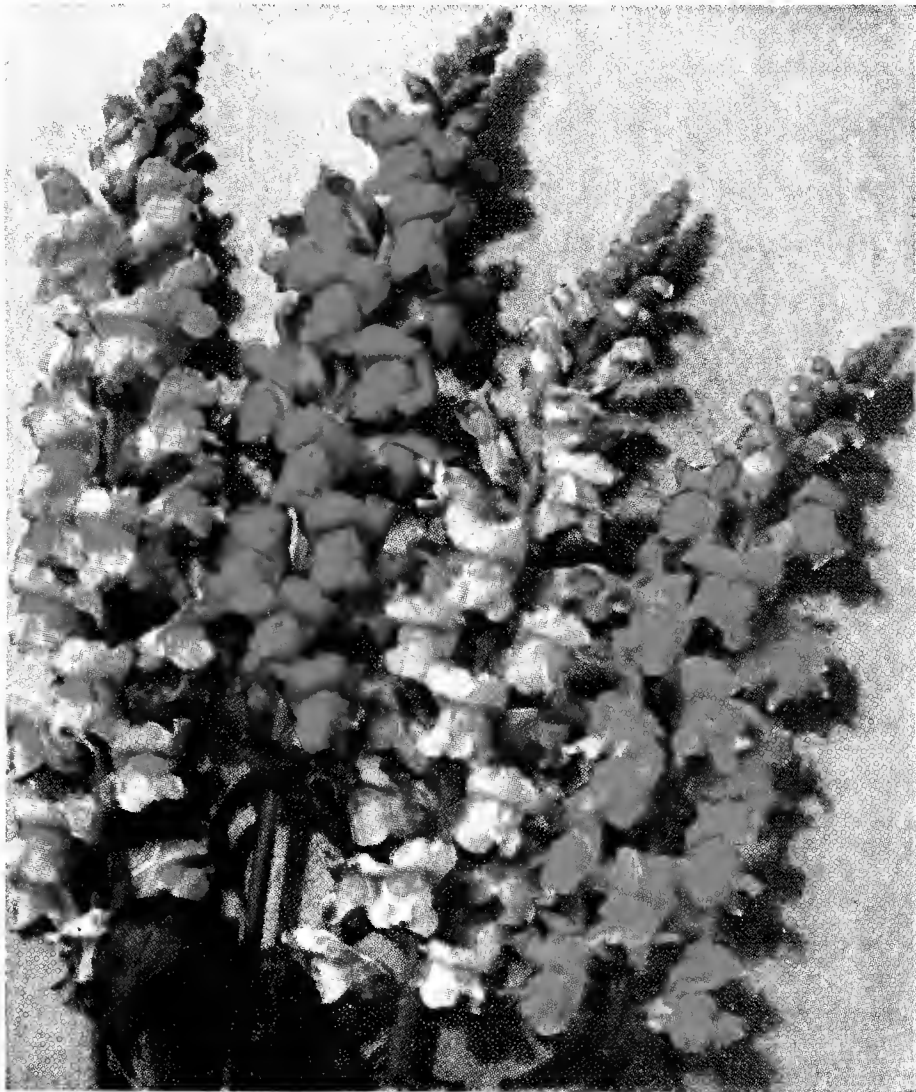


2305
**COLOR PLATE
COLLECTION**

Five packets—one each of four varieties of Annual Flowers and one of Mixed Gourds, shown on this page, in colors.

65c Value for Only
50c

Cosmos 616 Sensation, Mixed. An All-America recent winner. Large flowers early from seed. Pkt., 15c. See page 16.



Snapdragons 45 Maximum Rust-Proof Mixed Colors. Pkt., 10c; 1/8 oz., 35c. Also offered in separate colors on page 28.



Double Bachelor Button 536 Jubilee Gem. (Above.)

517 Blue Boy. Pkt., 10c.

518 Snowman. Pkt., 10c.

519 Pinkie. Pkt., 10c.

520 Black Boy. Pkt., 10c.

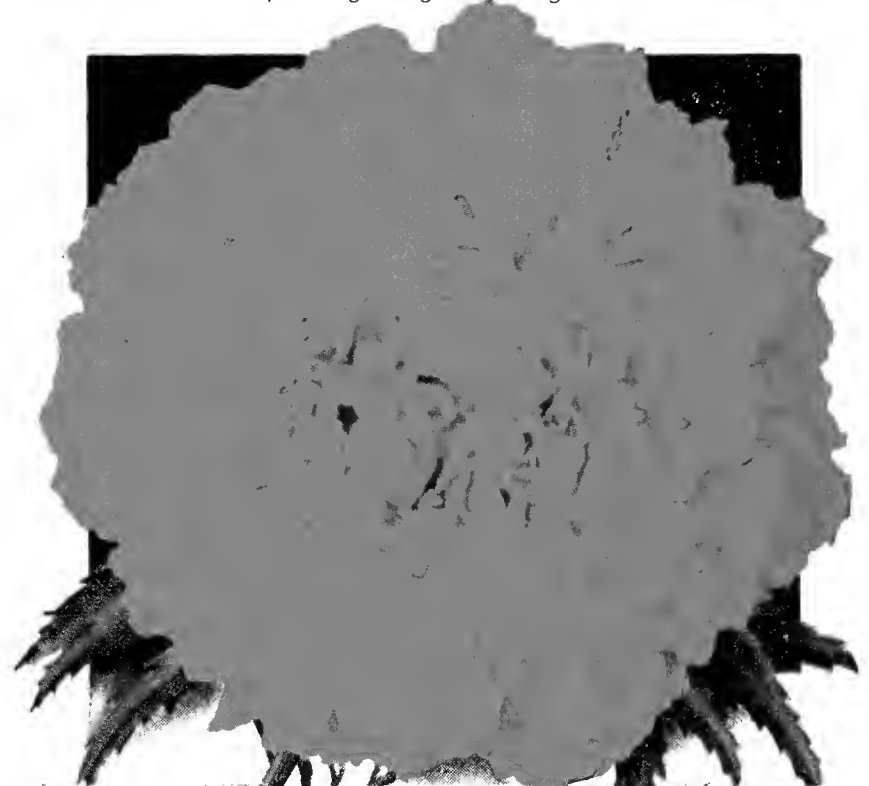
522 Red Boy. Pkt., 10c.

Pkt., 15c; 1/8 oz., 30c. See novelty page.

516 Mixed Double. Pkt., 10c.

See page 16.

These new Double Bachelor Buttons have brought them into great demand. Make splendid cut flowers and bloom all summer. A good, liberal planting of all these colors will be one of the most pleasing things in your garden.



Marigold 1358 Sunset Giants. Pkt., 15c; 1/8 oz., 30c. See page 20.



Ornamental Gourds 2392 Small Varieties Mixed. Gay and decorative when cured and varnished. Pkt., 10c; oz., 30c. See page 18 for separate varieties.

Templin-Bradley's Vegetables for 1940

See page 43 for descriptions.

Templin-Bradley's vegetable seeds have been bred for edible, marketing and keeping qualities. They will please the most particular gardeners.

It is obvious that the returns to you on vegetable seeds planted, and crops harvested, show you a very low cost for the food you produce. That vegetables are more palatable, when taken directly from your garden to your table, is a well known fact. So much so, that many people gain materially in health from growing and eating fresh vegetables.

The varieties shown in color on this page are among our leading specialties. Their quality is supreme and you will be thankful we introduced them to you, once you have tried them.

KINDLY NOTE

Bradley's Cleveland Banner Tomato is new. This is the third year it has been offered to the public. Tests in many states prove its merit as a wonderfully productive mid season variety. Wisconsin reported it had produced 3.25 tons per acre, after the third picking, August 23rd, which was better than Rutgers. We hope you like it.

Special Offers
4150. 1 Pkt. Each
6 Kinds Shown Here
Value 75c, for
Only 50c
4151. Quantity Package
Each, Value \$2.05
Only \$1.50

3674
Our New
Templin-Bradley
"Tendersweet"
CARROT
Pkt. 10c; oz. 25c

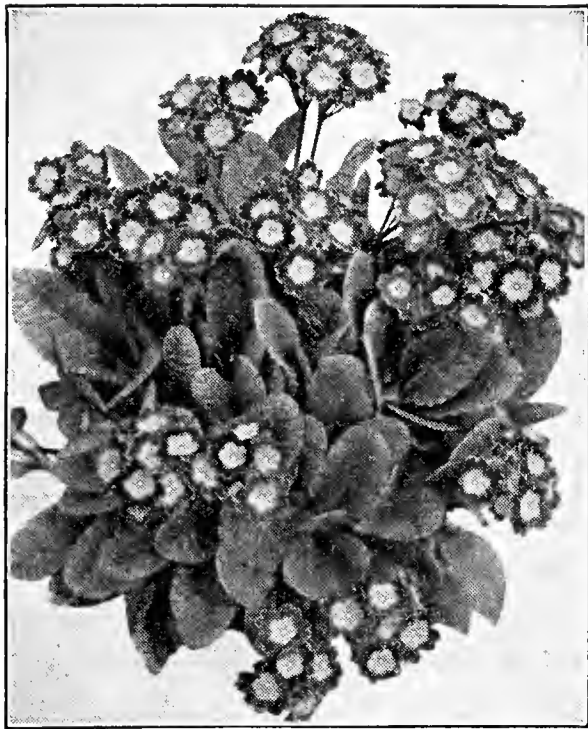
3757
Our New
Templin-Bradley
"Evergreen"
CUCUMBER
Pkt. 10c; oz. 25c

4088
Our New
Bradley's
"Cleveland Banner"
TOMATO
Pkt. 15c; 1/2 oz. 40c

4013
Our New
Templin-Bradley
"Red Bird"
RADISH
Pkt. 10; oz. 20c

3958
Our New
Templin-Bradley
"Sweetender"
PEA
1/4-lb. pkt., 15c;
1-lb. pkg., 45c.

3714
Our New
Templin-Bradley
"Hybrid Bantam"
SWEET CORN
1/4-lb. pkt. 15c;
lb. pkg. 50c



Primula Polyanthus Perfection

Phlox, Hardy

- 3197 DECUSSATA GRANDIFLORA MIXED.** Lovely colors of Hardy Phlox. Large blooms, 3 foot stems. Slow to germinate, worth waiting for. **Pkt. 10c.**

PHYSALIS. See Chinese Lantern,

Physostegias

- 3208 VIRGINIA PINK, False Dragonhead.** July and August. 3½ feet. **Pkt. 10c.**
- 3210 COMPACTA ROSEA. R.G.** 12 to 18 inches. **Pkt. 10c.**

Platycodons

- Chinese Bellflower. Five-pointed, bell-shaped flowers in late summer. The separate colors do not always come 100% true from seed. 2½ feet.
- 3222 GRANDIFLORA BLUE.** **Pkt. 10c.**
- 3221 BLUE AND WHITE MIXED.** **Pkt. 10c.**
- 3226 MARIESI DWARF BLUE.** 12 to 15 inches. 3 inches across. **Pkt. 10c.**

Polemonium

- 3236 COERULEUM GRANDIFLORUM BLUE.** Jacob's Ladder. Blooms May to July, erect stems, violet-blue flowers. Leaves clustered at base of stem. Like partial shade. 2 ft. **Pkt. 10c.**

Primulas

Hardy Primroses. Delightful little flowers in all the brilliant colors that mean so much to your garden in April and May. They have few rivals for planting along shady paths or in the Rock Garden. Seed germinate slowly and fall planting is preferable. You will enjoy their beauty.

- 3251 AURICULA ALPINA MIXED.** Yellow, brown and red. Early. 6 inches. **Pkt. 15c.**
- 3252 JAPONICA MIXED.** Very showy, blooms in June. Mixed colors, purple, lilac and pink. 18 to 24 inches. **Pkt. 15c.**
- 3253 CASHMIRIANA.** Large lilac, 1 foot. **Pkt. 20c.**
- 3255 LITTONIANA.** Large spikes, similar to Red Hot Poker. Red, lilac and purple. 2 feet. **Pkt. 20c.**
- 3250 VULGARIS.** True English Primrose. Fragrant canary-yellow, 8 inches tall. **Pkt. 10c.**

Primulas—Polyanthus

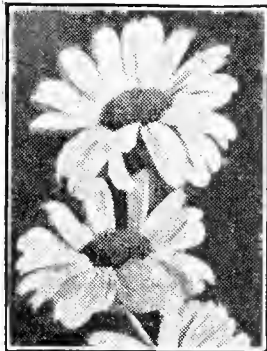
- 3248 PERFECTION MIXED.** Select strain of large flowering Polyanthus, containing all available colors and combinations of white, pink, rose, crimson, yellow and gold. **Pkt. 10c.**
- 3247 GIANT MUNSTEAD.** Large flowered, early, includes shades of yellow and white. **Pkt. 15c.**

Ranunculus

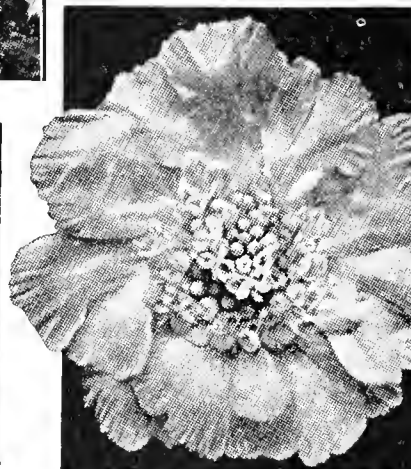
- 3278 ASIATICUS SUPERBISSIMA, Buttercup Daisy.** Large semi-double and double flowers. Red and yellow. May and June. Like partial shade. 1 to 1½ foot. **Pkt. 10c.**



Oriental Poppy



Single Pyrethrum



Scabiosa-Isaac House

Poppies, Oriental

Papaver. For a gorgeous display, few flowers can compete with the brilliant Poppies in June and July. Immense silken cups of glowing colors with black blotch at base of petals. If, after blooming, the tops are carefully taken off, not to injure the crown, they often bloom again in the fall. Height 2½ to 3 feet.

- 3176 ORIENTAL SCARLET.** Tremendous cup of brilliant scarlet, purple-black blotches. **Pkt. 10c.**
- 3177 ORIENTAL HYBRIDS.** Some brilliant new shades have been developed, running through orange, salmon to scarlet. **Pkt. 10c.**
- 3178 BEAUTY OF LIVERMERE.** Deep oxblood-red with black throat. 3 feet. **Pkt. 15c.**
- 3179 THE FELTHAM.** New distinct strain with various colors, scarlet, orange, apricot and salmon but with no black blotches. **Pkt. 15c.**
- 3180 MRS. PERRY.** Shrimp-pink or apricot. The best of the pink Orientals. **Pkt. 15c.**

Poppies, Iceland

Nudicaule. Iceland Poppy. Neat little tufts of attractive foliage, Rock Garden favorites. Flowers of tissue-paper appearance, on stems 1 foot long. Fine for cut-flowers.

- 3183 EL MONTE.** Large flowers of tangerine-orange. **Pkt. 15c.**
- 3185 COONARA PINK.** Pink, salmon and apricot. **Pkt. 10c.**
- 3186 FAKENHAM HYBRIDS.** Twice the size of other Iceland Poppies. Bloom later. Many new shades and tints. **Pkt. 15c.**
- 3187 ALPINUM MIXED. R.G.** Miniature in brilliant shades of scarlet, orange, yellow, apricot, pink and white. 6 inches. **Pkt. 15c.**
- 3189 GARTREF STRAIN.** Reselected. Large flowers with dark edges on petals. Shell-pink to carmine, creamy-yellow to gold, amber and apricot. **Pkt. 15c.**
- 3181 SUNBEAM GIANT MIXED.** Lovely mixture of white, yellow, orange and scarlet. **Pkt. 10c.**
- 3190 THE EMPEROR.** Truly regal. Orange, large fluted, overlapping petals, many having extra petals. Strong, straight stems, 18 inches. Blooms first year from seed. **Pkt. 15c.**
- 3191 "THE EMPRESS."** Distinct from all others. Giant flowered, broad petals, deeply fluted or wrinkled. Effect of semi-doubleness. Salmon-rose and pink, never seen before in Nudicaule Poppies, fascinating tones to intrigue the imagination. Blooms from seed the first year. **Pkt. 15c.**
- 3184 SINGLE MIXED.** **Pkt. 5c.**
- 3182 DOUBLE MIXED.** Selected strain. Large percentage double flowers. **Pkt. 10c.**

Romneya

- 3283 COULTERI, Bush Poppy.** California Tree Poppy. Large white, fragrant satiny flowers. June and July. 4 to 5 feet. **Pkt. 10c.**

Rudbeckia

- 3287 PURPUREA (Echinacea) Purple Cone Flower.** Rosy-purple with dark central disk. Blooms September. 3 feet. **Pkt. 10c.**



Platycodon or Chinese Bellflower



Iceland Poppy "The Empress"

Pyrethrum

Low compact growth with lace-like foliage of bright green, quantities of Daisy-like flowers. They bloom during June and July.

- 3261 SINGLE MIXED.** White, rose and pink. **Pkt. 5c.**
- 3262 DOUBLE MIXED.** Percentage of doubles increases as plants become older. White, pink and rose. **Pkt. 15c.**
- 3264 HYBRIDUM GRANDIFLORUM.** Single. Large flowered, fine for cutting. **Pkt. 10c.**
- 3263 ATROSANGUINEUM.** Best strains of dark blood-red. Excellent quality. **Pkt. 10c.**
- 3267 PTARMICAEFLORUM.** See Page 33.

Salvia, Hardy

- 3291 AZUREA GRANDIFLORA, Meadow Sage.** Small tubular flowers, sky-blue, long spikes. August and September. Easily grown. Protect over winter. 4 to 6 feet. **Pkt. 10c.**

Saxifraga

- 3293 MOSSY VARIETIES MIXED, Rock Foil.** R.G. Produce tufts of mossy leaves with white, pink and purple flowers. **Pkt. 25c.**

Scabiosas, Hardy

Quite like the Annuals, though more graceful. Bloom June to September. Give a slight mulch for winter.

- 3297 CAUCASICA BLUE. Blue Bonnet.** Single row of broad petals, center of many tiny florets. Very dainty. Extra long stems. 2½ to 3 ft. **Pkt. 10c.**
- 3306 JAPONICA.** 2 feet high, lavender-blue, long wiry stems. Long blooming season. **Pkt. 5c.**
- 3300 ISAAC HOUSE HYBRIDS.** Improved Caucasica, longer stems, large flowers, light lavender to deep heliotrope-blue. Ruffled and fringed. **Pkt. 10c.**
- 3301 COLUMBARIA PINK.** South African, dwarfier than Caucasica. Short, compact flowers 2 to 2½ inches across on long stiff stems. **Pkt. 10c.**

Sedums

- 3316 ACRE. R.G. Gold Moss or Wall Pepper.** Leaves peppery in taste. In June, covered with small bright yellow flowers. 2 to 3 inches high. **Pkt. 10c.**
- 3317 SPECTABILE. R.G. Showy Stoncrop.** Flat clusters of rosy-red in August and September. Leaves thick and ornamental. 1½ to 2 ft. **Pkt. 20c.**

Sempervivum

- 3321 HEN AND CHICKENS. Perennial. R.G.** A mixture of many sorts which will enable you to raise a fine collection of plants at low cost. Grow 4 to 6 inches high. **Pkt. 25c.**

Silenes

- 3338 SCHAFTA, Catchfly. R.G.** Masses of bright pink double flowers from July to October. Very easily grown from seed. 4 to 6 inches. **Pkt. 10c.**
- 3339 ASTERIAS GRANDIFLORA.** Carmine-scarlet. 1½ ft. **Pkt. 10c.**

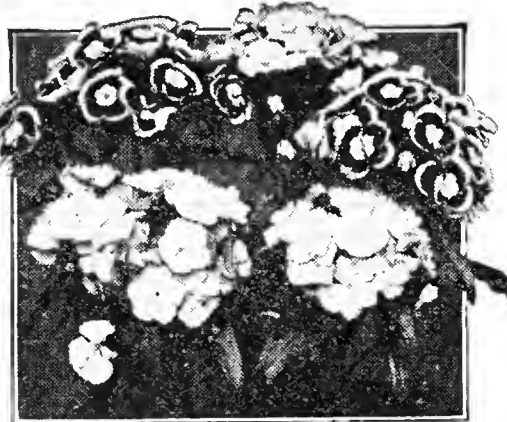
The letters "R. G." after a name mean that it is especially good for Rock Gardens.



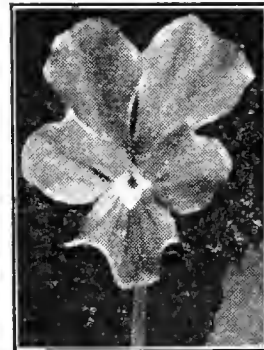
Sidalcea



Sweet Peas, Hardy


A Few Heads of Templin-Bradley's
Giant Sweet William


Shasta Daisy



Viola, Hardy

Adorable little Pansy-like faces. Beautiful colors.



Trollius, Globe Flower

Shasta Daisies

Chrysanthemums Leucanthemum, are of the Shasta Daisy type, so wonderful for garden display or cut-flowers.

2738 BURBANK'S SHASTA DAISY ALASKA. Finest hardy daisy, pure white, 2½ to 3 inches across. July and August. 2½ ft. Pkt. 10c.

2744 DOUBLE SHASTA DAISY. New and unusual, large percentage of doubles, like Asters. Pkt. 30c.

2748 MAWIL. New pink Shasta Daisy. 1½ to 2 inches across. Plants 1 foot. Rare. Pkt. 20c.

2739 MRS. C. LOWTHIAN BELL. Largest flowered. June to October. 2 ft. Pkt. 10c.

2741 LACINIATUM MAXIMUM. White, size of Shasta, petals recurved, twisted and fringed giving most graceful appearance. 1½ to 2 ft. Pkt. 10c.

2743 MAY QUEEN. Spring Marguerite. Desirable for its early April bloom. Flowers medium sized and on good stems. 2 feet. Pkt. 10c.

2742 ELDER DAISY. Early. You can cut flowers for Memorial Day. Not as large as Shasta, but more on each plant. 2 ft. Pkt. 10c.

Sidalcea

Spikes 2½ to 3 feet in height, densely covered from July to September with pretty single rosy-pink flowers. Each about an inch across.

3327 ROSE QUEEN. Bright rose. Pkt. 5c.

3328 HYBRIDS. Many shades. Pkt. 10c.

Statice

3346 LATIFOLIA BLUE, Sea Lavender. R.G. Graceful panicles of purple-blue cover the plants in July and August. Prized for winter bouquets. 2 ft. Pkt. 10c.

3347 DUMOSA. Bushy cushions of silvery-gray flowers. Wealth of cutting material. Fine for winter bouquets. 2½ ft. Pkt. 15c.

3348 CASPIA. Long sprays of minute lilac-blue flowers. Fine cut-flowers for summer or winter bouquets. 2 to 2½ feet. Pkt. 15c.

Stokesia

3354 CYANEA BLUE, Stoke's Aster. For the blue garden. Large flowers (3 to 4 inches) of lavender-blue resemble Aster and Cornflower. Bloom July to October. 1 to 2 ft. Pkt. 10c.

Sweet Williams

Dianthus Barbatus, are so well known and popular. Easy to grow, splendid for massing in perennial border, make a gorgeous display during May and June. Plant 15 to 18 inches.

3372 SINGLE MIXED. Pkt. 5c.

3373 DOUBLE MIXED. Pkt. 10c.

SEPARATE COLORS.

3364 SCARLET BEAUTY. Pkt. 10c.

3366 DARK CRIMSON. Pkt. 10c.

3365 WHITE. Pkt. 10c.

3362 HOLBORN GLORY. Giant flowering in many colors with white eye. Pkt. 10c.

3363 PINK BEAUTY or NEWPORT PINK. Watermelon-pink. Large trusses. Pkt. 10c.

3370 SWEET WILLIAM COLLECTION. One pkt. each of 5 above, 50c value, for only 40c.

3361 SINGLE GIANT MIXED SWEET WILLIAMS. Fine mixture of brightest colors and shades not present in other mixtures, and Margined and Auricula varieties. Pkt. 10c; ¼ oz. 25c.

3375 SWEET WILLIAM DWARF DOUBLE MIXED. Delightful Sweet William. Bushy, compact plants 6 to 8 inches high, branch freely, producing a dozen or more heads of double florets in many brilliant shades and colors. Our strain should produce 85% to 90% double flowers. Pkt. 10c.

Sweet Peas, Hardy

Lathyrus latifolius. For covering old stumps, fences, etc. Perfectly hardy, increasing in beauty each year. June to August.

3017 WHITE PEARL. Pkt. 10c.

3018 PINK BEAUTY. Pkt. 10c.

3019 SPLENDENS RED. Pkt. 10c.

3022 COLLECTION. 1 Pkt. each of above three colors, 25c.

3016 HARDY SWEET PEAS MIXED. Pkt. 5c; ¼ oz. 20c.

Thalictrum

3396 DIPTEROCARPUM, Meadow Rue. Rosy-purple, August and September, 4 to 5 feet. Pkt. 10c.

Thymus

3399 SERPYLLUM, Mother of Thyme. R.G. Tiny plant, creeping, purple, scented foliage. Fine for stepping stones. Violet, white and rose. 2 to 3 inches tall. June and July. Pkt. 15c.

Tritomas

Red Hot Poker, Flame Flower or Torch Lily. Really Perennials, but roots tender, and should be taken up and stored like Dahlias.

3406 HYBRIDA MIRABILIS. 3 ft. Bright yellow August to late Autumn. Pkt. 10c.

3407 ELEGENS MULTICOLOR. Early flowering Hybrids in a rich variety of shades flaming orange, yellow and scarlet. Pkt. 10c.

3408 PFITZER'S HYBRIDS. Great waxy flowers of rich orange-scarlet, making a splash of vivid color. Pkt. 10c.

Trollius

Globe Flower or Golden Ball. Beautiful gold and yellow Perennials. 18 inches tall, flowers large, double, globe-shaped, 1½ inches across. Bloom in May and June, sometimes a second crop is produced in the fall. Seed sometimes not starting until the year following the sowing.

3404 FINEST HYBRIDS. Rich shades of yellow, gold and orange. Pkt. 15c.

3405 EUROPEUS GOLDEN BALL. Soft, rich yellow. 20 inches tall. Pkt. 10c.

3403 LEDERBOURI. Deep orange. 2 ft. Pkt. 15c.

Tunica

3410 SAXIFRAGA, Coat Flower, R.G. Neat plant for edgings with small, light pink flowers all summer. Resembles Gypsophila. Started early blooms first season. 5 to 6 inches. Pkt. 10c.

Grand Perennial Mixtures

If you want just "lots of flowers" in Perennials, and are not fussy about keeping the varieties separate, here are two dandy Mixtures that will give you quantities of many, many different kinds at very low cost.

3471 TALL SORTS. Most desirable varieties for border planting or for cut-flowers. Most all grow 2 to 3 feet tall. Very interesting to grow. Pkt. 10c; ¼ oz. 35c; Oz. \$1.00.

3472 FOR ROCK GARDENS. This mixture includes the varieties that are best for Rock Garden use. All semi-dwarf and low growing and will thrive well in the rockery. Pkt. 20c; ¼ oz. 25c.

Valerianas

3426 OFFICINALIS, Garden Heliotrope. Rose tinted white flowers, showy heads, heliotrope odor, June and July. Easily grown, hardy. 3½ ft. Pkt. 10c.

3427 RUBRA MIXED. Old rose and white flowers, June to October. 2 ft. Pkt. 10c.

Veronicas

Speedwell. R.G. Beautiful family, at home anywhere in your garden. Like plenty of sun.

3441 LONGIFOLIA BLUE. R.G. Graceful, slender spikes of lavender-blue from July to September. 2 to 3 feet tall. Pkt. 10c.

3442 SPICATA MIXED. R.G. 1 to 1½ feet tall, blooms in July. Blue, rose and white. Pkt. 10c.

3443 TEUCRIUM BLUE. R.G. Dwarf, 1 foot high. Beautiful Gentian-blue. Pkt. 10c.

3444 REPENS. R.G. Creeping Speedwell. Fine carpet, bedding or Rock Garden plant. Trailing stems and small white flowers. Blooms July and August. 4 inches. Pkt. 15c.

Violas, Hardy

Viola Cornuta, Hardy Tufted Pansies combine the free blooming habits of Pansies with the hardy character of Violets. Will not run out like the Pansy nor are the flowers as large, but produced in profusion during entire season.

3449 JERSEY GEM, CORNUTA HYBRID. Compact plant, deep violet-blue. 8 inches. Pkt. 25c.

3452 APRICOT, CORNUTA HYBRID. Rich yellow, suffused orange. Very showy. Pkt. 15c.

3457 ARKWRIGHT'S RUBY. Bright ruby-crimson with terra cotta shadings. Pkt. 15c.

3450 ADMIRATION. Rich rosy-purple. Pkt. 10c.

3453 ROSE QUEEN. Beautiful rose. Pkt. 15c.

3448 VIOLA CORNUTA MIXED. All available colors in the large flowering varieties. Pkt. 10c.

3460 VIOLA BOSNIACA. Small growing, very desirable for the border or rockery. Purple flowers all summer. 3 inches. Pkt. 10c.

Viola "Gems"

These are the Jersey Gem type of flower as shown in the illustration. Free and long blooming.

3465 LAVENDER GEM. Lavender-blue. Pkt. 25c.

3466 ROSY GEM. Rich deep rose. Pkt. 25c.

3467 WHITE GEM. Pure white. Pkt. 25c.

3468 YELLOW GEM. Bright yellow. Pkt. 25c.

3452-A CHANTREYLAND. Beautiful pure apricot. Fine flower. Abundance of bloom. A perfect Viola. Comes exceptionally true from seed. Pkt. 15c.

Violets, Hardy

Viola Odorata. Fragrant hardy English Violets. Require abundant moisture and partial shade. Seed may be sown in late fall, early spring and transplanted or sown in a cool shady place after cold weather is over.

3458 THE CZAR. Blue. Pkt. 15c.

3459 SNOWFLAKE. White. Pkt. 15c.

Wallflowers

Cheiranthus. Delightfully fragrant. Bloom in spring. Beautiful flowers in many colors. Protect during winter.

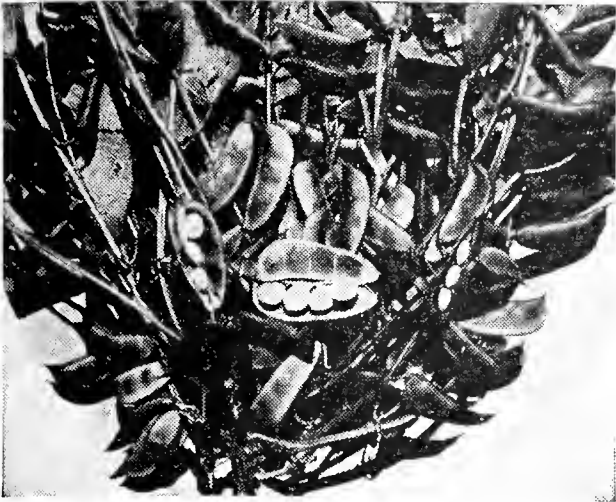
3462 TALL DOUBLE BRANCHING MIXED. Pkt. 15c.

2734 ALLIONI, Siberian Wallflower. R.G. Abundance of dazzling orange flowers. June to July. Excellent for Rock Gardens. 1 ft. high. Pkt. 10c.

2735 LINIFOLIUS, Alpine Wallflower. R.G. Dwarf, for bedding or rock garden. Free flowering June to August. Lilac. 9 inches. Pkt. 10c.

1940 Vegetable Novelties

Which We Especially Recommend



Bush Lima Bean "Baby Potato"

A Fine New Bush Bean

3517 GREEN POD PLENTIFUL. A new variety similar to Bountiful but superior in several ways. Pods are longer, slightly thicker, darker green more tender and notably better in flavor. Plentiful is two or three days later than Bountiful furnishing the first picking in about 50 days from planting. Pods long, straight and stringless. $\frac{1}{4}$ lb. 20c; Lb. 50c.

A Silver Medal Winner

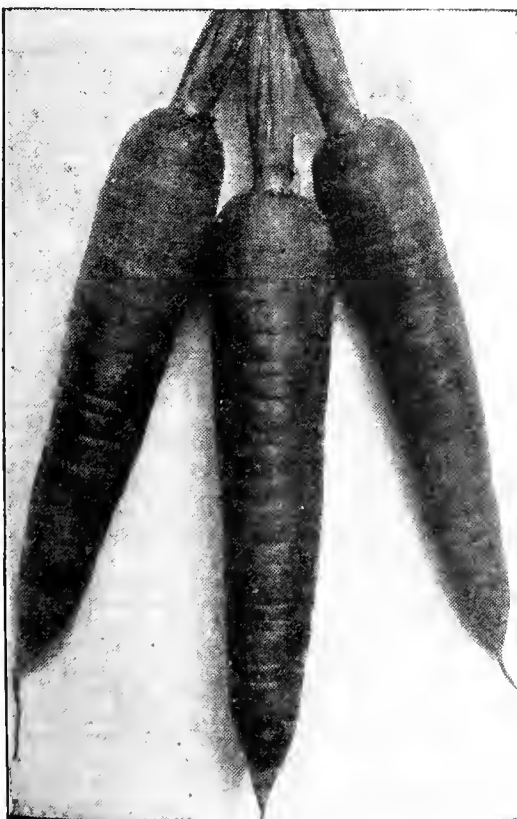
3539 BABY POTATO BUSH LIMA. Winner of the Silver Medal in the 1940 All-America Selections, this fine new Bush Lima is early and prolific. Its small beans of the Potato Lima type are attractive, bright green, thick and of the delicious Fordhook flavor. Bush grows 12 to 16 inches tall, pods quite large and very freely produced. Pkt. 15c; $\frac{1}{4}$ lb. 35c.

All-America Sweet Corn

3717 IOANA HYBRID. Awarded a Bronze Medal in the 1940 All-America Selections, this variety promises to replace Golden Cross in popularity. Its eight inch ears of 12 to 14 kernels are ready in 88 days. Its light yellow kernels are deep and closely arranged and of excellent flavor. A vigorous grower and an excellent home garden sort. $\frac{1}{4}$ lb. 25c; Lb. 75c.

The Best Garden Carrot

3674 TENDERSWEET. This new Carrot brings us one of the finest medium sized orange fleshed varieties, with uniform shape and well tapered roots. The deep orange flesh is crisp and tender, of finest flavor and of uniform color throughout. They will average 6 to 8 inches in length at maturity. Pkt. 10c; Oz. 25c.



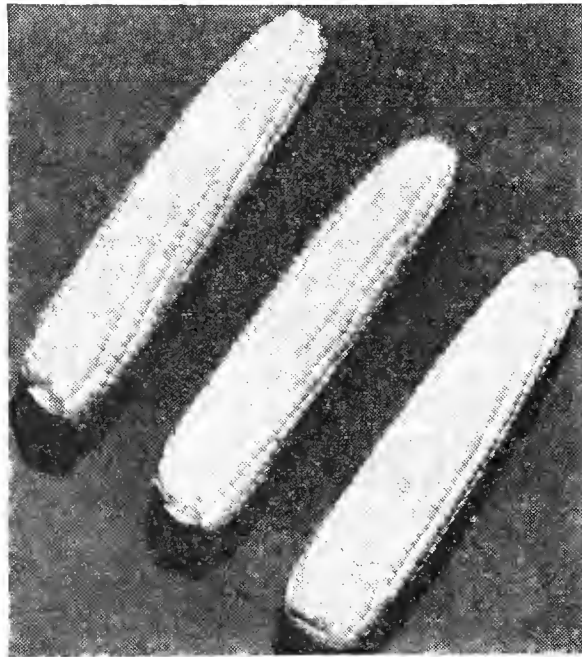
Carrot, Tendersweet

Among this year's vegetable novelties we offer several very outstanding and most desirable varieties that will add much value to your garden and delight to your table. They are all most worthy and deserve a place in your garden.

Two Fine Hybrid Corns

3702 MARCROSS. This fine hybrid is the standard early mid-season yellow sweet corn in nearly all sections. Its large $7\frac{1}{2}$ inch ears of 12 to 14 rows of deep broad kernels are ready for use in 70 days from planting. Its quality is excellent and its yield heavy. $\frac{1}{4}$ lb. 20c; Lb. 50c; 3 lbs. \$1.25.

3711 WHIPCROSS. The finest of the mid-season hybrids with large $7\frac{1}{2}$ inch ears of 12 to 14 rows of kernels. Of very fine quality and high yield Whipcross is ready for use in 78 to 84 days. Kernels deep, medium broad and creamy yellow in color. $\frac{1}{4}$ lb. 20c; Lb. 50c; 3 lbs. \$1.25.



Sweet Corn, Hybrid Ioana

Two De Luxe Sweet Corns

3704 EARLY GOLDEN SWEET. The earliest golden-yellow Sweet Corn maturing 12 to 14 days earlier than Golden Bantam. Has the size, color and fine eating quality of regular Golden Bantam with the added advantage of extreme earliness. The well filled ears, averaging 6 inches long with 12 rows of deep kernels, are produced on stalks $3\frac{1}{2}$ to 4 feet tall. $\frac{1}{4}$ lb. 12c; Lb. 35c; 3 lbs. 90c.

3722 ALL-SEASON HYBRID BLEND. A most desirable blending of the best golden-yellow Sweet Corn Hybrids that gives you a long picking season of delicious, sweet, tender, ears. Only the best Hybrids of the highest quality are included. $\frac{1}{4}$ lb. 20c; Lb. 50c.

Grand Vegetable See Page 40
Collection

Delicious Tender Peas

3958 NEW SWEETENDER. A fine new garden Pea of the highest quality. Vine 15 inches tall bearing an abundance of thick heavy pods $3\frac{1}{2}$ to 4 inches long in pairs. Peas are large, sweet and tender. $\frac{1}{4}$ lb. 15c; Lb. 45c; 3 lbs. \$1.25.

A Better Radish

4013 TEMPLIN-BRADLEY'S RED BIRD. This marvelous new Radish of rich scarlet color has almost perfect globe-shaped roots, very small tap-roots and medium small tops. The flesh is solid, crisp and sparkling white and of the finest flavor. Roots of very uniform size, shape and color. Pkt. 10c; Oz. 20c.

Unusual Watermelon

3892 SWIKA or ICEBOX. A very early Melon that will please everyone who likes them small enough to place right in their icebox without cutting. Swika grows 6 to 9 inches in diameter with very thin rind and rich sweet red flesh of wonderful flavor. Pkt. 10c; Oz. 20c.



Endive, Deep Heart Fringed

Delicious New Endive

3796 DEEP HEART FRINGED. Awarded a Silver Medal in the 1940 All-America Selections, this new variety is of more upright and compact growth with leaves cut and curled at the edges. Instead of lying flat on the ground the outer leaves turn upward in more compact form. The well filled hearts are closely packed with an abundance of fine leaves blanched to clear creamy yellow. Well grown plants have a diameter of 10 to 12 inches and a depth of 7 to 8 inches. Pkt. 25c.

A Winning Tomato

4088 BRADLEY'S CLEVELAND BANNER. This grand new Tomato which we recently introduced has already won many friends. Many unsolicited reports prove to us that it is indeed a grand variety. The quality is unsurpassed and the yield is tremendous. It is shown in full color on page 40. Pkt. 15c; $\frac{1}{2}$ oz. 40c.

A Grand Muskmelon

3869 DELICIOUS. One of the finest melons for home gardens. Delicious has flesh of bright salmon and of delicious quality. Fruits are large, oval, heavily netted and prominently ribbed, weighing 5 to 6 pounds each. Delicious matures early and is especially valuable in districts of shorter seasons. Pkt. 10c; Oz. 20c.

A Worthy Sweet Pepper

3997 SWEET YELLOW. A very desirable yellow pepper of excellent quality. Fruits of medium size, heavy and clear yellow in color. Flesh is thick, crispy, sweet and mild in flavor. An abundance of fruits is borne on the strong vigorous plants of medium height. Sweet Yellow is an excellent sort for the home garden. Pkt. 15c; $\frac{1}{2}$ oz. 35c.

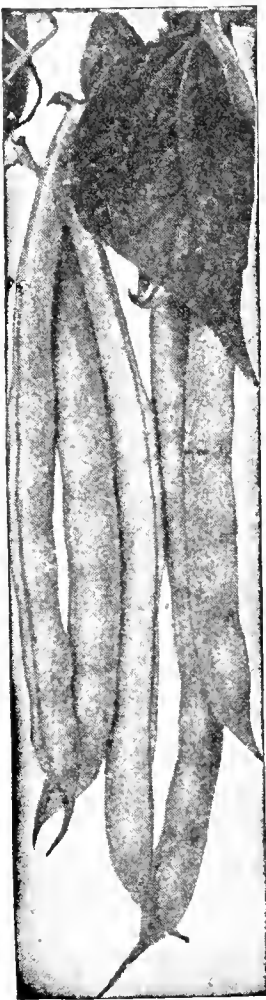
A Top Notch Squash

4066 DELICIOUS. A popular winter sort of trailing growth with top shaped fruits weighing 7 to 8 pounds each. Skin is dark green with light green stripes toward the blossom end. Flesh is thick, dry, bright orange in color and of excellent flavor. A very good keeper and most desirable for home use. Pkt. 10c; Oz. 20c.



Bean, Dwarf Green Plentiful

Our Vegetable Seeds have been bred to grow the highest quality produce.



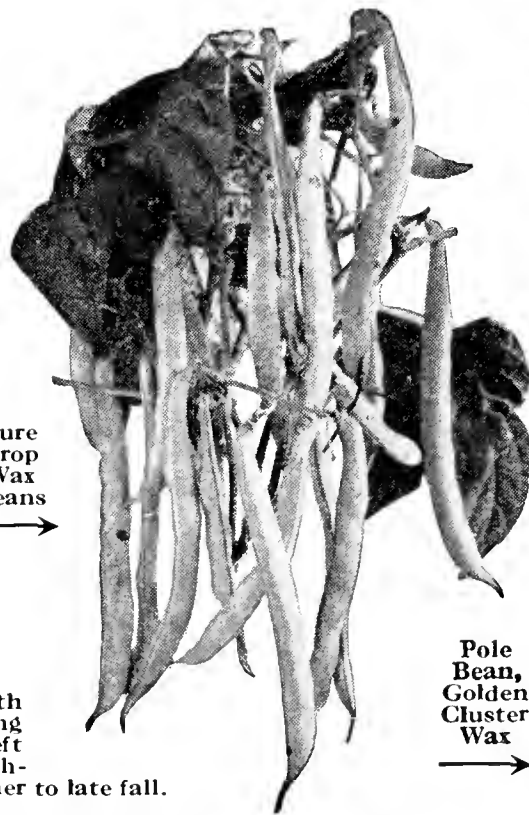
Burpee's Stringless



Webber Wax



Full Measure

Sure
Crop
Wax
BeansPole
Bean,
Golden
Cluster
Wax

Beans

To have plenty of Beans throughout the summer plant both early and late varieties every two weeks from early spring through the summer, just as long as there are 45 days left before frost. This will give you plenty of the luscious health-giving Beans for your table and for canning from early summer to late fall.

Culture—Make your first planting as soon as the soil is warm and danger of frost is past. Plant in rows 2 feet apart, dropping the seed 3 to 4 inches apart and 2 inches deep. Cultivate thoroughly but not when the vines are wet. One pound of beans (except Limas) should plant a 100 foot row, 90 pounds will be required for an acre of ground. Bush Lima Beans, one pound will plant 75 hills and 40 pounds will plant an acre.

Dwarf Green Pod

3516 TENDERGREEN. (Round Pod). If you want a wonderfully delicious early Snap Bean, plant Tendergreen. It is long, round, tender, meaty, light green and the finest flavor. Our customers friends tell us it is the best Bean they ever ate. It matures early and the vines are exceptionally strong and vigorous. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

3510 FULL MEASURE. (Round Pod) One of the best varieties. Yields large quantities (even more than Tendergreen) of fine-grained, large, dark green tender pods. Very good table quality. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

3507 BURPEE'S STRINGLESS. (Round Pod). Most popular of the round podded. Early, very productive, tender, fleshy and free from strings. Ready in 50 days. $\frac{1}{4}$ lb. 12c; Lb. 35c; 3 lbs. \$1.00.

3509 GIANT STRINGLESS. (Round Pod) Similar to Burpee's Stringless, but longer, straighter and lighter green. Exceedingly productive. $\frac{1}{4}$ lb. 12c; Lb. 35c; 3 lbs. \$1.00.

3515 EARLY RED VALENTINE. (Round Pod). An excellent and dependable early variety. Fleshy, medium green and average 5 inches. $\frac{1}{4}$ lb. 12c; Lb. 35c; 3 lbs. \$1.00.

3508 EARLY BOUNTIFUL. Best flat-podded stringless variety. 7 inches long, stout, flat and nearly stringless. Light green. Very early, vigorous, hardy, productive. Fine quality. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

3514 REFUGEE STRINGLESS. (Round Pod). Very desirable strain. Light green, stringless and of high quality. $\frac{1}{4}$ lb. 12c; Lb. 35c; 3 lbs. \$1.00.

3513 RUBY DWARF HORTICULTURAL. (Flat Pod). Good for green shell Beans or early as green pod Snap Bean. Plants are productive, pods broad, five inches long. Yellow splashed with red. Equal to Limas in quality. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

Inoculate Your Beans with



4340 NITRAGIN, Garden Size, Pkt. 10c.; 3 Pkts. 25c.

Asparagus

3501 MARY WASHINGTON. Best of the newly developed Rust Proof varieties. A selection from Martha Washington, produces large straight tender green stalks of excellent quality. One ounce should sow a 60 foot row and produce 200 to 300 plants. Pkt. 10c; Oz. 15c; $\frac{1}{4}$ lb. 30c; Lb. 75c.

Dwarf Wax Pod Beans

3521 SURE CROP WAX. (Oval Round Pod). One of the best black seeded varieties. Early tender pods $5\frac{1}{2}$ to $6\frac{1}{2}$ inches long, nearly straight and "sure cropper." $\frac{1}{4}$ lb. 12c; Lb. 30c; 3 lbs. \$5c.

3525 UNRIVALLED WAX. (Oval Flat Pod). Extra early, long, slim almost transparent, a little curved at tip, very tender. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

3526 WARDWELL'S. (Flat Pod). Yields heavy pickings of best quality pods. Long, straight, broad, golden-yellow, fleshy, brittle and fine grained. Delicious flavor and tender. $\frac{1}{4}$ lb. 12c; Lb. 35c; 3 lbs. \$1.00.

3530 STRINGLESS WHITE WAX. Davis Wax. (Oval Pod). A favorite because of handsome pods. Excellent eating quality, stringless. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

3522 WEBBER or CRACKER JACK WAX. (Flat Pod). Broad, golden-yellow, gracefully curved. Invariably ready before any other Wax Bean and will yield more than any except Sure Crop Wax. Vigorous, healthy and wonderfully productive. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

3523 IMPROVED GOLDEN. (Flat Pod). Straight, very broad, thick, fleshy and stringless. An early abundant cropper. It is a greatly improved strain of the old style Golden Wax. It will pay you to plant this strain of Golden Wax. $\frac{1}{4}$ lb. 12c; Lb. 30c; 3 lbs. \$5c.

3527 STRINGLESS REFUGEE WAX. (Round Pod). Tender and absolutely stringless. The old Refugee Wax. Early and productive. 5 inches long, very fleshy and curved. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

3528 PENCIL POD BLACK WAX. (Round Pod). Best black-seeded wax variety. Early. Large, $6\frac{1}{2}$ to 7 inches long, straight and entirely stringless. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

3529 ROUND POD KIDNEY WAX or Brittle Wax. An excellent variety that deserves much attention. Handsome pods 5 to 6 inches long, bright, rich yellow in color and absolutely stringless. Hard to equal. Tender, fleshy, yet brittle pods are of the finest quality and are freely produced. Seeds white with brownish-black eye. $\frac{1}{4}$ lb. 15c; Lb. 45c; 3 lbs. \$1.10.

Field or Baking Beans

3552 NEW ROBUST. Also called "1000 to 1" Field Bean. The best white bean for baking. It has been proven by Experimental Stations that the New Robust out-yields all other white beans. $\frac{1}{4}$ lb. 10c; Lb. 30c; 3 lbs. 75c.

3555 WHITE MARROW. Large, plump, oval-shaped, white beans for baking. Vigorous vines that are very productive of the highest quality beans. $\frac{1}{4}$ lb. 10c; Lb. 30c; 3 lbs. 75c.

3553 WHITE KIDNEY. Royal Dwarf. Large upright plants, plenty of dark green pods, about 6 inches long. Seed large, white, kidney-shaped and excellent quality. Use green, shelled or dry. $\frac{1}{4}$ lb. 10c; Lb. 30c; 3 lbs. 75c.

3554 RED KIDNEY. Like White Kidney except the beans are deep red. $\frac{1}{4}$ lb. 10c; Lb. 30c; 3 lbs. 75c.

Pole Beans

Culture—Same as Bush Lima Beans except that they must be provided with something to climb upon. If planted in hills, poles will answer the purpose, or if planted in rows a continuous wire or heavy twine trellis is good. Pole Beans yield many more pods per plant than dwarf varieties. One pound will plant 100 hills.

3557 KENTUCKY WONDER or Old Homestead. The most satisfactory green podded Pole Bean. Early, wonderfully prolific, bearing continually until frost. Long pods in clusters. May be planted with corn. $\frac{1}{4}$ lb. 12c; Lb. 30c; 3 lbs. \$5c.

3563 KENTUCKY WONDER WAX. One of the earliest and most productive. 8 inches long, thick fleshy and brittle. Light yellow, seed chocolate brown. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

3558 GOLDEN CLUSTER WAX. Splendid pods 8 inches long, golden-yellow, thick, fleshy and stringless. White seeded. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

3559 LAZY WIFE. Popular for snaps, shell beans or for winter use. Pods in clusters, long, broad, thick, fleshy, green, white seeds. $\frac{1}{4}$ lb. 12c; Lb. 35c; 3 lbs. \$1.00.

3561 HORTICULTURAL. Cranberry, Wren's Egg. Use for shell beans, green or dry. Seed speckled. $\frac{1}{4}$ lb. 12c; Lb. 35c; 3 lbs. \$1.00.

3562 YARD LONG. Asparagus Bean. Interesting European Novelty. Slim, round edible pods, 2 to 3 feet long. Pkt. 10c.

Pole Lima Beans

3546 KING OF THE GARDEN. A favorite with gardeners because of the great size of pods, which contain 4 to 5 very large fine quality green beans. The vines produce continually until killed by frost. Large white. $\frac{1}{4}$ lb. 15c; Lb. 35c; 3 lbs. \$1.00.

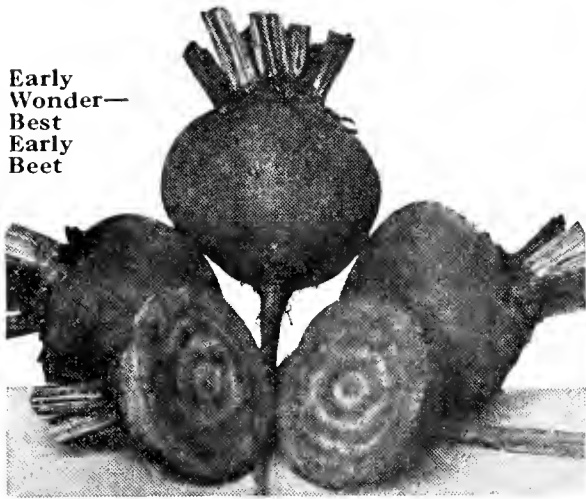
3547 SIEBERT'S EARLY. The earliest Pole Lima. Vigorous, productive, large curved pods, 5 inches long. Easy to shell, excellent quality. $\frac{1}{4}$ lb. 12c; Lb. 35c; 3 lbs. \$1.00.

Dwarf or Bush Lima

3536 NEW WONDER or Burpee's Improved Bush Lima. The recognized standard of Bush Lima Bean quality. Large robust, compact, plants; productive. Pods uniformly large, in clusters, maturing in midseason. Large flat Beans of superior quality. $\frac{1}{4}$ lb. 15c; Lb. 30c; 3 lbs. \$5c.

3537 FORDHOOK. Ideal for productiveness and disease resistance, bears large pods in clusters of 4 to 6 well above the ground. Potato Lima type, large, thick and handsome. Early, ready to eat in 75 to 80 days, yet produce over a long period. $\frac{1}{4}$ lb. 15c; Lb. 40c; 3 lbs. \$1.00.

3538 HENDERSON'S EARLY. The earliest of all Lima Beans. By planting it, gardeners in even the northernmost States, can enjoy Limas from their own gardens. Pods are small but borne so plentifully that the yield is large. Beans of excellent flavor. $\frac{1}{4}$ lb. 12c; Lb. 35c; 3 lbs. \$1.00.

Early Wonder—
Best
Early
Beet

Beets

Grow your own beets. Root crops give more food value for the space occupied than any other vegetable. Beets are the most popular of all root crops. Beets may be stored for winter use. Best of all, the small beets pulled and used soon after, are much sweeter and more tender than any you could buy. Try some buttered tender baby beets from your own garden this year. Make at least two plantings of beets so that you have plenty for early use and for winter storage as well.

Table Beet Culture. Beets like well enriched moist soil. Sow the seed 1 inch deep in rows 12 to 16 inches apart, and thin out to stand 4 inches apart. First sowing may be made as early as the soil is in workable condition, later plantings up to July 1st. One ounce should sow a 50 to 75 foot row, 5 to 6 pounds an acre. Packets of the standard varieties will contain about 1/4 ounce.

3576 DETROIT DARK RED. The most popular of all Beets. Beautiful appearance on the table or bunched for market, as it retains its deep red color. Big cropper with small upright tops, permitting close planting. Roots globe-shaped. Skin and flesh, dark blood-red with very little lighter zoning. Excellent winter keeper. **Pkt. 5c; Oz. 20c; 1/4 lb. 50c.**

3578 PERFECTED DETROIT. All-America. An improved strain with which we are coming close to perfection in uniformity of size and shape of roots and extreme depth of color. **Pkt. 10c; Oz. 25c; 1/4 lb. 60c.**

3571 EARLY WONDER. A fine Beet for extra early or very late planting as it produces edible roots quickly. Slightly more rounded than Crosby's Egyptian. Color of flesh is deep red, zoned with lighter red. **Pkt. 5c; Oz. 20c; 1/4 lb. 50c.**

3573 CROSBY'S EGYPTIAN. Improved strain. The standard for early market. Roots flattened globe-shaped. Skin deep red, flesh slightly zoned. Suitable for the most critical market gardeners planting. Much extra work has been done on this to perfect uniformity in shape and color of roots. **Pkt. 5c; Oz. 15c; 1/4 lb. 40c.**

3579 EXTRA EARLY EGYPTIAN. Very early, valuable for forcing early. Tops small, roots distinctly flat and moderately thick. Flesh dark red with lighter zones. **Pkt. 5c; Oz. 15c; 1/4 lb. 40c.**

3580 EDMAND'S BLOOD TURNIP. Roots nearly round, dark red. Flesh purplish-red with very little zoning. **Pkt. 5c; Oz. 15c; 1/4 lb. 40c.**

3581 OHIO CANNER. All-America. A beet that has been especially developed to meet the exacting demands of the canner and which therefore makes an unusually fine home garden variety. Roots very round and uniform and with small tops. Flesh tender, extremely dark red, retaining its color after canning. Slower in growth than Detroit so gives a long period of use in the home garden. **Pkt. 5c; Oz. 20c; 1/4 lb. 50c.**

Mangel Beets

for Poultry and Stock

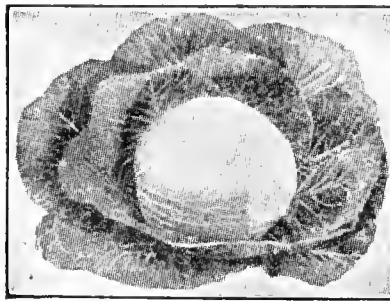
One ounce of seed should sow a 75 to 100 foot row. 5 to 6 pounds an acre.

3586 MAMMOTH LONG RED. Heaviest yielding of all Mangels, often 2 1/2 feet long and very heavy. Grows half out of the ground, easy to harvest. **Oz. 5c; 1/4 lb. 20c; Lb. 60c.**

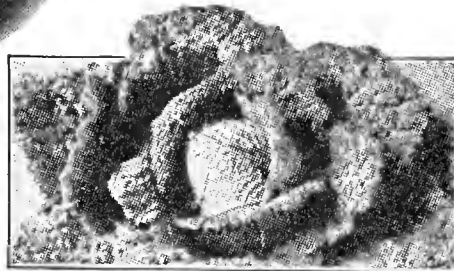
3589 DANISH SLUDSTRUP. Large oval orange colored roots, more than half above ground. Flesh white tinged yellow. Extremely high sugar content. Valuable dairy beet. **Oz. 10c; 1/4 lb. 25c; Lb. 65c.**

3588 GIANT HALF SUGAR. The richest of all Mangels in sugar content and feeding value. Ready to harvest earlier than others. Skin rose colored, flesh, white. **Oz. 10c; 1/4 lb. 25c; Lb. 65c.**

SWISS CHARD or SPINACH BEET, See Page 52.

Detroit
Dark
Red

Copenhagen Market



Drumhead Savoy

In Cabbage seed, the best is the cheapest in the long run. Therefore, we offer only the highest quality that it is possible to obtain from the most reliable growers, super strains that cost real money to produce and maintain.

Culture—Sow the seed of early varieties in hot beds or boxes indoors in February and March, transplanting to the open ground in April and May at which time seed of the mid-season varieties may be sown for later transplanting. Seed of the late varieties should be sown in good garden ground early in May and transplanted later. Cabbage should stand 18 to 24 inches apart in rows 30 to 36 inches apart. Cabbage should be thoroughly cultivated throughout the season. An ounce should produce about 2,500 plants, 1/4 lb. enough for one acre.

Early Cabbages

3617 EARLY JERSEY WAKEFIELD. Most popular of the pointed heads. Forms edible head very early, about the same as Golden Acre in season. Absence of large outer leaves allows close planting. Pleasing flavor, distinct from the round head varieties and we strongly recommend it for the home garden. **Pkt. 5c; Oz. 30c.**

3616 GOLDEN ACRE. Earliest round headed variety, forming one week earlier than Copenhagen market. Absence of large outer leaves permits close planting. **Pkt. 5c; Oz. 40c.**

3631 PENN STATE BALLHEAD. A greatly improved variety of the Danish type, of exceptionally uniform size and shape. It is a short stemmed very solid head and attractive bright green color. Tender, crisp and fine flavored. **Pkt. 10c; 1/2 oz. 25c; Oz. 45c; 1/4 lb. \$1.35.**

3619 COPENHAGEN MARKET. The standard early round variety, little later than Wakefield, but much larger and heavier. Heads averaging 8 to 10 lbs. each. Compact habit, few outer leaves permits close planting. Very profitable. **Pkt. 5c; Oz. 25c.**

Disease Resistant Cabbage

In sections where Cabbage "Yellows" is damaging, it pays to plant strains bred for disease resistance. The seed of the two disease-resistant varieties listed below, is gathered from plants grown on diseased soil and which proved immune.

3623 MARION MARKET. Early. The disease-resistant Copenhagen Market. A few days later, otherwise has all the good points of that variety. **Pkt. 10c; 1/2 oz. 30c; Oz. 50c.**

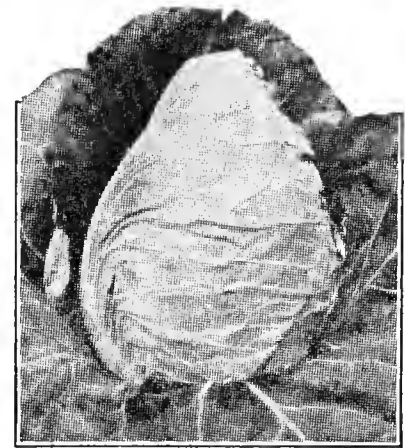
3629 WISCONSIN NO. 8 HOLLANDER. Late. A disease-resistant strain of the popular Hollander. Being slightly larger and more leafy than the parent. Heads round, somewhat flattened and more solid, splendid keeping qualities. Practically 100% immune. **Pkt. 10c; 1/2 oz. 25c; Oz. 45c.**

Broccoli

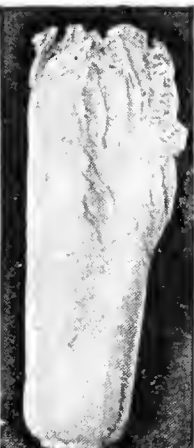
All restaurants and more homes now serve Broccoli because it has more delicate flavor and easier to grow than its cousin, Cauliflower. An excellent late summer and fall crop. Both heads and leaves near them are tender and palatable.

3601 LARGE WHITE. Large white compact heads, tender and of delicate Cauliflower flavor. Grow like Cauliflower. **Pkt. 10c; Oz. 50c.**

3602 ITALIAN GREEN SPROUTING. A distinct variety. Like Asparagus, it is very tasty. Grows quickly, producing a bluish-green head in about 90 days. After the head is removed the plant produces branches bearing smaller terminal heads, which may also be used. **Pkt. 5c; Oz. 30c.**



Early Jersey Wakefield



Chihli Cabbage

Cabbages

Selected Strains

Late Cabbages

3626 DANISH BALLHEAD. For quality, no other winter Cabbage equals Ballhead. It is a sure header, very heavy, solid and fine grained. Always brings the highest market prices. One of the best keepers, coming out of the pit in March or April fresh and solid. This is the short stemmed strain which is considered the most desirable. **Pkt. 5c; Oz. 35c.**

3641 DRUMHEAD SAVOY. Leaves finely curled, heads solid. If you have never grown Savoy Cabbage, try it this year. **Pkt. 5c; Oz. 25c.**

3640 CHIEFTAIN CABBAGE. Earlier than Savoy, medium large drum-head, dark olive-green, thick flat, rounded. Produces high percentage of well formed firm heads. **Pkt. 15c; 1/4 oz. 30c.**

3628 PREMIUM LATE FLAT DUTCH. Probably more largely grown than any other late variety, because everybody knows it is always reliable. Uniform, large flattened heads of fine quality and a good keeper. Largely grown to supply Kraut factories. Beats all others in tonnage per acre. **Pkt. 5c; Oz. 25c.**

Chinese Cabbage

While not a true Cabbage, this vegetable is as easily grown as the true cabbage, and is considered by many superior in quality. It resembles celery to some extent in its habits of growth as well as in flavor. Much esteemed for salads. Sow either early for spring crop or in late summer for fall crop.

3648 CHIH LI. Long slender head 15 inches tall, solid and crisp, self-folding, and hearts well blanched, tender and sweet. Early and very sure heading. Superior to Pe-Tsai. **Pkt. 5c; Oz. 25c.**

3647 WONG-BOK. Short thick heads 8 inches long, firm and tightly folded. Thick hearts, full, crisp and tender, and of excellent quality, self-folding. Much esteemed for salads. **Pkt. 5c; Oz. 25c.**

Red Cabbages

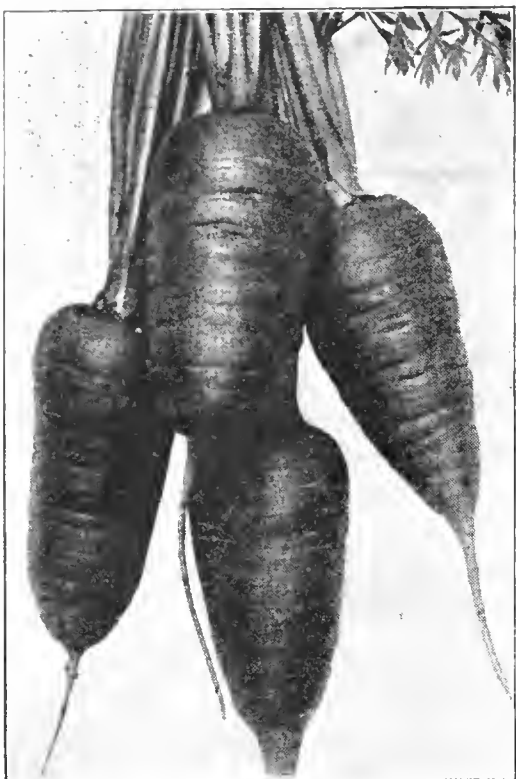
3636 RED DELICIOUS. Early. Hard, solid heads, round and very uniform. Delicious and attractive. **Pkt. 10c; 1/2 oz. 25c; Oz. 45c.**

3637 MAMMOTH RED ROCK. Late. Largest Red Cabbage. Deep red at the heart. Large, vigorous plant, very hardy with medium length stem. A favorite for coldslaw. **Pkt. 5c; Oz. 35c.**

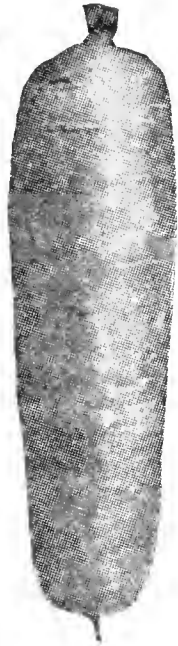
Brussels Sprouts

3612 LONG ISLAND IMPROVED. Small heads of delicious quality are abundantly produced along the stem, the plants growing about 2 ft. high. Cultivate same as late Cabbage. Produces tender little heads from October to December. **Pkt. 5c; Oz. 25c; 1/4 lb. 75c; Lb. \$2.00.**

Our Vegetable Seeds have been bred to grow the highest quality produce.



Danvers Half-Long Carrot



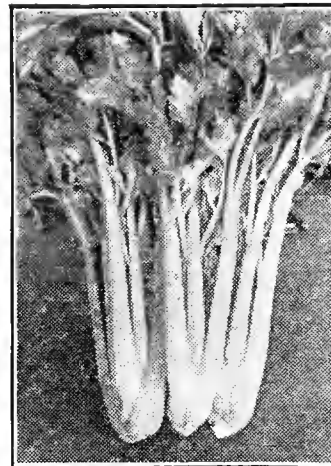
Scarlet Nantes



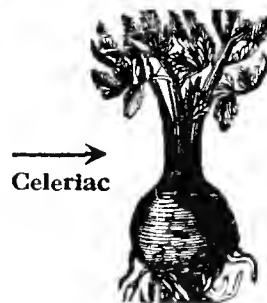
Chantenay Carrot



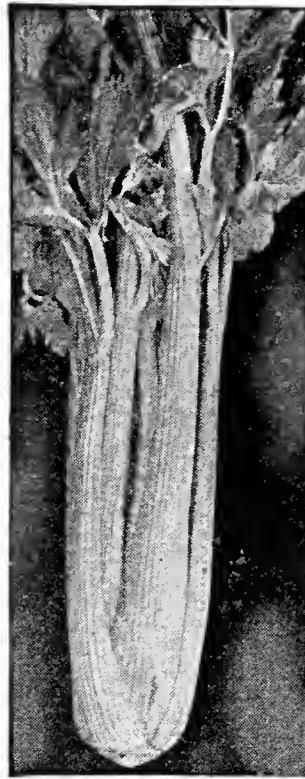
Orange Coreless Carrot



Celery, Giant Pascal



Celeriac



Celery, Golden Plume

Carrots

Culture—For the earliest crop sow seed in April, as soon as the soil is in good workable condition. Later plantings can be made in May and June. The soil should not be heavily fertilized, especially with manure. Cover the seed about $\frac{1}{2}$ inch deep, spacing the rows 12 to 16 inches apart. It is important to thin the plants to stand not closer than 3 inches. One ounce should sow a 200 ft. row, 2 to 3 lbs. an acre.

3666 CHANTENAY or MODEL. A model all around Carrot. Smooth, fine grained, of very good eating quality. When fully developed the roots are about 6 inches long and $2\frac{1}{2}$ inches in diameter at the shoulder. Though medium early, roots may be pulled while small so it gives you baby Carrots with the earliest. An excellent fall and winter keeper. Pkt. 5c; Oz. 10c; $\frac{1}{4}$ lb. 35c.

3670 RED CORED CHANTENAY. Also called "Coreless" Chantenay. A selection from the regular Chantenay with decidedly deeper orange color and with small, very tender cores of almost uniform color with the surrounding flesh, making it very desirable for salads. Pkt. 5c; Oz. 15c.

3662 DANVERS HALF-LONG. The roots average $1\frac{1}{2}$ inches in diameter and 5 to 6 inches long, holding their thickness well to the point. A favorite with market gardeners for bunching as size, shape, color are ideal. Pkt. 5c; Oz. 10c; $\frac{1}{4}$ lb. 35c.

3668 ORANGE CORELESS. This is a beautiful carrot for the home garden and market. In shape it is quite like Nantes but a trifle more tapering, smooth, 7 to 8 inches long and $1\frac{3}{4}$ to 2 inches across at the shoulder. On real good deeply worked soil the roots are longer (10 to 12 inches). Color is orange-red. This Carrot is a remarkably good keeper, yet is tender, with a very small core (practically coreless). Pkt. 10c; Oz. 20c.

3673 MORSE'S BUNCHING. All-America Gold Medal. Developed to fill a demand for a longer and better colored bunching Carrot. Almost cylindrical, rounded shoulders, well stumped, 2 inches in diameter, 9 to 10 inches long. Deep red-orange, roots free from wrinkles. Pkt. 5c; Oz. 15c; $\frac{1}{4}$ lb. 40c.

3674 TENDERSWEET. This new Carrot brings us one of the finest medium sized orange fleshed varieties with uniform shape and well tapered roots. The deep orange flesh is crisp and tender, of finest flavor and of uniform color throughout. They will average 6 to 8 inches in length at maturity. Pkt. 10c; Oz. 25c; $\frac{1}{4}$ lb. 75c.

3672 IMPERATOR. All-America. A beautiful deep, rich orange. Long and smooth, sloping shoulders, tapered to semi-blunt end. 7 to 8 inches long. Orange flesh, tender and with indistinct core. Excellent table quality, attractive market variety. Strong for good bunching. Pkt. 5c; Oz. 15c; $\frac{1}{4}$ lb. 40c.

3664 OXHEART or GUERANDE. Second early, short stocky shape two to three inches in diameter and with abrupt blunt tip. Excellent for shallow or heavy soils. Keeps well. Heavy yielder. Pkt. 5c; Oz. 10c; $\frac{1}{4}$ lb. 35c.

3667 SCARLET NANTES. Tender and delicious, half-long, cylindrical, 6 inches long, slender and fine looking. Orange-red, fine grained and free from core. Pkt. 5c; Oz. 15c; $\frac{1}{4}$ lb. 40c.

3671 LONG ORANGE. Excellent, heavy producing, mid-season variety, 10 inches long, $2\frac{1}{2}$ inches broad, tapering to point. Deep orange. Pkt. 5c; Oz. 15c; $\frac{1}{4}$ lb. 35c; Lb. \$1.00.

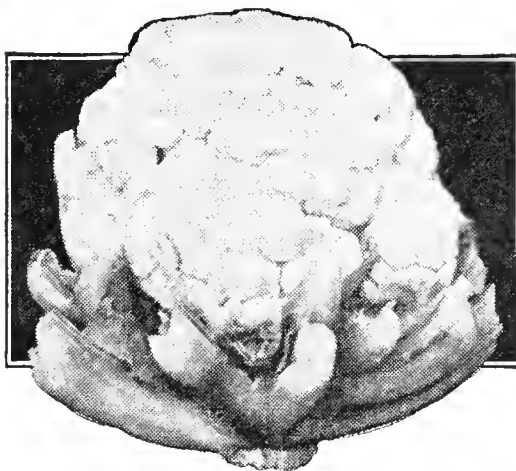
Cauliflower

In Cauliflower seed, the best is by far the cheapest in the long run and we offer you only the best that our growers can produce. We could have Cauliflower seed grown for us at half the prices but you would not get half as good results

Culture—Cauliflower is grown much the same way as early Cabbage, the seeds started in hotbeds or boxes in February or early March. An extra transplanting into other boxes or cold frames before setting outdoors is beneficial. In these set 2 inches apart each way. When the heads begin to form gather the outer leaves and tie together to protect from the hot sun. One ounce will produce 2000 plants, 5 ounces an acre.

3651 EARLY SNOWBALL, "SUPER" STRAIN. Earliest and best for the home gardener who has rich, moist soil, for market and for the greenhouse grower. Plants compact, close growing outer leaves, heads solid, medium large and snowy-white. Pkt. 15c; $\frac{1}{8}$ oz. 50c; $\frac{1}{2}$ oz. \$1.50; 1 oz. \$2.75; 2 ozs. \$4.50; $\frac{1}{4}$ lb. \$8.00.

3652 DRY WEATHER or DANISH GIANT. Valuable strain, forming good heads on dry soil and during stretches of dry weather, when other varieties fail. Head beautiful, large, snow-white and protected by large leaves making it easier to "whiten" than Snowball. Only a trifle later than Snowball, perhaps not quite as good for greenhouse growing, but a wonder for the open ground. Pkt. 12c; $\frac{1}{8}$ oz. 40c; $\frac{1}{2}$ oz. \$1.10; 1 oz. \$2.00; 2 ozs. \$3.50.



Early Snowball Cauliflower

Chicory

3739 WITLOOF CHICORY, French Endive. Grow your own winter salad. Delicious and appetizing salad. Easily grown. Sow seed in open, June 1st, lift roots in the fall. Pkt. 10c.

Chives

3742 CHIVES. A small perennial plant of the onion family. Leaves have a delicate onion flavor. Used in salads and for flavoring soups, stews, etc. Plant forms a small clump for frequent cutting. Pkt. 5c; $\frac{1}{4}$ oz. 25c; Oz. 75c.

Celery

Culture—Sow seeds early in hotbed or cold frame. As soon as the plants are about 3 inches high, transplant to a nicely prepared bed in the border, or to boxes, setting them 4 to 5 inches apart. When about 8 inches high, and stocky, set them out 6 to 8 inches apart in rows 3 ft. apart and cultivate well during summer. Earth up for blanching in autumn, but never hoe or earth up when the foliage is moist or wet. The late crop may be set out in July. One ounce should produce 5000 to 7500 plants, 4 ounces, enough plants for an acre.

3681 GOLDEN PLUME or WONDERFUL. A wonderful new celery, grows quickly, produces semi-dwarf, heavy stalks, thicker than Self-Blanching, with a well blanched solid heart. The flavor is excellent. Not a winter keeper or long shipper. Pkt. 10c; $\frac{1}{2}$ oz. 35c; Oz. 60c.

3682 DWARF GOLDEN SELF-BLANCHING. Original Strain. Dwarf, compact, thick, heavily ribbed stalks, which blanch easily to a clear waxen-yellow. More extensively grown for both home and market than any other variety. Original strain, best quality. Pkt. 5c; $\frac{1}{2}$ oz. 25c; Oz. 40c.

3684 WHITE PLUME. Earliest and most easily blanched celery, hence popular. Branches silvery-white. Pkt. 5c; Oz. 25c.

3685 GIANT PASCAL. Standard fall and winter variety of vigorous, compact growth. Stalks short, thick and broad. Excellent quality. Golden-yellow heart, fine nutty flavor. Pkt. 5c; Oz. 25c.

3687 SUPREME GOLDEN. Early strain producing tight, blocky plants of exceptional uniformity. Stems 7 to 10 inches to first joint, full hearted. Easily blanched, tender and crisp. Pkt. 15c; $\frac{1}{4}$ oz. 50c; Oz. \$1.50.

Celeriac

3693 LARGE SMOOTH PRAGUE. Turnip-rooted Celery. Solid, roots highly esteemed for serving like parsnips or turnips and flavoring soups, etc. For winter, store same as turnips. Pkt. 5c; Oz. 25c.

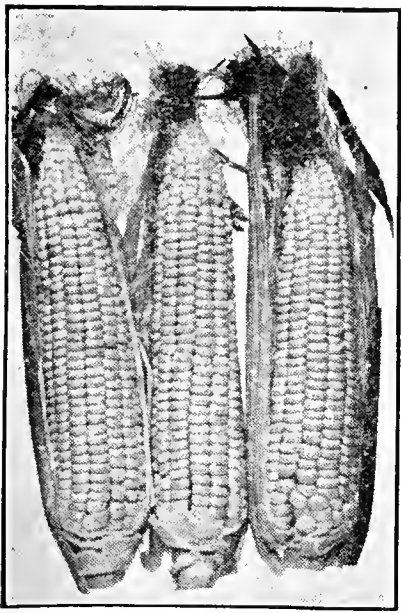
Cress

3749 CRESS. Curled or Pepper Grass. A small salad plant. Ready for table in 30 days. Leaves have a very refreshing flavor. Pkt. 5c.

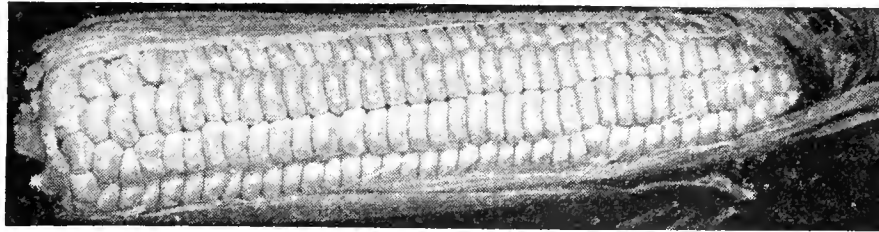
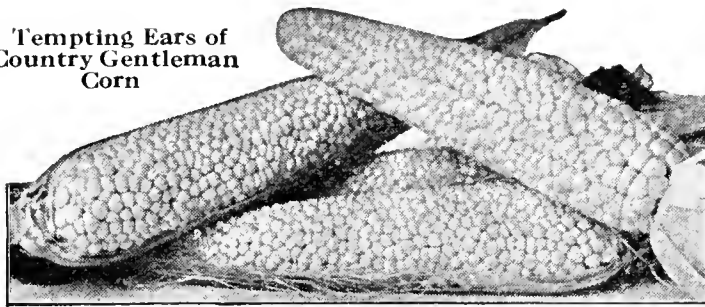
3750 WATER CRESS. For salads or garnishing. May be grown in a stream of water or small pond. Pkt. 10c; $\frac{1}{2}$ oz. 25c; Oz. 40c.

Corn Salad or Fetticus

3746 CORN SALAD or FETTICUS. A delicious salad plant for late fall, winter or spring use. Resembles Spinach, easy to grow. One ounce will sow a 50 foot row. Ounce 20c.



Golden Sensation

Tempting Ears of
Country Gentleman
CornGolden
Bantam

Corn, Sweet

Do you know why home grown Sweet Corn always tastes best? Because within a few hours after the tender ears are pulled off the stalk they begin to lose their sugar and they rapidly deteriorate in flavor. You can seldom buy absolutely fresh Sweet Corn, so unless you have grown your own, you probably do not realize how deliciously sweet it can be.

Culture—A constant supply of Sweet Corn may be had from your garden by planting a succession of early, midseason and late varieties and by planting each of the kinds every week or ten days. Plant when danger of frost is past and the ground is warm, rows 2 to 3 feet apart and 8 to 10 inches apart in row. Corn likes frequent cultivation until the ears are formed. 1 lb. will plant about 300 hills or 400 to 500 feet of row. 12 to 15 lbs. will plant an acre.

3713 BRADLEY'S GOLDEN EARLY MARKET. The earliest large true Sweet Corn of golden color. Ears good size, 12 rows, 7 to 8 inches long, well filled. Early, large and delicious. $\frac{1}{4}$ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.

3700 GOLDEN BANTAM. The good quality of Golden Bantam is too well known to need long description. Sales show it to be the most popular variety we list. Ears 6 inches long, with 8 rows of broad kernels as sweet as honey. $\frac{1}{4}$ lb. 10c; 1 lb. 30c; 3 lbs. 80c.

3708 GOLDEN GIANT. Introduced to combine size and earliness. Cross between Golden Bantam and Howling Mob, producing heavy stalks, two 12 to 14 rowed ears. $\frac{1}{4}$ lb. 12c; 1 lb. 35c.

3697 WONDER BANTAM. Large, more prolific type of Golden Bantam, 8 to 10 inches long. $\frac{1}{4}$ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

3710 WHIPPLE'S EARLY YELLOW. Ears 8 to 10 inches, 14 to 16 rows of deep, tender kernels of very fine eating quality. Ready to use only a few days later than Golden Bantam. $\frac{1}{4}$ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

3719 GOLDEN EVERGREEN. A cross between Golden Bantam and Stowell's Evergreen combines the good qualities of both, 8 inch ears, 12 to 14 rows of rich golden-yellow kernels. $\frac{1}{4}$ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

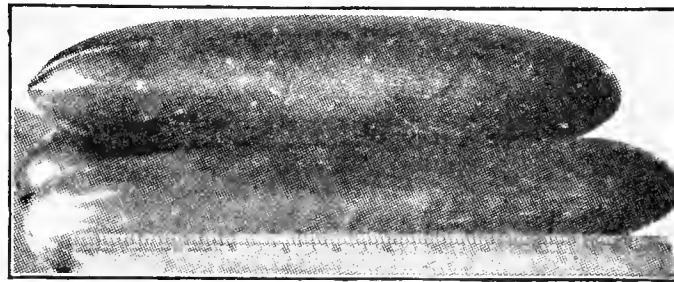
3695 GOLDEN SENSATION. Very early and productive well filled 10 inch ears of fine quality, earlier than Early Sunshine. Kernels rich golden-yellow, sweet and tasty. $\frac{1}{4}$ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

3701 EARLY GOLDEN SUNSHINE. 12 rowed, 8 inch ears, 10 days earlier than Golden Bantam. Developed at North Dakota Experiment Station, where earliness and hardiness are necessary. $\frac{1}{4}$ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

3718 STOWELL'S EVERGREEN. Select Strain. Standard main crop variety, much used for the home garden, market and canning. Very tender and sugary, remaining in condition a long time. Our stock is the true, deep, broadkerneled strain. $\frac{1}{4}$ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

3720 EARLY EVERGREEN. About one week earlier than Stowell's Evergreen. Ears average 7½ to 8 inches long, with 14 to 16 rows of white kernels, deeper and slightly narrower than Stowell's. $\frac{1}{4}$ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

3716 COUNTRY GENTLEMAN or "Shoe Peg." Par excellence when quality is desired. The kernels are so deep that there is little room left for cob. Market Gardeners who supply hotels and high class restaurants depend on this for their main crop. The ears are 6 to 7 inches long, small white cob. $\frac{1}{4}$ lb. 12c; 1 lb. 35c; 3 lbs. 90c.



Cucumber Longfellow

3709 BLACK MEXICAN CORN. By many considered the tenderest and sweetest of all. Cooks pure white while young and tender, turning to bluish-black when ripe. Ripens medium early. $\frac{1}{4}$ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

3723 ALL SEASON SWEET CORN COLLECTION. Four varieties, all of highest merit, which if planted at the same time will give you a continuous supply practically all summer. Early Golden Sweet, Templin-Bradley's Hybrid Bantam, Asgrow Golden Colonel and Golden Evergreen. $\frac{1}{4}$ lb. of each for only 50c.

3704 EARLY GOLDEN SWEET. See Page 43.

New Hybrid Sweet Corn

Increases yield 50% and produces vigorous sturdy and disease resistant plants and enables this kind of Corn to outyield the standard varieties under all sorts of conditions. Stalks are uniform and much larger proportion of marketable ears of even size and shape. Uniform maturity so the gardener can harvest the crop with a minimum of immature or over ripe ears.

3699 GOLDEN CROSS BANTAM. A true hybrid produced by Purdue Experimental Station. Stalks sturdy, ears 8 inches long, 10 to 12 rowed, extremely uniform. Highly resistant to Stewart's disease. $\frac{1}{4}$ lb. 15c; 1 lb. 40c; 3 lbs. \$1.10.

3712 KINGSCROST GOLDEN BANTAM. Double cross among four inbred strains. Early, uniform, stalks 4½ feet, ears golden-yellow, 7 inches, with 10 and 12 rows. Very fine quality. $\frac{1}{4}$ lb. 15c; 1 lb. 40c; 3 lbs. \$1.00.

3714 TEMPLIN-BRADLEY'S HYBRID GOLDEN BANTAM. A new Hybrid of outstanding qualities. 6 to 10 days earlier than other crosses, 6 to 6½ feet tall with uniform 7½ inch ears of 12 rows of rich golden deep kernels. $\frac{1}{4}$ lb. 15c; 1 lb. 50c; 3 lbs. \$1.25.

3715 ASGROW GOLDEN COLONEL. A golden-yellow Country Gentleman, the result of crossing Golden Bantam with Country Gentleman. Stalk and ear growth and maturity time the same as Country Gentleman but with the color and sweet eating quality of Golden Bantam. $\frac{1}{4}$ lb. 12c; 1 lb. 35c; 3 lbs. 90c.

3722 HYBRID BLENDS. Page 43.

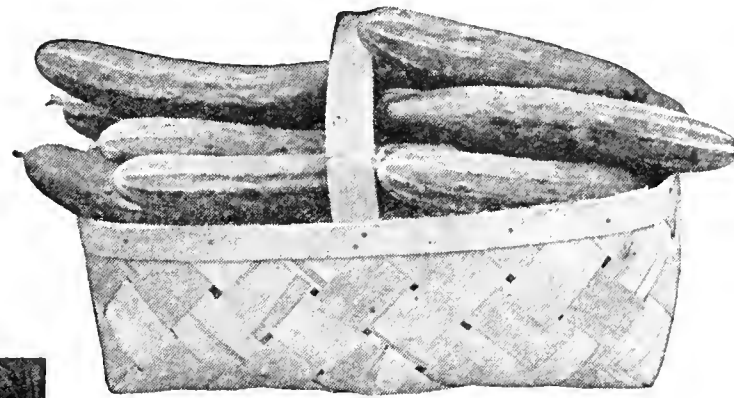
Pop Corn

Culture—Grown like Sweet Corn, but may be planted closer in the row, or hills 18 to 24 inches apart. Allow the ears to mature thoroughly before cutting. One pound will plant 500 to 600 hills.

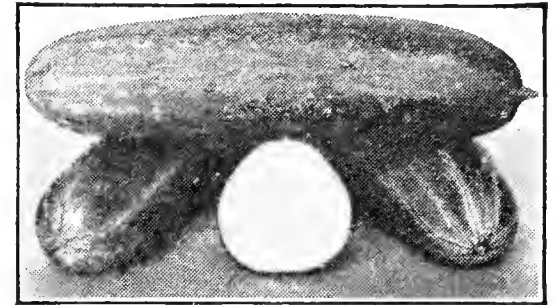
3726 JAPANESE HULLESS, Australian Hulless or Tom Thumb. A dwarf, heavy yielder, peculiar in form, being nearly as thick as long. Kernels similar to White Rice. Its crowning merit lies in its popping quality, fine flavor. $\frac{1}{4}$ lb. 10c; 1 lb. 30c; 3 lbs. 75c.

3732 SOUTH AMERICAN MUSHROOM. Also called T.N.T. or Dynamite. Vigorous growth, 6 to 8 feet tall producing two and often three ears, 8 to 9 inches long of deep orange kernels, smooth and round, which pop larger than any Corn known, and of rich creamy-yellow, deliciously tasty. $\frac{1}{4}$ lb. 12c; 1 lb. 35c; 3 lbs. 80c.

3734 GOLDEN BABY RICE or Golden Hulless. Small-kerneled, pops entirely hulless, large and flaky. Of finest quality and flavor. Ears medium short and stocky. $\frac{1}{4}$ lb. 10c; 1 lb. 25c.



Extra Long Green Cucumber



Cucumber, Straight-8

Cucumbers

Culture—Light warm soil best for Cucumbers, although they do well in most any good well drained soil. After frost danger is past, sow seed in hills 4x4 or 4x6 ft. apart. Cover ½ inch deep, 8 to 10 seeds in each hill. Later when danger of insects is over remove all but 3 or 4 of the strongest plants. One ounce should plant about 500 hills, 2 lbs. an acre.

Slicing Cucumbers

3756 IMPROVED WHITE SPINE. Universally satisfactory. More extensively grown than any other. 6 to 7 inches long, 2½ inch diameter. Pkt. 5c; Oz. 15c; ¼ lb. 45c.

3757 TEMPLIN-BRADLEY'S EVERGREEN. Uniform fruits 6 to 8 inches, smooth, attractive, rich dark green, which it holds well to full maturity. Solid, crisp, tender. Small seed cavity. Fine garden variety. Money maker for gardeners. Pkt. 10c; Oz. 25c.

3762 LONG GREEN IMPROVED. A model in size, form and color. Uniformly long, smooth, deep green. Money maker for the market gardener and a universal favorite for home use. 12 to 15 inches long, solid and crisp with few seeds. Pkt. 8c; Oz. 20c; ¼ lb. 50c.

3765 LONGFELLOW. Extra long slicer. Excellent new variety, long, slender dark green. 12 to 14 inches by 2½ inches. Color holds well. Pkt. 10c; Oz. 30c; ¼ lb. 85c.

3764 HYBRID WHITE SPINE. Ideal slicing cucumber. Long, slender, uniform in shape and size. Very few seeds, firm flesh, good keeping quality. Dark green color is held until ripe. Not as long as Longfellow but more certain to do well under poor conditions, so for the home garden it is perhaps preferable to Longfellow. Pkt. 8c; Oz. 20c; ¼ lb. 50c.

3766 STRAIGHT-8. Most outstanding cucumber developed in past decade. 8 inches long, uniformly cylindrical, deep dark green. Extremely productive, attractive, superior quality. Pkt. 8c; Oz. 15c; ¼ lb. 45c; 1 lb. \$1.40.

3761 EARLY FORTUNE. Good length, rich dark green, well shaped and with thick white flesh and small seed cavity. Improvement over White Spine. Retains its color long after pickling. Pkt. 8c; Oz. 15c; ¼ lb. 40c.

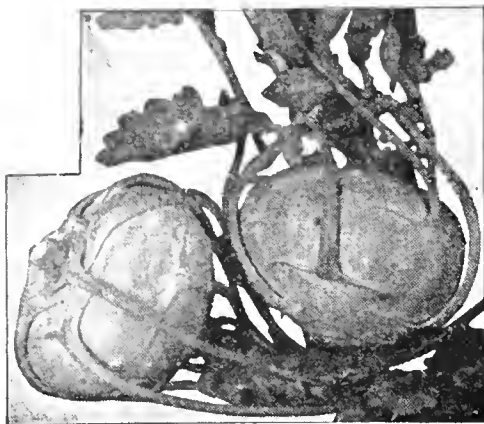
Pickling Cucumbers

3776 CHICAGO PICKLE. Meets the most exacting requirements of critical pickle makers. Right size, shape, color, and heavy yielder. Square ends. Pkt. 5c; Oz. 15c; ¼ lb. 50c.

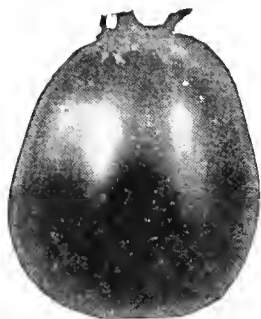
3775 JERSEY PICKLE. Very prolific and exceedingly popular. Short, smooth, light green, excellent quality. A good slicer as well as pickler. Tapering ends. Pkt. 5c; Oz. 15c; ¼ lb. 50c.

3774 EXPRESS PICKLER. Earliest picking cucumber, bears heavily small uniform fruits. 3½ to 4 inches. Pkt. 8c; Oz. 20c; ¼ lb. 60c.

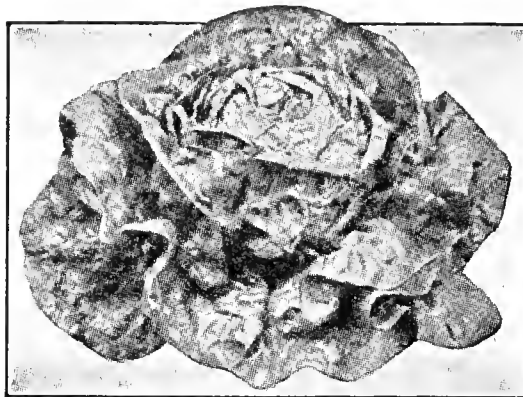
3780 NATIONAL PICKLING. A superior strain developed by Michigan Agricultural College. Straight, symmetrical, 6 inches when mature. Pkt. 5c; Oz. 15c; ¼ lb. 50c.



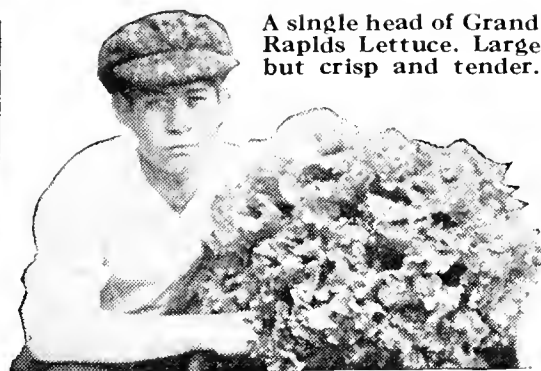
Kohlrabi, White Vienna



New York Spineless Egg Plant



Templin-Bradley's New Earlihead



A single head of Grand Rapids Lettuce. Large but crisp and tender.

Egg Plant

Culture—Egg Plant likes rich moist soil. Start seed early in hot beds or boxes and transplant once before setting out in the open ground when it is thoroughly warm. In the garden the plants may be set 2 feet apart in the rows which are 2½ to 3 feet apart. One ounce should produce 1500 to 2000 plants, 4 ounces enough for an acre.

3784 NEW YORK SPINELESS. Best main crop variety about 10 days later than Black Beauty, but larger and more prolific. Each plant often bears 8 to 10 nice "Eggs" of deep rich purple. Fruits perfectly spineless. Our strain of seed is of Superfine Quality. Pkt. 5c; ¼ oz. 18c; Oz. 50c.

3785 BLACK BEAUTY. Earliest good variety, is best for Northern States. Dwarf growing, fruits 2 to 3 lbs. Holds dark purple color for a long time. Pkt. 5c; ¼ oz. 18c; Oz. 50c; ¼ lb. \$1.50.

Endive

3794 GREEN CURLED. Best known variety. Highly prized as a salad during autumn and early winter. Also may be served like Spinach. Seeds should be sown in July and transplanted in rows in last of August. For early summer use, sow seed in early spring. Blanching may be done by tying up the outer leaves or by covering with straw. Pkt. 5c; Oz. 15c; ¼ lb. 45c.

3795 BATAVIAN BROAD LEAVED. Escarole. Full hearted. Broad, deep green wavy leaves and thick creamy-white midribs. Inner leaves form a cluster head which blanches white, crisp and tender. Pkt. 5c; Oz. 20c; ¼ lb. 45c.

Herbs

Most varieties of Herbs thrive best in sandy soil and some are stronger and better flavored when grown on rather poor soil. Sow as early as possible, in drills sixteen to eighteen inches apart, taking pains that the soil is fine and pressed firmly over the seed, or they may be planted as a second crop, the seeds sown in beds in April and the plants set out in June. Most of them should be cut when in bloom, wilted in the sun and thoroughly dried in the shade.

3815 MAMMOTH DILL. 2 or 2½ feet. Used for making Dill Pickles. Pkt. 10c; Oz. 15c.

3811 ANISE. Seeds used medicinally and in cooling cordials. Pkt. 10c.

3812 SWEET BASIL. The leaves and tender tips used in soups, stews and sauces. Pkt. 10c.

3813 CARAWAY. Seeds used in confections, cakes and medicinally. Pkt. 10c.

3814 CORIANDER. Seed used for flavoring confections and garnishing. Pkt. 10c.

3816 SWEET MARJORAM. Leaves and tender shoots used for flavoring, green or dried. Pkt. 10c.

3817 SAGE. Leaves used either green or dried for flavoring. Pkt. 10c.

3818 SUMMER SAVORY. The young shoots, leaves and flowers used for seasoning, especially with String Beans. Pkt. 10c.

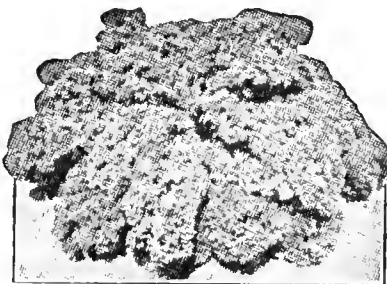
3810 MIXED HERBS. A mixture of these and many other popular varieties. Pkt. 10c.



Dill



Green Curled Endive



Kale, Dwarf Green Curled



Cos or Celery Lettuce



Leek, American Flag

Lettuce

Culture—To be of best quality, Lettuce should be quickly grown. Likes plenty of moisture and fertility, will stand cool, even cold, soil and weather. Sow seed thickly, covering ⅛ to ¼ inch deep in rows 12 to 16 inches apart, thin as soon as well started to stand 6 to 8 inches apart. Heading varieties need more room and transplanting. Plants for extra early may be started under glass or in a box in a sunny window. Any sunny corner of the garden may be prepared early and a little Lettuce started. One ounce should sow about a 125 foot row and produce around 3000 plants, 3 lbs. will produce enough for an acre.

Head Lettuce

3854 CREAMY HEARTS. (Black Seed) Cabbage heading variety, thick, fleshy, bright green leaves. Hearts golden-yellow, crisp and buttery. Heads somewhat conical when young, but large and round when mature. Fine producer, sure-header. Fine for home garden or market use. Pkt. 5c; Oz. 15c; ¼ lb. 45c.

3846 TEMPLIN-BRADLEY'S EARLIHEAD. An early, sure-heading variety with dark green, crinkled leaves. Heads large, compact and produce crisp, solid snow-white hearts of the finest quality. Pkt. 10c; Oz. 25c; ¼ lb. 75c; Lb. \$2.00.

3849 NEW YORK. Los Angeles or Cabbage or Wonderful. (White Seed) One of the largest varieties, forming immense heat-resisting heads. Outer leaves dark green, heart blanches white, crisp and tender. This variety sold by produce men and grocers as Iceberg. Pkt. 8c; Oz. 25c.

3851 IMPROVED HANSON. (White Seed) In table quality is perfection itself. Free from bitter taste. Medium sized, tender, crisp heads. Leaves curly with fringed edges. Pkt. 5c; Oz. 15c; ¼ lb. 45c.

3853 TRUE ICEBERG. (White Seed) Large crisp heading variety, very firm and solid. Leaves light green, fringed and wavy with edge tipped bronze. Heart white. Very good flavor, excellent for home garden but not a shipping variety. Pkt. 5c; Oz. 15c; ¼ lb. 45c.

3848 BIG BOSTON. (White Seed) Big, tender, cabbage-heading Lettuce. Sure to please the most critical grower. The most popular of all head Lettuces. Medium large, finely shaped with slight tinge of brown on outer leaves. Pkt. 5c; Oz. 15c; ¼ lb. 45c.

3847 TEMLEY EVERGOOD. (White Seed) Forms head quickly, has tender, golden-yellow inner leaves and heart. Delicious. Head medium small, hard and compact. Heads well under almost all conditions. Pkt. 5c; Oz. 15c; ¼ lb. 40c.

3852 CALIFORNIA CREAM BUTTER. Royal Summer Cabbage or German Butter. (Black Seed) Reliable. Heads are rich, creamy-yellow inside, tender buttery flavor. Outer leaves green, spotted brown. Stands hot dry weather. Pkt. 5c; Oz. 15c; ¼ lb. 40c.

3855 MAY KING. Earliest heading Lettuce. Compact, light yellowish-green tinged reddish-brown and the heart blanching a rich golden-yellow of excellent quality. Pkt. 5c; Oz. 15c.

Kale or Borecole

3826 DWARF GREEN CURLED. Quickly grows a mass of tender fleshy green leaves for boiling greens. Pkt. 5c; Oz. 10c; ¼ lb. 25c.

3827 TALL GREEN CURLED SCOTCH. Produces an abundance of dark green heavily curled and wrinkled leaves of excellent quality. Grows 24 to 30 inches tall. Pkt. 8c; Oz. 12c; ¼ lb. 30c.

Curled or Leaf Lettuce

3839 EXTRA SELECT GRAND RAPIDS. (Black Seed) This is the first to reach edible or marketable stage. Big loose heads with bright green crinkled and curled leaves are very attractive, tender and crisp. Used almost exclusively for forcing during the winter, as well as for early crops outdoors. Heads remain fresh several days. Pkt. 5c; Oz. 15c; ¼ lb. 50c.

3841 EARLY CURLED SIMPSON. (White Seed) One of the most satisfactory for early outdoor planting, forming large, loose heads of attractive light yellowish-green. Leaves are ruffled and curled. Always very tender. Pkt. 5c; Oz. 15c.

3840 EARLY PRIZE HEAD. "The Red Lettuce." (White Seed) One of the best thin leafed varieties for home garden. Leaves large, curled or crimped, bright green, tinged with brownish-red at edges, tender, crisp and sweet. Pkt. 5c; Oz. 15c.

3842 BLACK SEEDED SIMPSON. Bunching, non-heading, crisp, light yellowish-green leaves. Grows quickly, fine quality. Pkt. 5c; Oz. 15c.

3857 COS, PARIS WHITE or TRIANON. Romaine or Celery Lettuce. Self-folding, smooth dark green leaves. Heads compact and solid with well blanched interior. Crisp, sweet and tender. Pkt. 5c; Oz. 15c; ¼ lb. 40c.

3860 MIXED LETTUCE. Many plant for Chicken Feed. Bargain packet and very interesting as well. Loose leaf and heading varieties. Pkt. 5c; Oz. 10c; ¼ lb. 30c Lb. \$1.00.

Kohlrabi

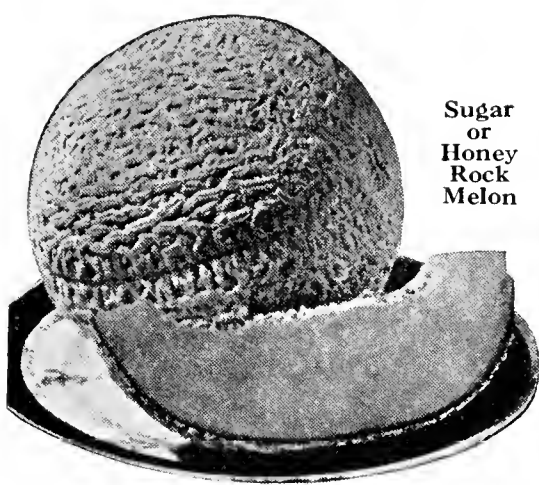
Turnip-Rooted Cabbage. Forms bulbs on stem above ground. Use while young, tender, sweet and nutritious. Sow in rows covering ½ inch deep, and thin the plants to stand 6 to 8 inches apart.

3831 EARLY WHITE VIENNA. Bulbs light green, early and tender, with small tops. A good forcing strain. Pkt. 5c; Oz. 20c; ¼ lb. 70c.

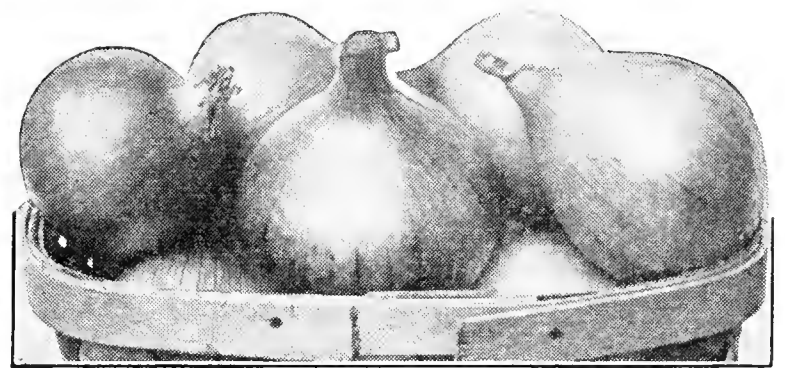
3832 EARLY PURPLE VIENNA. Bulbs purple on surface; flesh light green. Few days later than White Vienna, a little larger and more heat resistant. Pkt. 5c; Oz. 20c; ¼ lb. 70c.

Leek

3861 AMERICAN FLAG LEEK. Belongs to the onion family. Fall and winter substitute for green onions. Leaves flat, stems large and bulbous. Pkt. 8c; Oz. 15c; ¼ lb. 50c; Lb. \$1.50.

Sugar
or
Honey
Rock
MelonSee
the
Smile

Wondermelon



Southport Red Globe

Melons

Muskmelons—Cantaloupes

Culture—Muskmelons delight in warm, rich soil. Do not start outside until the soil and weather are warm, so for extra early crops plant some seed in the hotbed or window box. When it is warm enough to plant outside make the hills 3 x 4 ft. apart. Put ten or a dozen seeds in each hill, covering about 1 inch, and when the plants are well up, thin to three or four plants. Melons left on the vines until they are dead ripe are immeasurably better than any you can buy in the stores. When ready the melons should be a little soft and they will part readily from the stem. One ounce will plant about 60 hills, 2 to 3 lbs. an acre.

3872 SUGAR or HONEY ROCK. Well named, deep orange flesh, delightful flavor that must be eaten to be fully appreciated. Oval, medium in size, not ribbed but finely netted. Flesh deep and well colored to the rind. Rind is extremely tough and the flesh firm, making it a very fine market melon and one that will hold well on the vines until fully ripe. Floyd Bradley likes the sureness of its quality and its flavor better than any other. **Pkt. 5c; Oz. 20c; 1/4 lb. 50c.**

3864 GOLDEN LAKE CHAMPLAIN. Earliest, deep yellow fleshed melon. Its vigorous growth, productiveness, hardness and good quality have been proven beyond any doubt. Temptingly sweet, nearly round, medium size and heavily netted. **Pkt. 5c; Oz. 15c; 1/4 lb. 40c.**

3865 GOLDEN HEARTS. A Melon to make your mouth water, the deep golden-salmon flesh is so sweet. Medium small, the size in demand for fancy hotel trade, averaging 5 to 6 inches in diameter, yet heavy because of thick flesh and small seed cavity. Ripens right down to the rind. **Pkt. 5c; Oz. 15c.**

3879 OHIO SUGAR. Sweetest Green Fleshed Melon. Flesh thick, tender, yet firm and sugary. Round or slightly oval, distinctly ribbed and netted. **Pkt. 5c; Oz. 15c; 1/4 lb. 40c.**

3870 EXTRA EARLY OSAGE. Our own strain for the gardener who wants the top prices for the earliest Osage, or who wants the first Osage on his own table. A week earlier than Miller's Cream, a trifle smaller and just as good quality. **Pkt. 5c; Oz. 15c.**

3868 OSAGE or MILLER'S CREAM. Sometimes called the Queen of Melons. Medium, large, oval deeply ribbed. Dark green, with lighter bands between the ribs. Flesh very thick, orange-salmon, superb quality. **Pkt. 5c; Oz. 15c; 1/4 lb. 40c.**

3876 IMPERIAL. All-America Award of Merit. Luscious new Melon, orange flesh, netted yellow fruit of Rocky Ford size, excellent flavor and texture. Vine-ripened, keeps indefinitely. **Pkt. 10c; Oz. 20c; 1/4 lb. 60c.**

3866 EMERALD GEM. Right size for your table, sweet as honey. Not large, but very prolific and early. Round, slightly flattened at the ends. Skin emerald-green under the netting. Flesh bright orange-yellow. **Pkt. 5c; Oz. 15c.**

3874 BENDERS SURPRISE. Skin light greenish-yellow, flesh rich salmon, thick and of fine eating quality. Good size, quite uniform oval shape and ripen early. **Pkt. 5c; Oz. 20c; 1/4 lb. 50c.**

3878 ROCKY FORD. The best known green fleshed variety. Rich green, thick, juicy and delicious flavor. Our seed is Northern grown, insuring early maturing crops. **Pkt. 5c; Oz. 15c.**

3885 HONEY DEW. Sometimes called a winter melon as it matures 3 to 4 weeks later than other varieties. Will keep some time in storage. Not adapted to short seasons but where it can be grown to maturity it is certainly delicious. 8 to 10 lbs., nearly round, smooth skin, almost white turning to a light lemon-yellow as it ripens. **Pkt. 5c; Oz. 15c; 1/4 lb. 40c.**

Mustard

3909 SOUTHERN GIANT CURLED MUSTARD. All-America Gold Medal Award. 2 feet high. Fine curled leaves which are very tasty for salad. **Pkt. 5c; Oz. 10c; 1/4 lb. 25c; Lb. 75c.**

Okra or Gumbo

3933 WHITE VELVET. Bears long, slender, white, fleshy pods. Cook like Asparagus or cut up into soups, stews, catsup, etc. Best if used when pods are 2 to 3 inches long. **Pkt. 5c; Oz. 12c; 1/4 lb. 25c; Lb. 70c.**

Watermelons

Even in the northern states it is now possible to grow your own Watermelons. Early varieties ripen in about 75 days.

Culture—Watermelons are grown very much like Muskmelons, but the hills require more space, 6x6, or 6x8 ft. After the soil and weather is warm drop a dozen seeds in each hill, covering one inch deep and later thinning out to the three strongest plants. Cultivate as long as possible before the vines cover the ground. One ounce will plant about 30 hills.

3901 WONDERMELON. Improved Kleckley's Sweets. Best for general use. Shape and color of Kleckley's Sweets. Larger, tougher, stronger rind and of unsurpassed sweetness and flavor. Medium early. **Pkt. 5c; Oz. 10c; 1/4 lb. 25c.**

3902 STONE MOUNTAIN. Finest quality, claimed to be sweetest of all large sized Melons. Round, dark green, with medium thick rind and flesh of rich crimson, solid and free from stringiness. Prolific, matures in 90 days. **Pkt. 5c; Oz. 12c; 1/4 lb. 35c; Lb. \$1.00.**

3895 KLECKLEY'S SWEETS. For short distance shipping or market, of uniformly large size. Exceptionally sweet and luscious, crisp and of bright scarlet. **Pkt. 5c; Oz. 10c; 1/4 lb. 25c.**

3898 HALBERT'S HONEY. Medium large, oval, dark green, flesh bright crimson, sweet and melting, without trace of pulp. Rind very thin, flesh ripens uniformly throughout. White seeded. **Pkt. 5c; Oz. 10c; 1/4 lb. 25c; Lb. 75c.**

3900 TOM WATSON. One of the old favorite varieties but still retaining its popularity. Long green, heavy and of large size. Flesh light red and of fine quality. **Pkt. 5c; Oz. 10c; 1/4 lb. 25c.**

3903 NORTHERN SWEET. This large early maturing Melon is especially suited to those gardens in the north where other varieties will not mature. **Pkt. 10c; Oz. 20c; 1/4 lb. 50c.**

3894 COLE'S EXTRA EARLY. Harris Early. The best variety to grow where seasons are short, as it is ready to eat 10 days earlier than the late varieties like Tom Watson. Medium size and nearly round. Skin mottled dark and light green, flesh dark red and very sweet. **Pkt. 5c; Oz. 10c; 1/4 lb. 25c.**

3907 NEW WINTER. Round, pale yellow when ripening, bright red, sugar-sweet flesh. Take the Melons from the garden before frost and store in a cool cellar and they will keep until Thanksgiving Day. **Pkt. 5c; Oz. 12c; 1/4 lb. 35c.**

Citron

3908 CITRON, RED SEEDED. Make delicious preserves. Cultural directions printed on packet. **Pkt. 5c; Oz. 10c; 1/4 lb. 25c; Lb. 75c.**

White Onions

3917 SOUTHPORT WHITE GLOBE. The most attractive white. Globe shaped, clear, transparent skin, flesh crisp, fine grained, mild flavor. **Pkt. 5c; Oz. 20c; 1/4 lb. 60c.**

3925 WHITE WELSH. Best for early green onions, forming fine long white onions of excellent quality and of fine appearance when bunched, forming no bulb. **Pkt. 5c; Oz. 20c; 1/4 lb. 60c.**

3921 WHITE PORTUGAL or Silver-skin. Medium size, flattened, pure white. Most widely planted white variety. Flesh fine grained, firm, hard, long keeping. Much planted for sets. **Pkt. 5c; Oz. 25c; 1/4 lb. 75c.**

3929 EXTRA EARLY WHITE BARLETTA. One of the earliest. Grown for pickling but makes good bunching onion. Bulbs small, almost round at pickling stage, becoming slightly flattened as they mature. Flesh white, mild and sweet. Skin silvery-white. **Pkt. 5c; Oz. 20c; 1/4 lb. 60c.**

Onions

Grow plenty for early green onions and big bulbs for cooking in fall and winter also. A small space will yield lots of onions and they are easy to grow. The first requisite is good seed, the second, early sowing.

CULTURE—Get your onion seed in as early as possible. Cover in rows 1/4 to 1/2 inch deep, the rows 12 to 16 inches apart. Thin the young plants to stand about 2 inches apart or more, depending on the variety and the richness of the soil. Onions like a rich moist loam and will develop more and larger bulbs per foot on that kind of soil. One ounce should sow a 150 ft. row, 4 to 5 lbs. per acre.

Yellow Onions

3914 PRIZETAKER. A splendid large growing variety for fall markets or home use. With favorable conditions they may be grown from seed to weigh two pounds or more. Handsome straw-yellow skin, resembling the imported Spanish Onion. The flesh is mild and tender. **Pkt. 5c; Oz. 20c.**

3913 SWEET SPANISH or VALENCIA. A variety that will grow immense bulbs in your own garden as tender and sweet as the imported Spanish Onions. Globe shaped with light yellow skin and pure white flesh, mild and sweet. Better keeper than the original Spanish types. May be started indoors and transplanted, or started in the garden. **Pkt. 5c; Oz. 20c; 1/4 lb. 60c.**

3918 YELLOW GLOBE DANVERS. Extensively grown for market, in the great onion growing sections. Bulbs flattened, globe-shaped, good size, bright straw-yellow. Flesh white, tinged yellow. Slightly earlier than Southport. **Pkt. 5c; Oz. 15c.**

3922 OHIO YELLOW GLOBE. Almost perfect globe sometimes slightly oblong in upper half and flattish at the bottom. Deep yellow. Firm, hard flesh. Excellent keeping qualities. Popular all over the country. Trifle later than Danvers. **Pkt. 5c; Oz. 15c; 1/4 lb. 50c.**

3923 SOUTHPORT YELLOW GLOBE. Excellent late or main crop variety similar in size and shape to the other Southports, but rich yellow. Flesh white, mild flavor, fine keeping quality. Heavy producer. **Pkt. 5c; Oz. 20c; 1/4 lb. 60c.**

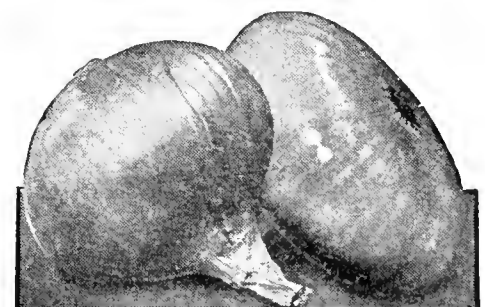
3927 YELLOW DUTCH or STRASBURG. Bright yellow somewhat flattened, with mild, sweet flesh and fine keeping qualities. Popular for growing yellow onion sets. **Pkt. 5c; Oz. 20c; 1/4 lb. 60c.**

3924 EBENEZER or JAPANESE. Excellent for producing sets, exceptional keeping quality. Deep but flattened, medium size. Dark yellow skin, with firm flesh. **Pkt. 5c; Oz. 20c; 1/4 lb. 60c.**

Red Onions

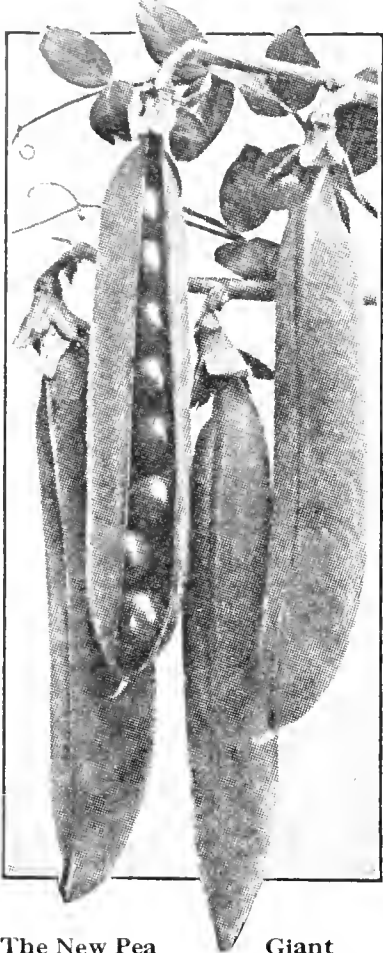
3916 RED WETHERSFIELD. For winter markets. Deep purplish-red, flesh white, sometimes slightly tinged pink, mild and sweet. **Pkt. 5c; Oz. 20c.**

3915 SOUTHPORT RED GLOBE. For fall or winter markets. Excellent keeper. Medium size, globe-shaped, slightly oblong, deep purplish-red in color. **Pkt. 5c; Oz. 20c; 1/4 lb. 60c.**



Prizetaker and Red Wethersfield

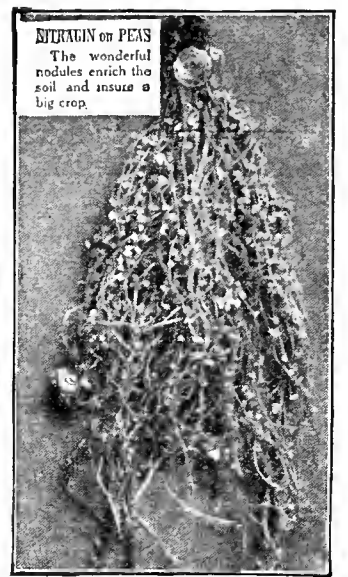
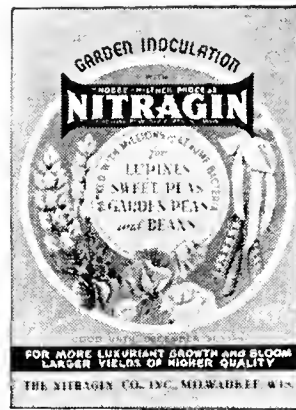
Melons direct from your Garden to your table are delicious.



The New Pea

Nott's
Excelsior

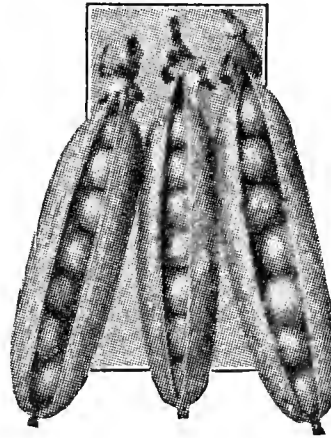
Hundredfold

Note the mass of nodules
on the roots.

Peas

Peas from your own garden picked only an hour or two before eating are twice as sweet as those you would purchase. Try them and you will be convinced.

Culture—A Planting should be made every 10 days from earliest spring until hot weather. Another planting in late summer for fall, often gives good results. The extra early smooth seeded varieties are hardy and may be planted as early as the soil can be worked, the wrinkled varieties a little later. One pound should sow a 50 foot row, 120 to 180 lbs. an acre.



Extra Early Alaska

Early Tall Peas

As the varieties in this group grow 2½ to 3½ feet tall, they are better when given supports on which to grow. As a rule they bear more pods over a larger period than the real dwarf varieties.

3968 THOMAS LAXTON. The best quality and heaviest yielding of all early tall Peas, only a few days later than Alaska, 2½ ft. tall. Pods long, broad, handsome, packed full of delicious sweet Peas. You can pick enough for a nice meal in short order. Outyields Gradus by 25%. ¼ lb. 15c; Lb. 45c; 3 lbs. \$1.25.

3967 FIRST-IN-MARKET. Extra-early, smooth white seeded. 2½ ft. Well filled pods 2 to 2½ inches long. ¼ lb. 10c; Lb. 35c.

3972 GIANT EARLY CROPPER. Exception to the rule that larger podded require longer season. Practically as early as Alaska, ready for edible pods in about 8 weeks. The seed is smooth and hardy and can be planted extra early. The pods are large, dark green, 4 inches long and usually contain 7 large, sweet, light green Peas. ¼ lb. 12c; Lb. 40c; 3 lbs. \$1.10.

3979 MORSE'S MARKET. Best early mid-season Pea for home gardens and market. Vines robust, 24 to 30 inches tall. Pods 5 to 5½ inches long and ¾ to 1 inch broad, straight, pointed, smooth, dark green and well filled with 8 to 11 Peas. Received an Award of Merit. ¼ lb. 12c; Lb. 40c; 3 lbs. \$1.10.

3966 EXTRA EARLY ALASKA, or Earliest of All. Hardest extra early. Very productive. Smooth, bluish-green, very fair quality. Height 2½ ft. ¼ lb. 10c; Lb. 35c; 3 lbs. 90c.

3970 GRADUS. An early variety of very fine quality, bearing very profusely, pods averaging 4 inches in length, filled with 6 to 9 Peas, exceedingly sweet and tender. Vines are vigorous, growing 3 to 3½ feet tall. Peas are ready to use in 55 to 60 days. Seed large and wrinkled. ¼ lb. 12c; Lb. 40c; 3 lbs. \$1.10.

3969 WORLD'S RECORD. Improved Gradus. Superb quality. Heavier, sure yielder. 2 to 2½ ft. tall, pods dark green 3½ inches long. ¼ lb. 12c; Lb. 40c; 3 lbs. \$1.10.

Parsnips

Culture—Parsnips are easily grown. Seed is slow to germinate. Soil should be worked fine and seed covered not more than ½ inch. Keep surface moist to prevent crusting over the seed. Thin out to stand 3 inches apart. One ounce should sow a 150 ft. row, 5 to 6 lbs. an acre.

3944 LARGE SUGAR. Improved Hollow Crown or Guernsey. Very productive. Large white roots, tender and sweet. Generally considered the best. Pkt. 5c; Oz. 12c; ¼ lb. 35c; Lb. \$1.00.

3945 SHORT THICK. Decidedly distinct with short thick roots, only 6 to 8 inches long in the thickened part. Desirable for shallow soil and easy to pull. Flesh tender and sweet. Pkt. 8c; Oz. 15c; ¼ lb. 45c.

Early Dwarf Peas

3958 NEW SWEETENDER. A fine new Pea of highest quality. 15 inches tall. Abundance of thick, heavy pods 3½ to 4 inches long in pairs. Large, sweet and tender. ¼ lb. 15c; Lb. 45c.

3971 HUNDREDFOLD. An early large podded dwarf variety, 18 to 20 inches tall. A strain of Laxtonian and to be preferred to Laxtonian or Blue Bantam. Pods 4 inches long, 6 to 8 large dark green Peas of excellent quality. Ready for picking in about 60 days, only a few days later than Progress. ¼ lb. 15c; Lb. 45c; 3 lbs. \$1.25.

3953 LAXTON'S PROGRESS. Perhaps the best of the Laxtonian group. It is a few days earlier than Hundredfold. Pods, 4 inches long, 7 to 9 peas, curved, pointed, 10 to 20 inches tall. Edible Peas in 8 to 9 weeks after planting. ¼ lb. 15c; Lb. 45c; 3 lbs. \$1.25.

3955 NOTT'S EXCELSIOR. Early, dwarf, wrinkled, sure cropper, pods very freely produced and they bear well, even under adverse conditions. A very fine, highly bred variety of sturdy, compact growth, 15 to 18 inches high. Pods chock-full of luscious peas of unusually sweet flavor. ¼ lb. 12c; Lb. 40c; 3 lbs. \$1.10.

3956 LITTLE MARVEL. A very fine early dwarf wrinkled Pea, with blunt very dark green, 3 inch pods, filled with good quality Peas. Only 15 inches high. ¼ lb. 15c; Lb. 45c; 3 lbs. \$1.25.

We have discontinued Laxtonian, Peter Pan and Blue Bantam, considering Laxton's Progress and Hundredfold the best of the group. If you have been growing either one of these three, you may safely shift to Progress or Hundredfold and you will be more than pleased.

3952 MAY MORN. The seed will stand cold, wet soil. It pods up quickly, so it is possible to have May Morn in edible stage before any other large podded high quality Pea. 15 to 18 inches tall, broad 4 inch pods. ¼ lb. 15c; Lb. 45c.

3973 NEW GIANT WONDER. Similar to Nott's Excelsior, though even better as it is not susceptible to wilt. Vines 15 to 18 inches tall. Pods plump, straight, blunt-ended, 3 inches long and thickly filled with large round Peas, deliciously sweet and delicately flavored. ¼ lb. 15c; Lb. 45c; 3 lbs. \$1.25.

3957 SUTTON'S EXCELSIOR. Only a few days later than Nott's Excelsior, but larger podded and of greater total productiveness. ¼ lb. 12c; Lb. 40c; 3 lbs. \$1.10.

Peanuts

Culture—Plant the same time as corn, in rows 2½ ft. apart. Drop the shelled nuts 8 to 10 inches apart, cover 1 inch deep. When the plants are nearly full grown throw earth up to them. This will cause the nuts to form.

3948 EXTRA EARLY SPANISH. With this variety it is possible even in the North to mature a nice crop of peanuts. Nuts not extremely large but solid and sweet. Plant on light sandy soil in full sunshine. Pkt. 10c; ¼ lb. 20c; Lb. 50c.

Inoculate your Peas, Beans and Sweet Peas

All Legumes, plants that bear their seed in pods, form a partnership at the base of the roots with bacteria that are able to secrete nitrogen and give it to the plant.

Peas, Beans and Sweet Peas belong to the Legume family and therefore should be inoculated with **NITRAGIN** to stimulate the germs. The Bacteria will form on the roots like lumps or nodules, making more productive crops.

NITRAGIN is an old reliable **Inoculator** and is used by Agricultural Colleges. It is packed in a rich soil-like granular medium, easy to mix with your seed. **Inoculate for Good Yield.**

4340 Garden Package Plenty for a family garden **10c**

Edible Podded Peas

3981 MAMMOTH MELTING SUGAR. Height 4 feet. Well deserves its name. Cook and eat pods and all when half grown, same as Wax Beans. ¼ lb. 12c; Lb. 40c; 3 lbs. \$1.10.

3982 DWARF GRAY SUGAR. Height 30 inches. Similar to Melting Sugar, dwarf, 2¾ to 3 inches in length. Round and gray. ¼ lb. 10c; Lb. 35c; 3 lbs. 90c.

Main Crop and Late Peas

3975 TELEPHONE. Old favorite, very large pods, 4 to 5 inches long, 8 to 10 very large Peas of delicate light green color, excellent quality. 4 to 4½ feet tall. Very vigorous and productive. Fine second early variety. ¼ lb. 12c; Lb. 40c; 3 lbs. \$1.10.

3977 DAISY or DWARF TELEPHONE. Quite similar to Telephone in all respects except height of vine and maturing time. 2 feet tall. Pods 4 to 4½ inches long, 8 to 9 large dark green Peas. ¼ lb. 12c; Lb. 40c; 3 lbs. \$1.10.

3974 ALDERMAN, BEST TALL MAIN CROP. 3½ feet. Telephone type, but darker green. Robust and productive. Large size and unsurpassed in quality. Best of the large main-crop varieties. ¼ lb. 12c; Lb. 40c; 3 lbs. \$1.10.

3978 IMPROVED STRATAGEM. Large pods. Telephone type. Sturdy vines 2½ feet tall. Ideal late variety. Long pointed pods, average 4½ inches. ¼ lb. 10c; Lb. 35c; 3 lbs. 90c.

Parsley

Culture—Parsley seed is slow to germinate and soaking a day before sowing will hasten growth. Cover only ¼ inch deep and do not let the soil crust over the surface. Thin the plants to stand 4 to 6 inches apart, and you can start cutting the leaves as soon as they are sizable. Make several sowings of Parsley seed to have a continual supply of fresh leaves. One ounce should sow a 150 ft. row. Our standard packets will contain ⅓ to ½ ounce of seed.

3936 LINCOLN GREEN PARSLEY. Finest curly strain. Seed carefully selected from exhibition plants. Plants compact. Pkt. 8c; Oz. 15c.

3937 CHAMPION MOSS CURLED. For garnishing soups or stews. Our strain is extra nice fine curled. Pkt. 5c; Oz. 12c; ¼ lb. 30c; Lb. \$1.00.

3939 PLAIN LEAVED. Leaves flat and deeply cut but not curled. Deep green. Used for flavoring and drying. Pkt. 5c; Oz. 10c.

3938 TURNIP ROOTED. Edible roots resembling small Parsnips. Used in flavoring soups, etc. Foliage like plain Parsley. Pkt. 5c; Oz. 12c.

3940 PARAMOUNT. A new "triple-curved" variety with rich dark green foliage in thick compact fronds. Plant growth very vigorous and uniform. The finest home garden variety and excellent for bunching. Pkt. 10c; Oz. 20c; ¼ lb. 50c.



Ruby King Pepper



Perfection Pimiento



Harris' Early Giant Pepper

Peppers

Culture—Start early in hot bed or boxes in the house. Cannot stand cold. Do not plant in the

open until May 15th, or all frost danger is past. Space 18 to 24 inches apart each way, keep well cultivated. Any good garden soil if not too dry will grow Peppers. Do not plant Hot varieties next to Sweet ones. One ounce should produce 1500 plants, one packet enough for family garden.

3989 HARRIS' EARLY GIANT. Very large, produces enormous fruits maturing earlier than other large varieties. Sweet; produces big crops, even in the north. 5 inches high and 3½ inches thick, deep green turning to brilliant red, flesh thick with sweet, pleasant flavor. Pkt. 8c; ½ oz. 30c; Oz. 50c.

3986 RUBY KING. We have an improved strain of this popular variety. Very heavy bearer, thick meat and mild flavor. Average 5 inches long, dark green when young, ruby red when mature. Pkt. 5c; ½ oz. 25c; Oz. 45c.

3988 CALIFORNIA WONDER. Flesh, ¼ to ¾ inch thick. Blocky shape, square cross section. Some weigh a pound. Deep green. Reaches full growth with late sorts, marketable fruits ready with earlies. Fruits of fine quality, free from pungency, sweet and tender. Pkt. 10c; ½ oz. 30c.

3991 HUNGARIAN LONG HOT WAX. Early for canning and pickling. Light yellow when young, turning red. 2 to 3 inch diameter, 6 to 7 inches long, thick flesh. Pkt. 10c; ½ oz. 30c; Oz. 50c.

3984 TOMATO SALAD, SUNNYBROOK. Like a Tomato in appearance, smooth, round and bright scarlet. Exceptionally mild, sweet and very thick meat. Pkt. 5c; ½ oz. 25c.

3985 PERFECTION PIMIENTO. Bright crimson, medium size and shape, ideal for stuffing. Flesh very thick, fruit smooth. Pkt. 5c; ½ oz. 20c.

3993 LONG RED CAYENNE. Large type, early maturing. 4 inches long, 1¼ to 1½ inches in diameter and tapering. Pkt. 5c; ½ oz. 25c; Oz. 45c.

3990 OSHKOSH. Very fine yellow, uniform, smooth, slightly ribbed, heart-shaped fruits. Semi-dwarf, very productive. Medium sized, rich bright green, maturing canary-yellow. One of the finest salad peppers. Pkt. 8c; ½ oz. 30c; Oz. 50c.

3995 CHINESE GIANT. Early, prolific, large shapely fruits, 5 to 6 inches through and 4½ to 5 inches deep. Bright green. Pkt. 10c; ½ oz. 30c; Oz. 50c.

3992 SMALL HOT VARIETIES. Mixture excellent for pickling peppers, sauce, etc. Pkt. 8c; ½ oz. 20c; Oz. 40c.

3987 RED CHILI. Small, hot peppers, yellowish-green, changing to rich red. Fruits 2 to 2½ inches long, ¾ to 1 inch thick, tapering. Pkt. 8c; ½ oz. 30c; Oz. 50c.

3983 PEPPER, KING OF THE NORTH. Early, heavy bearing, enormous fruits, dark green color turning deep red. Flesh thick, mild and sweet. One of the very best home garden varieties. Pkt. 10c; ½ oz. 30c.

3994 WORLD BEATER. A fine variety, early and large. Fruits freely produced 3 to 3½ inches through by 4½ to 5 inches long. Pkt. 5c; ½ oz. 25c; Oz. 45c.

Radishes

CULTURE. Radishes are easily grown in nearly any soil but to be at their best they should grow quickly. For this purpose a light sandy loam is perhaps the best, rich but not recently fertilized with stable manure. A freshly manured soil produces ill shaped and often wormy roots. Sow as early as soil can be worked ½ inch deep, the rows 12 to 16 inches apart. One ounce should sow a 100 ft. row, 8 to 10 lbs. an acre.

4005 EXTRA SELECT SCARLET GLOBE. Strain grown from transplanted roots, as nearly 100 percent perfection as possible. Fine scarlet color, sparkling white flesh, tops just large enough for bunching. This is a beautiful oval rooted type, you will be delighted with the uniformity of the roots as you pull them. Pkt. 8c; Oz. 15c.

4006 FRENCH BREAKFAST. Beautiful Radish of true olive shape. Color bright carmine with clear white, in lower portion. Pkt. 5c; Oz. 10c.

4004 EARLIEST SCARLET GLOBE. Most popular of the extra early Globe. Rapid growth, brilliant scarlet. Regular strain. Pkt. 5c; Oz. 10c.

4003 SAXA. Ready sometimes in 20 days from seed. Bright scarlet, round as a marble, smooth, very little tap root and small top. Flesh crisp and juicy. Pkt. 5c; Oz. 10c; ¼ lb. 25c.

4007 SPARKLER, WHITE TIP. Very early, globe shaped. Bright scarlet with distinct white tip. Our strain shows distinct white base, so it is pretty for bunching. Pkt. 5c; Oz. 10c; ¼ lb. 25c.

4008 CRIMSON GIANT GLOBE. Giant Butter. Not ready as quickly as other round varieties but it grows larger, often 1¾ to 2 inches in diameter, and still crisp and firm. Pkt. 5c; Oz. 10c.

4010 GLOWING BALL. All America. This new forcing Radish is well named. It is a bright fiery scarlet-red with a suffusion of orange, making it an unusual brilliant color. It has a perfect round shape, a small top and a threadlike tap-root. Pkt. 8c; Oz. 15c; ¼ lb. 35c.

4015 BRIGHTEST LONG SCARLET. Flesh pure white, crisp, tender and mild. Roots long, slim, bright scarlet with white tips, averaging about 6 inches in length. Small tops and quick maturing. Pkt. 5c; Oz. 10c; ¼ lb. 25c.

4016 LONG WHITE ICICLE. The finest White Radish grown. Long slender roots which remain tender and crisp until grown. Matures early, has small top which permits close planting. Pkt. 5c; Oz. 10c.

4012 COMET. This wonderful new Radish is perfectly ball shaped, bright scarlet, with thin tap-roots. If left in the ground, Comet grows a larger size than other strains and still remains solid and crisp when other Radishes become pithy. Pkt. 10c; Oz. 20c; ¼ lb. 60c; Lb. \$1.75.

Rhubarb

4038 VICTORIA. Easily grown from seed. Sow in early spring, transplanting in early fall to permanent location. Do not pull the stalks the first year after transplanting, thus allowing the plants to become well established. Pkt. 10c; Oz. 20c; ¼ lb. 50c; Lb. \$1.50.



Extra Select Scarlet Globe Radishes



4013 TEMPLIN-BRADLEY'S RED BIRD. This marvelous new Radish of rich globe shaped has almost perfect globe shaped roots very short tap-roots and medium small tops. The flesh is solid, crisp and sparkling white and of the finest flavor. Roots of very uniform size, shape and color. Pkt. 10c; Oz. 20c.

4014 BILLIARD BALL. All America. A fine dark scarlet of nearly crimson ball-shaped variety of much merit. Has small top, a complete absence of neck and comparatively small tap-root. Flesh white, crisp and tender. Pkt. 15c; Oz. 30c.

Winter Radishes

It is possible for you to have delicious crisp, solid Radishes for winter and spring. They make tasty salads and can be used as a boiled vegetable. Just sow the seed in June or July. Thin out plants to stand 4 to 6 inches apart in the rows. Keep the Radishes in box of sand in cool place.

4024 CHINA ROSE. Olive shaped, white flesh.

4026 LONG BLACK SPANISH. White flesh.

4027 ROUND BLACK SPANISH. White flesh.

4025 CELESTIAL or MAMMOTH WHITE CHINA.

4023 MIXED WINTER RADISHES.

Prices on all above: Pkt. 8c; Oz. 15c; ¼ lb. 35c; Lb. \$1.00.

Pumpkins

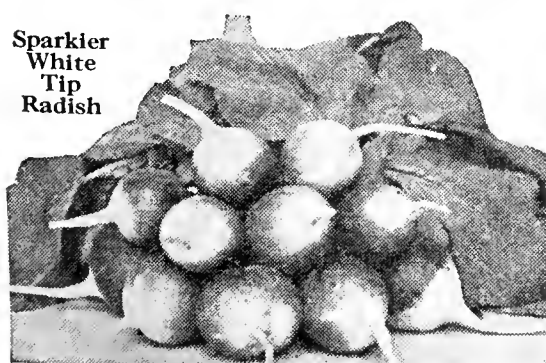
Culture—Grow same as winter Squash. One ounce should plant 25 hills, 8 seeds per hill; about 3 pounds an acre.

3996 SMALL SUGAR PIE. Is so well known as the best Pie Pumpkin, it requires little description. The fruit is small to medium, with solid fine grained flesh. Pkt. 5c; Oz. 10c; ¼ lb. 30c.

3998 JUMBO, or King of Mammoths. Fruit enormous size, often 150 to 200 pounds. Grow a few for the County Fair. Fair quality for pies and great for stock food. Pkt. 5c; Oz. 15c; ¼ lb. 40c.

3999 CONNECTICUT FIELD or BIG TOM. Grown so often in corn fields as feed for cows. Fair Pie Pumpkin also. Vines bear well. Large Pumpkins with hard reddish-orange shell. Oz. 10c; ¼ lb. 25c; Lb. 75c.

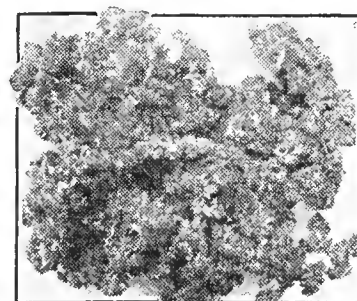
4000 WINTER LUXURY. Very popular and satisfactory for the home garden, producing abundantly. Slightly oval 10 to 12 inches in diameter. 8 to 10 pounds. Skin golden-russet and finely netted. Flesh thick, sweet and rich creamy-yellow. Pkt. 5c; Oz. 15c; ¼ lb. 45c.



Sparkier White Tip Radish



Large Sugar Parsnips



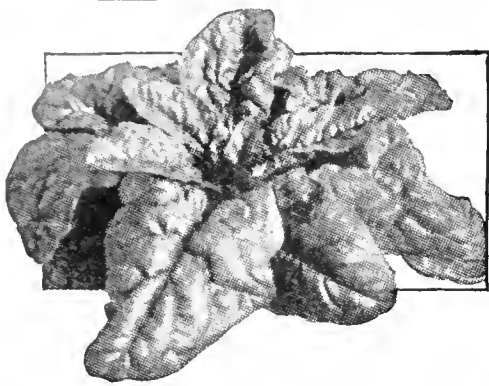
Parsley, Lincoln Green



Small Sugar Pie Pumpkin

Parsnips and Parsley on Page 50

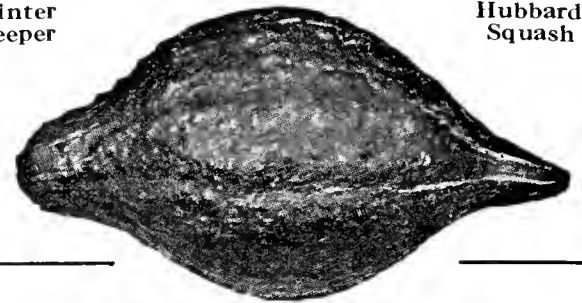
Make several plantings of radishes and enjoy them all Summer.

Reselected Bloomsdale
Savory Spinach

Salsify



Squash, Golden Macaroni

Favorite
Winter
KeeperImproved
Hubbard
SquashBush
Scallop

Crookneck

Acorn, Squash
Table
Queen

Salsify

Culture—Salsify is grown very much like Parsnips though the rows may be spaced a little closer. Do not plant in freshly manured soil as this has a tendency to produce ill shapen roots. One ounce should plant a 50 ft. row.

4041 MAMMOTH SANDWICH ISLAND, Vegetable Oyster. In soup it has a delicious oyster flavor. Fine fried in butter or boiled and made into fritters. Perfectly hardy and may remain in the garden for spring use. Dig early in the spring, however, before growth starts. Pkt. 10c; Oz. 25c; ¼ lb. 75c.

Spinach

There is no more healthful vegetable than Spinach and it is so easy to grow that everyone should plant it.

CULTURE—Sow the seed in April for spring use, in August for fall use and in September for wintering over. Sow thinly in rows 12 to 15 inches apart, covering the seed about one-half inch; thin plants to four inches apart in rows. Spinach delights in cool, moist weather. One ounce should sow a 100 ft. row, 10 lbs. per acre.

4049 RESELECTED BLOOMSDALE SAVOY. Valuable variety, vigorous, rapid growing, hardy plants, compact. Leaves large, thick, fleshy and savoyed or crumpled. Produces first leaves quicker than any other variety. Big crop in 6 weeks after early spring sowing outdoors. Pkt. 5c; Oz. 10c; ¼ lb. 20c.

4052 VIKING. All-America Award of Merit. A new Spinach of outstanding quality. Meritorious, medium to dark green, long standing, giant leaved. Far above the average in quality. Comparable to Nobel Giant Leaved, though darker green and larger leaved. Smooth leaved in summer but inclined to crumple in cool weather. Pkt. 5c; Oz. 10c.

4047 LONG STANDING BLOOMSDALE. Not quite as early as Reselected but stands 2 to 3 weeks longer. Heat resistant. Dark foliage. Pkt. 5c; Oz. 10c.

4045 PRINCESS JULIANA. Ten days later than Bloomsdale. Distinctly long standing. Slow to develop flower stalks. Large, crumpled, rich dark green leaves. For spring or fall planting. Pkt. 5c; Oz. 10c; ¼ lb. 20c.

4016 KING OF DENMARK. Trifle earlier than Long Standing Bloomsdale and remains in condition longer. Plants large, flatter and more spreading. Pkt. 5c; Oz. 10c; ¼ lb. 20c.

4050 NOBEL GIANT LEAVED. All-America. Best smooth leaved variety for spring and summer sowing. Leaves extra large, smooth, good texture. Season between Bloomsdale Savoy and Long Standing Bloomsdale. Round Seeded. Pkt. 5c; Oz. 10c.

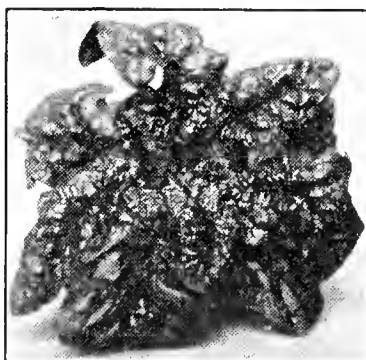
4048 NEW ZEALAND. Tetragonia or Everbearing Spinach. The only variety that will give you good cuttings of Spinach greens all summer without going to seed. Fine quality. This is an entirely distinct species, with smaller leaves, produced in very great abundance. Pkt. 5c; Oz. 12c; ¼ lb. 30c.

Mustard Spinach

3912 TENDERGREEN. Japanese plant of Mustard family which has become popular for its quick production of edible crop of excellent, mild, tender, mustard-like greens. Large green leaves ready in 4 weeks from planting and are prepared and used the same as Mustard or Spinach greens. Pkt. 5c; Oz. 10c; ¼ lb. 25c; Lb. 75c.

Sunflower

4077 MAMMOTH RUSSIAN. Best egg producing food known for poultry. Single heads will often measure 15 to 18 inches across and contain an immense quantity of seed. Hang the heads in the poultry house, where the hens can reach them. Ounce Pkt. 5c; ¼ lb. 10c; Lb. 25c; 3 lbs. 60c.



Spinach, Princess Juliana



Swiss Chard

Squashes

Of the small bush varieties, 1 oz. will plant about 40 hills, 2 to 3 lbs. per acre. Of the large seed winter varieties like Hubbard, 1 oz. will plant 15 to 20 hills, 3 to 4 lbs. per acre.

Summer Squashes

4055 COCOZELLE. Italian Vegetable Marrow. Most delicious summer squash grown. Bush type of plant, without runners, fruit long and slender, marbled with light and dark green. Use when 6 to 8 inches long. Cook like other summer squashes or slice and fry in butter. Pkt. 5c; Oz. 15c; ¼ lb. 45c; Lb. \$1.00.

4057 GIANT SUMMER CROOKNECK. Largest and one of the earliest summer varieties. Very productive, large, deep, orange, warty fruits often 2 feet long. Flesh thick, firm and tender. Pkt. 5c; Oz. 15c; ¼ lb. 45c; Lb. \$1.00.

4062 EARLY PROLIFIC STRAIGHTNECK. Early, uniformly productive until frost. Fruits straight, smooth and creamy color on plants of bush type which permits close planting. Use when 4 to 5 inches long. Pkt. 10c; Oz. 15c.

4060 GIANT SUMMER STRAIGHTNECK. This novel squash has the "crook" taken out of the neck, having all the good qualities without the defects of its parent, Golden Giant Summer Crookneck. It is much easier to pack. The mature fruits measure 18 to 20 inches long, deep orange in color, thickly warty, with deeper flesh and thicker more meaty neck than the old "Crookneck" type. Pkt. 5c; Oz. 15c; ¼ lb. 45c; Lb. \$1.00.

4058 YELLOW BUSH SCALLOP. Golden Custard. A mammoth strain of the Yellow Bush Scallop. Fruits are round and flat with scalloped edges, rich golden-yellow and with thick tender flesh of finest quality. Very early. Pkt. 5c; Oz. 15c; ¼ lb. 45c; Lb. \$1.00.

4061 EARLY WHITE BUSH SCALLOP. Patty Pan or Cymling. Very early, fruits flattened and scalloped, about 8 inches in diameter, comparatively smooth on the surface and creamy-white in color. Flesh white, tender and sweet. Pkt. 5c; Oz. 12c; ¼ lb. 35c; Lb. \$1.00.

Swiss Chard

No other vegetable will produce more nutritious greens from a small space than Swiss Chard or Spinach Beet. It grows rapidly forming large leaves with broad flesh stems and mid-ribs. Sow the seed in April or May and thin the plants out to stand 8 inches apart.

3596 LUCULLUS. Very large heavily crumpled, thick leaves and creamy-white stalks. Pkt. 5c; Oz. 15c; ¼ lb. 35c.

3597 LARGE WHITE RIBBED. Dark Green. Has enormous leaves not quite as crumpled as Lucullus and pearly-white stalks extremely thick and broad. Pkt. 8c; Oz. 20c; ¼ lb. 45c.

Winter Squashes

4056 ACORN, TABLE QUEEN. Des Moines, Queen Ann. The best little squash for "individual" baking or steaming. Dark green, 6 inches long, 5 inches in diameter, deeply ribbed, smooth hard shell. Cut it in half, take out seeds, cook for 20 minutes and enjoy the delicious nutty flavor of this little "Table Queen." It stands ace high among the Squashes. Try it, you'll like it. Pkt. 5c; Oz. 15c; ¼ lb. 45c; Lb. \$1.00.

4072 NEW BUTTERCUP. This new type, Buttercup, is just the right size for the average family, fruits weigh 3 to 5 pounds. Outside dark green, flesh a rich orange, untinged with green. Flesh smooth, flavor mild like a sweet potato. Pkt. 8c; Oz. 20c; ¼ lb. 60c; Lb. \$1.75.

4073 GOLDEN MACARONI. Also called Vegetable Spaghetti. This novel squash is of Japanese origin. When cooked in halves or quarters the flesh separates into strands, very interesting and of fine quality. A delightful addition to your garden. Pkt. 10c; Oz. 25c; ¼ lb. 60c; Lb. \$1.75.

4070 IMPROVED HUBBARD. The most popular Winter Squash. Delicious for baking and rivaling the best pumpkin for pies. Has deep orange flesh. Our strain grows large, has dark green, moderately warted shell end and has been selected to give fruit of greater weight and food value than the ordinary Hubbard. Pkt. 5c; Oz. 15c; ¼ lb. 45c.

4069 BLUE HUBBARD. Size and shape of warted Hubbard, but clear blue-green. Excels in flavor and dryness of the flesh. Pkt. 5c; Oz. 15c; ¼ lb. 50c; Lb. \$1.40.

4071 GOLDEN HUBBARD. Earlier and smaller than our Improved Hubbard. Flesh thick, deep orange-yellow. Of splendid quality. Pkt. 5c; Oz. 15c; ¼ lb. 45c; Lb. \$1.25.

4068 CHICAGO WARTED HUBBARD. A new type of Hubbard produced by careful selection of the large, dark green, warted specimens of good stock. Strong healthy vines, hard, warty, dark green fruit with flesh of rich golden-yellow, fine grained and dry. Pkt. 5c; Oz. 15c; ¼ lb. 45c; Lb. \$1.25.

Turnips and Rutabagas

CULTURE—For the early crop sow as early as possible, covering ½ inch deep in rows 8 inches apart, thinning when small to stand 6 inches apart. Seed for the main crop of winter Turnips is started in July. Sow either in drills or broadcast. One ounce should sow a 150 foot row, 1½ lbs. an acre if drilled, 3 lbs. if broadcast.

4137 PURPLE TOP WHITE GLOBE. Handsomest and most desirable variety. Our strain selected for smoothness, depth of roots and uniformity. Flesh fine grained and firm. Pkt. 5c; Oz. 10c.

4138 EXTRA EARLY WHITE BALL. The earliest Turnip. Medium size, crisp, tender, pure white and almost perfectly round. Produced six weeks from seed. Pkt. 5c; Oz. 10c; ¼ lb. 25c.

4135 EXTRA EARLY PURPLE TOP MILAN. Flat, smooth, medium size, few leaves. Flesh white and sweet. Best for early spring planting, suitable for fall planting. Pkt. 5c; Oz. 10c.

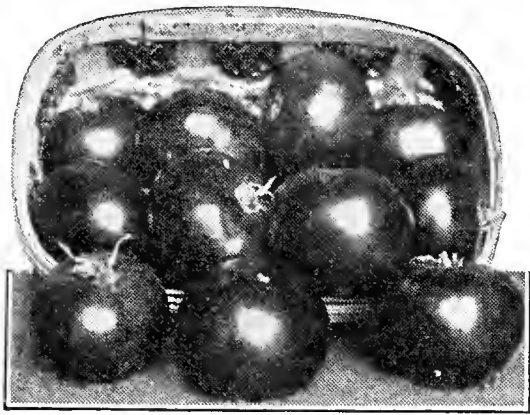
4136 PURPLE TOP STRAP-LEAF. Superior for early or late planting. Flattened, good sized, small top with but few leaves; flesh very fine. Pkt. 5c; Oz. 10c; ¼ lb. 25c.

4139 GOLDEN BALL or ORANGE JELLY. Delicate and sweetest of yellow-fleshed Turnips yet introduced. Medium in size. Uniformly smooth and solid. Pkt. 5c; Oz. 10c; ¼ lb. 30c.

Rutabagas

4145 AMERICAN PURPLE TOP. American Swede. Produces uniformly large, globe-shaped roots. Purple above ground and yellow below. Solid, rich yellow, fine-grained and sweet. Pkt. 5c; Oz. 12c.

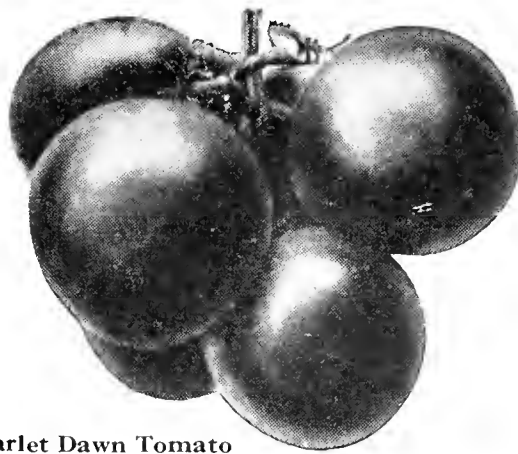
4147 EARLY NECKLESS. Yellow Purple Top, 15 to 20 days earlier than others. Excellent quality, fine appearance, roots round, slightly flattened and neckless. Pkt. 5c; Oz. 12c; ¼ lb. 35c.



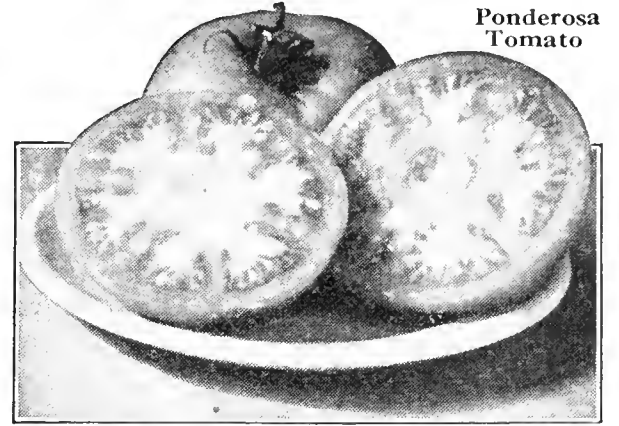
Tomato, Acme



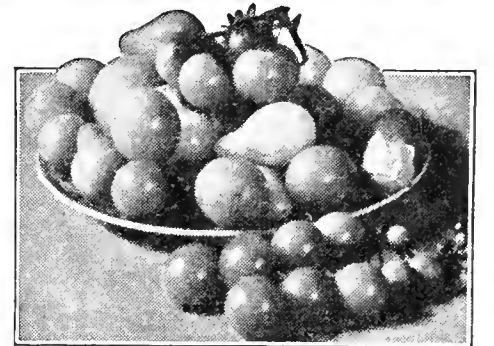
Everbearer Tomato



Scarlet Dawn Tomato



Ponderosa Tomato



Small Fruited Preserving Tomatoes

Tomatoes

CULTURE. Tomato seed should be started early, by March or early April in hot beds or in boxes or pots in the house. An extra transplanting into other pots or cold frames is beneficial for root development before finally setting outdoors, when it is warm. Do not crowd Tomato plants. You want short stocky plants rather than tall spindly ones. One ounce should produce 2500 to 3000 plants. If set 36 x 24 inches apart you will need about 7200 per acre.

Disease Resistant Tomatoes

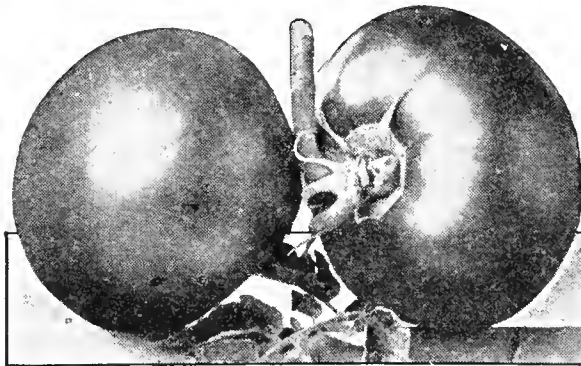
- 4094 SCARLET DAWN.** Wilt-resistant, rust-resistant. Wonderful new Tomato of the deep Marglobe red color, globe-shaped, earlier and rounder than Pritchard, Scarlet Topper. Received Honorable Mention at the Cornell and the Connecticut Experimental Station trials as well as in the All-America. Pkt. 10c; ½ oz. 40c; Oz. 75c.
- 4095 MARGLOBE.** Disease Resistant. Introduced by the U.S. Dept. of Agriculture for its resistance to "wilt" and "nail head rust." Scarlet fruited main crop variety; result of cross between Marvel and Globe; retains best characteristics of each. Pkt. 8c; ½ oz. 25c; Oz. 45c.
- 4091 PRITCHARD, or Scarlet Topper.** All-America Gold Medal. Disease resistant variety developed by the late Dr. Pritchard of U.S. Dept. of Agriculture. Plant comparatively small but branching and a trueselftopper. Fruits medium size, smooth, solid, heavy, globe shaped, rich dark red both outside and in. Ripens only a few days later than Earliana. Superior Tomato in yield and quality. Pkt. 8c; ½ oz. 25c; Oz. 45c.
- 4101 RUTGER'S.** Disease Resistant. Improvement over Marglobe. Brought out by New Jersey Experimental Station where it was heaviest yielding variety. Almost round in shape, ripens from the inside out, bright red and wonderful quality. Pkt. 10c; ½ oz. 30c; Oz. 50c.
- 4099 BREAK O'DAY.** Another wilt-resistant Tomato produced by Dr. Pritchard of the U.S. Dept. of Agriculture. Same color, shape and size as Marglobe but earlier. Bright red, extra early and deep globe shaped. Pkt. 8c; ½ oz. 30c; Oz. 50c.

Yellow Fruited Tomatoes

- 4120 YELLOW OXHEART.** Has all the qualities of the Oxheart with its big heavy meaty fruits. Rich golden-yellow. Pkt. 10c; ½ oz. 40c; Oz. 75c.
- 4118 GOLDEN COLOSSAL.** The best yellow Tomato. Large Ponderosa and like it in every way except color. Very sweet. Fine for preserving. Pkt. 10c; ½ oz. 35c; Oz. 65c.

Scarlet Fruited Tomatoes

- 4084 SPECIAL STRAIN EARLIANA.** Seed from Crown Fruits. This strain has been especially selected for depth, smoothness and uniformity of fruit and yet is earlier than the regular strain. Super fine quality. Pkt. 10c; ½ oz. 30c; Oz. 50c.
- 4083 EARLIANA, REGULAR.** Pkt. 5c; ½ oz. 25c.
- 4081 EVERBEARER.** Long bearing season. You can pick as early as Earliana, and yet keep on picking for a long season after. Pkt. 5c; ½ oz. 25c; Oz. 40c.
- 4082 BURBANK.** Bright red fruits, medium size, smooth, well formed and ripening evenly all over. Pkt. 5c; ½ oz. 25c; Oz. 45c.
- 4087 RED RIVER.** An extra early. Developed at North Dakota Experiment Station. The most solid and meaty early sort ever. At a Canadian Station it outyielded all other sorts. Fruits slightly flattened, smooth, bright scarlet with solid meat of splendid flavor. Pkt. 10c; ½ oz. 30c.
- 4089 BONNY BEST.** Right after the Earliana. One of the very best scarlet varieties for home garden or market. Fruits round, smooth, medium size and ripen evenly. Flesh firm, very productive. Pkt. 5c; ½ oz. 20c; Oz. 35c.
- 4097 NEW STONE.** King of the Reds. Main crop variety. Uniformly large size, smooth and very solid, and of best table quality. Fine for canning. Pkt. 5c; ½ oz. 20c; Oz. 35c.



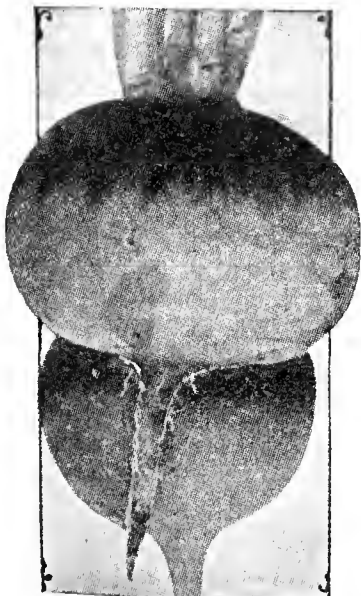
Bradley's Cleveland Banner

The Tomato of the Year

- 4088 BRADLEY'S CLEVELAND BANNER.** Never before have we experienced as much real pleasure in offering a new variety as we experience in offering this wonderful new Tomato originated by Mr. William E. Vail of Yorktown Heights, N. Y., the originator of several excellent varieties which today are well known to almost all Tomato growers. It is with a great deal of pride that we offer to discriminating gardeners this latest result of Mr. Vail's farsighted and painstaking work which he personally has named for Mr. Bradley. In our trial growings and in the propagation fields this marvelous tomato has excelled all other comparable sorts to the extent that it truly deserves the attention of every gardener. The large uniform smooth dark crimson fruit ripen ten days ahead of other midseason sorts and continue in full fruit until frost. The slightly flattened globe-shaped fruits are very solid and meaty with very little acid content, making an ideal variety for canning or slicing. A vigorous grower, heavy producer and a fruit of fine appearance and excellent quality. Bradley's Cleveland Banner is destined to take its place among leading Tomato varieties. Pkt. 15c; ½ oz. 40c.

4150
Vegetable
Collection
Shown in
Color,
Page 42
SPECIAL
OFFER

6 Pkts. New
Kinds
75c Value
Only 50c



Purple Top White Globe Turnip. See Page 52

Small Fruited Tomatoes

- 4123 SMALL PRESERVING.** A mixture comprising Red and Yellow, Cherry, Peach, Pear, Plum, Currant and Husk Tomatoes. Very desirable for preserves and canning. Pkt. 8c; ½ oz. 25c; Oz. 45c.

Purple-Pink Tomatoes

- 4103 ACME.** Popular purple, early ripening, medium size, slightly oval and smooth. Reddish-purple with deep scarlet flesh which is solid and meaty. Pkt. 5c; ½ oz. 25c; Oz. 40c.
- 4111 BEAUTY.** Popular purplish-pink for medium early or main crop. Vines vigorous, heavy bearing, fruits medium to large, solid, very smooth, excellent flavor, and ripen well around the stem. Pkt. 5c; ½ oz. 25c; Oz. 40c.
- 4110 LIVINGSTON'S GLOBE.** Most popular purple-pink sort for market and canning. Vigorous grower, heavy producer of firm solid fruits, which are very deep, large and heavy. Pkt. 5c; ½ oz. 25c; Oz. 45c.
- 4108 PONDEROSA.** Largest and heaviest Tomato grown. Glowing purple-crimson. Considered by many the best table variety. Pkt. 5c; ½ oz. 40c.
- 4112 OXHEART.** Oxheart is very large and heavy with thick flesh and few seeds. Pkt. 10c; ½ oz. 40c; Oz. 75c.

RICH • VELVETY LAWNS

—Anyone can have them by applying inexpensive Sulphate of ammonia, this easy way.



Fits on faucet; between it and hose. Suction tube, with strainer drops into pail of concentrated fertilizer which is drawn by suction and applied through hose—safely diluted. HOZON with 50 feet of garden hose and open nozzle gives practically 100% suction at any pressure above 20 pounds. Applies any water soluble fertilizer. Postpaid only \$2.50.



All-Leather—DIRT PROOF—Durable
SOFT — Comfortable — WASHABLE

Easy on the hands and easy to wear!

Economical, too—outwear 6 pairs of ordinary fabric gloves, are washable and can be used the year round for garden, housework, yard, painting, furnace, garage, etc. You'll like them. Sizes for Women (small, medium, large) for Men (small, medium, large). 75 cents a pair, postpaid (2 pair \$1.40.)

Our Vegetable Seeds have been bred to grow the highest quality produce.

Templin-Bradley's Selected Gladiolus

A Rainbow of Color for Your Garden

Gladiolus Bulbs fit into any garden, large or small in such a beautiful, stately manner that it is small wonder people everywhere consider them really indispensable. For the beginner, we offer bulbs at so modest a cost that you can have plenty of them for very little money. For the true Gladiolus "Fan," we offer the latest, prize winning varieties that have attracted the attention of expert growers at last summer's shows in all parts of the United States and Canada, and at prices you can afford to pay.

There is just one way to produce Gladiolus Bulbs for our customers and that is the careful way. The care we use has proved its worth ever since we started production in a big way in 1915 and if you could talk with any or all of our customers we know you would get nothing but good reports on the genuine satisfaction they have all experienced when they have planted Templin-Bradley bulbs.

Order from our assortment of Gladiolus Bulbs and you will have the best in your garden next summer.

CULTURE: Plant the bulbs or "corms" as they are called, in trenches or in holes about six inches deep and from six to eight inches apart, covering them with loose fine earth, pressing it down well around the bulb. Gladiolus bulbs do well in any good, well drained garden soil, providing it is in a sunny location. Plant the first bulbs right after the last frost in the spring, plant more every two weeks until July 1st and you will have flowers from mid-July until the first frost next Fall.

Gladiolus Mixtures Each year we receive many letters telling of the great pleasure and satisfaction our customers have had from our Gladiolus Mixtures. These letters praise the very high quality and splendid assortment, the health, vigor and free blooming of the Gladiolus bulbs. We are justly proud of the mixtures we offer you here.

Superfine Mixture

This excellent mixture is made from the popular well known varieties. They are all large blooming size bulbs equal to those in the Glory Mixture, except that the varieties are not quite as new.

Superfine Gladiolus Mixture, 12 for 35c; 25 for 65c; 50 for \$1.15; 100 for \$2.00.

Glory Mixture

A fine mixture of selected varieties of recent origin. This Glory Mixture has brought immense pleasure to thousands of our customers during the past few years. You will like these for cut-flowers.

Templin-Bradley's Glory Mixture, 12 for 50c; 25 for 80c; 50 for \$1.40; 100 for \$2.75.

Garden Beautiful Mixture

This mixture is made for those who wish the very best available in Gladiolus Mixtures. The color array will please you and you will be delighted with the varieties we give you. If sold separately by name, you would have to pay many times the price we ask in mixture. Garden Beautiful Mixture, 12 for 70c; 25 for \$1.25; 50 for \$2.25; 100 for \$4.00.



New Top-Notch Gladiolus

We offer you here some of the finest of the large flowering Gladiolus that have been introduced in recent years. Plant any of them or all of them and you will have flowers of which you may well be proud.

GLADIOLUS, Group "A" 6 12 100

AIDA. Violet-purple.....	\$.30	\$.50	\$3.25
ALBATROS. White.....	.30	.50	3.25
BERTY SNOW. Lavender.....	.20	.35	2.25
BAGDAD. Smoky.....	.30	.50	3.25
PRIMROSE PRINCESS. Yellow.....	.20	.35	2.25
RED PHIPPS. Light Red.....	.30	.50	3.25
COMMANDER KOEHL. Dark Red.....	.30	.50	3.25
MRS. P. W. SISSON. Light Pink.....	.20	.35	2.25
SONATINE. Dark Pink.....	.30	.50	3.25
LADY MARIE. Salmon.....	.20	.35	2.25

5511. Collection 5 bulbs each, ten above kinds, 50 in all, VALUE \$3.10 for only \$2⁰⁰

5512. Collection 10 bulbs each, ten above kinds, 100 in all, VALUE \$6.20 for only \$3⁰⁰

GLADIOLUS, Group "B" 6 12 100

PELEGRINA. Dark Blue.....	\$.30	\$.50	\$3.25
CARMEN SYLVA. White.....	.20	.35	2.25
GRAPHIC. Lavender.....	.40	.65	4.50
MARMORA. Smoky.....	.30	.50	3.25
CADILLAC. Yellow.....	.40	.65	4.50
PFITZER'S TRIUMPH. Light Red.....	.30	.50	3.25
SCHWABEN GIRL. Light Pink.....	.30	.50	3.25
GEORGETTE. Dark Pink.....	.30	.50	3.25
EDITH ROBSON. Salmon.....	.30	.50	3.25
VAGABOND PRINCE. Garnet Brown and Red.....	.85	1.35	9.50

5513. Collection 5 bulbs each, ten above kinds, 50 in all, VALUE \$4.35 for only \$2⁵⁰

5514. Collection 10 bulbs each, ten above kinds, 100 in all, VALUE \$8.70 for only \$4⁵⁰

GLADIOLUS, Group "C" 6 12 100

CHAS. DICKENS. Deep Violet.....	\$.30	\$.50	\$3.25
MARY ELIZABETH. Ruffled White.....	.40	.65	4.50
SALBACH'S ORCHID. Lavender Pink.....	.30	.50	3.25
JALNA. Smoky.....	1.70	2.70	17.50
GOLDEN FRILLS. Ruffled Yellow.....	.20	.35	2.25
KASSEL. Bright Red.....	.50	.85	6.25
RED LORY. Carmine Red.....	.40	.65	4.50
GLORIANA. Orange-Salmon.....	.20	.35	2.25
W. H. PHIPPS. Popular Pink.....	.30	.50	3.25
MRS. LEON DOUGLAS. Salmon.....	.20	.35	2.25

5515. Collection 5 bulbs each, ten above kinds, 50 in all, VALUE \$5.40 for only \$3²⁵

5516. Collection 10 bulbs each, ten above kinds, 100 in all, VALUE \$10.80 for only \$5⁵⁰

GLADIOLUS, Group "G" 6 12 100

MAD. von KONIJNENBURG. Violet-blue.....	\$.30	\$.50	\$3.50
BELINDE. Cream.....	.30	.50	3.50
HELEN WILLS. White.....	.30	.50	3.50
OLIVE MARIE BROWN. Yellow.....	.75	1.25	9.00
LA FIESTA. Orange.....	1.00	1.50	10.00

5523. Collection 5 bulbs each, ten above kinds, 50 in all, VALUE \$7.15 for only \$4⁵⁰

5524. Collection 10 bulbs each, ten above kinds, 100 in all, VALUE \$14.30 for only \$8⁰⁰

GLADIOLUS, Group "D" 6 12 100

PAUL PFITZER. Violet-Red.....	\$.40	\$.65	\$4.50
SILVER COMET. Creamy White.....	.40	.65	4.50
MORAVIAN. Lavender.....	.20	.35	2.25
RUFFLED GOLD. Yellow.....	.40	.65	4.50
WASAGA. Buff.....	.30	.50	3.25
DR. NELSON SHOOK. Rose-red.....	.30	.50	3.25
RED CHERRY. Bright Red.....	.40	.65	4.50
ANNIE LAURIE. Light Pink.....	.20	.35	2.25
RUTH HUNTINGTON. Violet-pink.....	.20	.35	2.25
VIRGINIA SKELLY. Pink and Cream.....	.20	.35	2.25

5517. Collection 5 bulbs each, ten above kinds, 50 in all, VALUE \$3.70 for only \$2²⁵

5518. Collection 10 bulbs each, ten above kinds, 100 in all, VALUE \$7.40 for only \$3⁵⁰

GLADIOLUS, Group "E" 6 12 100

TROUBADOUR. Purple.....	\$.50	\$.85	\$6.25
STAR OF BETHLEHEM. White.....	.50	.85	6.25
EARLY MELODY. Lavender.....	.40	.65	4.50
GOLDEN DREAM. Yellow.....	.20	.35	2.25
MOTHER MACHREE. Smoky.....	.40	.65	4.50
MOROCCO. Black Red.....	.50	.85	6.25
LOUIS HEMON. Red and Yellow.....	.60	1.00	7.00
GIANT NYMPH. Popular Pink.....	.20	.35	2.25
BREAK O'DAY. Salmon-pink.....	.20	.35	2.25
YVONNE. Blush.....	.20	.35	2.25

5519. Collection 5 bulbs each, ten above kinds, 50 in all, VALUE \$4.40 for only \$2⁷⁵

5520. Collection 10 bulbs each, ten above kinds, 100 in all, VALUE \$8.80 for only \$4⁷⁵

GLADIOLUS, Group "F" 6 12 100

VEILCHENBLAU. Violet-blue.....	\$.40	\$.65	\$4.50
SHIRLEY TEMPLE. Creamy White.....	1.00	1.50	10.00
HEAVENLY BLUE. Pale Blue.....	.40	.65	4.50
MISS BLOOMINGTON. Yellow.....	.40	.65	4.50
DREAM O'BEAUTY. Rose-red.....	.30	.50	3.25
MISS ALAMEDA. Geranium Pink.....	.75	1.25	9.00
MRS. E. J. HEATON. Salmon and Cream.....	.50	.85	6.25
PICARDY. Popular Pink.....	.20	.35	2.25
BETTY NUTHALL. Orange-pink.....	.20	.35	2.25
MRS. F. C. PETERS. Orchid-pink.....	.20	.35	2.25

5521. Collection 5 bulbs each, ten above kinds, 50 in all, VALUE \$5.20 for only \$4⁰⁰

5522. Collection 10 bulbs each, ten above kinds, 100 in all, VALUE \$10.40 for only \$7⁰⁰

GLADIOLUS, Group "G" 6 12 100

MAD. von KONIJNENBURG. Violet-blue.....	\$.30	\$.50	\$3.50
BELINDE. Cream.....	.30	.50	3.50
HELEN WILLS. White.....	.30	.50	3.50
OLIVE MARIE BROWN. Yellow.....	.75	1.25	9.00
LA FIESTA. Orange.....	1.00	1.50	10.00
GRAFIN LIVIA CHOTEK. Light Blue.....	2.50	4.00	20.00
NANCY HANKS. Orange-pink.....	.20	.35	2.25
QUEEN OF BREMEN. Rosy-Lavender.....	.20	.35	2.25
THE ORCHID. Orchid-pink.....	.30	.50	3.50
MRS. FRANK PENDLETON. Popular Pink.....	.20	.35	2.25

Tuberous Begonias

See Color
Page 2

Single-Mammoth, Frilled & Crispa.
Double-Giant, Cristata & Fimbriata.
And Narcissus-Flowered.

Do Equally Well in Garden, Indoors, in Porch Boxes
and in Window Boxes.

GLORIOUS COLOR TONES

As wide a range of color tones as Tulip family, on background of rich, velvety, crinkled foliage. Many write us that their Begonias attract admiration of all who see them. The unusual forms and waxy texture make for rare beauty that will thrill you. Grand for cut-flowers, corsages, table decorations.

EASY TO GROW

Even a child can succeed, with our fine bulbs. Customers tell us they have kept the same bulbs for years, by storing indoors like potatoes before frost in the fall, with no reduction in size or number of flowers.

CULTURE. Plant bulbs outdoors as soon as frost is over, where summer mid-day sun from 10:00 to 3:00 does not strike them. (But not in total shade). Use good, well-drained, finely worked soil. I like to start mine indoors in sand about three weeks before time to transplant in garden. If you do this, do not permit more than three small, but perfectly-formed leaves to develop before you transplant. If you permit them to get too large before setting them in the garden, they will run more to foliage and less to flowers and flowers are what you desire.



About Half
Actual Size.
Many Pleasing
Shades.

All good, blooming size bulbs, big and vigorous enough to give you excellent results. We do not guarantee definite shades as they vary in color.

All Classes Below in 10 Colors

We offer the four classes below, each in 10 basic colors, though each color runs into dozens of tones, so that if you plant one hundred bulbs, you may get almost that many tones. This is because these bulbs are produced from seeds and not from cuttings.

COPPER	DARK RED	ORANGE	PINK	SALMON	ROSE	WHITE	CRIMSON	YELLOW	SCARLET
SINGLE, MAMMOTH. In any above separate colors. Each 20c; 3 for 50c; 6 for 90c; 12 for \$1.65.					DOUBLE, LARGE. In any of above separate colors. Each 25c; 3 for 60c; 6 for \$1.00; 12 for \$1.75.				
SINGLE, MAMMOTH, MIXED. Our blend of above colors. 12 for \$1.25; 100 for \$10.00.					DOUBLE, LARGE SUPERFINE MIXED. Our own blend. 12 for \$1.25; 100 for \$10.00.				
SINGLE, GIANT FRILLED or CRISPA. Any above colors. Each 30c; 3 for 75c; 6 for \$1.25; 12 for \$2.00.					DOUBLE, BIG CRISTATA or FIMBRIATA. Separate colors. Each 30c; 3 for 75c; 6 for \$1.25; 12 for \$2.00.				
SINGLE, GIANT FRILLED or CRISPA MIXED. Our blend. 12 for \$1.50; 100 for \$12.50.					DOUBLE, BIG CRISTATA or FIMBRIATA. Our own blend. 12 for \$1.75; 100 for \$12.50.				
5001 COLLECTION of SINGLE MAMMOTH and SINGLE GIANT FRILLED or CRISPA. 4 Bulbs. No two alike in type or color. Our Selection. \$1.00 Value for 75c.									
5002 COLLECTION of DOUBLE LARGE and DOUBLE CRISTATA or FIMBRIATA. 4 Bulbs. No two alike in type or color. Our Selection. \$1.10 Value for 80c.									
5003 COLLECTION of SINGLES and DOUBLES—ALL TYPES—10 COLORS. 10 Bulbs. No two alike, five Singles and five Doubles. Our Selection from the above four classes of Begonias. Not Separately labeled. \$2.63 Value for Only \$1.50.									

NARCISSUS FLOWERED BEGONIAS. This beautiful and distinct new variety in which the flower resembles the Narcissus. These beauties come in many glorious colors. You will be delighted with them. **MIXED COLORS.** Each 25c; 3 for 65c; 12 for \$2.00.

Dazzling Cannas

What would be more charming than a nice bed of Cannas against a green lawn? These stately, dazzling colored, giant flowers and luxuriant foliage, are so inexpensive that you can afford all you have room for. Bloom in profusion from July until frost.

CITY OF PORTLAND. Warm rose-pink, holding its lovely tone thru all kinds of weather. The great full-petaled trusses are borne freely above rich green foliage. Height 3½ feet.

CRIMSON BEDDER. Intense crimson, making this a grand variety for bedding purposes. The foliage is of clear bright green. Height 3½ feet.

GOLDEN GATE. Opening almost pure gold and gradually becoming rayed with orange-crimson and apricot, centering at the throat. Height 4 feet.

KING HUMBERT. Brilliant orange-scarlet with deep red markings and foliage of rich coppery-bronze. Height 4½ to 5 feet.

QUEEN HELEN. The flowers of rich golden yellow, beautifully blotched red, form grand clusters of bloom of very attractive coloring above soft green foliage. Height 4 feet.

THE PRESIDENT. "Fiery Cross." The most sensational, largest flowering red Canna yet produced. The immense flowers, 6 to 7 inches across, in mammoth clusters, are of the most intense penetrating, fiery scarlet. Foliage of rich green. Height 4 to 5 feet.

Price on Above Cannas
Any 3 for 35c; Any 6 for 60c;
Any 12 for
\$1.00.

Crimson
Bedder
Canna

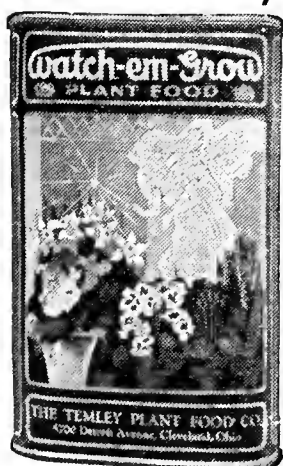
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Canna Collection.
6 Roots
1 each of 6 Kinds
Not separately labeled.
Value 60c for
Only 50c.

See Next Page
for Amaryllis,
Tuberose and
Dahlias



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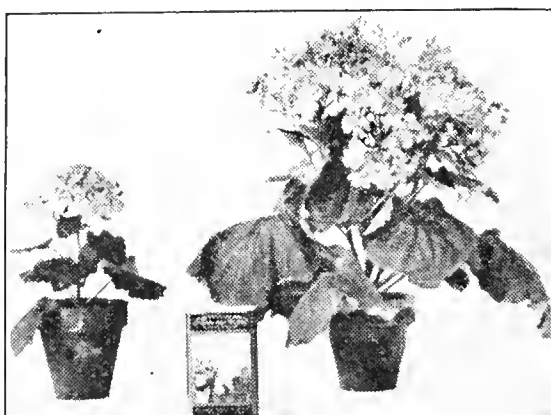


The 50-Cent Can

Potted plants and ferns soon use up food in the soil. With small applications of Watch-em-Grow at regular intervals, applied according to directions, plants will continue luxuriant, healthy, new growth and produce their beautiful bloom regularly.

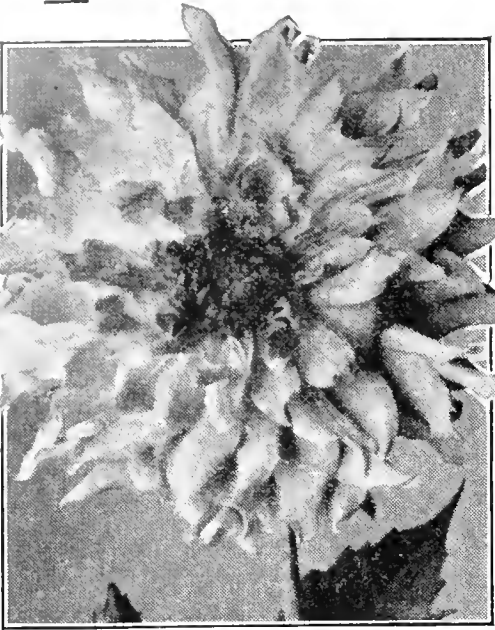
Watch-em-Grow is a clean odorless powder, quickly dissolves in water and is applied as you water the plants. No trouble, no bother and no mess. When potting plants a teaspoonful of Watch-em-Grow mixed with a gallon of soil will supply sufficient food for the plants for six or eight months.

4300 8 oz. Can, 50c.



The Plant on Right Had Watch-em-Grow

See Tuberous Begonias in Colors on Page 2.



Dahlia Jane Cowl

Beautiful Dahlias

By careful breeding, new forms, giant size and remarkable colorings have made the old types of Dahlias obsolete and today there are hundreds of splendid new varieties, worthy of a place in any flower show. We offer you the following varieties at moderate prices. They have been carefully grown to bring out the best in each variety. Instructions for growing, packed with each order, free.

DOLLAR BOX. This Dollar Box will contain ten good dahlias which would cost much more if bought separately. Many choice types and colors will be included. One of these collections planted in your garden will give you plenty of cut flowers for your house and show in your garden from early August until frost.

5472 Ten Unnamed Dahlias \$1.00.

A FINE COMBINATION. Here is a beginner's collection of our fine dahlias of striking colors, all large flowering, no two alike which will include the four leading types of Show, Peony-Flowered, Decorative and Cactus. Each tuber is worth much more than the 12½¢ represented in one-fourth the collection price.

5473 4 Different Dahlias for 50c.

Five Grand Dahlias

JANE COWL. Glorious golden-buff and old gold, blending into rich apricot and deep rose at center. Has everything it takes to make a perfect dahlia, mammoth blooms, plenty of them, good stems, husky plants and sure grower. Truly striking. **Each 25c.**

MRS. IDA DE VER WARNER. Giant Decorative Dahlia in beautiful, orchid-lavender. Perfectly formed flower on long, stiff stems, ideal for cut-flowers. A prominent grower once said that if he had room for only one Dahlia in his garden, it would surely be Mrs. Ida de ver Warner. **Each 25c.**

MONMOUTH CHAMPION. An informal Decorative of great size and fine form. Color a brilliant, orange-flame, darkening to the center, producing a dazzling color tone. **Each 35c.**

STARLIGHT. A golden-yellow giant in the Decorative class, that will stand out in any collection of fine Dahlias. **Each 35c.**

JOSEPHINE G. This delicate rose-pink Informal Decorative Dahlia, with some of the petals tipped yellow, is strikingly beautiful. Profuse bloomer and flowers large. **Each 50c.**

5416 Set of 5 Above Dahlias
Value \$1.70 For Only \$1.25

5407 Set of 10 Above Dahlias Value \$3.35 for Only \$2.25.

A FREE GIFT If you order both above Collections at the special price of \$2.50 we will send you free, one Dahlia Tuber of:
WASHINGTON GIANT. A mammoth Informal Decorative Dahlia of real lavender color. Flowers nicely streaked with silver and borne in profusion on free-branching plants. **Each 50c.**

Five Favorite Dahlias

LA TOREADOR. Bright red, Informal Decorative Dahlia with good stems and flowers the size of Jersey's Beauty. Excellent cut-flower. **Each 25c.**

PRIDE OF STRATFORD. A very large, cadmium-orange Decorative. A very good bloomer on fine stems and blooms are fully double from beginning to end of season. **Each 25c.**

JERSEY'S BEAUTY. Most beautiful and satisfactory pink Decorative Dahlia in existence. Delicate, eosine-pink, rare and rich coloring. Flowers of fine substance and keeping qualities for cut-flowers and borne on extra fine, healthy plants. **Each 30c.**

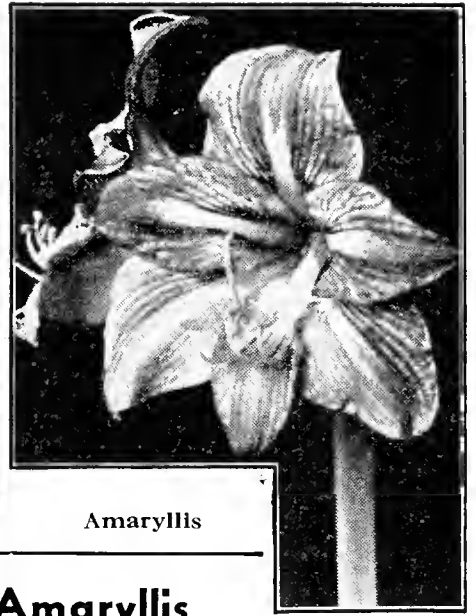
LAURA MORRIS. This is the largest deep yellow of any Dahlia we have seen in the Decorative Class. Makes a wonderful cut-flower. **Each 35c.**

JEAN TRIMBEE. Large, long petaled, thick flower of Petunia Violet. Tall, strong-growing semi-cactus, with good stems. An Honor Roll Dahlia. **Each 50c.**

5417 Set of 5 Above Dahlias
Value \$1.65 for Only \$1.25



Double Tuberose



Amaryllis

Amaryllis

Imported Dutch Strain

GIANT HYBRIDS. These are the finest of all the Amaryllis for pot growing. Many rich colors from rose and white to deep maroon, both self colors and variegations. Large lily-like flowers. We cannot separate the colors, so if a variety is wanted, the more you order the greater variety you will get. Strong Bulbs. **Each 50c; 3 for \$1.25; 6 for \$2.25.**

CULTURE. Pot Amaryllis in 6 inch pots with good garden soil. Add a bit of bone meal. Keep in a dark, warm place 4 to 5 weeks for rooting. Then to a sunny window for flowering period. Give plenty of water from the beginning.

Double Tuberose

DWARF PEARL. One of the most delightfully fragrant and beautiful of the summer flowering bulbs. A long succession of bloom may be secured by starting them in pots or box of peat moss or in a hot bed and setting them in the garden as soon as weather permits and also planting other bulbs directly in the garden at the same time. Dwarf habit, large flowers. Each bulb produces a spike of beautiful waxy-white flowers. If planted in the garden in May they will produce their delightful bloom in August and September. Strong bulbs. **3 for 25c; 6 for 40c; 12 for 75c.**



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Inoculator

For Peas, Beans, etc.

4340 NITRAGIN. Garden size Pkt. 10c; 3 Pkts. 25c.

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REG. U. S. PAT. OFF.

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Success With Cuttings

HORMODIN POWDER is the new root inducing chemical which stimulates rapid root growth on cuttings.

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HORMODIN NO. 2, for woody and semi-woody types of cuttings. **1 ¾ oz. tin 75c.**

HORMODIN NO. 3, for evergreens and dormant leafless cuttings. **1 oz. tin \$1.00.**

COMBINATION PACKAGE. Contains package of each of the three powders sufficient for several hundreds of cuttings. **Combination 75c.**

Sudbury

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It's easy and inexpensive to test your own soil with these test kits. They are made especially for the amateur by the same laboratory which provides Government departments, county agents, agricultural schools and large professional growers with much of their testing equipment.

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Home Gardener—20 tests. Postpaid \$2.00

Complete instructions with all sets.



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Complete Protection against Plant
Insects and Diseases

Mildew and Black Spot diseases are easily controlled with Tri-ogen. Complete protection against all diseases and insect pests. Easily applied, acts as a stimulant, producing vigor in growth with resultant luxurious blooms. Applied weekly, from early until late frost, makes it possible for the amateur to achieve the success comparable to the professional.

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Date 1940

Detach here before mailing your order

[illegible]

Notice "Variety Numbers"

Our Guarantee We guarantee the safe arrival of all seeds and bulbs you order from us, that they will be as represented and in condition to grow satisfactorily if planted and cared for properly. Any item or items not found to be satisfactory, will be replaced free of charge or we will refund the price you paid us for same if reported to us promptly. It is agreed that we shall in no case be liable for more than the actual price paid for items found to be unsatisfactory, if any. We do not guarantee fertilizers, insecticides or other manufactured articles.

WHEN DO WE DELIVER? SEEDS. All seeds will be shipped to you as soon as your order is received, as they are not affected by coldest weather. **BULBS** will be shipped from here, separately later, if there is danger of freezing.

A column is provided for "Variety Numbers." Please use it to insure complete accuracy on all seeds. Also on all bulb collections.

Form No. 6001

POST OFFICE DEPARTMENT **No.** _____
THIRD ASSISTANT POSTMASTER GENERAL Stamp of Issuing Office
DIVISION OF MONEY ORDERS

The Postmaster
will insert

here _____
the office drawn on, when the office named by
the remitter is in Alaska, and does not transact money order business.

Spaces above this line are for the Postmaster's record, to be filled in by him

Application for Domestic Money Order

Spaces below to be filled in by purchaser, or, if necessary,
by another person for him

Amount

_____ Dollars _____ Cents

Pay to } **The Templin - Bradley Co.**
Order of } _____
(Name of person or firm for whom order is intended)

Whose }
Address } **5700 Detroit Avenue**
Is } No. _____ Street

Post }
Office } **Cleveland,**

_____ **Ohio** _____
State

Sent by _____
(Name of sender)

No. _____ Street
City }
and }
State } _____

PURCHASER MUST SEND ORDER AND COUPON TO PAYEE
(FOR FEES SEE OTHER SIDE) c5-7155

Fees for Money Orders Drawn on Domestic Form

Payable in the United States, including Hawaii, Puerto Rico, and the United States Virgin Islands, or in Guam and Tutuila (Samoa); also for orders payable in Antigua, Bahamas, Barbados, Bermuda, British Guiana, British Honduras, British Virgin Islands, Canada, Canal Zone, Cuba, Dominica, Grenada, Jamaica, Montserrat, Nevis, Newfoundland, Philippine Islands, St. Kitts, St. Lucia, St. Vincent, and Trinidad and Tabago.

For Orders From	\$0.01 to	\$2.50.....	6 cents:
	From	\$2.51 to	\$5.00..... 8 cents.
	From	\$5.01 to	\$10.00..... 11 cents:
	From	\$10.01 to	\$20.00..... 13 cents:
	From	\$20.01 to	\$40.00..... 15 cents:
	From	\$40.01 to	\$60.00..... 18 cents:
	From	\$60.01 to	\$80.00..... 20 cents.
	From	\$80.01 to	\$100.00..... 22 cents:

Memoranda of Issuing Postmaster:

If order is purchased through Rural Carrier, he will fill spaces below:

Carrier's receipt No. -----

-----, Carrier:

NOTE.—The maximum amount for which a single Money Order may be issued is \$100. When a larger sum is to be sent additional Orders must be obtained. Any number of Orders may be drawn on any Money Order office on any one day.

Applications must be preserved at the office of issue for three years from date of issue.

(EDITION JULY 1937) c5—7155

U. S. GOVERNMENT PRINTING OFFICE

NAME _____

ST. or R. F. D. _____

P. O. _____ STATE _____

Place
First-Class
Postage
Here

The Templin-Bradley Co.

SEEDSMEN AND NURSERYMEN

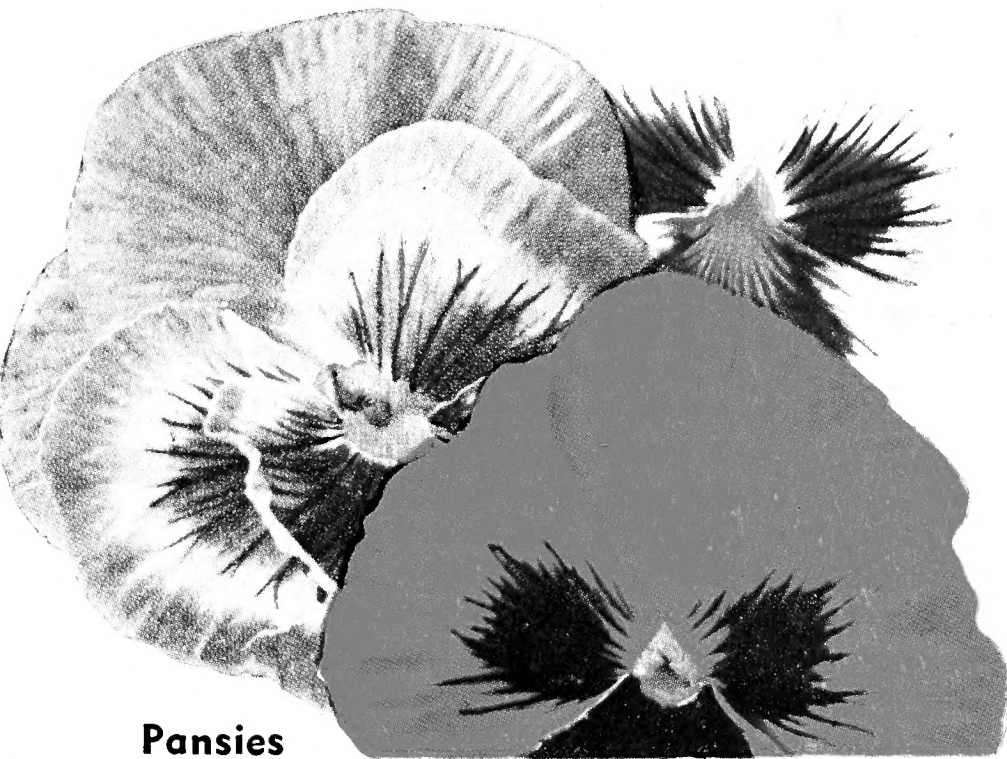
5700 Detroit Avenue,

Floyd Bradley, Pres.

Cleveland, Ohio

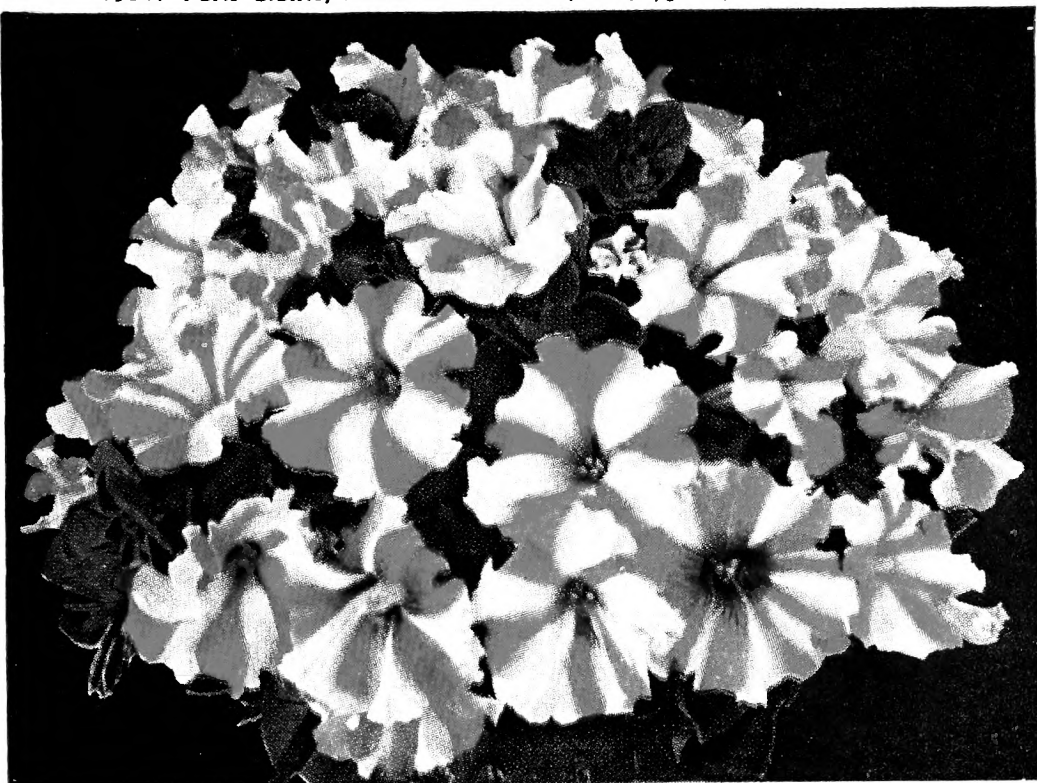
Did You?

*Did you write your full name
and address on the Order Blank?*



Pansies

1531. Paris Giants, Mixed Colors. Pkt., 10c; 1/8 oz., 30c. See page 26.



Please Note

We do not have room in our catalog to show every single new variety in natural colors, so we ask that you not only go over all the regular alphabetical listings of Annual and Perennial Flower Seeds, Vegetable Seeds and all the Bulbs, but that you study carefully all the varieties on novelty pages 6, 7, 8, 9, 10, 33, and 42, for those pages list many things not found in the rest of the book.

Grand New Delphiniums

2790 Pacific Giant Hybrids. Pkt., 35c. Described on page 33.



Petunia

1621B

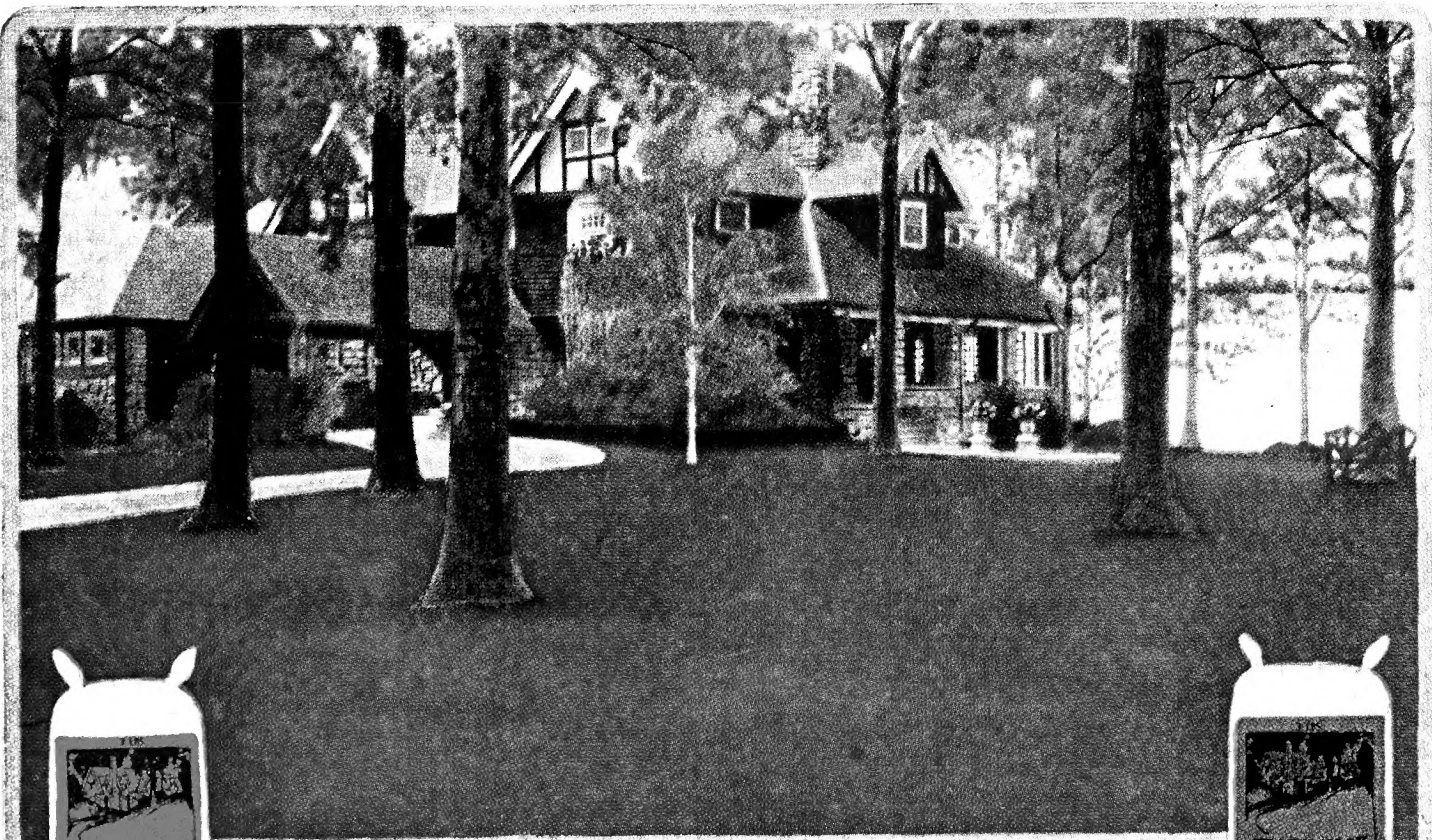
Betsy Ross, Miniature Ruffled Petunia. Compact plants, free flowering. Pkt., 25c. See novelty page.



in May— COME TO OUR TULIP SHOW

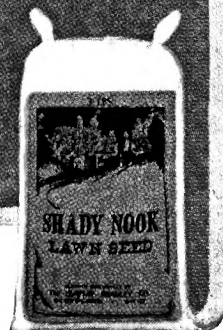
Hundreds of varieties, many never before offered for sale in America, as well as the well-known varieties, have been planted here in our front yard Trial Grounds, so that we may check up on last fall's importations from Holland and study the new kinds. You are invited if you are in or near Cleveland in late April and May, to visit these Tests and enjoy the startling beauty of thousands of bulbs in full bloom. Thousands of visitors come annually.

**ONLY SHOW OF ITS KIND IN
THE CLEVELAND AREA**



This Fine Shaded Lawn Was Established From Templin-Bradley's Seed

You can have such a lawn if you prepare the soil well and use Templin-Bradley's Lawn Mixtures, correctly blended by our experts and conveniently packed for you. For lawn seed information and prices, see page 31.



5 Each Of These Ten New Kinds Of Prize Winning Gladiolus Bulbs

50 Gladiolus Bulbs only \$1.00

5 bulbs each of 10 leading new varieties shown in color above. Each variety separately labeled. The biggest bargain you can buy. Varieties are **Cardinal Prince, Debonair, Pink Favorite, Gold Eagle, Margaret Fulton, Maid of Orleans, Picardy, La Paloma, Minuet, Virginia.**

You are offered in this unusual collection, show-winning varieties. Carefully grown, clean, healthy, blooming-size bulbs.

5991. 50 Glad Bulbs for \$1.00.
 5 Each of Above 10 Kinds, Labeled
 Not Sold Separately At This Low Price

Templin-Bradley's NEW POMPON DAHLIAS

This family of small flowering Dahlias has sprung into tremendous popularity because they provide such large quantities of colorful cut flowers for fall. These pompons not sold separately but in collections only.

FREE GIFT If you order both of these collections, 12 tubers in all, \$3.00 value for only \$2.00, we will include one tuber free of the lovely large Indian-red Cactus Dahlia, "Scaramouche." For this offer, order 5423 Collection at bottom.

5421 Collection

Amber Queen. (P.) Apricot and amber.

Golden Queen. (P.) Deep yellow.

Challenge. (Min.) Variegated red and pink.

Ganymede. (P.) Rosy copper-orange.

Dr. Jim. (P.) Crimson, white base.

Fairy. (Min) Tiny Jersey's Pink Beauty.

6 Kinds Labeled. Value \$1.50, for only \$1.00

5422 Collection

Ariel. (P.) Buff-tinted orange.

Dee Dee. (P.) Rosy lavender.

Joe Fette. (P.) Pure white.

Yellow Gem. (P.) Light yellow.

Sunbeam. (P.) Orange-red.

Raphael. (P.) Deep maroon.

6 Kinds Labeled. Value \$1.50, for only \$1.00

5423 Collection. 1 each these 12 Pompon Dahlias. Value \$3.00 for only \$2.00